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1 mensagem

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<http://www.amazon.com/Influence-Psychology-Persuasion-Revised-Edition/dp/006124189X>
<https://www.youtube.com/watch?v=cFdCzN7RYbw>
<http://www.mindtools.com/pages/article/six-principles-influence.htm>
<http://www.fastcompany.com/3030173/work-smart/how-to-use-10-psychological-theories-to-persuade-people>
http://www.media-studies.ca/articles/influence_ch5.htm

<http://ir.nmu.org.ua/bitstream/handle/123456789/116954/06b89c8343b30b05a99d5723277c39f8.pdf?sequence=1>