

Website Planning Document

The City Weather Site

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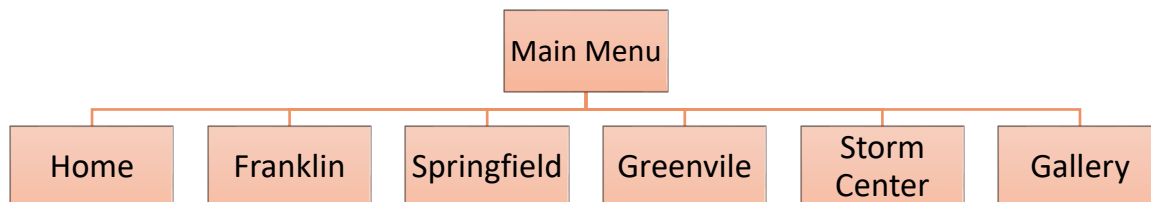
Site Purpose:

The main purpose of the website is to provide a working website with the weather information that the client (our professor) needs. This is supposedly to provide weather information to people living in those cities (most probably not real people and not real cities).

Target Audience:

My target audience is the client and those people that he's targeting in the website. This may include the people who want to know the weather in those cities provided.

Site Map:



Color Scheme:

Body: White (#FFFFFF)

Font: Black (#000000) for white background, and White (#FFFFFF) for baby blue background

Background: White (#FFFFFF) or Baby blue (#95B9C7)

Typography:

Menu: Arial (medium size)

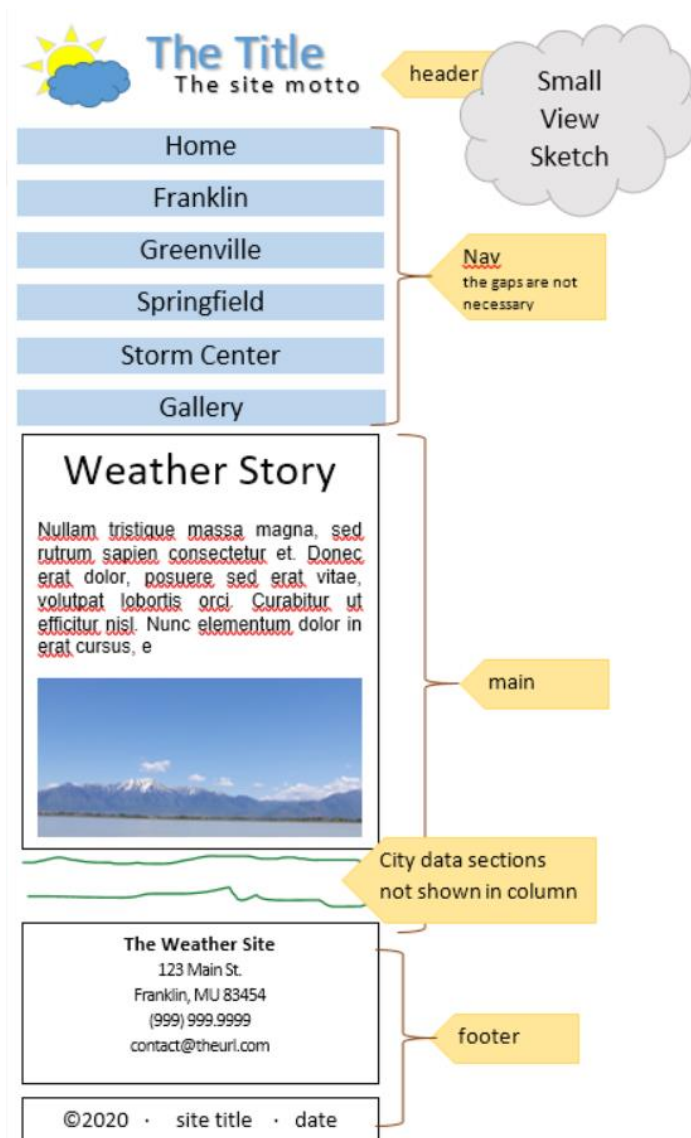
Headers: Arial (large size, bold)

Footers: Arial (small)

Body: Arial (medium size)

Wire-Frame Sketches:

Small:



Medium:



The Title

The site motto

Medium
View
Sketch

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

Weather Story

Nullam tristique massa magna, sed rutrum sapien
consectetur et. Donec erat dolor, posuere sed erat
vitae, volutpat lobortis orci. Curabitur ut efficitur nisl.
Nunc elementum dolor in erat cursus, e



Franklin City

Town stats
Current Temperature:
[more information ...](#)

Greenville City

Town stats



The Weather Site
123 Main St.
Franklin, MU 83454
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Large:



The Title

The site motto

Large View Sketch

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

Weather Story

Nullam tristique massa magna, sed rutrum sapien consectetur et. Donec erat dolor, posuere sed erat vitae, volutpat lobortis orci. Curabitur ut efficitur nisl. Nunc elementum dolor in erat cursus, ee, tnd ...dfklslf kdtldf Tklldsl fl



Franklin

Town stats
Current Temperature:
more information ...



Greenville

Town stats
Current Temperature:
more information ...



Springfield

Town stats
Current Temperature:
more information ...



The Weather Site

123 Main St.
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