

Tshimollo Mocheku



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za.linkedin.com/in/tshimollo-jude

Certificates

2023

DIGITAL MARKETING & E-COMMERCE PROFESSIONAL

Google x Coursera

2022

META SOCIAL MEDIA MARKETING PROFESSIONAL

Meta x Coursera

2023

META CERTIFIED DIGITAL MARKETING ASSOCIATE

Meta

Education

GRADE 11

Kgomotso High School

GRADE 12*

Bethsaida CLC

To Be Completed On July 2024

Skills

- Canva
- Buffer
- WordPress
- Graphic Design
- Photoshop
- Analytics and Data Analysis
- Social Media Marketing
- Market research

Experience

Jan 2023 – March 2023

ST Eni Enclosures | Rosslyn, Pretoria

ELECTRICIAN APPRENTICE

- Preparing MCC's for wiring by cutting perspex and wiring trunkings according to client specifications
- Assisted in preparing feeder and DOL component layouts in preparation for wiring

Mar 2023 – May 2023

ST Eni Enclosures | Rosslyn, Pretoria

ELECTRICIAN (PROMOTED)

- Wiring DOLs and Feeder Panels
- Creating the component layout and installing components according to the layout
- Admin tasks such as employee management, creating time sheets invoices.

Oct 2023 – Present

Oigetit | Los Gatos, California

SOCIAL MEDIA MARKETING INTERN (REMOTE)

- Creating engaging graphics for social media.
- Analysing data from analytics
- Utilising strategies such as trendjacking

Reference

Tshepo Makgata

Founder, St Eni Enclosures Pty

Phone: 060 777 3563

Email: Stenienclosures@gmail.com





7 Courses

Foundations of Digital Marketing and E-commerce

Attract and Engage Customers with Digital Marketing

From Likes to Leads: Interact with Customers Online

Think Outside the Inbox: Email Marketing

Assess for Success: Marketing Analytics and Measurement

Make the Sale: Build, Launch, and Manage E-commerce Stores

Satisfaction Guaranteed: Develop Customer Loyalty Online



Sep 23, 2023

TSHIMOLLO JUDE MOCHEKU

has successfully completed the online, non-credit Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Anala Brandy

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/OHUGZRP2GAKZ>



6 Courses

Introduction to Social Media Marketing

Social Media Management

Fundamentals of Social Media Advertising

Advertising with Meta

Measure and Optimize Social Media Marketing Campaigns

Meta Social Media Marketing Capstone



Oct 10, 2023

TSHIMOLLO JUDE MOCHEKU

has successfully completed the online, non-credit Professional Certificate

Meta Social Media Marketing

In this specialization, learners developed and honed essential social media marketing skills, including establishing and managing a social media presence, creating and managing content for social media platforms and evaluating and measuring content performance, creating effective and attractive ads for social media, creating advertising campaigns in Facebook Ads Manager, and evaluating and communicating the results of advertising campaigns to business managers or marketing directors. Learners developed a portfolio throughout the Specialization applying their social media marketing knowledge and skills.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Anke Audenaert, CEO &
Co-Founder Aptly
Adj. Professor, UCLA
Anderson School of
Management

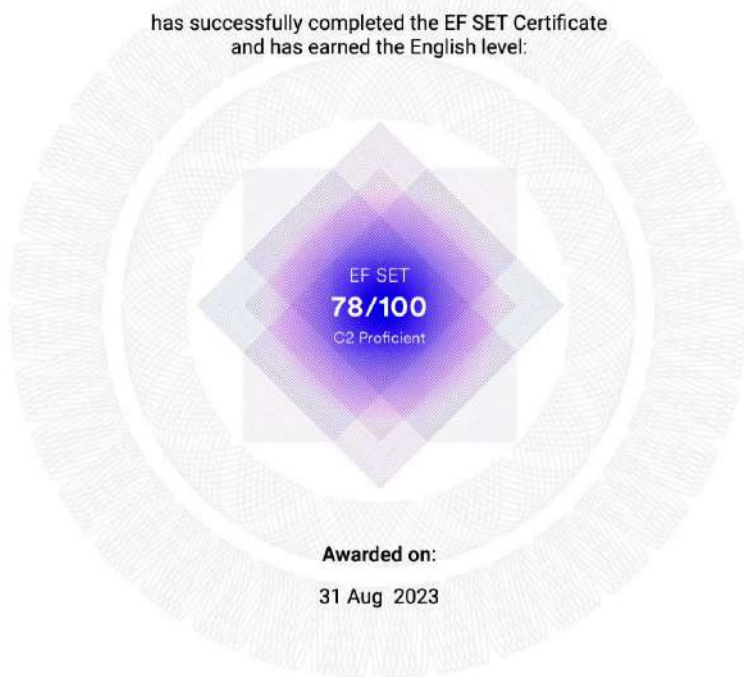
Daniel Kob, Marketing
Leader & Entrepreneur

Verify this certificate at:
<https://coursera.org/verify/professional-cert/LQCGP5JYG3E>

This is to certify that

Tshimollo Mocheku

has successfully completed the EF SET Certificate
and has earned the English level:



Awarded on:

31 Aug 2023

Understanding the results

EFSET	1-30	31-40	41-50	51-60	61-70	71-100
CEFR	A1 Beginner	A2 Elementary	B1 Intermediate	B2 Upper Intermediate	C1 Advanced	C2 Proficient

Your level of English is **78/100** on the EF SET score scale and **C2 Proficient** according to the Common European Framework of Reference (CEFR). This score is calculated as an average of your reading and listening scores



Listening Section

80/100 C2 Proficient

You are comfortable in all situations that require full comprehension of spoken English; you are almost never confused or searching for the meaning of words and phrases. You understand nuances of expression and tone, humor and emphasis in all live theatrical presentations, films or broadcast presentations in English.

- Can understand with ease any kind of spoken language, even when delivered at fast native speed, provided with time to get familiar with any regional or other accent.
- Can understand lectures and presentations with a high degree of colloquialism, regional usage and unfamiliar terminology.



Reading Section

75/100 C2 Proficient

Your command of English allows you to read virtually any kind of text (factual, literary, technical) and accurately recognize and categorize style and tone. You can understand complex technical writing on unfamiliar subjects on a wide range of topics.

- Can read with ease virtually all forms of written language, including abstract, structurally or linguistically complex texts such as manuals, specialized articles and literary works.
- Can understand a wide range of long and complex texts, appreciating subtle distinctions of style, and implicit meaning.



Digital Marketing Certified

Tshimollo Mocheku

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Oct 16 2022 - Nov 15 2023

Certification code: 3a46248784624b0fafe5e49715b911a0

HubSpot Academy

Yamini
CEO Yamini Rangan



Inbound Certified

Tshimollo Mocheku

The bearer of this certificate is hereby deemed capable and skilled in the methodology of inbound. They have been tested on best practices and are capable of applying them to develop a flywheel business model that attracts, engages, and delights prospects and customers.

Valid from: Aug 2 2022 - Aug 31 2024

Certification code: d28ab597dadd4e5094dde467825ecd96

HubSpot Academy

Yamini
CEO Yamini Rangan

Google Digital Skills for Africa

Tshimollo Mocheku

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on 18/06/2022

Matt Britz

President – Google EMEA



Townsend Pamela Feehan

CEO – IAB Europe

Certificate ID: JND 8BT A8N

Verify the authenticity of this certificate at: <https://learndigital.withgoogle.com/link/1ar27gu2qdc>



Jul 1, 2023

TSHIMOLLO JUDE MOCHEKU

has successfully completed

Python for Data Science, AI & Development

an online non-credit course authorized by IBM and offered through Coursera

A handwritten signature in black ink, reading "J. Santarcangelo".

Joseph Santarcangelo
Senior Data Scientist
IBM

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/GUATZWP8SG9J>

Coursera has confirmed the identity of this individual and their participation in the course.



Jun 21, 2023

TSHIMOLLO JUDE MOCHEKU

has successfully completed

Introduction to Microsoft Excel

an online non-credit project authorized by Coursera Project Network and offered through
Coursera

A handwritten signature in black ink, appearing to read "Summer Scaggs", written over a horizontal dotted line.

Summer Scaggs
Subject Matter Expert
Freedom Learning Group

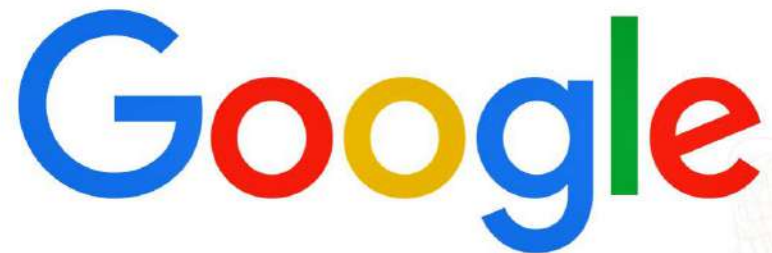
PROJECT
CERTIFICATE



Verify at:

<https://coursera.org/verify/XVGKK6RC7ABM>

Coursera has confirmed the identity of this individual and their
participation in the project.



Jul 29, 2023

TSHIMOLLO JUDE MOCHEKU

has successfully completed

Crash Course on Python

an online non-credit course authorized by Google and offered through Coursera

Google

Google

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/QXMKB4WHX942>

Coursera has confirmed the identity of this individual and their participation in the course.

ID: EEFD8A2AAF7A

HackerRank

Certificate

This is to certify that

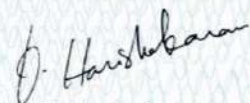
Tshimollo Jude Mocheku

has successfully cleared the assessment for the skill

Python (Basic)

08 Jul, 2023

Date



Harishankaran K

CTO, HackerRank