

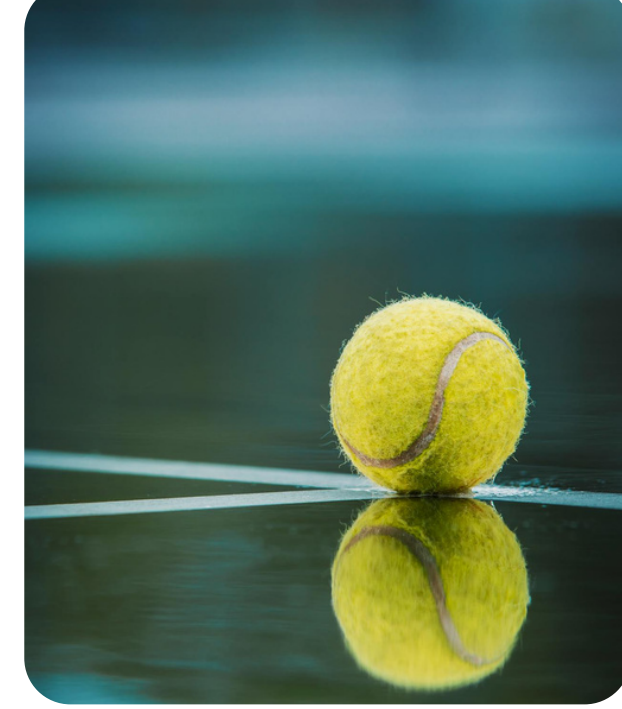
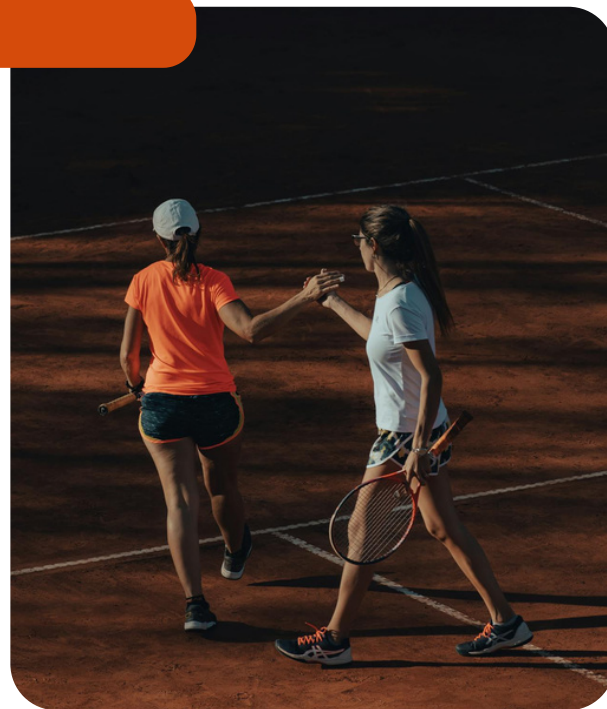


GUIA DE ESTILO

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PAINEL SEMÂNTICO



T I P O G R A F I A

Títulos e Destaques:

Quicksand Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !?@#&()<>

Corpo de Texto:

Quicksand Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 !?@#&()<>

Marca:

Bernhard Gothic Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

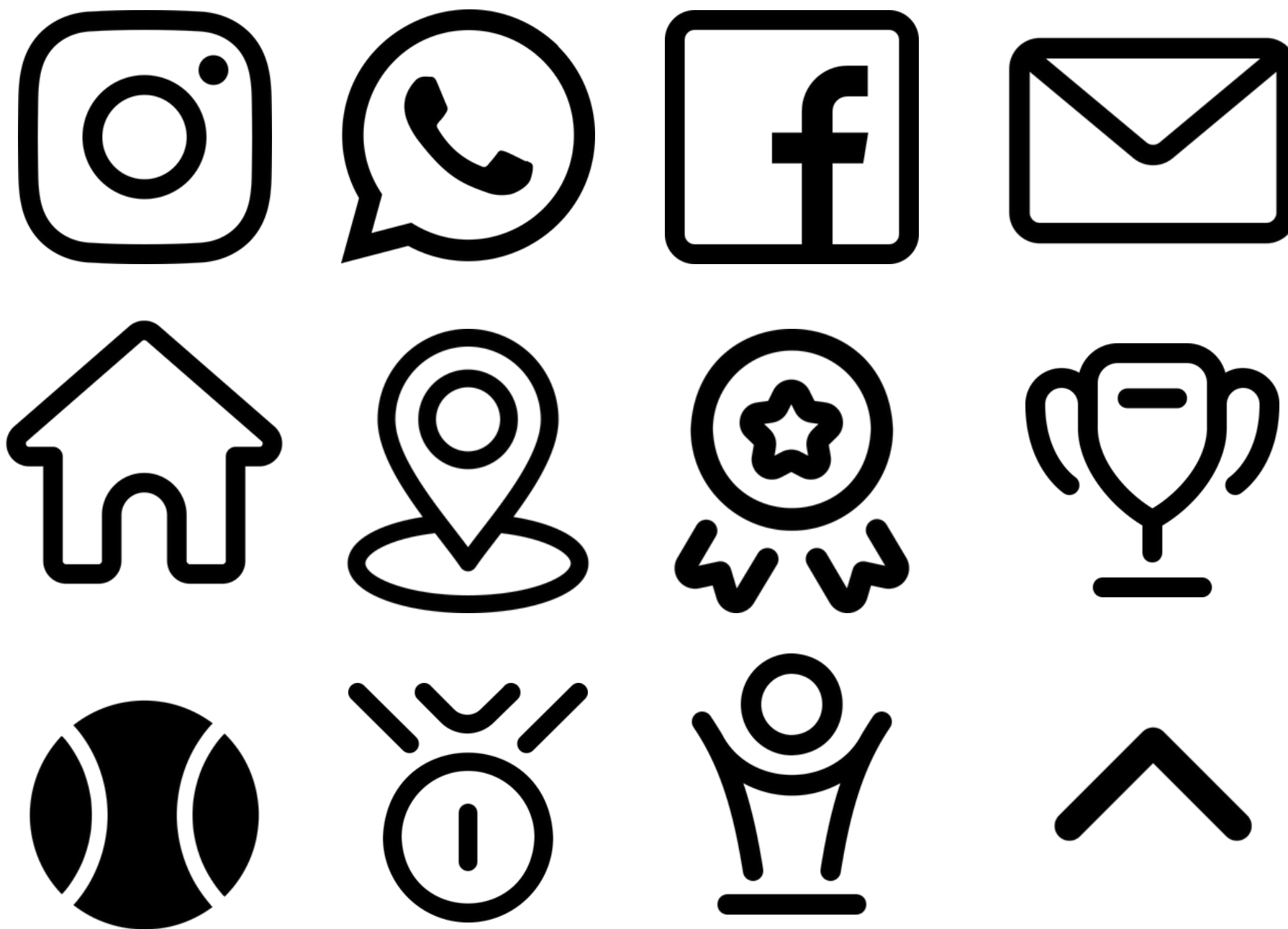
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0123456789 !?@#&()<>



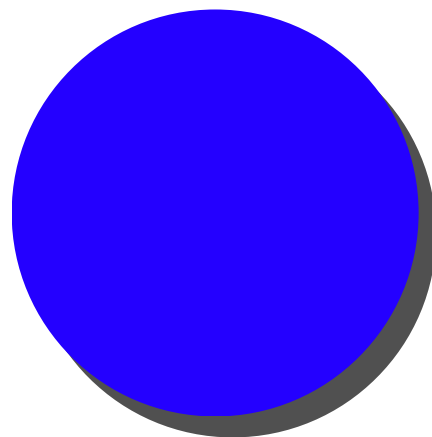
ÍCONES

Foram escolhidos ícones vazados e monocromáticos, retirados do site FLATICON. A ideia é que eles sejam visíveis e legíveis ao usuário e, ainda assim, não tirem o protagonismo do layout principal do site.



PALETA DE CORES

Escolhemos cores que lembram elementos existentes numa quadra de tênis e que são, normalmente, associadas ao esporte.



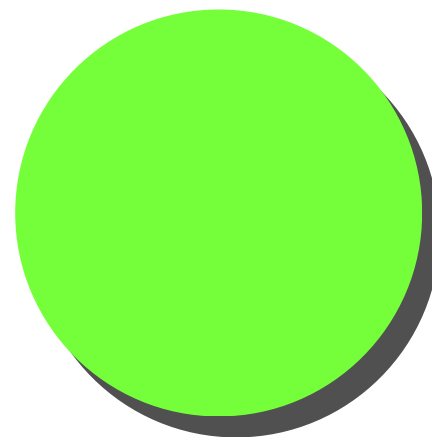
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36, 0, 255

CYMK:

91, 84, 0, 0



#75FF3A

RGB:

117, 255, 58

CYMK:

77, 0, 100, 0



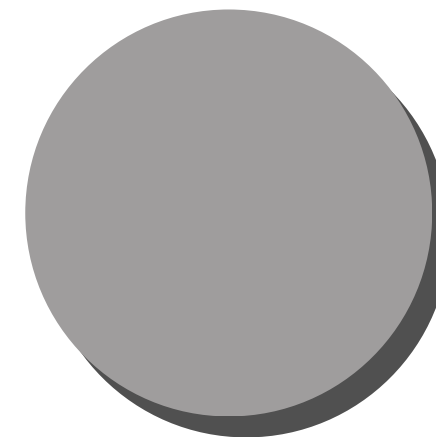
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CYMK:

0, 0, 0, 0



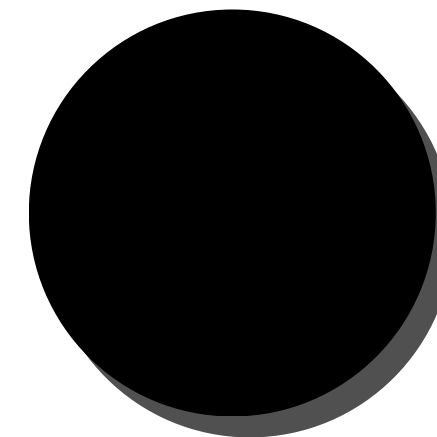
#9F9D9D

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159, 157, 157

CYMK:

43, 35, 34, 0



#000000

RGB:

0, 0, 0

CYMK:

84, 83, 73, 80