Jubril Joshua Juma

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Work Experience

April 2018 - Present   User Experience Researcher, Tusen Consulting at Google, Nigeria
- Currently working with the Google Go product team to provide Sub - Saharan Africa user experience insights.

November 2016-August 2017   Founding Member / Head of Products & Operations, Verifi, Nigeria
- Scouted and recruited the local Dev team of developers after transferring product & software development from Gigster, USA
- Setup the first verification centres
- Hired and trained the operation and sales staff
- Was responsible for design-product strategy and AGILE execution for versions 1-3 of Verifi Core and led the split of the product into Assure and Pay by Verifi
- Our execution style was Lean-AGILE product management coupled with user-centric design.
- Was responsible for product-market fit of new products -Pay (payroll software), Assure (identity verification), and Inform (3rd party data API).
- My team and I grew the Pay user base from 0-123 firms over multiple product iterations

August 2015 – February 2017   Co - Founder / Products and Operations, Sangalo Limited, Nigeria
- Reduced OpEx by 65% in first 4 months
- Recruited a local operations team after transferring application development from Useful and Beautiful, South Africa
- Shipped the minimum viable product 12 weeks after of hiring a local team
- Was responsible for organisational management and planning
- Led the product team
    - Used iterative design to guide product strategy
    - Made an 83% cut in technical budget without comprising quality of service,
    - Deployed a Lean-Agile Hybrid Framework, Continuous Integration & Project management tools.
    - Recruited and managed a specialized team of local and remote developers,
    - Designed and deployed stable, scalable software and server architecture,
    - Rebuilt the core of the product to attain stability, functionality and scalability,
    - Restructured the project into Modules; Mobile App, Web App, Marketing & PR Platform, Data Warehouse.
    - Tech Stack: Git, JIRA, Python, PHP, Mysql, MongoDB, BASH, Bamboo, Java

College Experience

May 2014 – October 2015   Product Development Manager, L5lab Limited, Nigeria
- Oversaw the development and implementation of new software products
- Was responsible for Product Marketing, Strategy, Planning and Positioning.
- Drove software product enhancements Improvements / Transformational plans.
- Products worked on include Kamdora.com, Betazoo, 440.ng, Salary.ng and Pass.ng
- Tech Stack: CodeIgniter PHP Framework, ASP.NET MVC (C#), MSSQL (CodeSmith), Git, JIRA, Bamboo, Confluence Microsoft Azure and Amazon Web Services

August 2013 – May 2014   Product Development Manager, 4Forty Bus Limited (an L5lab Investment), Nigeria
- Delivered consistent growth in operations and sales up till the acquisition of the company by www.Wakanow.com
- Led a successful Go-to-Market launch to acquire early adopters (MAU customer growth grew by 215%)
- Managed and developed the life cycle of 3 products- BookingSync, Oya.com.ng and WebBooking

Other Activities

2017   UX and PM Mentor, www.CodeMentor.com, Remote
2015   iDEA GEM Mentor, iDEA Hub, Lagos, Nigeria
2014-Present   Early stage startup investment and advisory; Alizarin Crimson Limited, and PRISE Limited, Shuttlers.ng, BeatTraffik, Abee's Place, JAL Fund
2009 - 2015   Volunteer (multiple sales and marketing roles), AIESEC, Nigeria

Soft Skills Summary

Venture Development **|** Private Equity **|** Portfolio Management **|** Investment Analysis **|** Productivity & Efficiency Improvements **|** Organisational Management & Planning **|** PMP and AGILE (SCRUM/Kanban/Lean/XP) **|** UX & UI Design **|** Web Site Analytics **|** Prototyping with Invision and Proto.io | Wireframing | Information Architecture (IA) **|** User Research and Testing **|** Requirements Definition **|** HTML/XHTML **|** CSS3 **|** JavaScript/jQuery **|** PHP **|** Photoshop **|** Sketch **|** Illustrator **|** Bootstrap 2 and 3 **|** HTML 5 Boilerplate **|** Wordpress **|** Visual Design **|** Applications Development **|** Blockchain/ Distributed Ledger PM

Education

Formal

2015 - 2009   B. Sc., Genetics and Biotechnology, University of Calabar, Calabar, Nigeria

Short Courses

2017	Introduction to Hyperledger and other Distributed Ledger Technologies (Linux Foundation)
2016	Investment Management (University of Geneva, Switzerland)
2015	HTML 5
	CSS3
2014	
	Firm and Corporate Business Strategy (Darden Business School, Virginia)
	Lean Start-up Methodology
	User Experience and Interactive Design
	AGILE Methodologies (SCRUM/Kanban/Lean/XP)
	Python
	Project Management
	Introductory Finance
	New Venture/Enterprise Development
2013	Google Analytics Professional Certified
2013	Associate Degree, Information Risk Management, University of Washington, Washington DC, USA