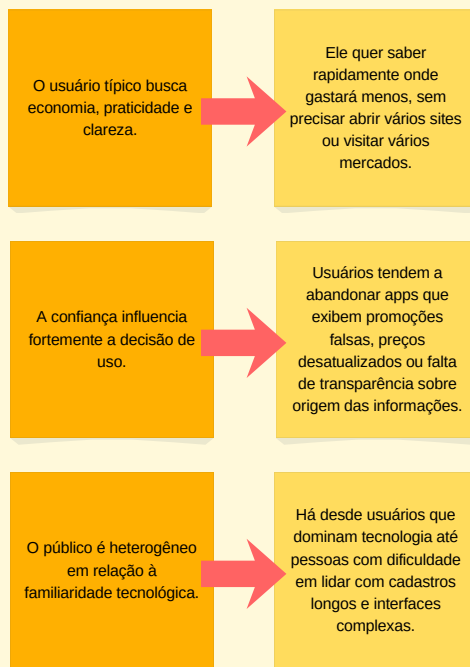
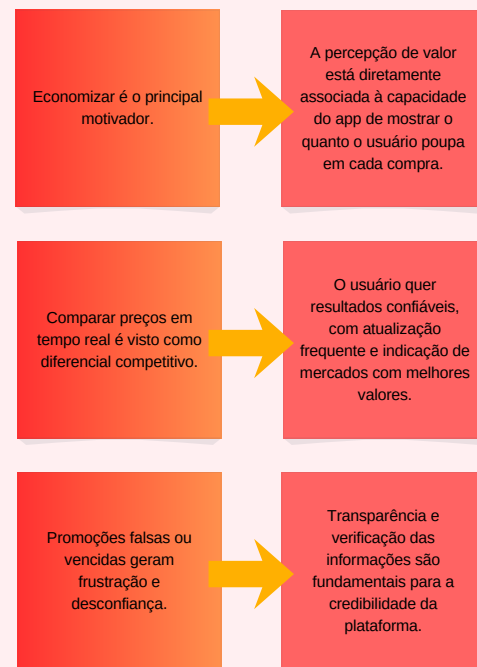


Principais Insights

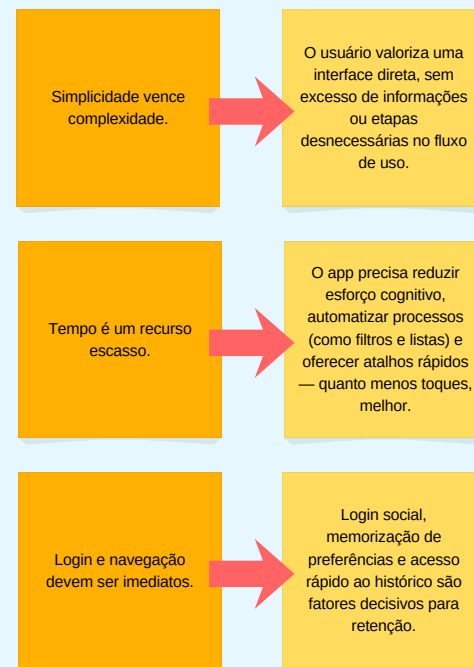
Perfil e Comportamento do Usuário



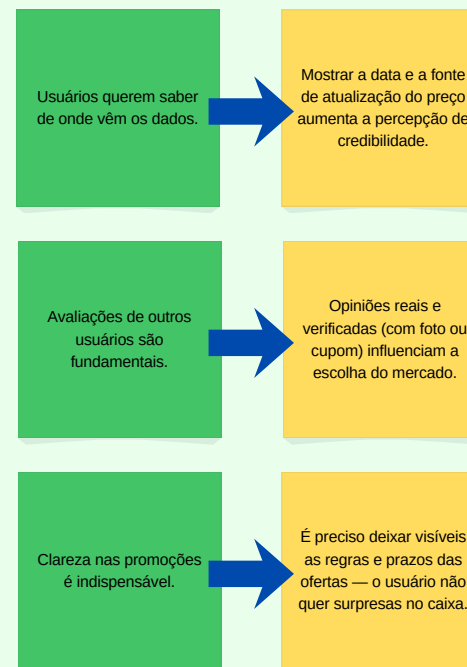
Economia e Tomada de Decisão



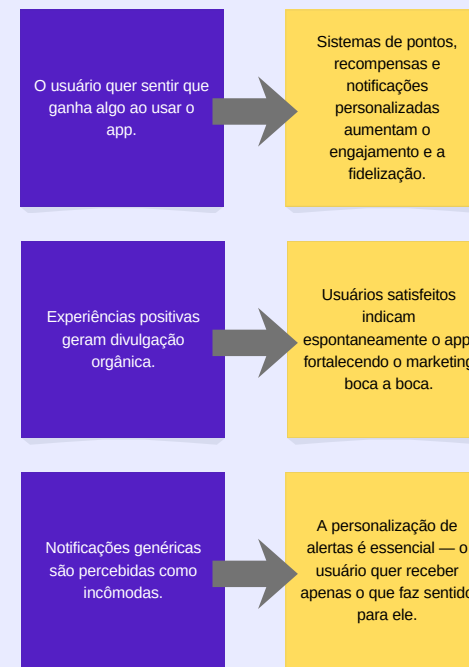
Praticidade e Usabilidade



Confiança e Transparência



Engajamento e Relacionamento



Estratégicos (para direcionar o design e produto)

