

SIT725

4.3P



## PROJECT PITCH

### Intro

Now is the moment to persuade others to join your team for the pivotal aspect of this course – project delivery.

In your two-minute presentation, showcase your idea built upon the foundations laid in Week 3.


To gather some inspiration, you can refer to this example: [YouTube link: <https://youtu.be/ghtV0zgH44k>]. This will help you generate ideas and structure your presentation effectively.


Remember, the ultimate goal is to motivate people to work with you, not for you. However, if you come across another project that truly captivates you, you are free to explore that option as well. Use this opportunity to passionately present your idea, highlighting its potential and the value it brings. Convey your enthusiasm and explain how each team member can contribute to its success. Be concise, compelling, and persuasive in demonstrating why your project is worth their time and effort.

Good luck in recruiting individuals and building a strong team for an exceptional project delivery experience!

### Instructions

Prepare a two-minute presentation (**max two minutes**) or less and upload it to YouTube (or Microsoft streams or any other platform where the markers can access it).

 **Note:** Students won't actually be 'pitching' their project live to the class; instead, we use this opportunity to help you develop your communication skills. Even if you already have a group, and the group has decided on the project, **each person needs to pitch it in their own way**. The goal is to practice the skill of presenting and selling your idea, which is important for both group and professional settings. The group may decide on the project collectively, but how each member presents it is important for individual assessment.

 **Optional:** Once you have this task marked as complete by a marker, you can use it to introduce yourself and share your project idea with your peers. This is a great opportunity to recruit team members who may be interested in your idea or to join a project that aligns with your interests. The unit chair has setup a shared excel sheet [Pitch Video Links.xlsx](#) on the **Peer Support channel on Teams** where you can share the links, if you want to. Note that the teaching team is not monitoring or managing this excel sheet, so we expect the students to follow appropriate online etiquette and collaboratively manage the sheet. Ensure you respect each other's entries, avoid overwriting content, and maintain a professional tone when interacting or providing feedback.

**Submission details:**

Once completed, create a pdf document containing:

Title: A short title of your project

Description: A short description of your project in 30 words and  
Video URL.