

CONTACT

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TECHNOLOGIES & METHEDOLOGIES

- JavaScript
- HTML
- React
- CSS
- Express
- Bootstrap
- MongoDb
- Bulma
- Mongoose
- RESTAPI
- NodeJS
- JQuery
- Handlebars
- GIT/GitHub

LANGUAGES

English | Fluent written and spoken Spanish | Native

PROJECTS

github.com/JuandiM/ecommerce

Developed & deployed a fully responsive ecommerce app and a CMS from scratch in 7 days using MERN combined with REDUX.

github.com/JuandiM/project-popcorn

Developed & deployed a web application from scratch within 4 days based on a Movies API implemented with Axios.

github.com/JuandiM/project-the-game

Developed a game from scratch as part of my first project using JavaScript, HTML & CSS within 3 days.

HOBBIES & INTERESTS

CrossFit | Japanese food | Traveling

JUANDI MENA

JUNIOR FULL STACK DEVELOPER JAVASCRIPT (ES6) | MONGODB | EXPRESSJS | REACT | NODEJS | HTML | CSS

PROFILE BIO

After completing successfully the intensive 9-weeks Bootcamp at @Ironhack Global Tech School, I have acquired extensive knowledge of Back end and Front end, being fluent with the use of HTML, CSS, JavaScript, Bulma & Bootstrap, developing and architecting 3 web applications and projects with NodeJS, Express, MongoDB and React.

Motivated by the upcoming new challenges on my career and by continuous training to be updated on the technological world.

TOP SKILLS

- Adapting quickly & using improvisation skills
- Completing tasks & attaining goals
- · Setting priorities & time management
- Anticipating problems & planning solutions
- Organising projects & activities, using strategy & planning long-term
- Brainstorming new ideas & anticipating consequences
- Written and verbal communication & using active listening skills
- Comfortable working as a member of a team based on my experience

EXPERIENCES

Digital Marketing Specialist

IDB MOBILE TECHNOLOGY | January 2020 - June 2021

- Plan and execute all digital marketing, including SEO/SEM.
- Use Google Analytics, Google AdWords, and 4 main Social Media
- Develop and design engaging online content in 6 platforms.
- Work hand by hand with a team of 6 members formed with 2 Web Dev
- Analyze, measure and report results performance of all campaigns
- Evaluate and execute objectives (ROI and KPI)

Marketing & Communication

Banus Property Real Estate | January 2016 - June 2019

- Develop and design email and social media marketing campaigns
- Writing more than 50 blog articles and web content based on a planned keyword strategy
- Listing the company product in 10 main niche directories
- Coordinate multiple new website features with Web Developers
- Part of a team of 5 members coordinating tasks & goals
- Permanent communication with clients and collaborators

EDUCATION

Ironhack - Full-Time Remote Bootcamp with 11 students

FullStack Developer | August 2021 - October 2021

- Front end technologies learned: HTML | CSS | JavaScript (ES6) | React
- Back end technologies learned: ExpressJs | NodeJs | MongoDB | Axios
- Acknowledged to be one of the top 3 projects out of 5 teams
- Awarded as the best final project of my cohort and chosen to exposed my project at the official "Hackshow" of @Ironhack

EAE Business School

Master Degree Digital Marketing & E-commerce | Jan 2020 - Jan 2021

- Link building strategies, content marketing strategies, and social media presences
- New marketing platforms and strategies
- Best SEO practices & PPC strategies