

Jubril Joshua Juma

Email: jubril.juma@gmail.com | Portfolio Summary: jubriljuma.xyz

Soft Skills Summary

Venture Development | Private Equity | Portfolio Management | Investment Analysis | Productivity & Efficiency Improvements | Organisational Management & Planning | PMP and AGILE (SCRUM/Kanban/Lean/XP) | UX & UI Design | Web Site Analytics | Prototyping with Invision and Proto.io | Wireframing | Information Architecture (IA) | User Research and Testing | Requirements Definition | HTML/XHTML | CSS3 | JavaScript/jQuery | PHP | Photoshop | Sketch | Illustrator | Bootstrap 2 and 3 | HTML 5 Boilerplate | Wordpress | Visual Design | Applications Development | Blockchain/ Distributed Ledger PM

Work Experience

April 2018 - Present

User Experience Researcher, Tusen Consulting at Google, Nigeria

- Currently working with the Google Go product team to provide Sub - Saharan Africa user experience insights.

November 2016-August 2017

Founding Member / Head of Products & Operations, Verifi, Nigeria

- Scouted and recruited the local Dev team of developers after transferring product & software development from Gigster, USA
- Setup the first verification centres
- Hired and trained the operation and sales staff
- Was responsible for design-product strategy and AGILE execution for versions 1-3 of Verifi Core and led the split of the product into Assure and Pay by Verifi
- Our execution style was Lean-AGILE product management coupled with user-centric design.
- Was responsible for product-market fit of new products -Pay (payroll software), Assure (identity verification), and Inform (3rd party data API).
- My team and I grew the Pay user base from 0-123 firms over multiple product iterations

August 2015 – February 2017

Co - Founder / Products and Operations, Sangalo Limited, Nigeria

- Reduced OpEx by 65% in first 4 months
- Recruited a local operations team after transferring application development from Useful and Beautiful, South Africa
- Shipped the minimum viable product 12 weeks after of hiring a local team
- Was responsible for organisational management and planning
- Led the product team
 - Used iterative design to guide product strategy
 - Made an 83% cut in technical budget without comprising quality of service,
 - Deployed a Lean-Agile Hybrid Framework, Continuous Integration & Project management tools.
 - Recruited and managed a specialized team of local and remote developers,
 - Designed and deployed stable, scalable software and server architecture,
 - Rebuilt the core of the product to attain stability, functionality and scalability,
 - Restructured the project into Modules; Mobile App, Web App, Marketing & PR Platform, Data Warehouse.
 - Tech Stack: Git, JIRA, Python, PHP, Mysql, MongoDB, BASH, Bamboo, Java

College Experience

May 2014 – October 2015

Product Development Associate, L5lab Limited, Nigeria

- Oversaw the development and implementation of new software products
- Was responsible for Product Marketing, Strategy, Planning and Positioning.
- Drove software product enhancements Improvements / Transformational plans.
- Products worked on include Kamdora.com, Betazoo, 440.ng, Salary.ng and Pass.ng
- Tech Stack: CodeIgniter PHP Framework, ASP.NET MVC (C#), MSSQL (CodeSmith), Git, JIRA, Bamboo, Confluence Microsoft Azure and Amazon Web Services

August 2013 – May 2014

Product Development Manager, 4Forty Bus Limited (an L5lab Investment), Nigeria

- Delivered consistent growth in operations and sales up till the acquisition of the company by www.Wakanow.com
- Led a successful Go-to-Market launch to acquire early adopters (MAU customer growth grew by 215%)
- Managed and developed the life cycle of 3 products- BookingSync, Oya.com.ng and WebBooking

Other Activities

2017	UX and PM Mentor, www.CodeMentor.com , Remote
2015	iDEA GEM Mentor, iDEA Hub, Lagos, Nigeria
2014-Present	Early stage startup investment and advisory; Alizarin Crimson Limited, and PRISE Limited, Shuttlers.ng, BeatTraffik, Abee's Place, JAL Fund
2009 - 2015	Volunteer (multiple sales and marketing roles), AIESEC, Nigeria
Education	

Formal

2015 - 2009	B. Sc., Genetics and Biotechnology, University of Calabar, Calabar, Nigeria
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Short Courses

2017	Introduction to Hyperledger and other Distributed Ledger Technologies (Linux Foundation)
2016	Investment Management (University of Geneva, Switzerland)
2015	HTML 5 CSS3
2014	Firm and Corporate Business Strategy (Darden Business School, Virginia) Lean Start-up Methodology User Experience and Interactive Design AGILE Methodologies (SCRUM/Kanban/Lean/XP) Python Project Management Introductory Finance New Venture/Enterprise Development
2013	Google Analytics Professional Certified
2013	Associate Degree, Information Risk Management, University of Washington, Washington DC, USA