

# Judy Zhang

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## EDUCATION

**CUNY - Hunter College** | Manhattan, NY

Graduation Date: **June 2026**

Daedalus Honors Scholar | Bachelor of Art, Major in Emerging Media, Minor in Computer Science | **GPA: 3.9**

**Google UX Design Certificate** | Online

**June 2024 – July 2024**

- Completed rigorous training designed for entry-level job readiness.
- Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes in Figma.
- Completed hands-on projects and developed a portfolio with three projects.

## SKILLS

**Design:** Information Architecture, **Wireframe**, **Interaction Design**, **Responsive Design**, **Data Visualization**, Storyboarding, **Prototyping**, **Design System**, 3D Sculpting, **Typography**, **Web Content Accessibility Guidelines**

**Process:** Human Centered Design, Design Sprint, Product Development Lifecycle, Design Thinking Framework

**Technical:** Python, C++, **HTML**, **CSS**, **JavaScript**, **SQL**, React, **Figma**

**Languages:** English (Native), Cantonese (Native), Japanese (Intermediate)

## EXPERIENCE

**Lazard Spring Internship**

January 2024 – February 2024

- Developed and implemented **data visualization** solutions using Streamlit, Plotly, and Pandas DataFrame to streamline complex company metrics into actionable insights and enhancing operational efficiency.
- Designed and optimized **interactive** data visualizations to effectively communicate key data to shareholders, revolutionizing stakeholder engagement and improving data transparency.
- Executed strategic design decisions to enrich shareholder insights, enabling data-driven investments that contributed to an increase in user conversion rates.

**LinkedIn Spring Internship**

January 2023 – February 2023

- Integrated a front-end application using **HTML**, **CSS**, and **JavaScript** with Firebase Database, incorporating real-time storage and analysis of page metrics to optimize performance and user insights.
- Enhanced user engagement and experience by implementing **micro-interactions** and a strategic **typographic hierarchy**, enriching user interface and content readability
- Optimized web application performance by designing efficient navigation and state management, improving seamless user **interactions** as measured by key performance indicators.

## PROJECTS

**Complementary**

July 2024 – August 2024

- Revolutionized visual and transit accessibility measures complying to **Web Content Accessibility Guidelines**.
- Curated accessible and **responsive** user experience for a dedicated mobile app by simplifying the user's journey in booking tickets and managing their transportation method to the museum.

**True Healthcare Assistance**

June 2024 – July 2024

- Streamlined the healthcare process in creating a more inclusive and equity focused responsive web and dedicated mobile design by adhering to the **Web Content Accessibility Guidelines**.
- Developed **wireframes**, mockups, and **prototypes** using **Figma** while efficiently using their pre-existing **design systems** and synthesized the process in a digestible and thorough case study.

**Stellar**

May 2024 – June 2024

- Sole UI Designer and web developer to a conceptual start up company for stickers and stationary items.
- Designed wireframes on **Figma** and developed a **responsive** website using **HTML/CSS**.