



Quarter

1

4

Month

All

Top Order Filter

Top 5

Peak - Off-Peak Hours

All

Weekday - Weekend

All

Day of Week

All



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\$817,860.05

Total Order Value

49,574

Total Order Quantity

\$83.00

Maximum Order Value

\$38.31

Average Order Price

Classic Deluxe

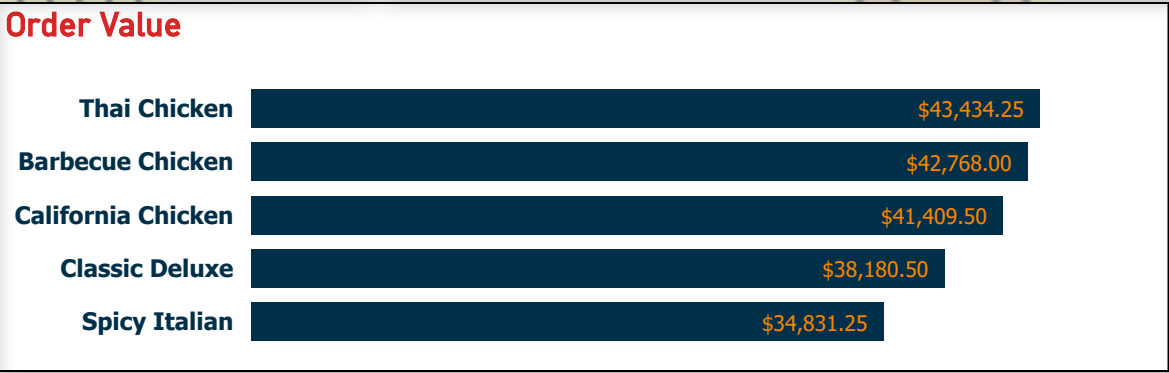
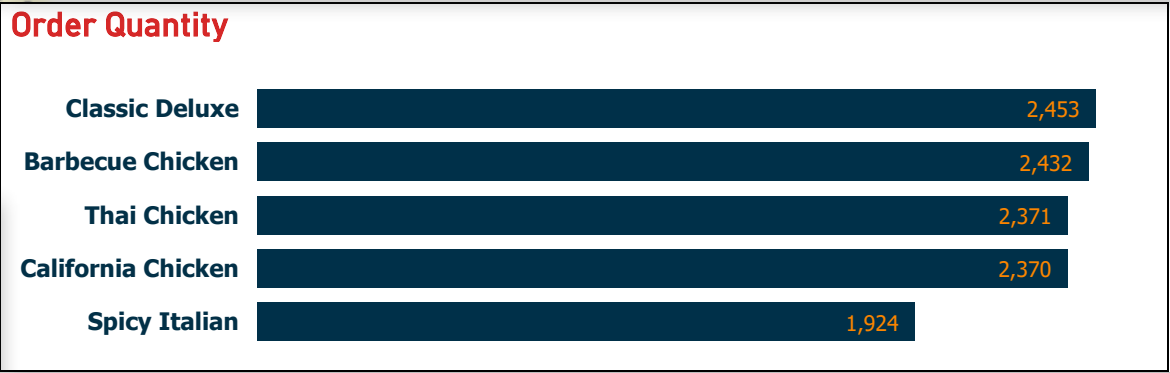
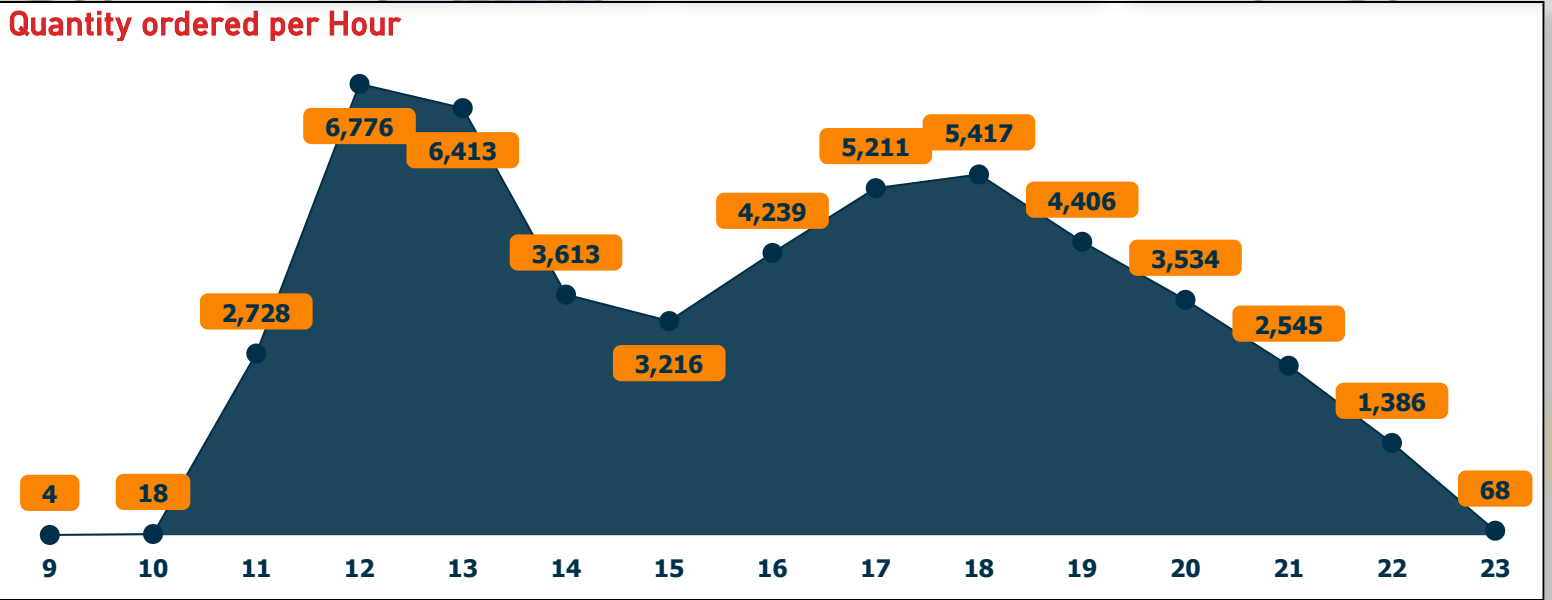
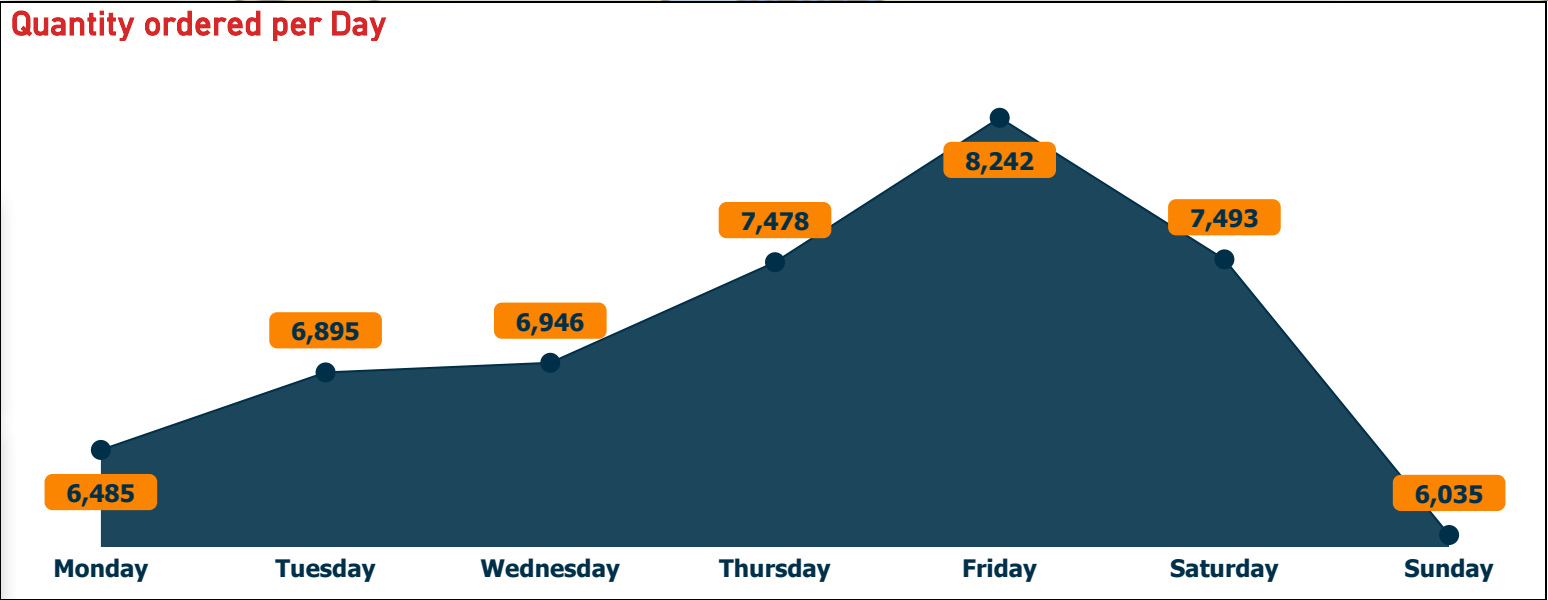
Highest Ordered Pizza

Thai Chicken

Top Selling Pizza

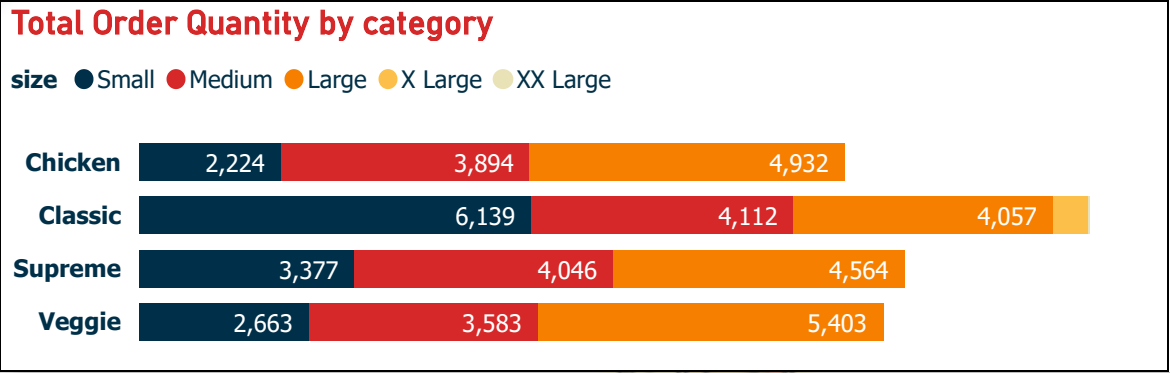
Brie Carre

Least Selling Pizza



Findings:

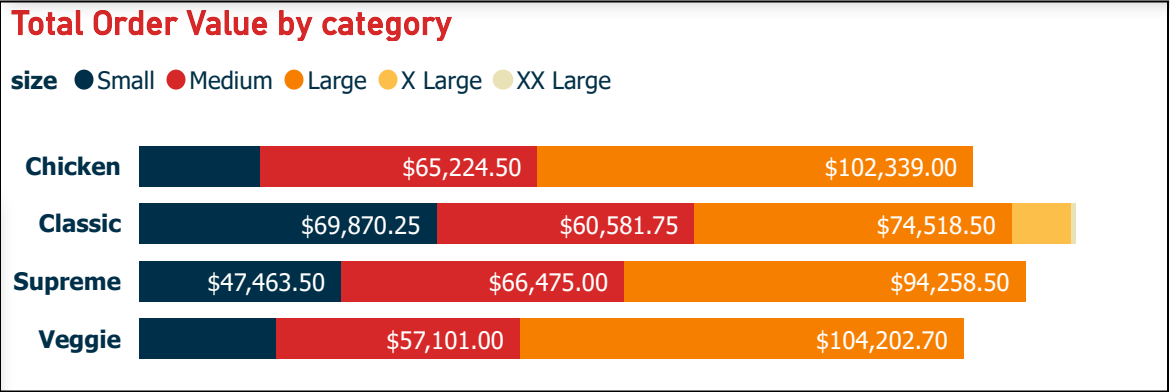
1. The **Classic Deluxe Pizza** has the most orders: **2,453**.
2. The **Thai Chicken Pizza** is the **Top Selling Pizza**: **\$43.4K** total sales.
3. The **Average Order Price** is **\$38.31**.
4. The **Greek XX Large Pizza** has the **Maximum price** for a Pizza: **\$35.95**. Which is no surprise, as it contains: *Kalamata Olives, Feta Cheese, Tomatoes, Garlic, Beef Chuck Roast, and Red Onions*.



Value and Quantity by Size

size	Total Value	Total Quantity
Large	\$375,318.70	18,956
Medium	\$249,382.25	15,635
Small	\$178,076.50	14,403
X Large	\$14,076.00	552
XX Large	\$1,006.60	28
Total	\$817,860.05	49,574

5. The **Brie Carre Pizza** is the **least selling** pizza. With total Value of **\$11.6K** and Quantity of only **490**.
6. **Fridays** are the **Busiest Days** and **Sundays** are the "Quietest" days of the week.
7. There are **Two Peak Periods** every day:
 - i. First peak period is between **12pm** and **1pm** (**Lunch**).
 - ii. Second peak period is between **5pm** and **6pm** (**Dinner**).Average **number of Pizzas** made is **18 per day**.



Value and Quantity by Category

category	Total Value	Total Quantity
Chicken	\$195,919.50	11,050
Classic	\$220,053.10	14,888
Supreme	\$208,197.00	11,987
Veggie	\$193,690.45	11,649
Total	\$817,860.05	49,574

8. Seating capacity is **15 tables** and **60 seats**. Assuming that all seats are shared equally among the tables, it would mean that **each table has 4 seats**.
9. It would be beneficial to **maintain but re-arrange seating capacity per table** to accommodate larger families.
10. Produce **Large Sizes** of the **Big Meat** and **Brie Carre** Pizzas. Produce **X Large Sizes** of the **Classic Deluxe**, **Thai Chicken**, **Spicy Italian** and **Five Cheese**. That's at least **one from each category**, that has potential to **sell high** with an increased seating capacity.