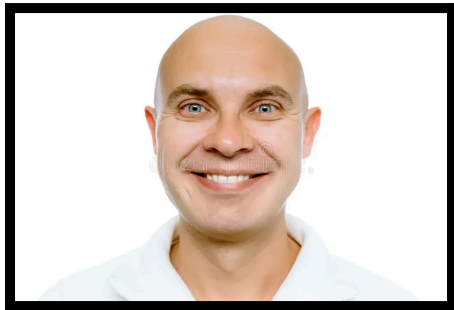# Aspects of a Persona

- Demographics
  - Name
  - Age
  - Occupation
  - Living situation
  - Income level
- Interests
- Education
- Motivations

Team Instructor

- **Name** : Bob
- **Age**: 20
- **Occupation**: Busy College Student, part-time job at Starbucks
- **Living situation**: College dorm
- **Gender**: Male
- **Income level** - $500 per month
- **Interest**:Friends gathering

- **Background/ Education**: Bob is a college student facing a heavy load of coursework, extracurricular activities, internships, friend gatherings, laundry, and part-time job.

- **Requirements**: He needs a tool to help him prioritize important tasks, so he can finish everything on time.

- **Usage**: Bob uses this system to categorize tasks into four quadrants based on their importance and urgency. The system's AI-driven task prioritization and time estimation features help him plan his daily schedule reasonably. The cloud synchronization feature allows him to manage tasks seamlessly across his phone, tablet, and computer.

- **Name** : <u>**Steve Gates**</u>
- **Age**: 58
- **Occupation**: Big businesses owner
- **Living situation:** Capable but with some procrastination symptoms.
- **Gender**: Male
- **Income level**: 400k/month
- **Interest**: making money, alcohol, Playing Steam, Console, and mobile games and it forgets the time.
- **Background/ Education**: Steve runs a big business and needs to manage tasks and projects across multiple departments while ensuring smooth team collaboration.

- **Requirements**: He needs a system to coordinate tasks among various departments, prioritize important and urgent matters, and view task progress in real time.

- **Usage**: Steve Gates uses this system to allocate company tasks to different departments, collaborating with team members through real-time editing features. The task allocation and tracking functions allow him to stay informed about the status of each task. The system's periodic automatic backup and version history features ensure data security and recoverability.