



**26-27 November**

**Universitat Politècnica de Catalunya  
Escuela de Ingeniería de Telecomunicación y  
Aeroespacial**

Sponsorship Proposal

# What is it?

- SpaceUp is an unconference that attracts experts and enthusiasts about space sciences: engineering, physics astronomy, chemistry, psychology...



# Where?

- SpaceUp started in 2010. It has 10 annual events all over the world in cities like: San Diego, Paris, Rome, Houston, San Francisco, Cologne, Los Angeles, Toronto, Munich, London, Toulouse, Adelaide, Helsinki, Sidney, Atlanta, Vienna, Auckland and Washington DC.



# SpaceUp in 2016



SPACEUP LONDON	SPACEUP GLIS	SPACEUP AUSTRALIA	SPACEUP STUTTGART	SPACEUP HAIFA	SPACEUP MANCHESTER	SPACEUP CYPRUS	SPACEUP IRELAND	SPACEUP MILAN	SPACEUP BARCELONA
3-4 JUNE LONDON	5 JUNE GENEVA	3 JULY MELBOURNE	17 JULY STUTTGART	22 JULY HAIFA	24-25 JULY MANCHESTER	7-8 OCT CYPRUS	8 OCT CORK	5-6 NOV MILAN	26-27 NOV BARCELONA
									



[WWW.SPACEUP.ORG](http://WWW.SPACEUP.ORG)

# General Information



- Duration: 2 days
- Objectives: scientific outreach, business, networking.
- How does it work? All delegates are expected to give a 10 minute talk about what they know. There's more than one talk at a time and participants can choose which one to attend. There are also extra activities such guided tours, meals and diverse activities.

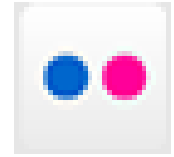
# Participants

- Limited to 100 participants.
- There are also keynote speakers like astronauta Thomas Pesquet, Frank de Winne, Léopold Eyharts and Reinhold Ewald, writer and geologist Emily Lakdawala, the director of the Rosetta Mission Philippe Gaudon or the Director General of the European Space Agency's.

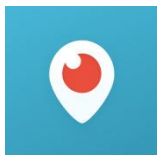




# Social Networks



- It is possible to reach more than 100.000 people through our own website <http://www.spaceupbcn.org/> and social networks, but also from our partners and sponsors': SpaceUp Foundation, Space Generation Advisory Council, European Space Agency, International Space University.
- **Live broadcast via Periscope.**



# Help us!

- SpaceUp is organized by **non-profit** organizations coordinated by volunteers. The possibility of having sponsors facilitates and potentiates the outreach of the activities through our own means and through the ones from our partners and helps us pay the required services.





# Types of Sponsorship



## JUPITER SPONSORSHIP 1000 €



- 2x2 space for the company to promote itself during the event.
- Three premium passes for the company to use.
- 10 min conference to all the delegates and broadcasted live via Periscope.
- Marketing online: Facebook, Twitter, Flickr, Instagram, Periscope and web.
- Product samples or flyers en in the participant's goodies bag.
- Logo of the company in flyers/schedules.

# Tipos patrocinio



**SATURN SPONSORSHIP**  
**500 €**



- 2x2 space for the company to promote itself during the event.
- Two premium passes for the company to use.
- Marketing online: Facebook, Twitter, Flickr, Instagram, Periscope and web.
- Product samples or flyers en in the participant's goodies bag.
- Logo of the company in flyers/schedules.

# All Kinds of Sponsorship

- In addition to the economical possibilities, other kinds of sponsorship are appreciated. Contact us if you have other options.



# Contact

If you want to collaborate or you need more information you can contact:

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