JUAN LEDESMA

SR IOS ENGINEER



PROFESSIONAL SUMMARY

SR iOS Engineer with 7+ years of experience, adept in harnessing Objective C, Xcode, Swift, and SwiftUI to craft groundbreaking iOS applications. Notably advanced automation with XCTestcases and CI/CD pipelines, elevated app performance through Reactive patterns, and led the creation of Venmo's Referrals module, showcasing a blend of technical prowess and innovative thinking. Eager to explore new horizons in mobile app development, particularly in merging creative design with functional excellence.

RECENT EMPLOYMENT HISTORY

JAN 2021 - PRESENT

iOS SR Engineer, Venmo/Paypal, San Francisco, CA (Remote position)

- Expert in automation using XCTestcases and CI/CD pipelines.
- · Integrated GraphQL on new modules to boost performance and developer efficiency
- Built new modules using MVVM Architectures.
- Spearheaded the Referrals module in Venmo, driving user engagement through innovative features.
- · Pioneered integration with Branch.io for seamless deeplink creation, enhancing app connectivity.
- · Enhanced app performance by migrating to Reactive patterns, improving code efficiency and readability.
- · Optimized the Search feature, applying analytical skills to significantly improve user search experience.

MAR 2019 - JAN 2021

iOS Ssr developer, Mercadolibre SRL, Buenos Aires, Argentina

- Led a successful refactor of tracking methods, enhancing MercadoPago app's user activity metrics.
- · Pioneered the Home module v2 launch, utilizing MVP and SOLID principles for a robust iOS app.
- Conducted weekly UI tests, ensuring MercadoPago's Home module's seamless user experience.
- · Hosted an engaging 'How to profile apps for iOS' workshop, sharing valuable insights with peers.

DEC 2018 - MAR 2019

iOS Ssr developer, Mandao CA, Panama, Panama city (Remote position)

· Led the creation of a groundbreaking delivery application from scratch

JAN 2017 - JAN 2019

iOS Developer, Cucine Studios, Maracaibo/Venezuela

• Proficient in Objective-C and Swift programming

EDUCATION

SEP 2013 - SEP 2017

Bachelor's degree, URBE university, Zulia, Venezuela

Degree thesis: Development and public launch of 'ZuRuta', a mobile application for public transportation mapping in Zulia, Venezuela.

SEP 2008 - JUL 2013

High School diploma, Domingo Sarmiento high school

LINKS

<u>LinkedIn</u> <u>My Webpage</u>

<u>Github</u>

SKILLS

 Swift UI

 ● ● ● ● ○

 Objective C
 Xcode

 ● ● ● ○ ○

LANGUAGES

 Spanish
 English

 ● ● ● ● ●
 ● ● ● ●

HOBBIES

Apple, iOS development, videogame development, videogames.