

# 26-27th November 2016 Universitat Politècnica de Catalunya Escuela de Ingeniería de Telecomunicación y Aeroespacial

Sponsorship Proposal

#### What is it?

 SpaceUp is an unconference that attracts experts and enthusiasts about space sciences: engineering, physics, astronomy, chemistry,

psychology...



#### Where?

 SpaceUp started in 2010. It has around a dozen events all over the world in cities like San Diego, Paris, Rome, Houston, San Francisco, Cologne, Los Angeles, Toronto, Munich, London, Toulouse, Adelaide, Helsinki, Sidney, Atlanta, Vienna, Auckland and Washington DC.

# SpaceUp in 2016 BARCELONA



SPACEUP LONDON	SPACEUP GLIS	SPACEUP AUSTRALIA	SPACEUP STUTTGART	SPACEUP HAIFA	SPACEUP MANCHESTER	SPACEUP	SPACEUP IRELAND	SPACEUP MILAN	SPACEUP BARCELONA
3-4 JUNE LONDON	5 JUNE GENEVA	3 JULY	17 JULY STUTTGART	22 JULY HAIFA	24-25 JULY MANCHESTER	7-8 oct	8 oct	5-6 NOV	26-27 NOV BARCELONA
**		米	-	₽		€			6



#### **General Information**

- Duration: 2 days
- Objectives: scientific outreach, business, networking.
- How does it work: all participants are expected to give a ten minute talk about a topic of their interest. Multiple talks are being held simultaneously, and participants can choose which one to attend. There are also extra activities such as guided tours, meals and social gatherings.

## **Participants**

- Limited to 100 participants.
- There are also keynote speakers like astronauts Thomas Pesquet, Frank de Winne, Léopold Eyharts and Reinhold Ewald; writer and geologist Emily Lakdawalla; the director of the Rosetta Mission Philippe Gaudon; or the Director General of the European Space Agency.



#### **Social Networks**



- It is possible to reach more than 100.000 people through our own website <a href="http://www.spaceupbcn.org/">http://www.spaceupbcn.org/</a> and social networks, but also from our partners and sponsors': SpaceUp Foundation, Space Generation Advisory Council, European Space Agency, International Space University.
- Live broadcast via Periscope.







## Help us!

- SpaceUp is organized by non-profit organizations and is entirely coordinated by volunteers.
- Our sponsors help us achieve our goal of reaching out to our community and keep our admission price as affordable as possible for our participants and volunteers.

## **Sponsor Plans**

	Saturn	Jupiter
Price	500€	1000€
Premium event passes	2	4
10 min stage time (incl live internet broadcast)	-	<b>✓</b>
Space for banner (max 3m <sup>2</sup> )	-	<b>✓</b>
2m x 2m space for booth	<b>✓</b>	<b>✓</b>
Exposure on website & social media	✓	<b>✓</b>
Flyers / product samples in gift bag	<b>✓</b>	<b>✓</b>
Company logo in flyers & schedules	<b>✓</b>	<b>✓</b>
Network with speakers / participants	<b>✓</b>	<b>✓</b>

## **All Kinds of Sponsorship**

 In addition to financial support, other kinds of sponsorship are appreciated. Contact us if you feel like you can help us out.



#### Contact

If you want to collaborate or you need more information you can contact:

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