

Judy Zhang

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EDUCATION

CUNY - Hunter College | Manhattan, NY Graduation Date: **June 2026**

Daedalus Honors Scholar | Bachelor of Art, Major in Emerging Media, Minor in Computer Science **GPA: 3.92**

Google UX Design Certificate | Online June 2024 – July 2024

- Completed rigorous training designed for entry-level job readiness.
- Topics included UX research fundamentals, inclusive design, wireframes and hi-fi prototypes in Figma.
- Completed hands-on projects and developed a portfolio with three projects.

SKILLS

Design: Information Architecture, **Wireframe**, **Interaction Design**, **Responsive Design**, **Competitive Analysis**, UX Writing, Prototyping, **Design System**, **Web Content Accessibility Guidelines**

Process: **Human Centered Design**, **Product Development Lifecycle**, Design Thinking Framework, AI Design Thinking, User Testing, Enterprise Design Thinking, As-is and To-be scenario map

Technical: **SQL**, HTML, CSS, JavaScript, React, **Figma**, Miro, FigJam, **Maze**, **Heap**, Adobe Creative Suite

Languages: English (Native), Cantonese (Native), Japanese (Intermediate)

EXPERIENCE

UX Design Intern, Precisely June 2025 – August 2025

- Enriched user experiences throughout a data-empowered communication service platform by consolidating on best patterns of consistency for style and copy of the **design system's** UI components.
- Spearheaded essential research on optimal approaches in communicating changes to clients that addressed critical pain points users faced with the automatic deployment of changes to production.
- Resolved design conflicts with scientifically validated solutions while adhering to **web content accessibility guideline** considerations to produce a more accessible user experience.
- Conducted **competitive analysis** on direct competitors and explored tools like **Maze** and **Heap** to analyze and gather user's interaction to make informed design decisions.

Data Analyst Intern, Lazard January 2024 – February 2024

- Designed and optimized interactive data visualizations to effectively communicate key data to shareholders, revolutionizing stakeholder engagement and improving data transparency.
- Executed strategic design decisions to enrich shareholder insights, enabling data-driven investments that contributed to an increase in user conversion rates.
- Streamlined processes and improved efficiency by resolving identified issues with proficiency in **SQL**.

PROJECTS

Application Motivator, Google Mentorship September 2024 – May 2025

- Designed a job board site that helps motivate job seekers' and manage their applications while offering personalized AI-powered job listings, supporting resources, and an engaging gamified UI.
- Utilized the **product development life cycle** and created interactive **wireframes** and **mockups** on **Figma**.
- Led the execution of a capstone project, applying executive-level design decisions that significantly streamlined the workflow efficiency and elevated the product's impact and user experience.