

1/1/2015 12/31/2015



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All



Home Page

Best/ Worst Sellers



## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends , **Friday/ Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### category.

**Classic category** contributes to the **maximum** sales & total orders.

### SIZE

**Large size pizza** contribute to the **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



49,574

Total Pizzas sold



21,350

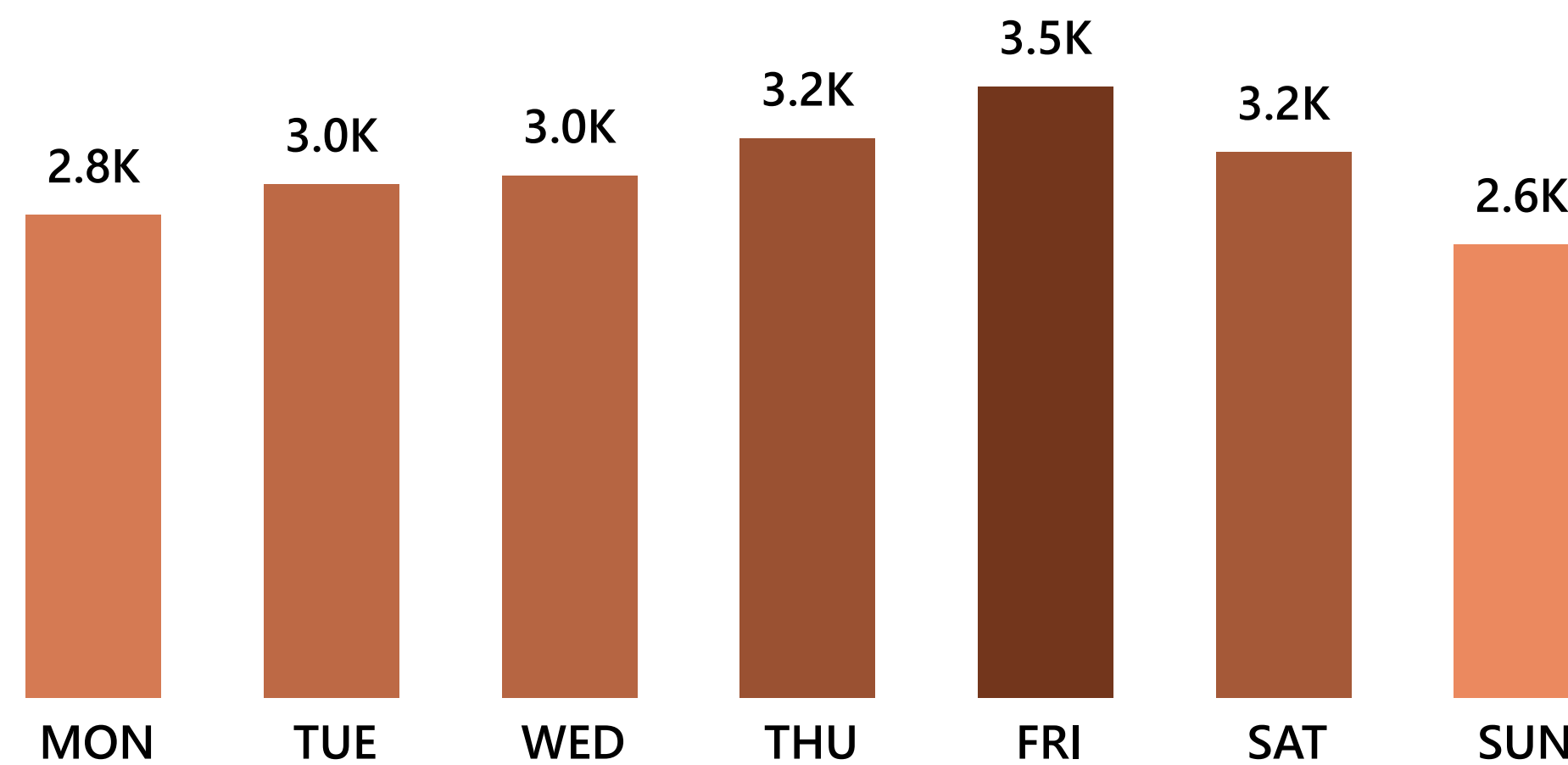
Total Orders



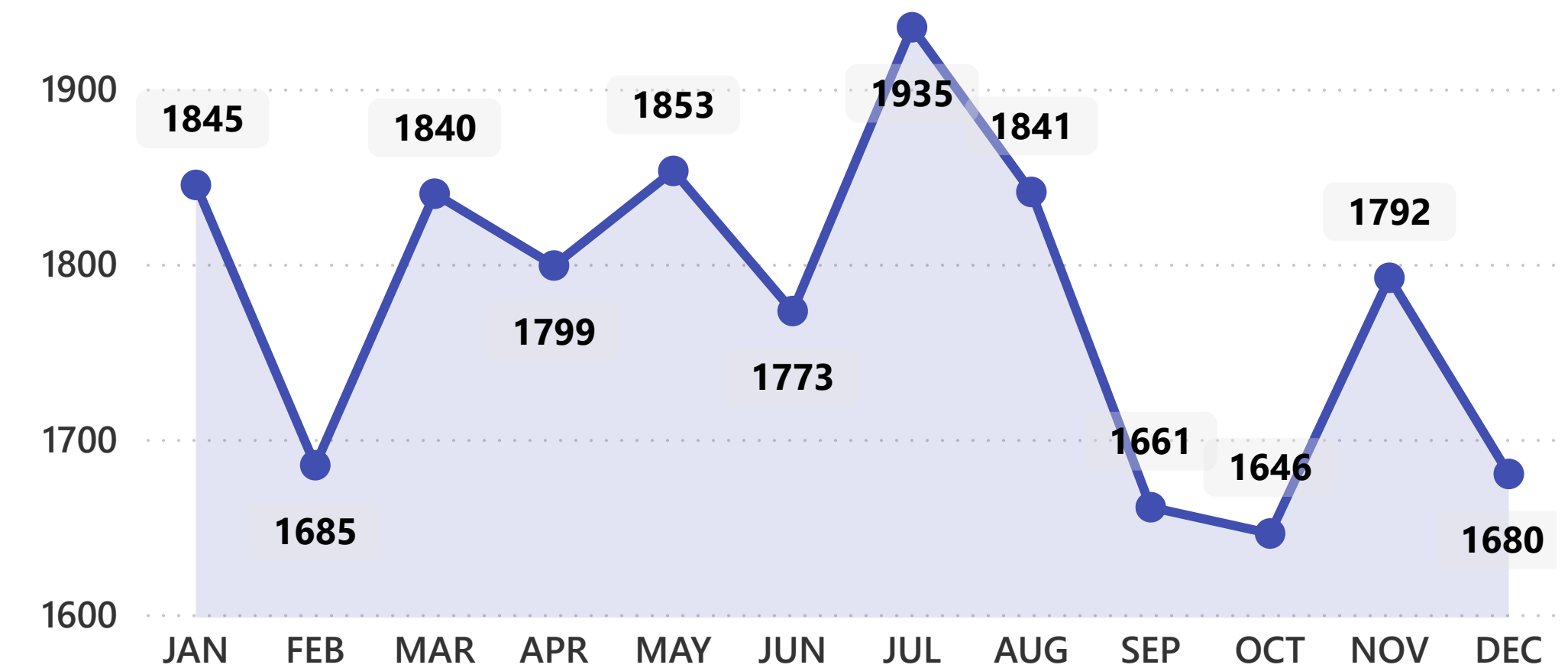
2.32

Average Pizzas Per Order

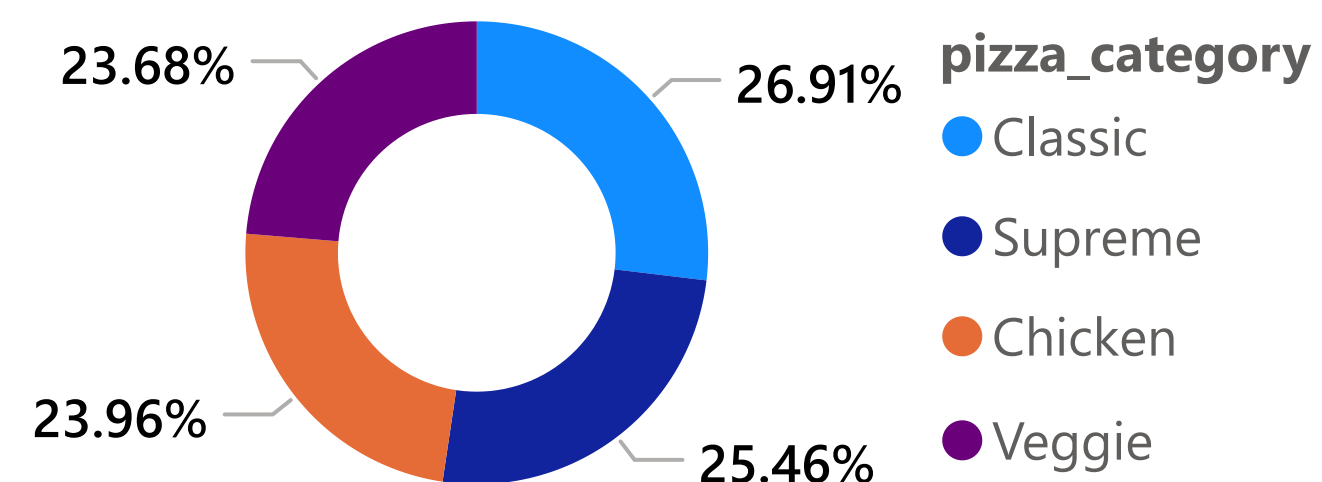
Daily Trend for Total Orders



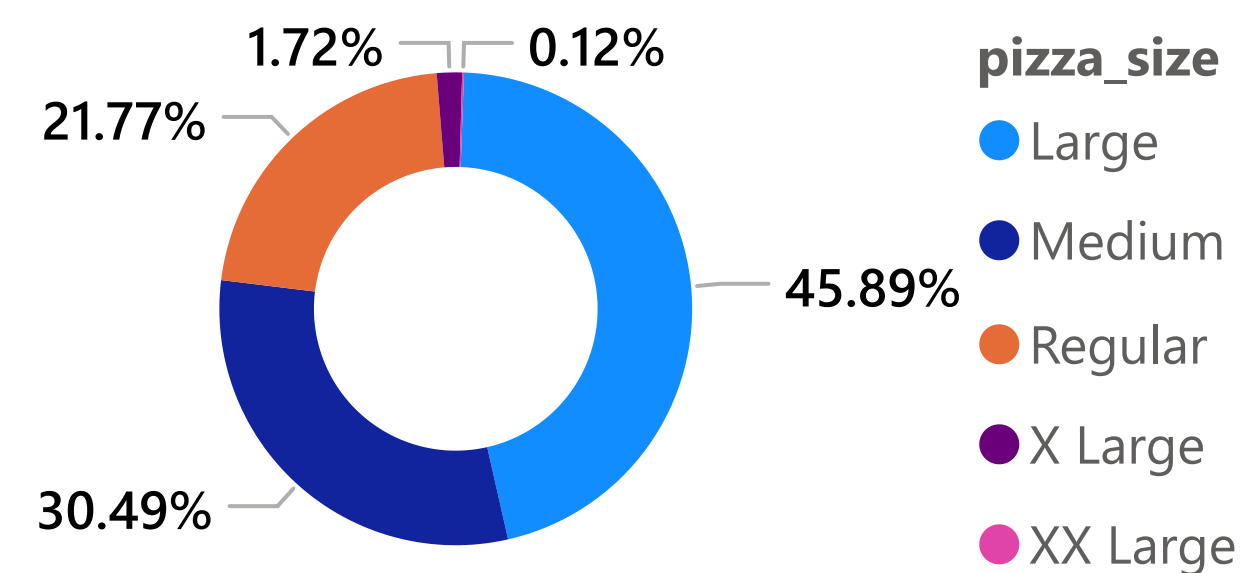
Monthly Trend for Total Orders



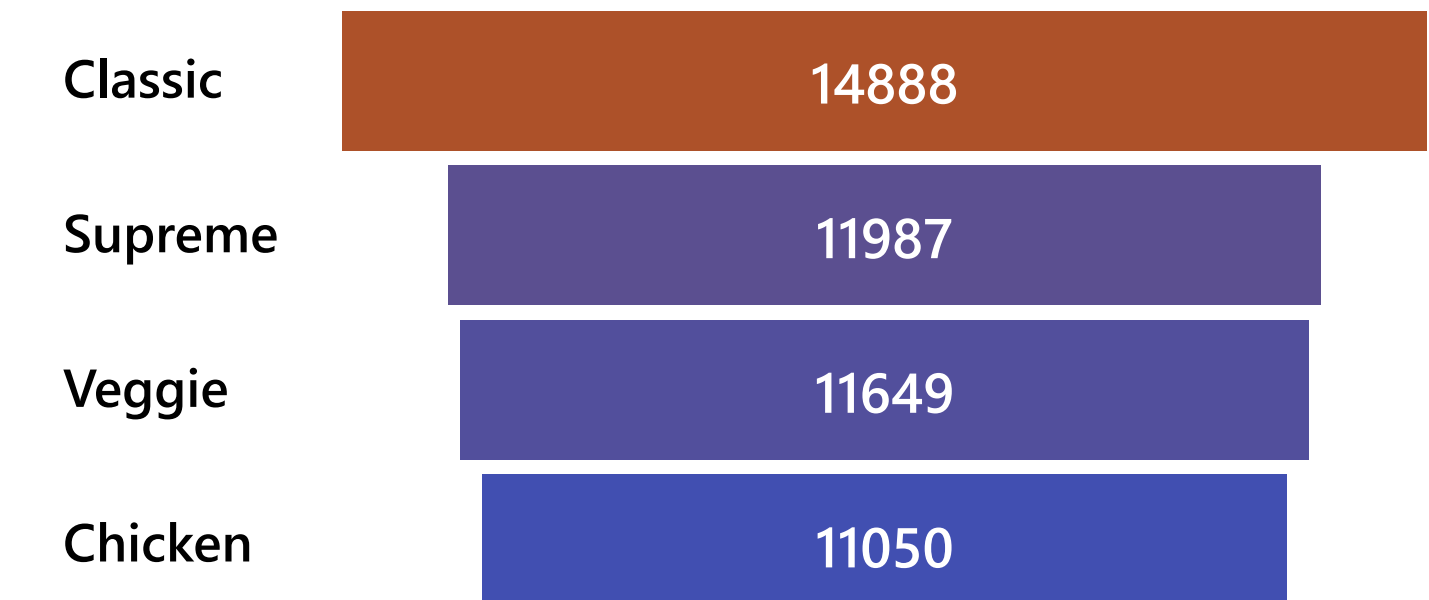
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas sold by Pizza Category





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## BEST SELLERS

### REVENUE

The **Thai chicken** contributes to **maximum** revenue

### QUANTITY

The **classic deluxe** pizzas contributes to the total **maximum** quantities.

### TOTAL ORDERS

The classic deluxe pizzas contributes to the total **maximum** orders.

## WORST PERFORMERS

### REVENUE

The **Brie Carre** contributes to **minimum** revenue

### QUANTITY

The **Brie Carre** contributes to the total **minimum** quantities.

### TOTAL ORDERS

The **Brie Carre** contributes to the total **minimum** orders.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas sold



21350

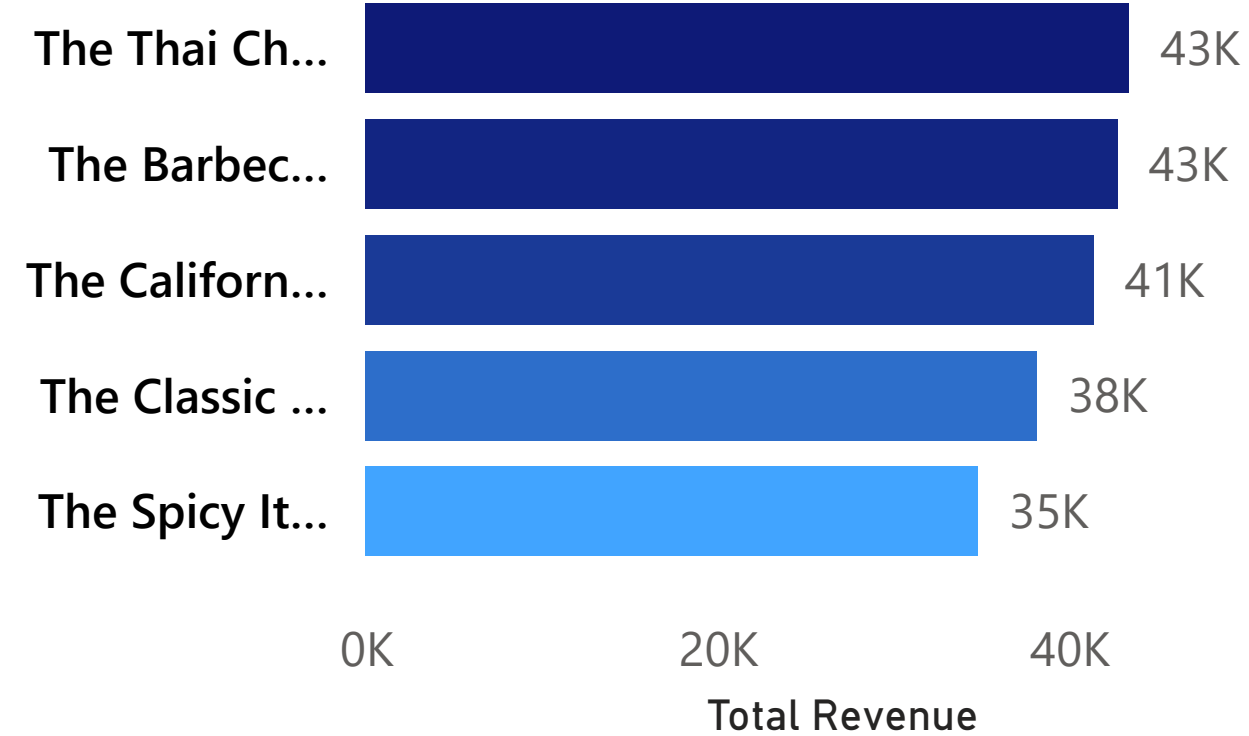
Total Orders



2.32

Average Pizzas Per Order

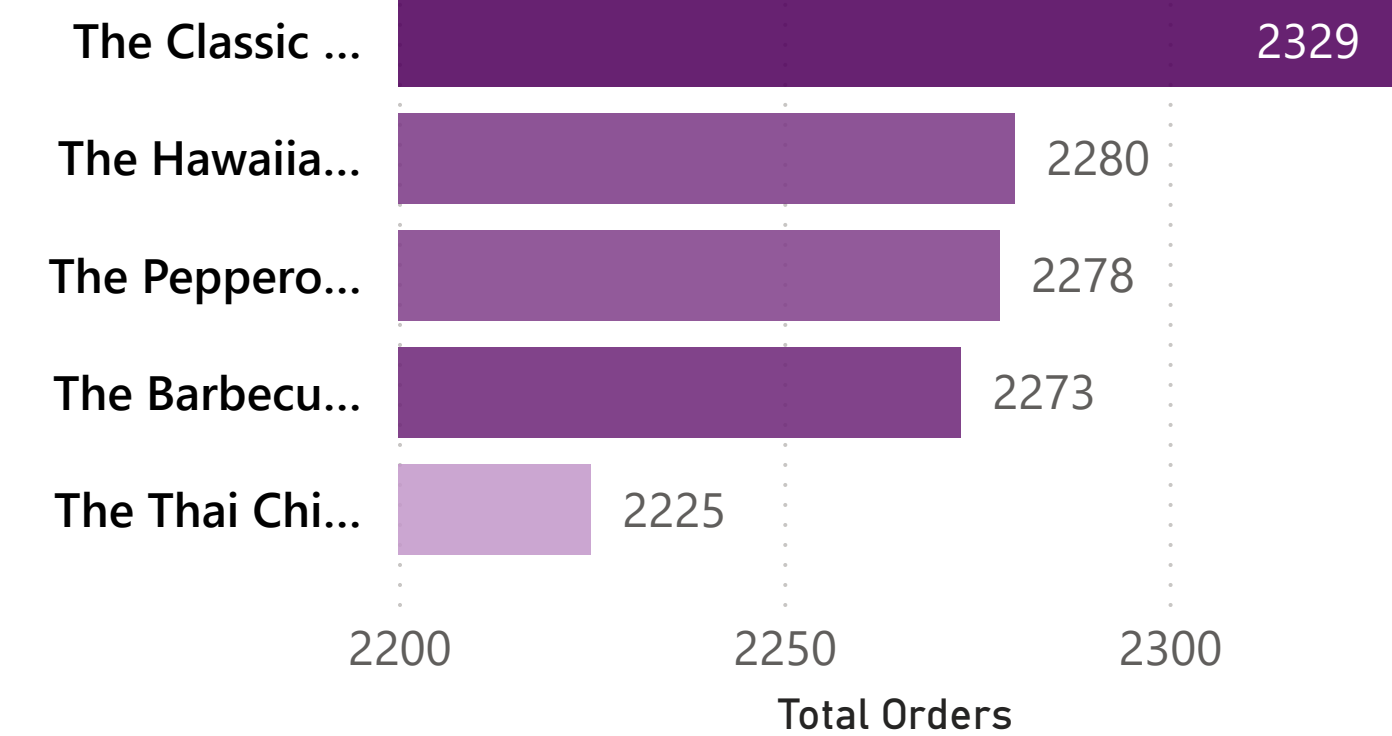
### Top 5 Pizza by Revenue



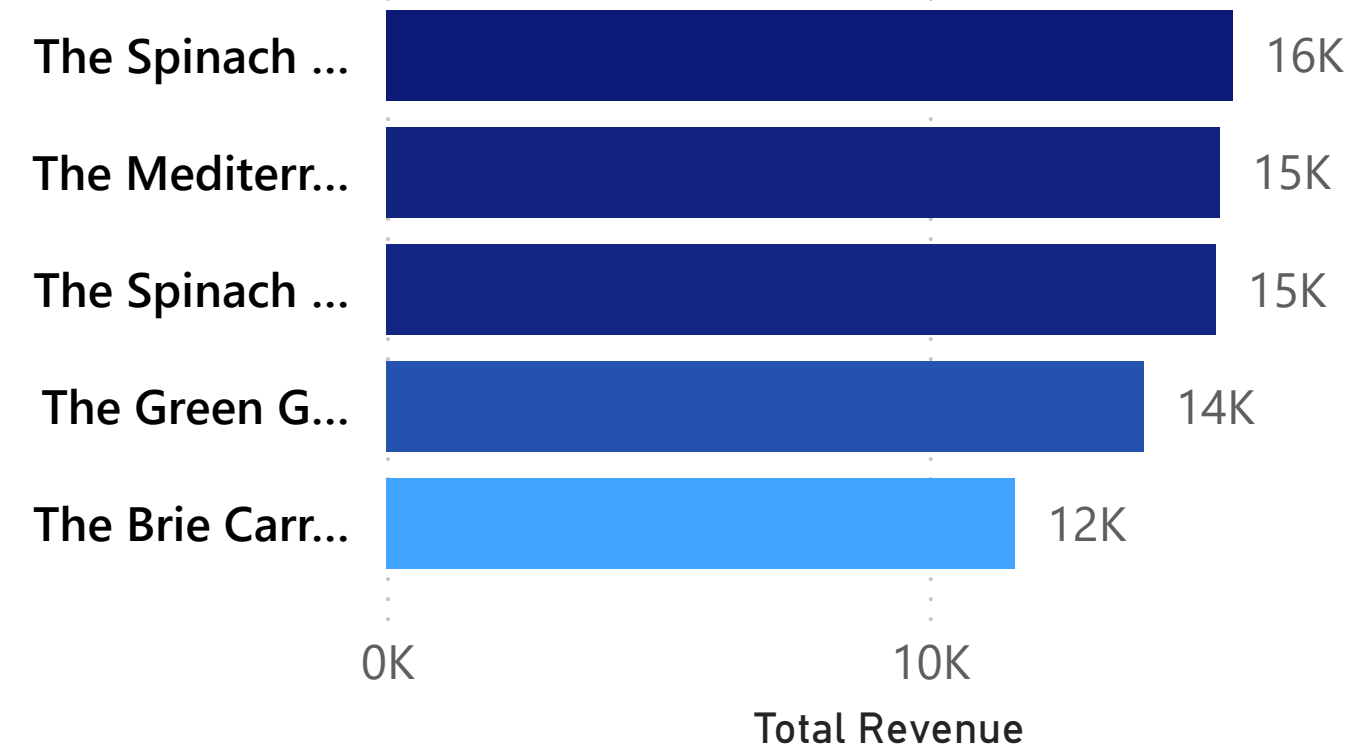
### Top 5 Pizza by Quantity



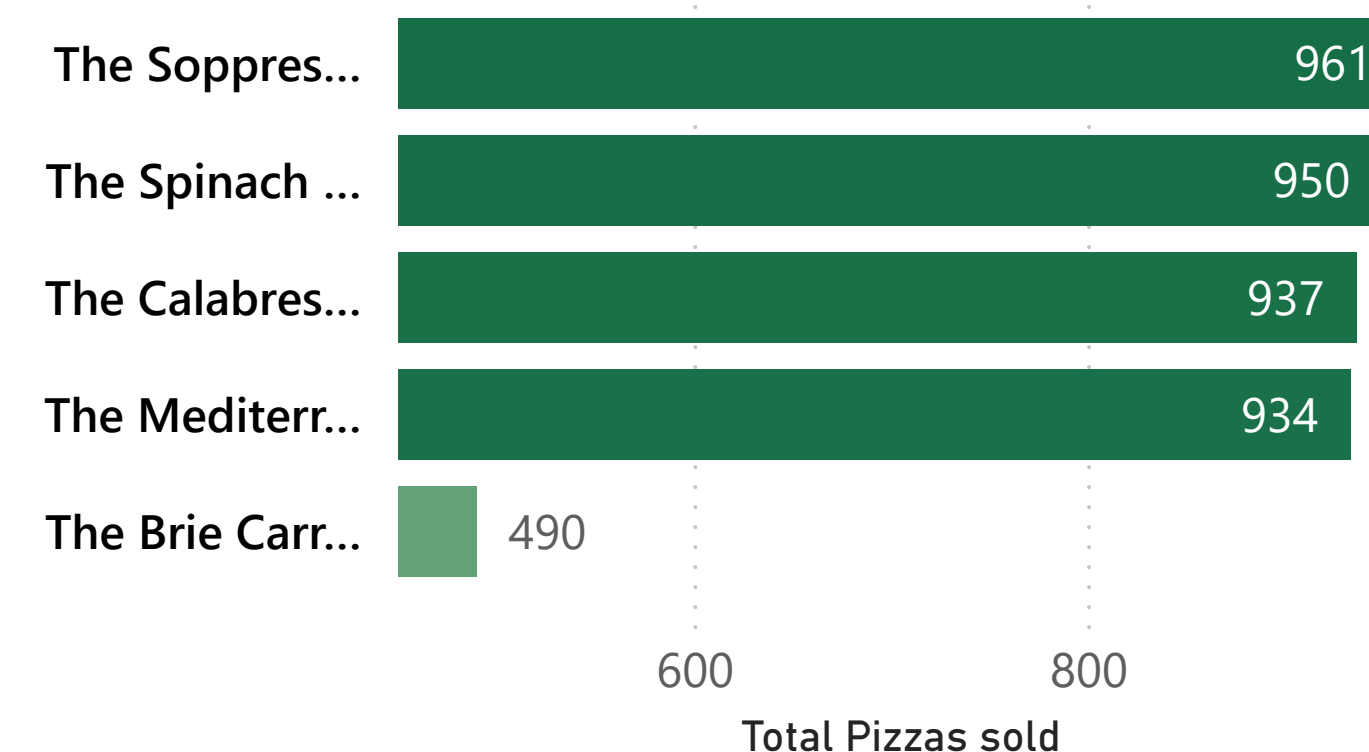
### Top 5 Pizza by Total Orders



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Orders

