

George Jordan



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Objective

To obtain a leadership position with an organization that mirrors my passion for People, Food, Service, and Growth. I have 20+ years in Restaurant Management experience and a proven track record of Sales Growth, Employee Development/Retention, Processes, and Operations Excellence.

Experience

Einstein Brothers Bagel

8/2015 - Present

- ***District Manager***
 - 14 Stores in Austin / Houston / San Antonio
 - Increased Operational Excellence Standards in stores
 - 79% OSAT 2019
 - Turnover
 - GM - 0% T/O in 2020, 2019, 2018 in Austin / New Braunfels Market
 - TM – 98% T/O
 - Sales
 - 2020 +.2% (In-Store Sales)
 - 2019 - +6.5%
 - 2018 - +3.9%
 - 2017 - +2.4%
 - Increased Catering Sales
 - 2019 - +23%
 - 2018 - +25%
 - 2017 - +5%
 - Review training materials for company on all new LTO's
 - Oversee Regional Training for 82 Stores
 - QA Inspections
 - 2020 – 100%
 - 2019 – 95%
 - 2018 – 90%

Noodles & Company

2/2007 – 8/2015

- ***Area Manager***
 - Rookie Area Manager of the Year 2007
 - Managed day to day operations of 14+ restaurants in Colorado, Kansas, Utah, and Texas
 - Opened 12 new restaurants in Utah, Colorado, and Kansas
 - Led the Company in NSF Audit Scores



- Lead internal development in Western Region by developing 3 Area Managers, 3 Field Training Managers, 1 Manager of Franchise Operations, and 2 Marketing coordinators while driving internal promotion from team member level
- Involved in planning and re-alignment of Colorado market
- Executed local relationship marketing through the development of management teams

- ***Regional Training Manager***

6/2011 – 11/2012

- Oversee training and development of 84 restaurants
- Lead new restaurant openings in Kansas, California, Utah, Portland, Texas, California
- Coordinate company roll-outs of new procedures, and menu items

Friendly's Ice Cream

6/1993 – 2/2007

- ***District Manager***

3/20005 – 2/2007

- District Manager of the Year 2006
- Increase sales by 10%+ by driving guest service, while developing marketing strategies with Vermont Lake Monsters, Burlington College, LCI Fishing Derbies, and local community centers
- Lead company in Sales, Turnover, and Profit
- Board member of Easter Seals of Vermont

- ***Training General Manager***

12/1998 – 2/2005

- Trained 15+ General Managers and Assistant Managers
- 79% Employee turnover from 20003 – 2005

Skills

- Proficient in MS Word, Excel, Power point
- Training and Development of people
- Local Relationship Marketing
- Excellent time management skills
- Adaptable and comfortable with moment to moment decision making
- Effortlessly creates and upholds great working environment
- Incomparable work ethic
- Incredibly effective at team building
- Easily maintain high company standards and profits while giving the best service possible