**Ayza Atgawez – Wedding Planning System** **Questionnaire**

The purpose of this questionnaire is to gather insights from brides, grooms, and vendors about their current wedding planning or service management experiences. Your feedback will help identify challenges and requirements for developing a new, efficient, and user-friendly Ayza Atgawez platform.

## Part I. User Information

User Role:

☐ Bride/Groom/Couple

☐ Vendor (Venue, Makeup Artist, Photographer, Caterer, etc.)

If Vendor: Please specify your business type: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Years of experience in the wedding industry:

☐ Less than 1 year ☐ 1–3 years ☐ 3–5 years ☐ More than 5 years

## Part II. Process & Operational Questions (Quantitative)

For All Users:

1. How many communication channels (e.g., WhatsApp, phone, email) do you typically use to coordinate a single wedding?

☐ 1–2 ☐ 3–4 ☐ 5 or more

2. How do you currently keep track of your wedding-related tasks or vendor bookings?

☐ Paper/Notebook ☐ Excel Sheets ☐ Notes app ☐ Other apps ☐ Other: \_\_\_\_\_\_\_\_\_\_\_\_

For Brides/Grooms:

3. How many items in your gehaz list are tracked manually (on paper or non-digital methods)?

☐ None ☐ 1–10 ☐ 11–30 ☐ More than 30

4. How often do you need to contact multiple vendors to compare prices or availability?

☐ Rarely ☐ Sometimes ☐ Often ☐ Always

For Vendors:

5. What percentage of your booking requests require rescheduling due to conflicts?

☐ Less than 10% ☐ 10–25% ☐ 25–50% ☐ Over 50%

6. How do clients usually reach you for bookings?

☐ Social Media ☐ Phone/WhatsApp ☐ Wedding platforms ☐ Word of Mouth

## Part III. Opinion-Based Questions (Scaled 1–7)

Scale: 1 = Strongly Disagree, 7 = Strongly Agree

I need a single platform to track all wedding-related tasks, purchases, and communications.

1 2 3 4 5 6 7

A centralized platform would help me manage my time more efficiently.

1 2 3 4 5 6 7

(For Brides) The ability to compare vendors and packages easily would reduce my stress.

1 2 3 4 5 6 7

(For Vendors) Displaying my services, packages, and reviews publicly would increase bookings.

1 2 3 4 5 6 7

It is important that I can manage appointments (accept/reject/reschedule) entirely within the system.

1 2 3 4 5 6 7

I would trust a platform that verifies vendors and provides transparent reviews.

1 2 3 4 5 6 7

I would be willing to pay for premium features (e.g., priority listing, vendor analytics, or task automation).

1 2 3 4 5 6 7

## Part IV. Open-Ended Questions

1. What is the most time-consuming or frustrating part of your current wedding planning or vendor management process?

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2. What features or tools would you like Ayza Atgawez to include to make your experience smoother?

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3. Any additional comments or ideas for improving the platform?

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