

Szu Peng (Judy) Sun

UX/UI designer with a strong background in hospitality and retail. Skilled in keen attention to detail, managing and leading teams, and communicating effectively with diversity and inclusion. Experienced in empathizing with people, identifying customer needs and quickly resolving issues to ensure customer satisfaction.

CONTACT

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PROJECTS

reCYCLE | E-Commerce App

Jan 2023 - Feb 2023

UX/UI Designer - CareerFoundry Project

Problem: Cyclists that want to buy and sell used gears often has to go to various different stores to find what they're looking for.

Process phases: Branding, user flow, wireframes, user testing and feedback analysis, final UI design, mockups

Solution: Designed a responsive web app for cycling enthusiasts that are looking for an easy shopping and selling experience.

noods | Recipe App

Nov 2022 - Dec 2022

UX/UI Designer - CareerFoundry Project

Problem: While there are many recipe apps available in the market today, there isn't one dedicated to Asian cuisines that offer easy-to-follow recipes that taste authentic.

Process phases: User research, user personas, user flows, rapid prototyping, interactive paper prototype, user testing (usability test, preference test), wireframes, mood board, responsive design, style guide, mockups

Solution: Designed a responsive web app for home cooks that enjoy authentic Asian cuisines. The app will help eliminate the hassle of endlessly looking on the web for the right recipe for an Asian dish.

EXPERIENCE

Trader Joe's

Virginia/Washington D.C.

Mate (Assistant Store Manager)

Jul 2021 - Present

- Track inventory for the largest sections in the store and order merchandize to maximize sales and maintain store appearance
- Foster a positive work environment by working alongside crew members to lead by example, promoting work ethic
- Supervise over 100 employees and daily store operations, including opening and closing duties, cash control, inventory management, customer service, visual merchandizing, and employee training

Crew, Section Leader

Aug 2018 - Jul 2021

- Promoted to Section Leadership within a six-month period for showing initiative in exceeding goals and supporting company culture
- Oversaw the grocery, produce sections within the store, responsible for writing day-to-day orders, managed inventory and organized visual merchandising to achieve maximum sales
- Supported and led team members, collaborating together to promote exceptional customer experience

SKILLS

- UX Research
- Wireframing
- Prototyping
- User Testing (A/B, Preference Test, Usability test)
- User Flows
- User Personas
- Branding
- Style Guides
- UI Design
- Responsive Design
- Native Design (iOS, Android)
- HTML

Tools

- Figma
- UsabilityHub
- Balsamiq
- Lucidchart

EDUCATION

CareerFoundry

Certificate in UI Design, specialization in Frontend Development for Designers
Aug 2022 - Present

Johnson & Wales University

B.S. Hotel & Lodging Management, concentration in Beverage Service Management
Providence, RI | Sep 2013 - May 2016

LANGUAGES

- English - native/bilingual
- Mandarin Chinese - native/bilingual
- Taiwanese - elementary
- Japanese - elementary