

CUSTOMER INFORMATION

Customer: Tacos Carnitas Sahuayo Hawaiian Gardens

Address: undefined

29 May 2025, 9:19 AM

Mama Good Morning.

Following up on our idea to get Dad writing with the "anonymous boss" setup – I've been thinking more about the nitty-gritty of how we can make this work really well and feel authentic for him.

1. **The "Boss" Persona Details:**

- What kind of "organisation" should this "boss" represent? A "Local History Archive," a "Senior Voices Project," a "Legacy Journal"? Thinking a name that sounds respectable but not *too* corporate.
- Should the persona have a name? Like "Mr. Harrison, Chief Editor" or "Sarah, Project Coordinator"? A specific name might make the interactions feel more personal.
- What's their communication style? Definitely warm, appreciative, and patient. We need to ensure the tone is always encouraging, never demanding.

2. **Operational Logistics:**

- I can set up a dedicated email address for this. We need to be super careful with it – no accidental links to our own accounts or anything that could give us away.
- How often should the "boss" send prompts or interact? Once a week? Fortnightly? We don't want to overwhelm him, but keep a gentle momentum.
- We'll need to coordinate who responds as the "boss" if we're both involved, to keep the voice consistent.

3. **Content Strategy - The "Assignments":**

- Beyond general life stories, maybe we could have themed months? Like "Schooldays," "First Job," "Travel Memories," "Favorite Family Recipes & the Stories Behind Them."
- How do we ensure the prompts are engaging but not too difficult or emotionally taxing? We want this to be enjoyable.
- Should we try to subtly steer him towards topics we know he has great stories about but rarely tells?

4. **Incentives in Practice:**

- If we go with the "simulated publication," I could mock up simple webpage articles or even print out his stories in a nice "newsletter" format from the "organisation."
- For small "tokens" or "stipends" – how would we manage this anonymously? A pre-paid gift card sent by mail from a generic address? Or maybe the "boss" could say something like, "We've arranged for a small gift to be delivered to you from a local supplier as thanks"?
- The praise itself is a big one. We need to make sure the feedback from the "boss" is specific and highlights what's good about his writing.

5. **Managing the Interaction & Feedback Loop:**

- When Dad sends something, what's our turnaround time for the "boss" to reply? We want it to feel like a real, albeit slightly formal, interaction.
- What if he asks questions about the "organisation" or the "boss"? We should probably have a simple, consistent backstory ready.

6. **Contingency/Flexibility:**

- What's our plan if he doesn't seem to be enjoying it, or if he gets suspicious? How do we gently dial it back or change tack without him feeling like he failed?
- The primary goal is his enjoyment and engagement, so we need to be ready to adapt.

I think if we flesh out these details, we can create a really seamless and positive experience for him. What are your thoughts on these points? Any specific ideas for the persona's name or the first few "assignments"?

We can start from here.