



## 20 Best Landing Page Examples to Inspire You in 2023

Want your ROI to skyrocket? We have two words for you- Landing Pages. The key to converting new leads into prospective buyers is your website's landing page allows you to obtain vital contact information from your visitors such as their names, email addresses, occupations, and the like. In return, they receive a free resource like an ebook, product guide, or calendar.

What's that one thing that businesses need to sustain themselves? Generate new leads on a daily basis. And to do that, marketers have several means at their disposal- content marketing, referrals, paid ads, and social media, to name a few. However, the job doesn't end there. Once you have fresh leads in your kitty, the next course of action is to convert them into potential customers. This is where landing pages come into the picture. An effective landing page allows you to navigate your visitor's attention in a direction of your choice; it goes without saying, they are completely worth their weight in gold.

If you haven't employed landing pages before and are wondering how to get started, you are just at the right place. Today, not only will we be walking you through some landing page best practices, but also discussing in detail 20 of the choicest examples out there to get your creative juices flowing. We can already see your mouse pointers hovering over the bookmark icon- excellent call!

### Why Is It Important to Have A Landing Page?

Of course, landing pages help you increase conversions, but that's not their sole virtue. Listed below are a few others.

- Your website has multiple sections and elements. Landing pages help streamline navigation for your visitors, thereby making it easier for them to make decisions.
- In most cases, a landing page is the first thing that a person will come across while visiting your website for the first time. Hence, how formidable of a first impression

you are able to secure eventually depends on the merit of your landing page.

- Contrary to home pages, landing pages carry a single message. This lets you make it as focused and targeted as possible. Further, you can also have separate and customized landing pages for each of your lead generation channels.
- Landing pages are an excellent means of putting the spotlight on your best-selling products or services and bringing them to your visitors' radars.
- It provides you with insights that can be utilized to give a leg up to your marketing efforts. Moreover, since landing pages have extremely focused goals, the performance measurement is quite convenient too.
- If you add the right keywords and links to your landing page, your search traffic can go up by leaps and bounds.
- A landing page doubles up as an effective platform to communicate your organization's mission statement and core values, facilitating brand awareness in the process.
- As the landing page is a standalone element, it helps you break free from all architectural and design limitations that apply to other elements on your website. Thus, you get more freedom to exercise your creativity while designing it. The same applies with regards to A/B testing too.

## **What Should You Keep In Mind While Designing A Landing Page?**

All you Marvel and Spiderman fans out there would well be aware of the phrase, "With great power, comes great responsibility".

Wondering why it's been brought up in an article concerning landing pages? Let us break it to you. As mentioned above, you get more freedom to design your landing pages compared to other elements on your website. Subsequently, a greater responsibility falls on your shoulders to make them as visually striking and high-performing as possible. Let us look at some best practices that will help you do so.

### **Hit The Right Notes With Your Headline**

On average, 7 out of 10 people will bounce off your website after visiting your landing page. So, how do you keep these numbers in check? By finessing your headline. As soon as your visitors lay eyes on your landing page, its headline should communicate to them the value it has to offer. If the headline appeals to them, they will remain glued to the landing page and interact further with it.

## **Use Images to Enhance Your Offer's Appeal**

We are visual beings so if you want to improve the success rate of your landing pages, you must use an image to complement your landing page's message. Ensure that the image is suitable for your target audience. It should express the sentiment that visitors will be able to experience if they take advantage of your offer. That said, our response to images is highly objective too. What seems ideal to you, may not necessarily sit right with your audience. Hence, the best course of action is to try out multiple options and split-test them.

## **Seal The Deal With Your Copy**

Congratulations, your headline, and image have wonderfully combined to successfully catch your visitor's attention. Now, what next? Copy. Writing engaging and impactful copy is what will allow you to build on the good work of your headline and image and get visitors really invested in your message. Keep it brief, clear, and speak directly to your visitor (i.e, address them in the second person with "you" and "your"). Your copy's job is not confined to simply guiding visitors to the landing page's CTA (call-to-action). It must be compelling enough to convince them to go through with it.

## **Ace Your CTA**

Directly responsible for encouraging conversions, your landing page's CTA button is arguably its most vital element. Hence, ensuring that it is prominent should be one of your foremost criteria. One of the best ways to do this is to use a color that contrasts sharply against the background as well as other landing page elements. Additionally, steer clear of run-of-the-mill phrases such as "Click Now", "Find Out More", and the like. For best results, use action verbs. This way, your visitors will have a clear idea of what they have to do.

## **Don't Ask For Too Much Information**

Ask yourself this- what exactly do you need from a first-time visitor to add them to your mailing or contact list? Just their name and email address, right? Make sure, then, that your lead form has 2-3 input fields at most. Any more, and you will be instantly drawing the suspicion of prospective leads.

## **Ensure Your Landing Page is Responsive**

The number of mobile Internet users is rising with every passing day which makes it imperative for you to make your landing page responsive. Should it throw up any sort of rendering issues across mobile devices, your success rates will suffer significantly.

## Give Something Back to The Visitor

If a visitor happens to fill out your lead form and trust you with their contact information, the least you can do to return the favor is give away a token. Now, this can be anything- a free resource in the form of an ebook or guide, a promo code, or even a special discount. What is critical is making sure that your gift or token is relevant to your service. For instance, if you sell house cleaning products, you could share a guide about, "Spring Cleaning Best Practices We Can Vouch For". This way, you can pitch your spring cleaning products to them in the future. On the other hand, if you share an e-book about, "The Impact of AI on the American Economy", that wouldn't do you much good now, would it?

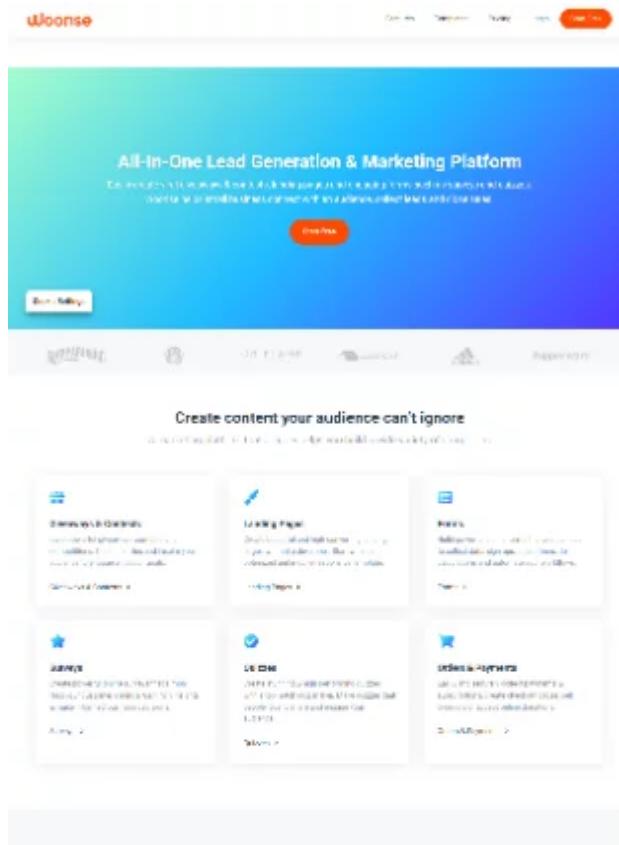
## Place Your Lead Form Above The Fold

The last thing you want for your visitors is to scan and scroll through the entire length of your landing page to spot your lead form. To avoid this, place your lead form above the fold. This way, they'll be able to see it as soon as they hit your landing page.

## 20 Best Landing Page Inspirations

Now that we have a fair idea of how to design a landing page, let us take a look at how some of the best in the business go about putting these techniques to practice.

### 1. Woorise



**Create high-converting promotions & landing pages**

Get started with our landing page builder to design landing pages that convert visitors into leads and customers. Create landing pages for your website or blog.

[Create landing page](#)

**Get a quick start with our templates**

Our landing page templates are designed to help you quickly create professional-looking landing pages for your business. Choose from a variety of templates for different industries and purposes.

[Explore templates](#)

**Grow your social media followers**

Use our social media tools to grow your follower base across all major platforms. Share your landing pages and promotions directly to Facebook, Twitter, LinkedIn, and more.

[Get started](#)

**Refer a friend**

Refer friends to ClickFunnels and earn rewards. Every successful referral adds to your ClickFunnels account balance, which can be used to offset the cost of your ClickFunnels plan.

[Refer friends](#)

**Collect online payments**

Accept payments online with ClickFunnels. Our payment integration partners include Stripe, PayPal, Braintree, and more. Set up a payment gateway in just a few clicks.

[Start accepting](#)

**Get the insights you need to guess less & grow more**

With ClickFunnels, you can analyze all key metrics including conversion rates, landing page traffic, and more to make informed decisions about your campaigns.

**Works with marketing apps you love**

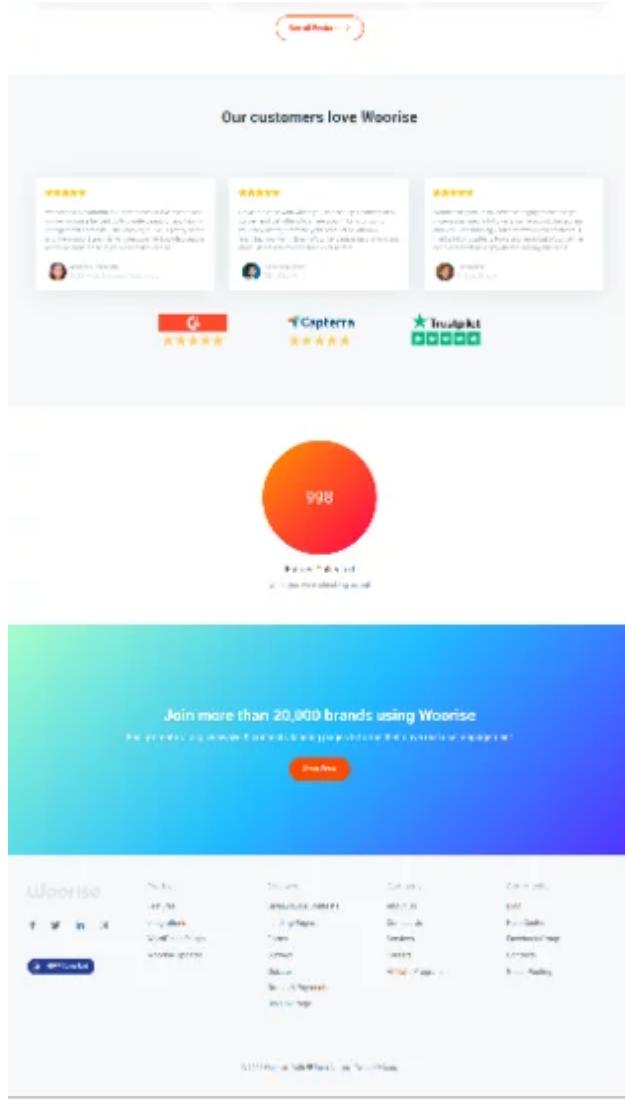
ClickFunnels integrates with over 100 marketing apps, including Mailchimp, HubSpot, and Zapier. Connect your favorite tools to ClickFunnels to streamline your marketing workflow.

[Start integrating](#)

**Powerful features for creating beautiful campaigns**

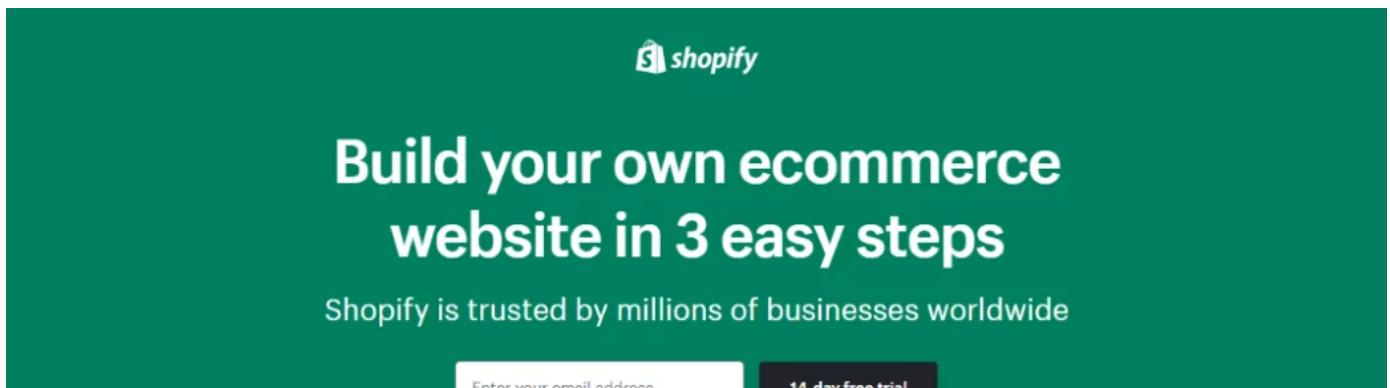
All ClickFunnels plans include ClickFunnels Marketing Automation.

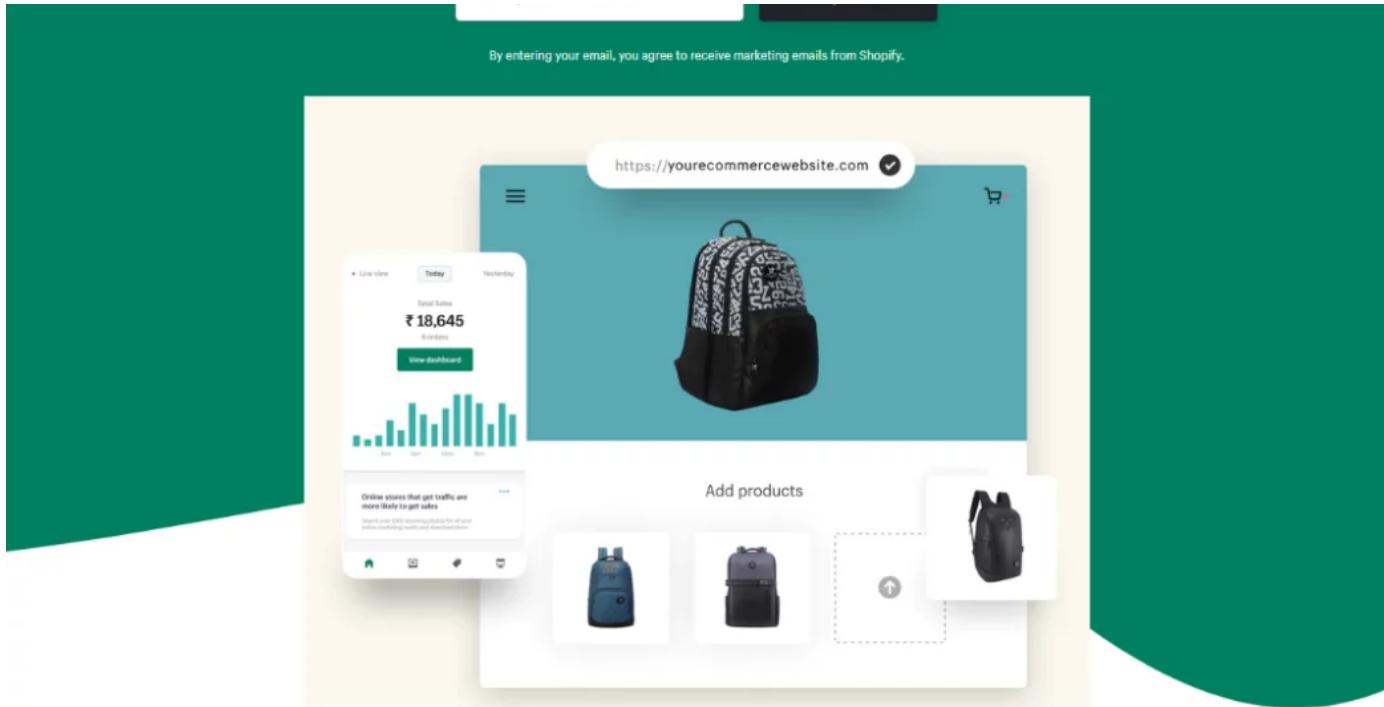
<b>Lead Generation</b> Create lead magnets, landing pages, and landing page funnels.	<b>Marketing Automation</b> Schedule emails, automate workflows, and manage customer journeys.	<b>Lead Management</b> Track leads, convert leads into customers, and manage customer relationships.
<b>Webhooks</b> Integrate ClickFunnels with over 100 marketing apps.	<b>Lead Segmentation</b> Segment leads based on behavior, interests, and demographics.	<b>Email Notifications</b> Send automated emails to leads and customers.
<b>API Integration</b> Integrate ClickFunnels with over 100 marketing apps.	<b>Lead Scoring</b> Assign scores to leads based on their behavior and interactions.	<b>Reporting</b> Generate reports to track campaign performance.



Woorise's landing page is a perfect example of how you can create a comprehensive landing page without overwhelming the visitor. This can be attributed largely to the manner in which the content is arranged- in small, neat pockets under distinct headings. What we really appreciate about this page are its visual cues; they are quite evocative and help you perfectly digest the information that the content accompanying them provides. The testimonial section contains not just the bytes of satisfied customers but also their pictures which gives the section a humane touch. Don't know about you, but we'd any day prefer reading a testimonial section that puts a face to the names it showcases.

## 2. Shopify





#### ① Choose & customise a theme

Customize the design of your shop from over thousands of themes. No design experience or programming skills required.



#### ② Add products

Add your products to the shop. List your eye-catching products with the best photos, price and descriptions.



#### ③ Start selling

Set up payments and shipping, and start selling.

**BAJAAO**

john jacobs

**KYLIE**

**NUSH**

*Yoga*  
*Bar*

**STARSTRUCK**  
BY YOUNG & RUBICAM

**caffeine**

“Shopify is the perfect solution for my ecommerce website, which both easy to build and easy to maintain.”

RIMJHIM HADA, FOUNDER OF AACHHO

14-day free trial

## FAQs

What is Shopify and how does it work? +

How much does Shopify cost? +

Can I use my own domain name with Shopify? +

Shopify's landing page is easily among the best examples you'll find out there. The headline states loud and clear what customers can get out of Shopify, leaving nothing to the imagination. That is followed up by an extremely minimalist lead form- just one input field- and an image that perfectly illustrates Shopify's offer. Over here, visitors have been provided with an incentive of a free 14-day trial to fill up the sign-up form. Further below, the landing page explains how customers can get started with Shopify in three succinct points, and at the very end, there is a FAQ section that addresses common queries and curiosities.

### 3. Calm

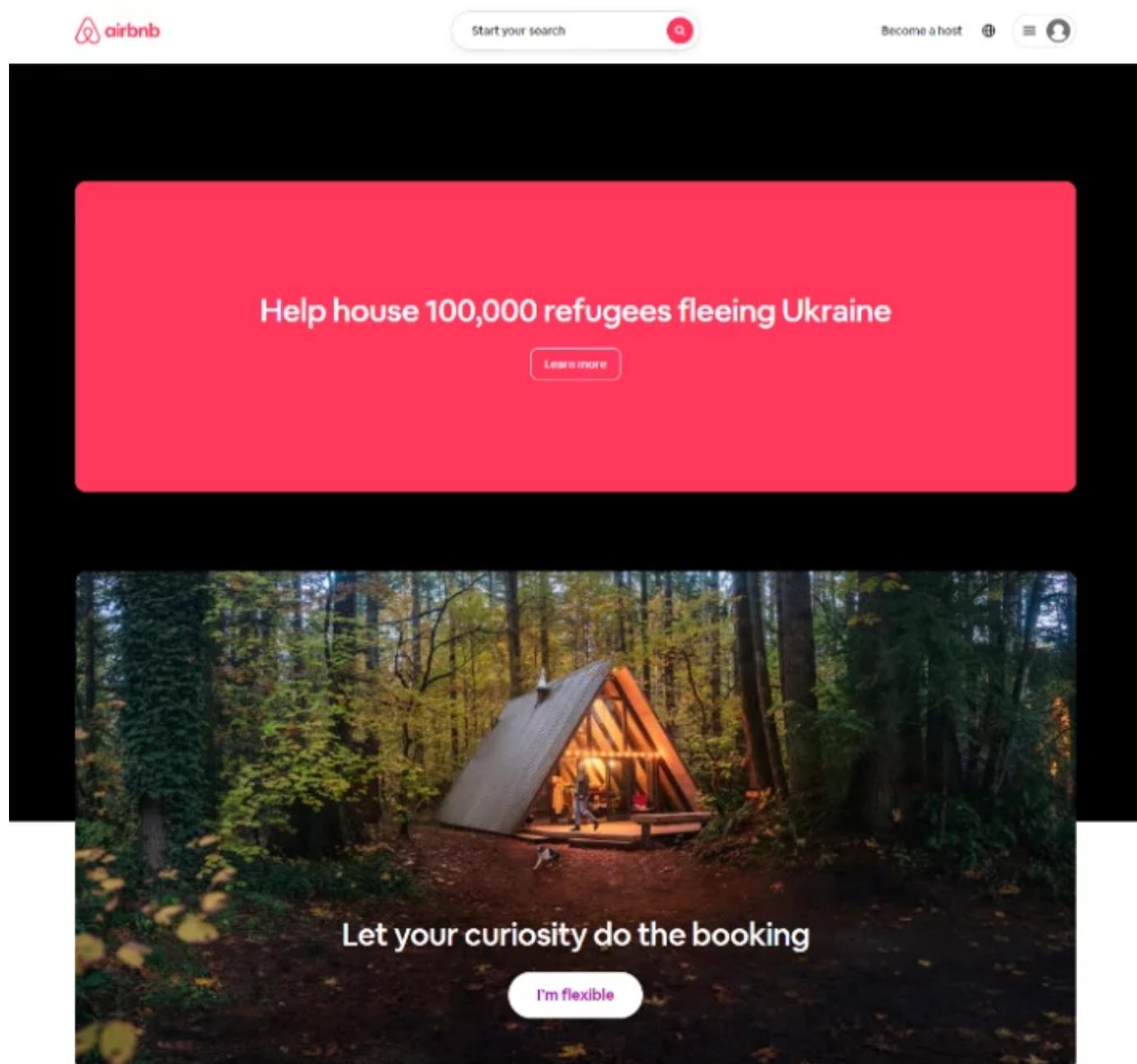
The landing page for Calm features a serene background image of a lake surrounded by mountains under a clear blue sky. In the top left corner, the word "Calm" is written in a white, cursive font. In the top right corner, there are three buttons: "For Business", "Log in", and a prominent oval-shaped button with the text "Try Calm for Free". Below the main heading, there is a sub-headline: "Our goal is to help you improve your health and happiness." followed by a question: "What can we help with today?". A vertical list of five options is displayed in white rounded boxes, each with an icon: "Improve sleep quality" (sleeping person), "Reduce stress or anxiety" (person sweating), "Improve focus" (person meditating), "Self-improvement" (leaf), and "Something else" (sun). At the bottom of the page, there is a dark footer bar containing links to various sections like "Company", "Offers", and "Help", along with social media icons for Facebook, Instagram, and Twitter.

Company	Offers	Help
About	Buy a Gift	FAQ
Careers	Redeem a Gift	Contact Us
Press	Family Plan	Terms
Blog	Calm for Business	Privacy
Meet our Instructor	Calm for Students	CCPA Notice
Calm Science		Accessibility Statement
Brand Partnerships		Opt Out of Targeted Ads
		Cookies

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What makes Calm's landing page so great is that the image they have used encapsulates their brand ethos to a fault. The headline and the copy both communicate Calm's objective with the utmost clarity. However, the most interesting aspect of this landing page is arguably the preference center. New visitors have the choice to opt for a problem statement that is most relevant to them so that they might be shown products and services that pertain precisely to that. Quite an excellent move, if you ask us.

## 4. Airbnb



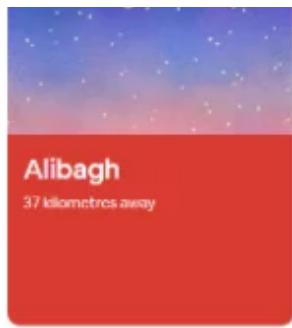
Inspiration for your next trip





**Lonavla**

66 kilometres away



**Alibagh**

37 kilometres away



**Calangute**

396 kilometres away



**Karjat**

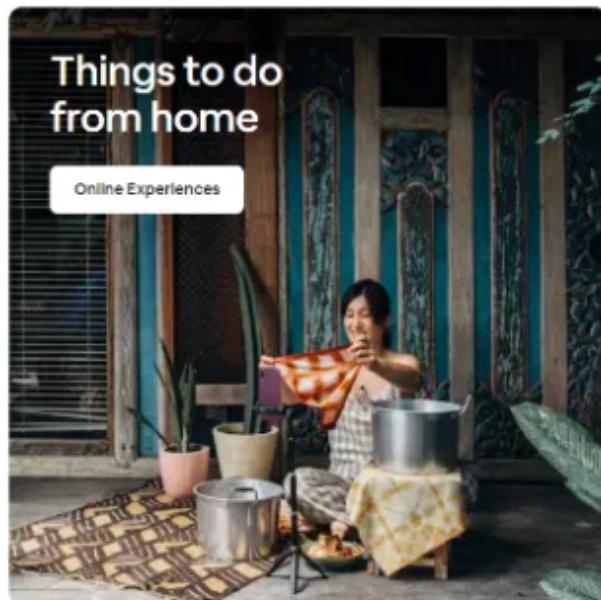
53 kilometres away

## Discover Airbnb Experiences



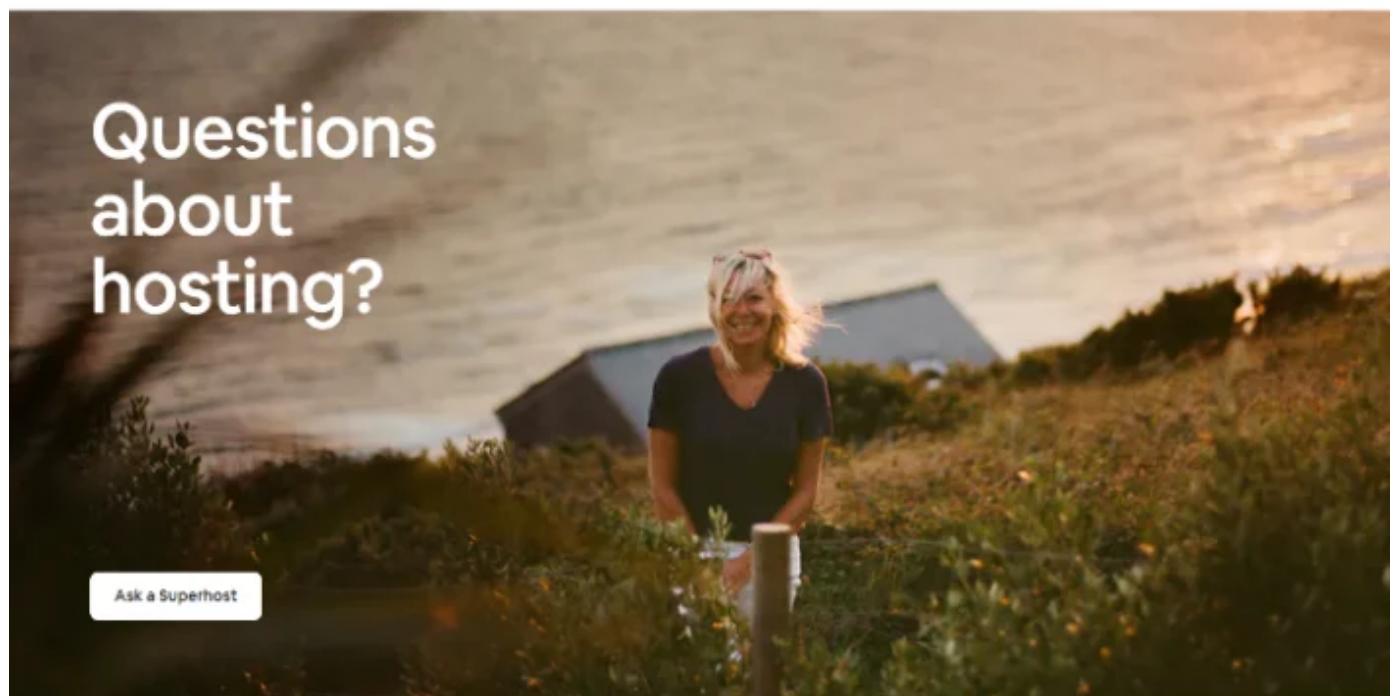
**Things to do  
on your trip**

Experiences



**Things to do  
from home**

Online Experiences



**Questions  
about  
hosting?**

Ask a Superhost

### Support

[Help Centre](#)

### Community

[Airbnb.org: disaster relief housing](#)

### Hosting

[Try hosting](#)

### About

[Newsroom](#)

[Safety information](#)  
[Cancellation options](#)  
[Our COVID-19 Response](#)  
[Supporting people with disabilities](#)  
[Report a neighbourhood concern](#)

[Support Afghan refugees](#)  
[Combating discrimination](#)  
[Visit our community forum](#)  
[How to host responsibly](#)

[AirCover: protection for Hosts](#)  
[Explore hosting resources](#)  
[Visit our community forum](#)  
[How to host responsibly](#)

[Learn about new features](#)  
[Letter from our founders](#)  
[Careers](#)  
[Investors](#)  
[Airbnb Luxe](#)

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English (US) ₹ INR



Brands that stay abreast of the latest sociopolitical developments and aren't shy of expressing their solidarity with momentous cases always find a special place in the heart of customers. Here, taking into account the Russian invasion of Ukraine, Airbnb has put up a special section on its landing page dedicated to refugees fleeing Ukraine. Upon scrolling below, the visitor is shown a host of personalized trip destination recommendations- the recommendations are based on the visitor's current geographic location. Overall, the landing page is heavy on visuals which makes it rather engaging and easy on the eyes.

## 5. muzzle

The screenshot shows the muzzle app's landing page. At the top is a large, stylized thumbs-up icon with a globe. Below it is the word "muzzle" in a large, lowercase, sans-serif font. Underneath "muzzle" is a subtitle: "a simple mac app to silence embarrassing notifications while screensharing". To the right of the subtitle is a vertical column of notifications, each enclosed in a rounded rectangle. The notifications are from "Mom", "Ivan", "Zack", "Isabella", "Mariléia", and "Aunt Hannah", each containing a snippet of a message. Below the notifications is a large yellow button with a cloud icon and the word "Download". Further down the page are sections for "Release Notes" and "Help", both with small links. At the bottom left is a "Build websites?" section with a note about Incident 57 and a "CodeKit" logo. At the bottom right is a "Don't build websites?" section with a note about Brian Burkett and his work on the app.

Automatic turn on Do Not Disturb when screensharing starts. Works with almost everything, including:

# ⌘ ⌘ ⌘ ⌘ ⌘ ⌘

[Release Notes](#) [Help](#)

Build websites?  
You'll love my other app. It's roughly 183x better than macOS Catalina:

Don't build websites?  
It's a good thing I know a guy.  
(He designed and built this one.)

[CodeKit](#) [Brian Burkett](#)

Follow @bdkjones  
© 2020 Incident 57, Inc. & Bryan D K Jones  
Thanks to: Brian Sante Wade Josh Nick Guy Doug Natalie Amber Bryan Aaron

muzzle's landing page has to be among the most hilarious ones you'll ever come across. The landing page tells the visitor what muzzle does and supports the argument by throwing up a continuous barrage of downright embarrassing notifications on the screen,

each funnier than the last. You'll find yourself holding on to your sides grappling with uncontrollable laughter, all the while strongly agreeing with the point muzzle is trying to make. Nothing better than onboarding new customers by putting a smile on their faces, is there?

## 6. CD baby

The image shows the homepage of the CD Baby website. At the top, there's a banner with the text "SELL AND STREAM YOUR MUSIC EVERYWHERE" and "Global music distribution. Get paid weekly. No annual fees." Below the banner, a large section highlights "Music distribution: be everywhere you need to be – worldwide." It features logos for various platforms: Spotify, pandora, YouTube, deezer, facebook, tikTok, and Amazon. A green button labeled "Get Started" is prominent. The middle section is titled "The most revenue streams for your music." It lists several revenue streams: Streaming, download & CD & vinyl sales, YouTube monetization, sync licensing, publishing administration, and US vinyl sales. Each stream is accompanied by a small icon. Below this, another section emphasizes "Music publishing royalties: No song should go unpublished." It features a large "CD BABY PRO PUBLISHING" logo with the tagline "COLLECT ALL YOUR MUSIC PUBLISHING ROYALTIES". A green "Get Started" button is located at the bottom of this section.

## Music marketing: Tools to build your audience

Don't just release music... get noticed!

Turn casual fans into email subscribers, Spotify followers, YouTube viewers, and more. CD Baby gives you powerful tools that can instantly take up your music promotion.

**With Shawnee, free to CD Baby users, you can easily:**

- Grow your email list, easily following your YouTube subscribers
- Launch a Spotify pre-sale campaign
- Promote a YouTube video

[Learn More](#)

**With hearNow, get all your free, simple, one-click ways to:**

- Access your music on their preferred platforms
- Stream, download, or buy CDs/Digital
- Read reviews from you and your music

[Learn More](#)

[Get Started](#)

### What artists are saying about CD Baby



"CD Baby has always been so good to me, from the very beginning of my career. They truly helped me sustain my independent success."

— Iggy Azalea, solo pop artist



"CD Baby contacted us at 3:30 AM to present me with all the information I needed to release three consecutive No. 1 Billboard albums without any major label support."

— Paul Epworth, producer



"CD Baby makes it super easy to ship a worldwide release on your own schedule. The user interface is simple and the terms are great. The best part is when you send an email with the sales statement, then you know the music is making an impact on people."

— Aloe Blacc, singer-songwriter, record producer



"CD Baby has been our chosen distribution partner for many years. They are professional, helpful, and offer great service to artists and consumers alike. We are very happy to be in business with them!"

— Dan Reynolds and Ben McKee,  
motion picture music composers

### Music promotion resources



The DIY Musician Blog

A library guide to music marketing, updated daily with promotion tips, industry news, and much more.

[Visit the blog](#)



The DIY Musician Podcast

Hundreds of episodes—with new ones added regularly—on how to keep your band building and surviving your music career today.

[Listen now](#)



The DIY Musician Conference

Our annual event, custom tailored for independent, DIY musicians in search of community, community and knowledge.

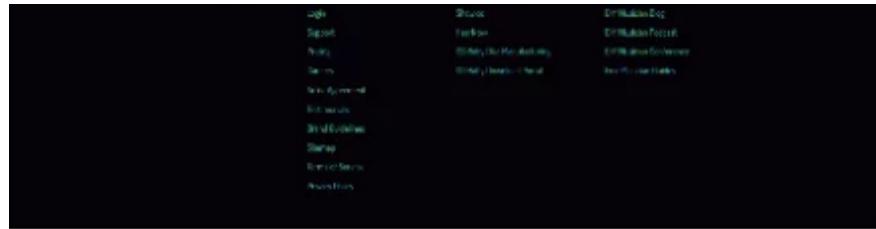
[Learn more](#)



CD BABY INFO

CD BABY NEWS

CD BABY REVIEWS



A music distribution company, CD baby's landing page conveys its brand identity clearly through its visuals. The copy is crisp and to the point, telling visitors everything they need to know about the company. Most new musicians, while seeking out distribution for the very first time, are often unclear about how royalties work. CD baby addresses this exact topic via a dedicated video on its landing page. Moreover, the page also has a compelling testimonial section which further heightens the appeal of CD baby's offer.

## 7. Row House

INTRODUCING ROW HOUSE ON APPLE WATCH. LEARN MORE

Find a location or book a class | Sign up

ROW HOUSE Results Find Classes The Studio About Row House Locations The Classroom Play Studio Classes Book Now

## OWN A ROW HOUSE

Become a planner in the boutique indoor rowing space

## WHY OWN A ROW HOUSE?

Established in New York City in 2014, Row House was born from the idea that rowing is the most efficient, low-impact, high-energy full-body workout for any fitness level that brings the camaraderie and challenge of rowing to the studio. Founded by Eric Margenau, 2017 Inc. 5000 List honoree, *Entrepreneur Magazine's 2017 Fastest Growing Franchises & Top New Franchises*, and including the ability to provide members with a high-energy, sustainable workout that preserves the integrity of the body and achieves their fitness goals.

ROWHOUSE COMPANIES benefit from a unique blend of high-tech commercial rowing and the culture of rowing. It's a social, yet peaceful, atmosphere in a converted former room. As local economies improve & fitness studios begin indoor classes, consumers like Row House believe it's the perfect opportunity for individuals & businesses to invest in themselves.

- DUSTY MILLER

### FIRST MOVER ADVANTAGE

With a proven concept in one of the most competitive markets, Row House is leading the high street trend in an under served market where there is a need for alternative & efficient fitness solutions.

### EXTENSIVE SUPPORT

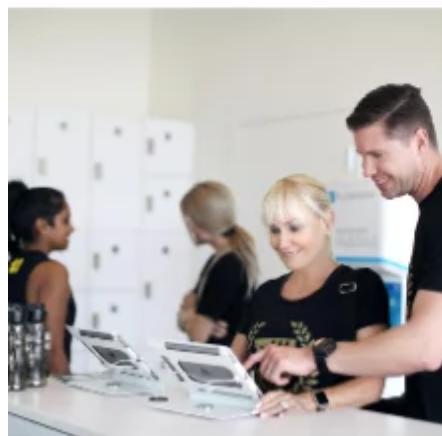
We believe extensive training drives your success - from lease negotiation to build out, recruitment to finance, and sales & marketing to sustainable operations, you'll be supported every step of the way!

### EXECUTIVE MODEL

### INVESTMENT

Our franchise model provides a completely solid foundation, allowing you to determine your own success. Leverage decades of experience and national vendor relationships to launch your studio successfully.

Enjoy a financial safety, a rewarding investment model, truly exceptional EBITDA margins and confidence in our team that has more than decades of experience in both the fitness and franchising industries.



## LEAD INDOOR-ROWING IN YOUR COMMUNITY

Consumers are seeking more sustainable, lower-impact workout options that reduce the risk of injury but still deliver an exciting, effective workout. In an industry built on competition within a client, Row Indoor-Rowing offers something new: community-based workout - one that brings everyone together, rowing in sync with the same flow and the same intensity.

precision, smooth, balanced, performance.

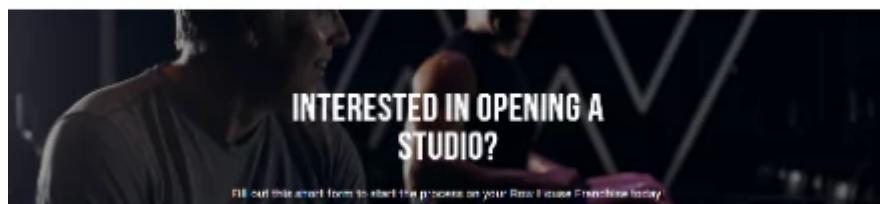
[GET INVOLVED](#)

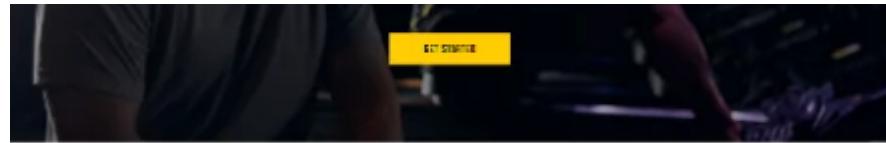
**THE FRANCHISEE EXPERIENCE**

After years in the corporate world, it was time for me to do something I am passionate about. The team behind the brand helped making decision to sign with Row House Fitness. They were willing to go the extra mile to ensure I was comfortable along the way. Seeing them use the knowledge and experience from OpenConcept Fitness solidified my decision. I'm now part of a great family that has been absolutely wonderful to work with. I'm confident we will provide a great workout and environment for our members.

**RUBEN PUIG**  
Franchise Owner, Dallas, TX

**Health**   **Business**   **Middle  
Fitness**   **SELF**   **Forbes**   **Inc.  
5000**





DON'T MISS A BEAT.  
SUBSCRIBE AND STAY CONNECTED

[Email Address](#)  [\[ \]](#)

[Twitter](#) [Facebook](#) [Instagram](#) [LinkedIn](#)

COMPANY	CLASS	FIND US	OPPORTUNITY	SUPPORT
About Careers Press	First Timer Very Busy the Whole Nurse Program	Locations Classes	Franchise	Contact Us OH Safety Measures

[Privacy Policy](#) [Cookie Policy](#) [Terms of Service](#) [EO License Agreement](#)

Row House's landing page ticks all the right boxes- it is easy to navigate, is generous with visuals, has an impactful headline and insightful copy, and has a testimonial section. Further, the “Strength In Numbers” section gives visitors a tangible idea about the kind of impact that Row House has managed to make on the market.

8. Wise

The image shows a screenshot of the TransferWise mobile application. At the top, there's a navigation bar with icons for Home, Transfer, Wallet, and Help. Below this is a banner with the text "The cheap, fast way to send money abroad." followed by a large blue button with a play icon and the text "Get started now". To the right of the banner, there's a form for sending money. It includes fields for "Amount" (set to £100.00), "Recipient" (set to "John Doe"), "Bank account" (set to "Barclays Bank"), and "Currency" (set to "HKD"). Below these are sections for "Transfer details" (including "Transfer date" and "Transfer time") and "Fees and rates" (showing a total of £104.10). At the bottom, there's a green "Send Money" button.

Available for you in India



Sending money abroad  
just got cheaper and  
easier.

#### Biographical Information Sheet

BRUNSWICK VOTES AGAINST CLOTHING



[Get set up and start sending money](#)

Dealing with cross-country money transfers, Wise addresses the burning question that most people would have prior to approaching it in the hero section of its landing page itself- a calculator that lets visitors see much processing fees they would have to bear and an estimated date by which the recipient would get the wired money. The section also shows them how much they can save by using Wise instead of going through banks. Full marks for value proposition.

## 9. GOBY

The screenshot shows the Goby website homepage. At the top, there's a yellow header bar with the text "Your Special Offer: Get 15% off on orders of 2+ Brush Kits". To the right is a timestamp "18 : 19 : 32" and a sign-in button. Below the header, the main navigation menu includes "GOBY", "SHOP", "DESIGN", "ABOUT", "REVIEWS", "REFERRAL FRIEND", "SIGN IN", and "CART". The main hero section features two electric toothbrushes (one white, one pink) standing upright in their respective color-coded charging docks. The background is a soft pink gradient. The headline "MODERN LUXURY MEETS EVERYDAY BRUSHING" is centered above a "SHOP NOW" button. To the right, a black manual toothbrush lies on a stack of three pink rectangular boxes. Below the hero section, there are four product categories with small images: "THE STRATEGIST" (white brush), "ASK THE DENTIST" (pink brush), "500+ REVIEWS" (with five blue stars), and "WIRECUTTER" (black brush). A teal-colored section below features a hand holding a tube of "GOBY FLUORIDE FREE TOOTHPASTE" and applying it to the head of a black electric toothbrush. The text "TOOTH, MEET PASTE" is above the image, followed by the subtext "The all new Goby Toothpaste has arrived." and a "SHOP NOW" button. At the bottom left, there's a "ADA Accepted" logo with the text "American Dental Association". Below it, a paragraph states: "Goby Brush Kits meet the ADA specification for electric toothbrushes and are proven to be safe and effective at removing plaque and helping to prevent and reduce gingivitis." A "LEARN MORE" button is located just below this paragraph. The bottom of the page shows a close-up of the Goby toothbrush with the text "MAXIMUM CLEAN." next to it.



## FRACTION OF THE PRICE.

Unusually oscillating brush heads are proven to clean better. By selling directly to you, we offer an award winning electric toothbrush at a fraction of the price.

[GET YOUR GODY](#)



### SUBSCRIBE

and we'll automatically send you new brush heads.



### SAVE \$15

on your brush kit when you subscribe.



### CANCEL ANYTIME

or change your subscription, no questions asked.

## UNLIMITED COMPLIMENTS. GUARANTEED.



### LIFETIME GUARANTEE

If your Goby's performance is anything less than perfect, we'll replace it free of charge.



### 60 DAY TRIAL

If you don't love your Goby within 60 days, we'll take it back for a full refund.



### MODERN DESIGN

Righty, lefty, dainty or robust—the soft-touch Goby handle is made for every hand.



### FRACTION OF THE PRICE

By selling directly to you, we offer an award winning electric toothbrush at an affordable price.

## THE REVIEWS ARE IN

### CUSTOMERS

### BONDS

"Such a great toothbrush, keeps my mouth clean for a long time! Love using it twice a day and the battery life is great too!"

CHARLES S., CLAYTON, NC



[READ MORE REVIEWS](#)



The New York Times

COOL HUNTING

BUSINESS INSIDER

### THE BUZZ ON GODY

"I didn't think it was possible to get excited about a toothbrush until I got a Goby."

TREAT YOUR MOUTH TO A BETTER TOOTHBRUSH

[GET YOUR GODY](#)

The GOBY landing page features a top navigation bar with links to Shop, About, Help, and Join the GOBY Revolution. Below the navigation is a testimonial from NBC News and a section for users to follow them on social media.

Hands down among the most aesthetically pleasing entries in this lineup, GOBY absolutely hits it out of the park with its landing page. The value proposition is top-notch, the copy is succinct and engaging, the visuals are gorgeous and the testimonial sections feature not customers, but prominent news portals. What more can one ask of a landing page?

## 10. Codecademy

The Codecademy landing page includes a sign-up form for free learning, social media login options, and a grid of Skill Paths. It also features sections for "What's your goal?", "Learn a language", and "Explore a subject". A code editor at the bottom shows a simple script.

**Join the millions learning to code with Codecademy for free**

Email

Password

[Sign up](#)

By signing up with Codecademy, you agree to Codecademy's [Terms of Service](#) & [Privacy Policy](#).

Or sign up using:

**What's your goal?**

**Gain a skill**  
Skill Paths focus on what's needed to pick up a specific, applicable skill.

**Learn a language**

**Explore a subject**

**Skill Paths**

<b>Code Foundations</b> • Beginner friendly, 15 Lessons <a href="#">Welcome Series</a>	<b>Analyze Data with Python</b> • Beginner friendly, 18 Lessons <a href="#">With Final Project</a>
<b>Build a Website with HTML, CSS, and Github Pages</b> • Beginner friendly, 18 Lessons <a href="#">With Final Project</a>	<b>Analyze Data with SQL</b> • Beginner friendly, 16 Lessons <a href="#">With Final Project</a>

[Browse Catalog](#)

**Code**

```

1 // Add your own code between
2 // the quotation marks.
3
4 const message = "Hello";
5 const lname = "Leviathan";

```

**Output**

**Beginner's welcome**

**Start coding in seconds**

```
7 // Now run your code to see
8 // a personalized message.
9
10 console.log(
11   "Welcome, " + firstname + " " + lastname +
12   "!"
```

Run

Go ahead, give it a try! Our hands-on learning environment means you'll be writing real code from your very first lesson.

[Continue lesson](#) [More beginner courses](#)

## Not sure where to start?

This short quiz will sort you out. Answer a few simple questions to get personal career advice and course recommendations.

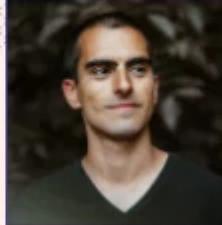
[Take the quiz](#)



## Stories from real people

Watch and read stories from the Codecademy community.

[Explore more stories →](#)



**Taking a different path: One Team Lead's story**  
Ricardo S., Team Lead, London

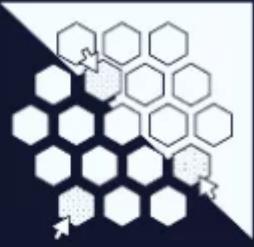
**See how this Architect switched to UX Design**  
Allison M., Senior UI/UX Designer @ Accela, Columbus

**Lessons from a Chef turned Deputy CTO**  
Nuno S., Deputy CEO & Partnership, Brussels

**How one Developer learned to code with her disability**  
Brianna R., Front-end Developer, Brussels

## Join in on something big

50M Learners 190+ Countries 3.7B Code submits



### Level up your team's skills

Give your team the knowledge, experience, and confidence they need to tackle any problem.

[Explore business plans](#)



### Start for free

If you've made it this far, you must be at least a little curious. Sign up and take the first step toward your goals.

The screenshot shows the Codecademy website's main navigation bar at the top, featuring a search bar, user profile, and a 'Sign up' button. Below the navigation is a large sidebar containing links for 'About', 'Careers', 'Affiliates', social media icons, 'MOBILE' (with App Store and Google Play links), and 'SUPPORT' (Help Center). The main content area is divided into 'RESOURCES' (Projects, Challenges, Done, Checkbooks, Articles, Videos, Hiring, Career Center) and 'COMMUNITY' (Forums, Chapters, Events, Customer Stories). To the right is the 'COURSE CATALOG' section, which lists subjects like Web Development, Data Science, Computer Science, etc., alongside languages like HTML & CSS, Python, JavaScript, etc. At the bottom of the sidebar are links for 'Full Catalog', 'Beta Content', and 'Roadmap'. The footer contains links for 'Privacy Policy', 'Cookie Policy', 'Do Not Sell My Personal Information', 'Terms', and 'Made with ❤️ in NYC © 2022 Codecademy'.

A lucid headline, visually uncluttered design, and a minimalist lead form- Codecademy hasn't put a foot wrong with its landing page. The page has a section specially dedicated to individuals who are unsure about how to apply their coding skills in real life. Here, you can take a quiz to get personal career advice and course recommendations.

## 11. Nauto

The screenshot shows the Nauto website's main landing page. The headline reads 'Safer fleets and safer roads for all'. Below it is a sub-headline: 'Stop your recent collisions. You can help prevent them — if you have predictive AI.' A green 'Start a demo' button is visible. The main content area is titled 'Fleets face growing risks' and includes three boxes: 'Distracted and drowsy driving' (with a sub-note about being the leading cause of vehicle accidents and injuries), 'Rising fuel bills and costs' (with a sub-note about increasing fuel costs due to inflation and higher energy prices), and 'Limited coaching resources' (with a sub-note about drivers becoming less engaged due to lack of qualified drivers and more driver attrition). Below this is a section titled 'Meet Nauto, so much more than an AI dash cam'. It includes a note: 'Nauto can reduce risk at the source by giving your drivers the power to help prevent collisions — without invading driver privacy. Learn how Nauto works.' On the left, there are four dropdown menus: 'Predictive risk prevention', 'Driver coaching', 'Accident impact', and 'Driver safety education'. On the right, there is a large image of the Nauto dash cam device.



Customers see up to 80% reduction in  
distracted driving, collisions, and losses.

[Request a demo](#)

### Road tested, driver approved

#### Works where your drivers do

Whether you're in the city or on the highway, right under  
the sun or in the rain, we've got your drivers covered.  
We've had them in every kind of vehicle, from  
minivans to SUVs, from sedans to pickup trucks.



#### Empowers drivers to self-coach

Distracted driving is a whole different story when it's  
in the driver. That's why we've given drivers the tools  
and self-coaching and feedback they need for long-term  
success.

#### Respects driver privacy

Car drivers don't expect to be followed by a  
drone at all times. With SmartDrive, we've found  
a way to do this without invading.



### A comprehensive system for safer drivers and safer vehicles

Reducing risk at the source pays off dividends, but it's just one step in your  
journey to safety. That's why we've designed a complete driver and vehicle  
coaching platform with the tools you need to see lasting results.

#### Encourages safer driving

Our driver coaching software  
is easy to learn and use, so you can  
start using it right away. And with our  
driver coaching software, you can even  
track your drivers' progress over time.

#### Reduces imminent collisions

Our collision avoidance  
system uses machine learning  
to predict potential collisions  
and alert drivers to take action.

#### Maximizes coaching efficiency

With our coaching software,  
you can quickly identify  
areas of concern and focus  
on specific drivers and vehicles.

#### Predictive driver management

This is a game-changer for predicting  
when drivers are most likely to have  
an accident. By combining real-time  
data with AI technology,

#### Motivates drivers and culture

With our coaching software,  
you can quickly identify  
areas of concern and focus  
on specific drivers and vehicles.

Everything works together  
to give you the best  
driving safety advantage  
and a strong company  
image.

[Request a demo](#)

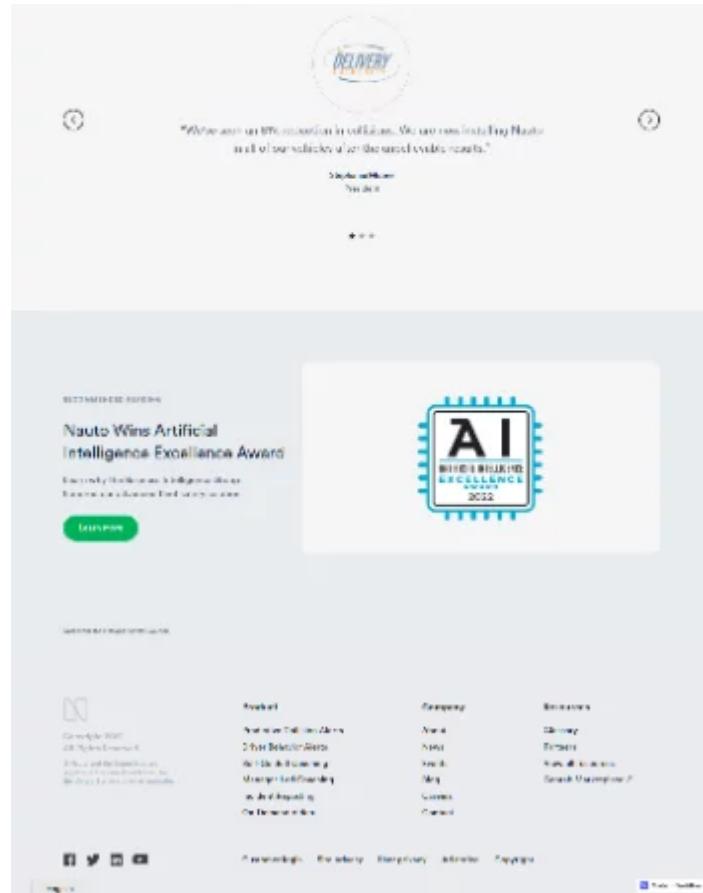
### Predictive AI: the key to safer fleets.

[Request a demo](#)

Predictive AI gives your drivers the power to  
help prevent collisions, even in a world where  
time and distance can come from anywhere.

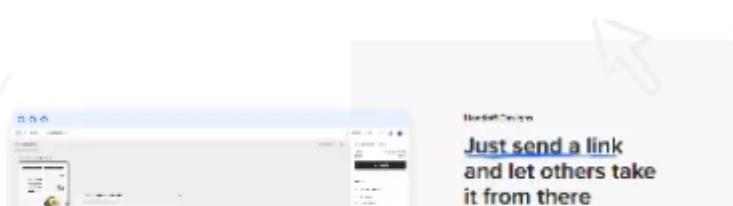
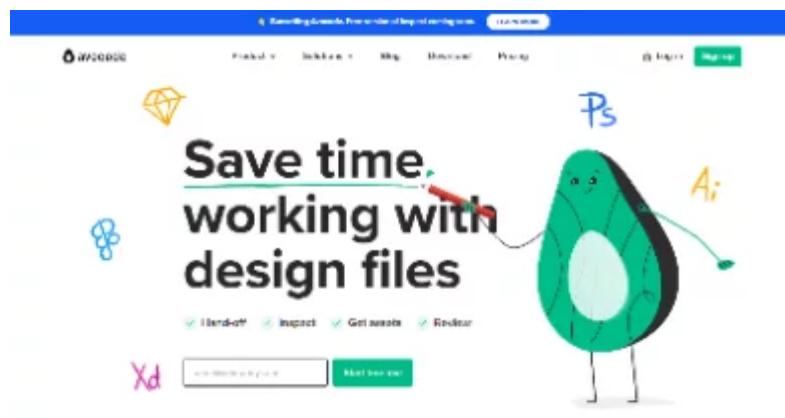
Predictive AI also enables you to more precisely  
estimate delivery times, reduce fuel costs, and improve  
productivity. But what does predictive AI mean for your business?  
Learn how it can help you stay ahead of the competition and stay competitive.

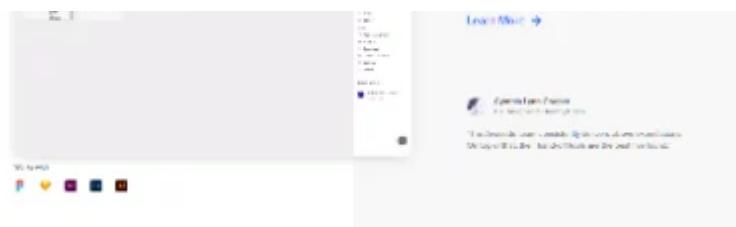
Trusted by over 800 brands



The moment one arrives at Nauto's landing page, one finds their attention instantly captured by the video in the hero section. Nauto presents the problem statement and the solution in chronological order, so much so, that by the time you reach the end, you can't help but want to learn more about the company.

## 12. Avocode

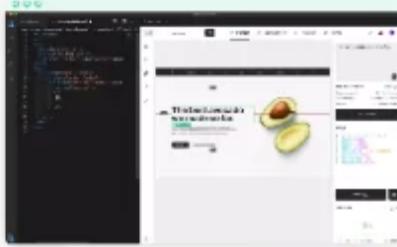




Import Images

**Copy-paste code & specs and export any asset**

[Learn More →](#)

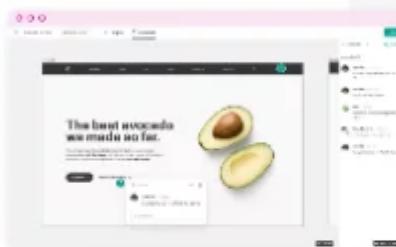






Review and discuss changes in one place

[Learn More →](#)





Deliver pixel perfect development

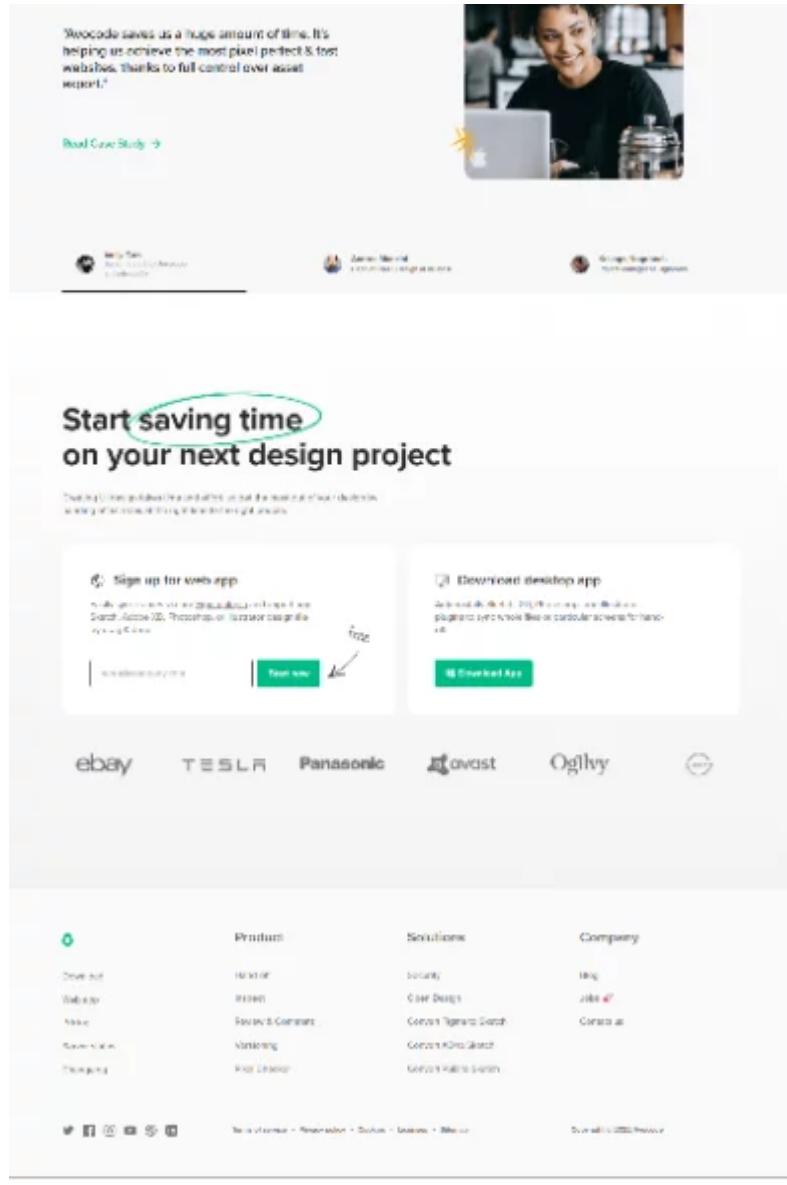
[Learn More →](#)





EASTSIDE CO





There's a lot to admire about Avocode's landing page. We'll start by highlighting their remarkable use of white space; it just makes every single element on that page pop out that much more prominently, doesn't it? Next, it'll be remiss of us if we don't shed the spotlight on that warm and delightful illustration. Doesn't it put you at ease the very moment you spot it? Well, perhaps that's the exact message Avocode wants to impart through its landing page- "Embrace your platform to make life easier". See how far a good illustration goes towards strengthening your message?

Here, they have tried to establish social proof using brand logos, which according to us is an excellent touch. What we also like is how they have called attention to a particular phrase in each heading, in a way subtly telling the visitors what their service's major takeaways are.

## 13. Meister Note



[Start for Free](#)

## Welcome to MeisterNote.

MeisterNote is the easiest way to take notes. It's a simple, yet powerful note-taking app that helps you stay organized and focused. With its clean interface and intuitive features, you can quickly capture ideas, organize them, and share them with others. Whether you're a student, a professional, or just someone who likes to keep things organized, MeisterNote has everything you need to get the job done.

### Write About Now.

MeisterNote is designed to help you write about anything. Whether you're taking notes for school, work, or personal projects, our app makes it easy to capture your thoughts and ideas. Our advanced search and filtering tools make it easy to find exactly what you're looking for, and our collaboration features let you work with others in real-time.

### Knowledge Base

MeisterNote's Knowledge Base is a valuable resource for anyone looking to learn more about the app. It contains a wealth of information, including how-to guides, troubleshooting tips, and frequently asked questions. Whether you're new to MeisterNote or a seasoned pro, our Knowledge Base is here to help you get the most out of the app.

### All You Need for Better Notes.

MeisterNote is the perfect tool for anyone who wants to take their note-taking to the next level. Our app offers a wide range of features, including support for multiple devices, integration with popular productivity tools, and a variety of customization options. With MeisterNote, you'll never have to worry about losing track of your notes again.

### Start for Free.

Upgrade Anytime.

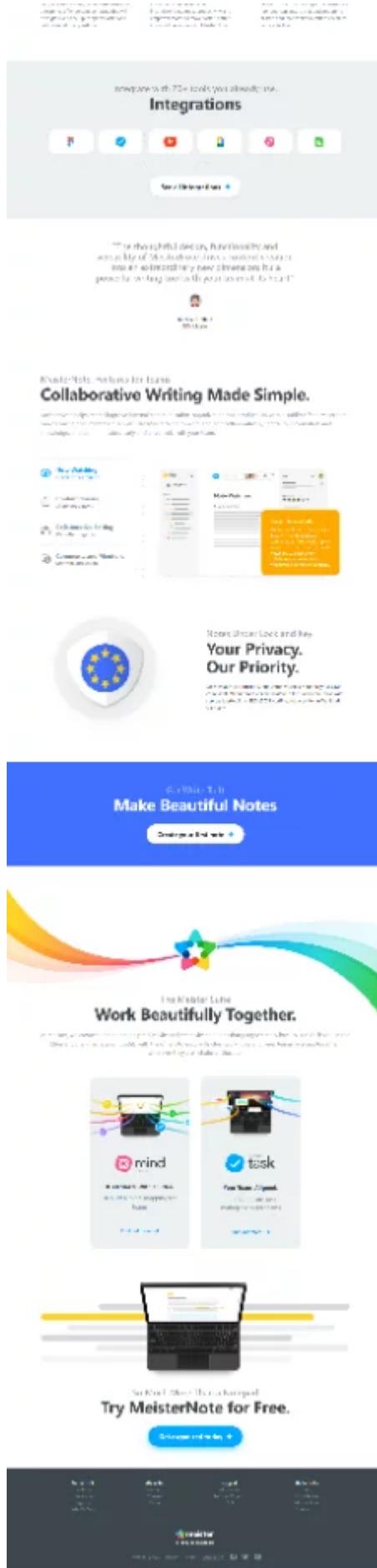
[Start for Free](#)

**Create. Link. Align.**  
Turn Notes into Actions.

MeisterNote is the easiest way to turn your notes into actions. Our app makes it easy to link your notes to tasks, projects, and other documents. With our powerful search and filtering tools, you can quickly find exactly what you're looking for, and our collaboration features let you work with others in real-time.

**MeisterNote Documentation Software**  
**Online Documentation, Explained.**

**Key Features:**  
 1. Note-taking: Take notes on the go with our mobile app.  
 2. Document Management: Organize and collaborate on documents with others.  
 3. Task Management: Turn notes into actions with our task management feature.



We absolutely love landing pages that provide clarity regarding the brand's offerings right from the get-go, much like Meister Note has done over here. The minute you arrive at the

landing page, you instantly get an idea as to what Meister Note might be all about thanks to that crisp and clear headline. We also love landing pages where the CTA button is placed above the fold and is prominent to a fault. Besides ticking all the right boxes in the visual department, this button packs a solid CTA phrase as well, one that's sure to spur visitors into action. Overall, the design is minimalist, prioritizes white space, and is extremely pleasing to the eyes.

## 14. Monday.com

The screenshot displays the Monday.com landing page. At the top, a dark banner features the text "A platform built for a new way of working" and a "Get started" button. Below this, three different dashboard examples are shown: "IT Project Management", "Quarterly budgeting", and "Campaign dashboard". A testimonial from "Hulu" is visible, stating "Monday.com has been a game-changer for our business". The main section below the banners highlights "The Work OS that lets you shape workflows, your way" and "Streamline your work for maximum productivity". It includes a quote from "Gartner" and a testimonial from "Coca-Cola". The bottom section, titled "Bring teams together to drive business impact", shows three user reviews from "SAP", "Dell", and "Bentley". The footer contains a testimonial from "Bentley" and a "Stay on track to reach your goals, faster" section.



See how  
our customers  
**drive impact**

These two new bands of waves can be used to detect the presence of a target in the region around the GPR antenna.

Julian Miller / David Shiner / 1998 Blackwood suggestion



**Supporting your growth  
every step of the way**

This is a good opportunity to review a few key concepts that will help you get the most out of this chapter.

24/7 Verkennt

Business Day 10/15,  
TUE 10/16

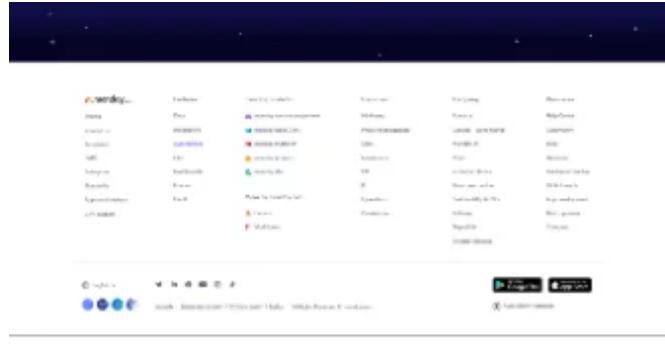
ANSWER

[View details](#) > [View all products](#)

An award-winning platform loved by customers

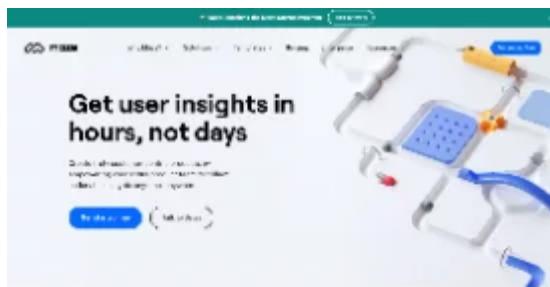
Scanned by PDF24.com





Ideally, when a visitor sets foot on your landing page, you wouldn't want to make them scroll down to find out what they can accomplish using your services. So, it is preferable to showcase your offerings above the fold itself. That's precisely the route monday.com has adopted with its landing page. Additionally, they have also included snaps of the various features and sections of the platform so that visitors are able to get proper clarity regarding its look and feel. After all, the more clarity they have, the more they'll be inclined to indulge the platform, right?

## 15. Maze



Get user insights you can act on instantly



Test anytime, get  
insights in real-time  
Introducing Maze, the first real-time user testing platform.



### Integrate with the world's leading design tools

See how it works with Figma, Sketch, Adobe XD, and many other tools.

[Learn more](#)



### Make learning a team sport

Everyone needs to contribute to your user research. Make it easy for your team to collect feedback from users.

[Learn more](#)



### Generate beautiful, shareable reports

Get started in minutes. Create reports and share them with your team. Personalize reports with your own designs.

[Learn more](#)



Fast user insights but with a human touch.

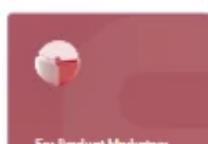
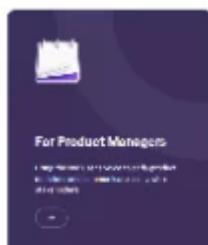
[Get started](#)

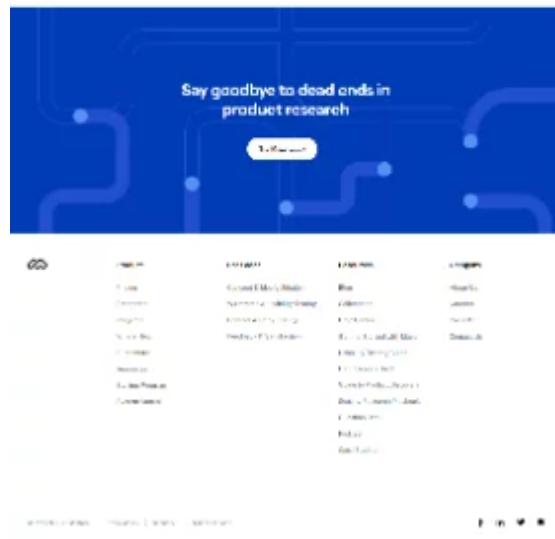
**braze**

Get started in minutes. Create reports and share them with your team. Personalize reports with your own designs.

[Learn more](#)

Empower your whole team with user insights



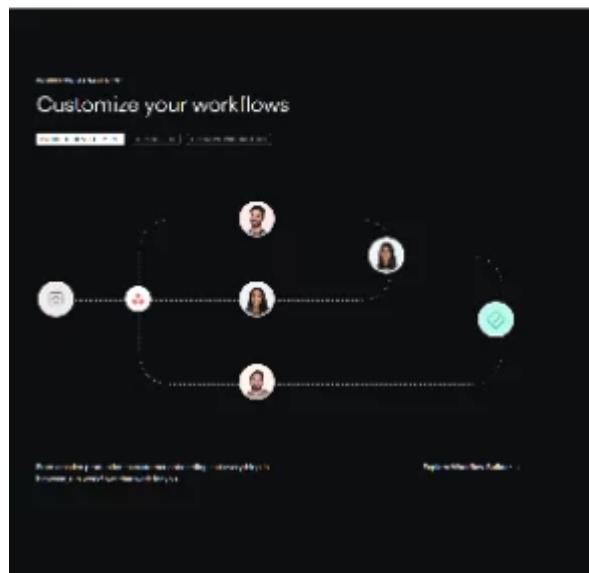
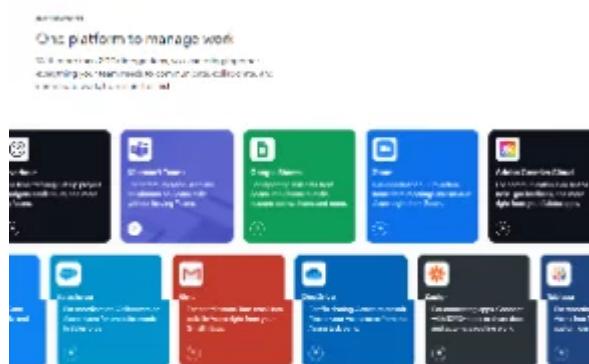
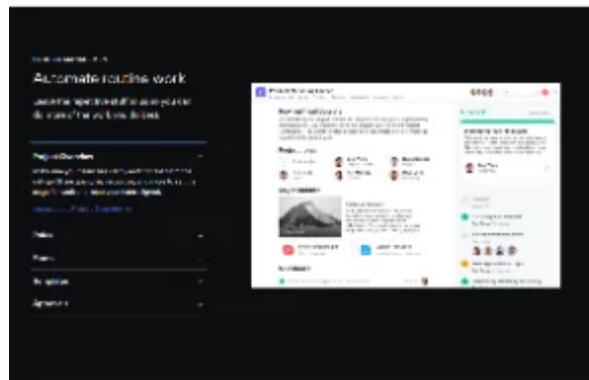


An impactful headline, succinct and engaging feature descriptions, and a stunning design that is pretty much a masterclass in minimalism- Maze's landing page leaves nothing to be desired. However, the part we are most fond of is the ingenuity that has gone behind the development of the animated visual cues- all of them are some sort of mazes, thereby strongly reinforcing the brand name. Normally, one would associate the word "maze" with confusion and despair but here, they have managed to use it to symbolize problem-solving. That's some pretty solid messaging if you ask us.

## 16. Asana

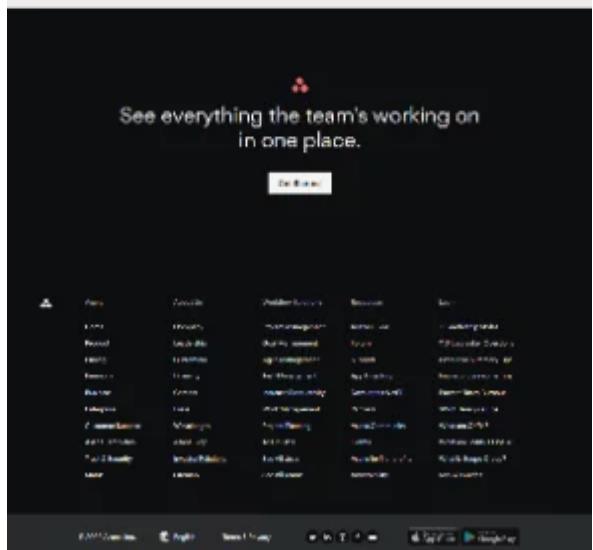
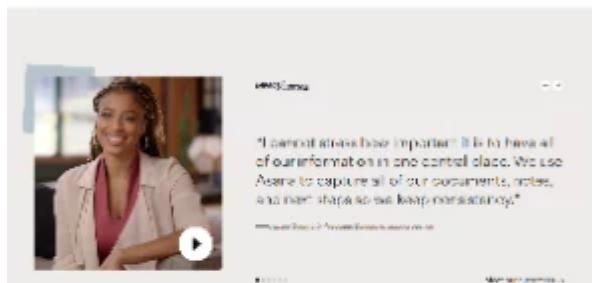
INTRO  
Introducing Microsoft Project Online. Bring your work together in one place, from anywhere, with the power of the cloud.

OVERVIEW  
Microsoft Project Online is a web-based project management solution that allows you to manage projects from anywhere, at any time, using any device.



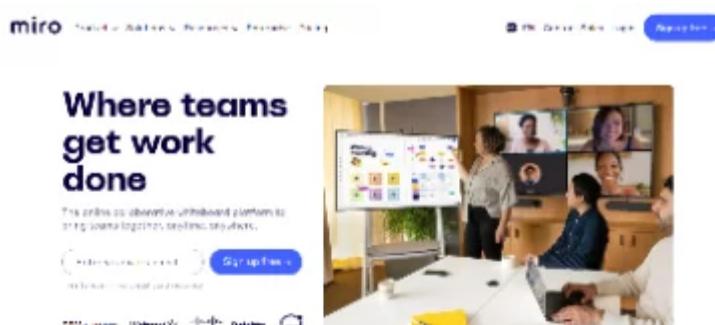
ABOUT  
Get the whole picture.  
Project





The moment you arrive on Asana's landing page, the delightful wordplay in the headline instantly grabs your attention, encouraging you to scroll further down. Next, you come across the feature section where, as you scroll downwards, one feature stylishly transitions into another. It's highly engrossing and definitely pushes you to engage with the content in that section. Slack supports several platform integrations and they have highlighted that in a rather immaculate manner. Besides naming these platforms, they also throw light on how one can make the most of these integrations.

## 17. Miro



## Work together, wherever you work

In one office or across the globe, Google Sheets gives you the same instant, collaborative, real-time editing tools no matter where you are.

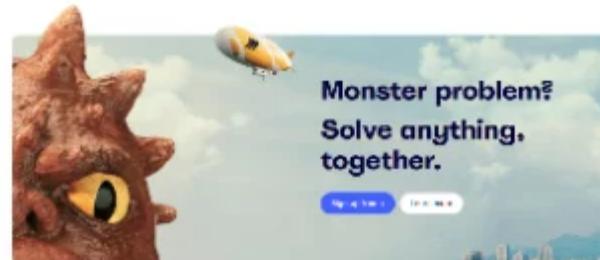
[Learn more](#)



## Connect your tools, close your tabs

Whether you want to edit your Google Docs, read an email, or add another tab like Sheets or Slides, everything is right there in one place.

[Learn more](#)



## Built for the way you work

[Designing](#) [Testing](#) [Managing](#) [Planning](#) [Sharing](#) [Playing](#) [Search](#) [Sharing](#)

### Prototyping

Unleash creative ideas and build prototypes to help validate designs, compare visual styles, or bring stakeholders into the design process.

[Learn more](#)



## Built for all kinds of teams

[Designing](#) [Testing](#) [Managing](#) [Planning](#) [Sharing](#) [Search](#) [Sharing](#)

- Bring visual validation
- Integrate with design and review processes
- Share progress images with clients

[Learn more](#)

Try now your free trial tools





**1,000+** **35M+** **100+**

innovating organizations in explore    users around the world    technology partners

### Loved by the world's best teams

See more customer stories

**vmware**

"When you combine Miro's ability to work from anywhere with the workflow tools and productivity available, you can do anything from the planning to the execution of your strategy."

David Morris  
Director, Global Alliances

**zendesk**

"Miro is a great way to get everybody in one single location and share your designs and your project requirements."

NewTone  
Virtual Design Lead

**frog**

"Miro and You are excellent tools for collaboration. I believe it's innovation, and innovation leads a better future. It's the combination of You and Miro that can lead us into the future."

John Doherty  
Virtual Design Lead

### Join 35M+ users today

Start for free — upgrade anytime.  
Joining an organization? Contact Sales.

Join for free →

Product	Solutions	Resources	Company	Plans and Pricing
Visual Boards	Planning & Brainstorming	Plan Actions	Gladius	Free
Project Integration	Collaborative Selection	Help Center	Companies	Enterprise
Timeline	Agile Methodology	Miro	Pro	Enterprise
Notecards	Design Thinking	Skills	Business Plan	Enterprise
Virtual Whiteboard	Meeting & Brainstorming	Miro Community	Business	Enterprise
Master Templates	Planning & Prioritization	Miro Professional Network	Standard	Enterprise
Scrutiny & Collaboration	New Plan	Miro Projects	Business Plan	Enterprise
Access Control	Control Flow	Miro Events	Standard	Enterprise
File Sharing	Collaborative Storage			Enterprise
Virtual Meet	Meet and Workshops			Enterprise
	Meet and Workshops			Enterprise
	Collaborative Storage			Enterprise

[View all products](#) [View all features](#) [View all plans](#) [View all pricing](#)

[Get started for free](#) [App Store](#) [Google Play](#) [Enterprise](#)

Miro's hero image- a bunch of people working together on Miro, despite not all of them being in the same place physically- epitomizes what the platform stands for. This, we think, is a brilliant first impression. We like the fact that they have mentioned the strength of their user base right next to the social proof (yes, the brand logos). It's a clever way of establishing their credibility. The feature descriptions are crisp yet impactful and the visuals accompanying them are very appealing too.

## 18. Sketch

**Everything you need to collaborate**

Start your free trial. See what you need for an integrated workflow.

Watch video. Plan meetings with your team. Share files. Work on projects together. All in one place.

[Get started now](#)

[See what's included](#)

Google Trello ClickUp   
pok pok Asana stripe

**The all-in-one designer's toolkit**

Whether you're just starting or need to create complex designs, ClickUp has the tools you need to work alongside your team.

**Design**

Whether you're just starting or need to create complex designs, ClickUp has the tools you need to work alongside your team.

**Build**

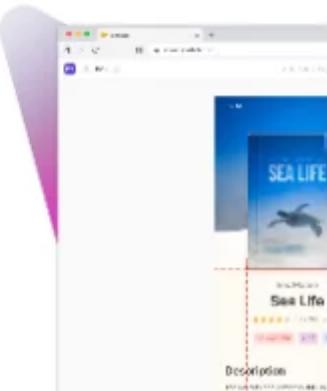
Whether you're just starting or need to create complex designs, ClickUp has the tools you need to work alongside your team.

**Market**

Whether you're just starting or need to create complex designs, ClickUp has the tools you need to work alongside your team.

## Scale up your design process

From a simple wireframe to a complex design system, ClickUp helps you move from idea to reality and build better websites, mobile apps, and UI/UX designs.





**Design interface**

It's never been easier to design your workspace. ClickUp's built-in interface editor allows you to quickly and easily create custom cards, tables, and reports that fit your specific needs.

**Customize interface**

From the ClickUp interface editor, you can easily change the look and feel of your workspace. You can add or remove columns, change colors, and even add your own custom icons.

## What's new?

We're always working on new features to make ClickUp even better. Here are some recent changes we think you'll like:

- New card design** - Our new card design is sleek and modern, making it easier to track progress and prioritize tasks.
- Customizable interface** - From the ClickUp interface editor, you can easily change the look and feel of your workspace.
- Improved reporting** - Our reporting tools have been updated to provide more detailed insights into your team's performance.



## Customize your workflow

Our new workflow builder makes it easier than ever to build your own unique workflows, saving you time and increasing efficiency.

[Learn more](#)

## Our blog

Our blog is your go-to source for all things ClickUp. From tips and tricks to how-to guides, our blog has everything you need to get the most out of ClickUp.

[Read more](#)

Building ClickUp's culture

Automating ClickUp

Managing ClickUp's data

## Create your Workspace for free

Whether you're new to ClickUp or just looking for a workspace to keep your tasks organized, ClickUp is here to help.

[Start for free](#)

ClickUp is the #1 rated workspace management tool by users. ClickUp is used by over 1 million businesses worldwide.

Plan	Why ClickUp	Plans	Reports	Features
Free	Unlimited projects, tasks, and files.	Basic	Basic	Basic
Plus	Advanced project management features.	Standard	Standard	Standard
Enterprise	Customizable dashboards and reporting.	Pro	Pro	Pro
Custom	Customizable dashboards and reporting.	Enterprise	Enterprise	Enterprise
Business	Business	Business	Business	Business
Team	Team	Team	Team	Team

ClickUp is the #1 rated workspace management tool by users. ClickUp is used by over 1 million businesses worldwide.

The first thing that catches your eye about Sketch's landing page is the dynamic product demo. This way they have ensured that even if, for some reason, the visitor happens to bounce from the page from above the fold itself, they'd still gain an idea regarding the service. Scroll further down and you'd observe that the dynamic demos are a recurring theme on this page. This is a good touch because a live visual like this one will any day offer more clarity to the visitors regarding a service's features than a static one. Sketch's landing page also has a dedicated "What's new" section where they update all their latest upgrades in real time.

## 19. Gleap

The screenshot shows the Gleap landing page. At the top, there's a navigation bar with links for Home, My queue, Options, Docs, and Get started. Below the navigation is a dark blue header with the Gleap logo and a sub-headline: "Sharing and feedback is a combination for the efficient operations from your users". The main title is "Bug reporting & customer feedback software for mobile apps and websites". A sub-copy explains: "Gleap automatically attaches bug reports with visual payload and technical data. In addition to all that bug catching, Gleap customer feedback tool packed with feature request buttons and customer surveys". There are several user interface mockups and screenshots illustrating the product's features, such as "Get started for free", "Hi! Reporting or create your feedback stories", and "Fix bugs 10x faster than competitors. Receive visual feedback logged with all the metadata you need". At the bottom, it says "Over 700 teams worldwide rely on Gleap" and lists logos for companies like Asana, GitHub, Docusign, Amazon, Blank, and stockstotrade. It also highlights features like "Replay bugs exactly as they happened" and "Communicate with users directly".

The button on the top right of the screen was broken.  
Can you please fix it?

You can't see the first few items.

**Integrate easily in minutes on native apps and websites**

[Get started for free](#)

**Manage, track and assign all in one place**

Simple buttons to add, manage and assign your bugs

**Capture feedback visually**  
Capture feedback visually from your users with screenshots and screen recordings for greater context.

**Seamless integration**  
Integrate with your existing tools and services to make the most of your developer's time.

**Public product roadmap**  
Share your product roadmap with your community and stakeholders to keep them informed.

**Save time and money**  
Cut down on support costs by letting your users self-serve and help fix their own bugs.

**Get detailed logs and session data.** Gleap captures browser, device as well as console and network logs.

**Discover the features your users really want** with the best feature request software. Manage and share the submitted requests.

**Over 700 teams rely on Gleap every day**

**minilagens**  
Gleap is the perfect tool for agencies to collect and analyze user feedback. It's a great way to quickly identify pain points and gather the findings you need to inform design.

**TimeHelp**  
Customer support

**Gleap helps a great team save time on everything and it's especially a game-changer for finding out what's wrong from our users.**

**Studio Henningsen**  
Customer satisfaction

**Markit Group**  
Customer satisfaction



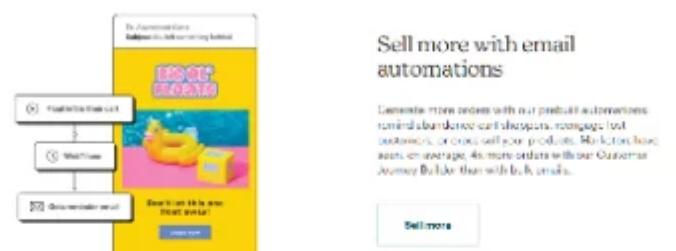


A good landing page is one where you get to gather all the details about the product from the hero section itself. Take a look at Gleap's, for instance. The headline and the surrounding visual cues combine to tell you that this service can be used for reporting bugs, submitting feedback, giving ratings, as well as posing inquiries. Also, designers, if you are on the lookout for creative ways of making an object really pop against the background, you are just at the right place. Yes, we are talking about Gleap's visual representation of their interface. Set against a softly glowing, duotone background, the image really grabs your eyeballs, doesn't it?

## 20. Mailchimp

Outperform your last campaign

[Chat with us](#)



Sell more with email automations

Generate more sales with our personal automations. Personalized emails can change conversion rates, increase open rates, or even sell your products. Mailchimp does both on average 4x more sales with our Customer Journey Builder than with bulk emails.

[Sell more](#)



Win repeat business with predictive segmentation

Find and target your most valuable customers to help get them to buy again. Mailchimp has seen an average 20% increase in revenue with its Predictive Lifetime Value and Likelihood to Purchase segments compared to when they didn't.

[Win repeat business](#)

Engage more customers with stand-out emails



Improve your marketing results with suggestions based on what we know you've lost. We help you automatically write content with our insights and drag-and-drop design tools.

[Engage more customers](#)

## Grow with Mailchimp

Our marketing platform helps over 10 million businesses like these build their Viral and Local Empires.



Customers since 2003



Customers since 2007



Customers since 2010

Keep pushing forward.  
We've got your back.



### Award-winning support

Get answers when you need them from our award-winning support team.

[Learn more](#)



### 300+ app integrations

Connect your favorite apps and tools in one integrated ecosystem.

[Explore apps](#)



### Expert guidance

Work with a Mailchimp partner to take your marketing to the next level.

[Browse partners](#)

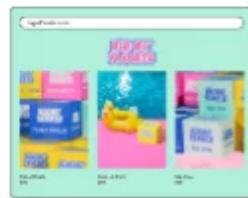
## Do it all with Mailchimp

Bring your customer data, marketing channels and insights together so you can work on reaching your goals faster—all from a single platform.

### Get your business online

Grow your brand online with a website or store. From launch to resale to add products or use storefronts, it's all with built-in marketing tools to help you connect with and find fans.

[Websites and stores](#)



### Market your business

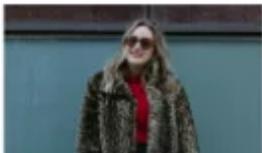
Send the right message on all the right channels, build emails, newsletters, landing pages, newsletters, and more from one place.

[Marketing campaigns](#)



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"Mailchimp allows us to create content that is timely and interesting and has worldwide appeal that can drive our programming and expand our audience."



The screenshot shows a landing page for Mailchimp. At the top, there's a yellow header with the text "Let's do this" and a blue "Get A Plan" button. Below the header is a grid of service icons. The first row includes "Email Marketing", "Marketing Automation", "Customer Relationship Management", "Email Design", and "Email Analytics". The second row includes "Email Marketing", "Email Design", "Email Analytics", "Email Automation", and "Email Marketing". To the right of the grid, there are two sections: "Marketing Services" (with icons for email, postcards, and original marketing ideas) and "Courier" (with icons for express delivery, tracking, and delivery status). At the bottom, there's a language selection dropdown set to "English", and a footer with social media links (Facebook, Twitter, LinkedIn, YouTube, etc.) and a copyright notice.

Mailchimp's landing page bears testimony to the fact that you don't necessarily have to try out too many things to garner attention. You can turn just as many heads by keeping things simple. Here, the headlines are to the point, the descriptions informative, and the design, unfussy. Simplicity is the ultimate sophistication, after all. Also, special mention to the illustrations in the support section- imaginative and evocative in the same beat.

## Wrapping It Up

We are sure the landing page inspirations shared above have given you more than enough fodder to get you cracking on yours. So, what are you waiting for? Make the most of the best practices and examples discussed in this article and dial up your conversions by crafting winning landing pages!

TAGS

EMAIL MARKETING LANDING PAGE MARKETING SEO WEBSITE DEVELOPMENT



**Kevin George**

Kevin George is the head of marketing at Email Uplers, a custom email template design and coding company that specializes in crafting beautiful email templates and PSD to HTML email templates conversion.

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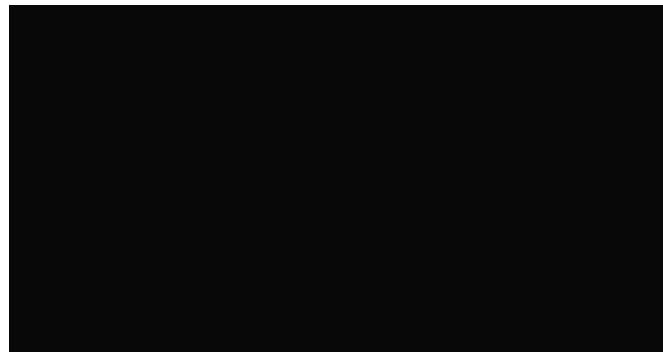
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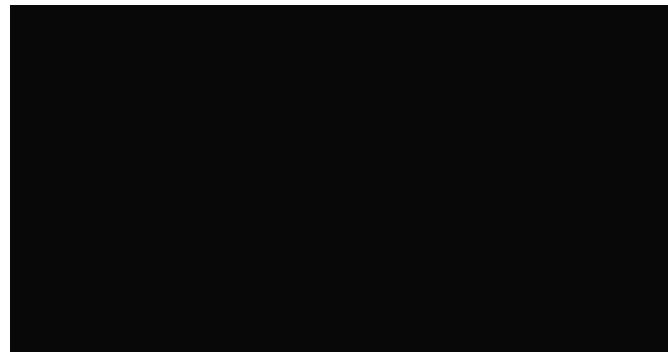


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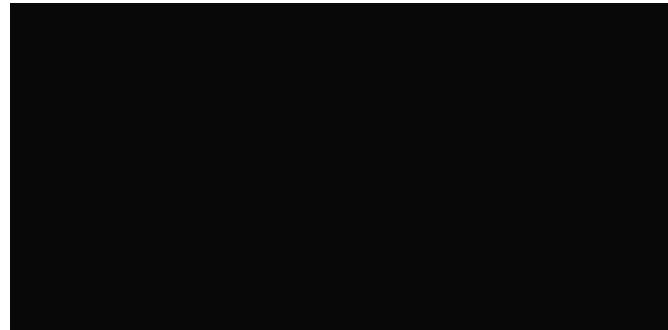
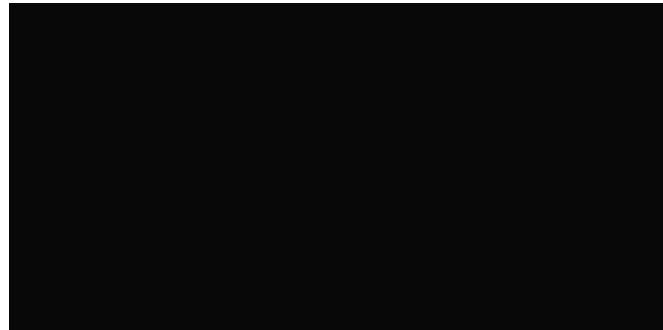
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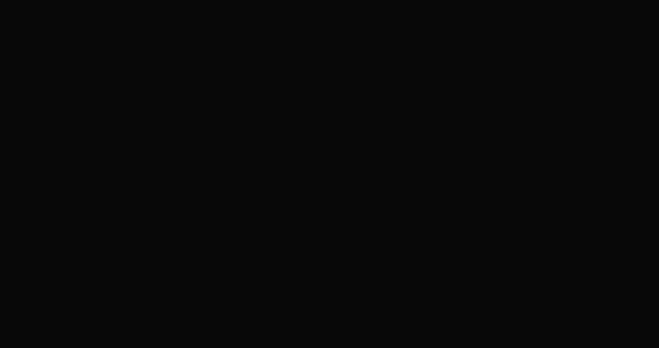
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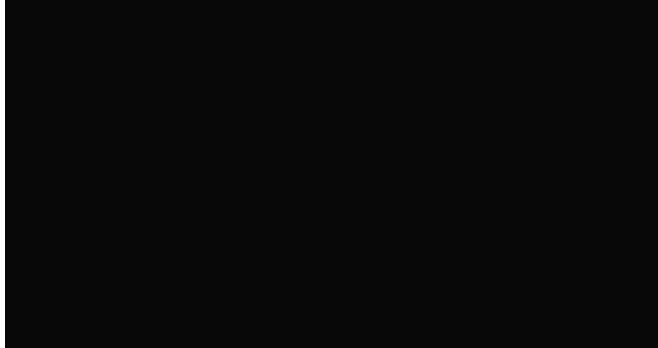
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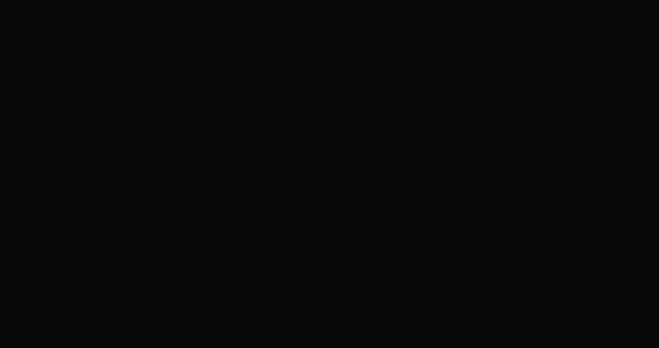
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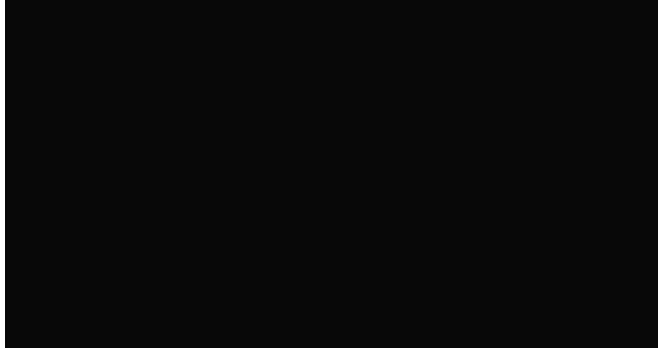
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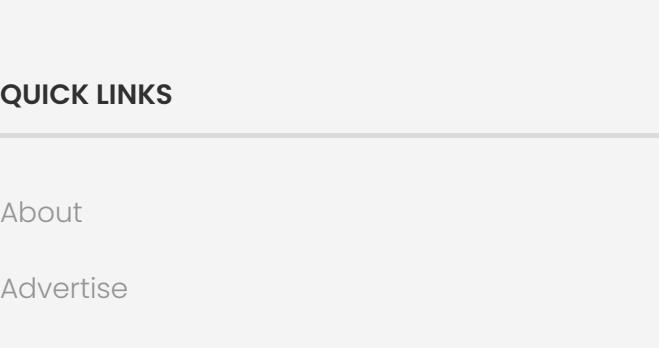
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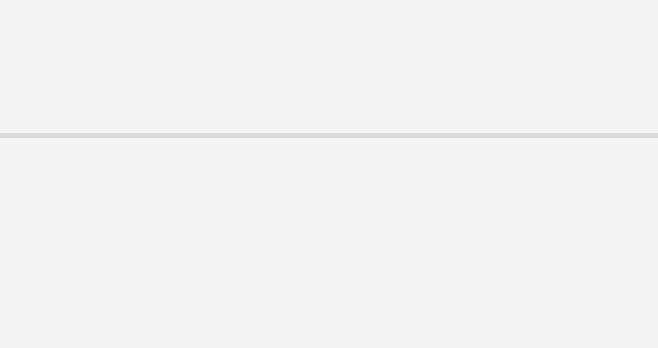
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