

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	03 Oct 2023
Team ID	NM2023TMID03082
Project Name	Unleashing the Potential of Our Youth: A Student Performance Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/student0122/m/student0122/1683882782802/699f0fbd706c8ef4b87706620c4fd7f56a614fc3?sender=u047407c3829c3bd7bbb83469#:~:text=https%3A//app.mural.co/invitation/mural/student0122/1683882782802%3Fsender%3Du047407c3829c3bd7bbb83469%26key%3D31cf9d95%2Dc29d%2D48ba%2D8e53%2Dc868677bacbf>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

1

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

resources

To understand the underlying factors contributing to poor student performance and to identify effective strategies for improving overall academic outcomes.

2

Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.	💡 Encourage wild ideas.
👂 Defer judgement.	👂 Listen to others.
🗣️ Go for volume.	👁️ If possible, be visual.



Need some inspiration?
Here's a random session of this template to forecast your team.

[Open example](#) ➔

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil icon to edit it (or hit the trash icon to delete it).

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

2

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customer steps to sticky notes to make it easier to find, remove, organize, and categorize important ideas as you're adding your thoughts.

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

→

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

→

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

→

Person 1

Person 2

Person 2

Person 4

Person 5

Person 6

Person 7

Person 8

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Participants saw and their names, in printed letters only, notes should go on the grid. The facilitator can confirm the spot by using the lower pointer holding the H key on the keyboard.

