



KENZIE·TKACH

GO FREAKING VOTE SOCIAL MEDIA CAMPAIGN

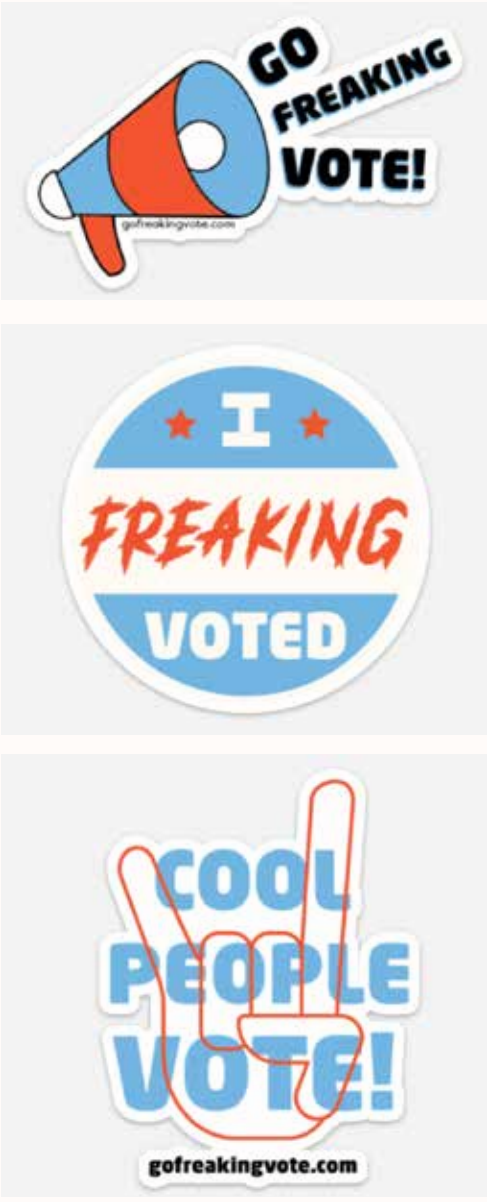
Young Americans ages 18-24 are more likely than other generations to care about social change but least likely to vote. The “Go Freaking Vote” Campaign aims to educate young Americans on how to vote and use their voice to take action.





GO FREAKING VOTE
OUTDOOR CAMPAIGN

GO FREAKING VOTE
TRADE SHOW BOOTH



SWAG DESIGN

LOST DREAM



RED OR GREEN ENTERTAINMENT LLC. Presents LOST DREAM A TKACH FILM
starring ARRAH HENDRICKS HARRY BAINE Music by STEVEN DAWN Edited by HAN LEGAZPI
Cinematography by AARON LEVI Executive Producers GABBY MARIE ALYSSA HAN CEDIE JADE



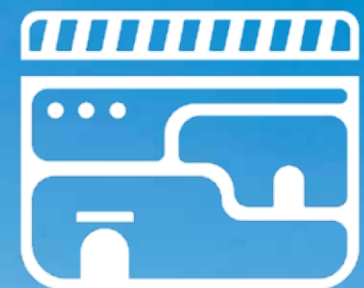
RED OR GREEN ENTERTAINMENT LLC.

Red Or Green Entertainment LLC. is an independent, start-up production company based in Albuquerque, NM. They commissioned me to design their business a logo inspired by the beauty and rich culture of New Mexico and the film industry that resides there.

PROCESS →

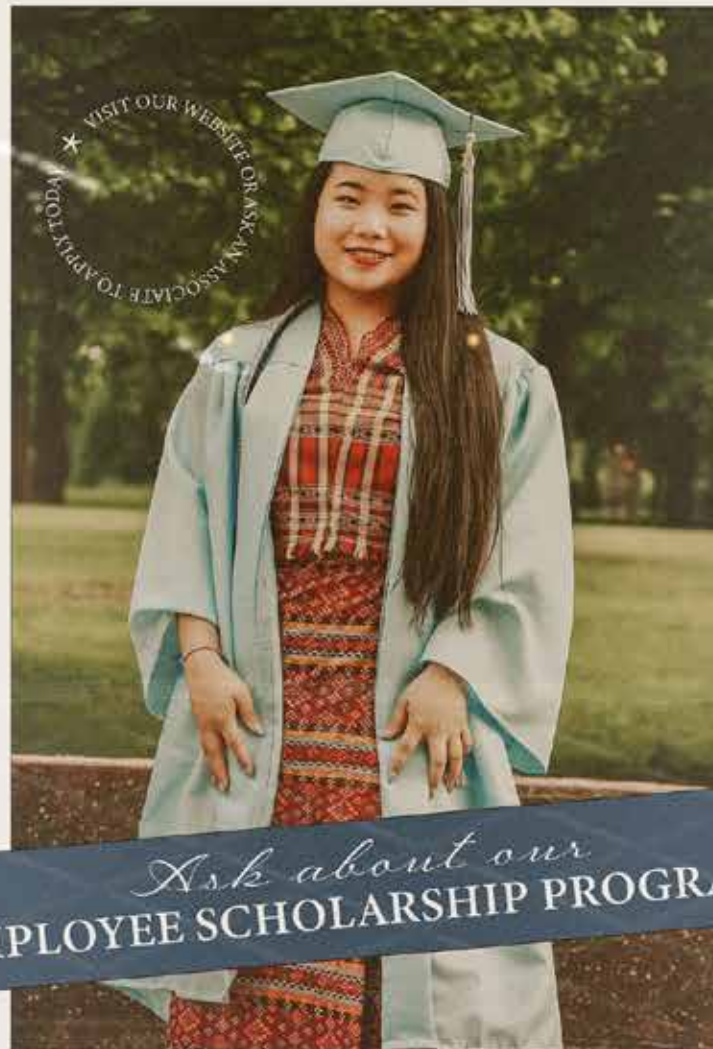


Final Logo and Social Media Icon



RED OR GREEN
ENTERTAINMENT LLC

WILLIAMS SONOMA



Ask about our
EMPLOYEE SCHOLARSHIP PROGRAM.

★ VISIT OUR WEBSITE OR ASK AN ASSOCIATE TO APPLY TODAY ★

WILLIAMS-SONOMA EMPLOYEE SCHOLARSHIP PROGRAM CAMPAIGN

Williams-Sonoma decided to invest in their hard-working employees through an employee scholarship program. Following the Art Direction of another student, I created these assets to promote the new program to current and potential employees through a variety of media.

WILLIAMS-SONOMA
EMPLOYEE SCHOLARSHIP
PROGRAM CAMPAIGN



WE INVEST IN THE THINGS THAT ARE MOST *Important* TO US.

HERE AT WILLIAMS SONOMA, THAT MEANS *You.*

LEARN ABOUT OUR EMPLOYEE SCHOLARSHIP PROGRAM →



Our employees are *loyal, hardworking, and dedicated.*

And If they want to strive for a bright future, we want to help them get there.

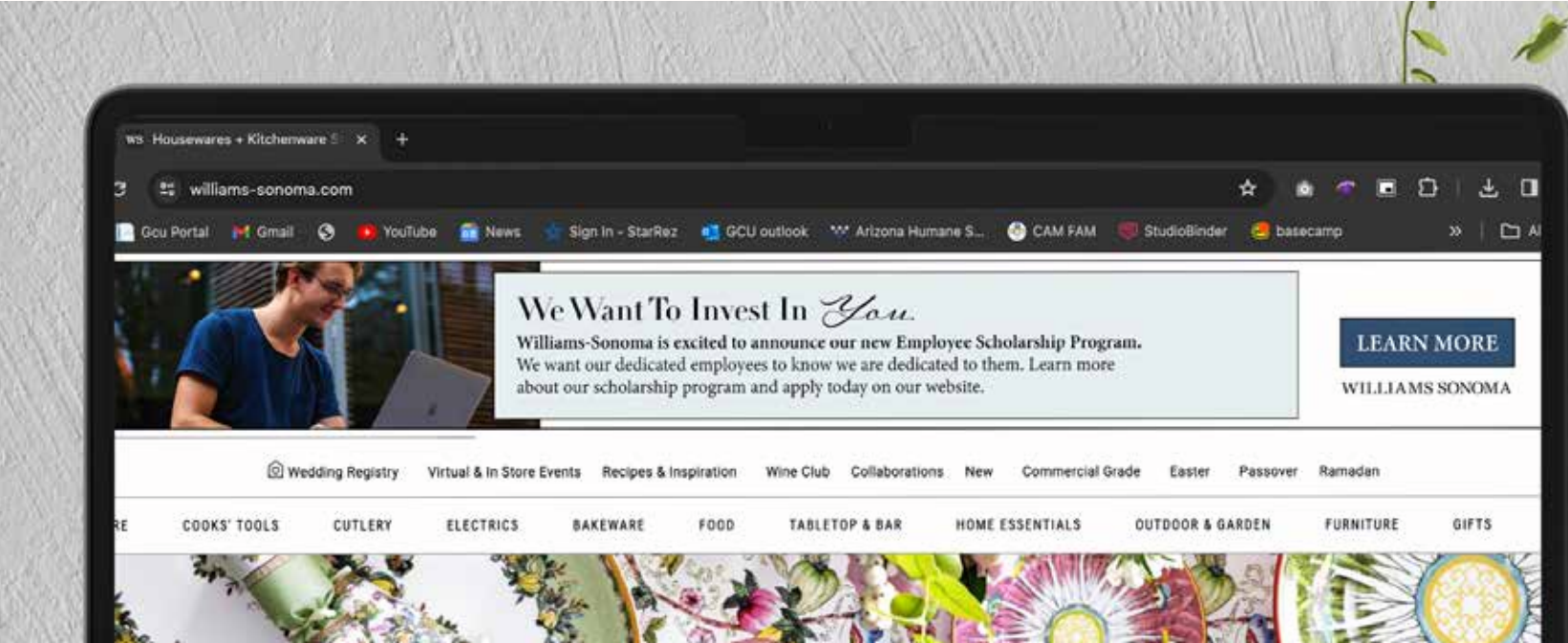
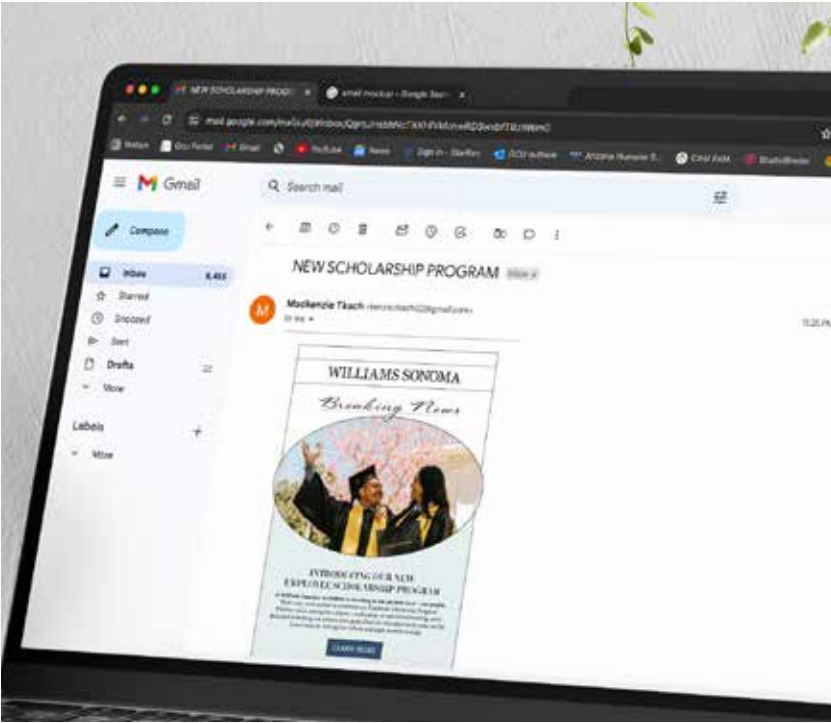
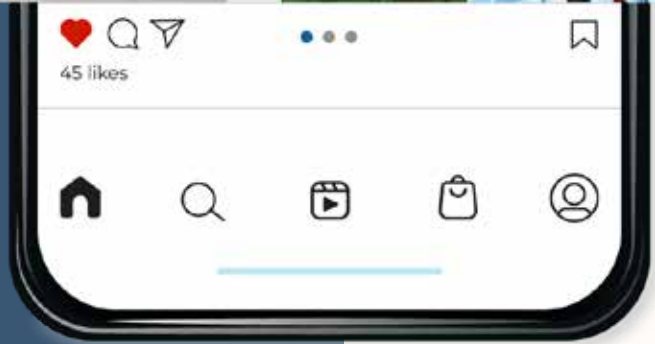
Williams Sonoma is now offering a generous employee scholarship program to show our dedicated employees how we are dedicated to them.



To learn more and apply, visit our website. *Link In Bio.*

WILLIAMS SONOMA



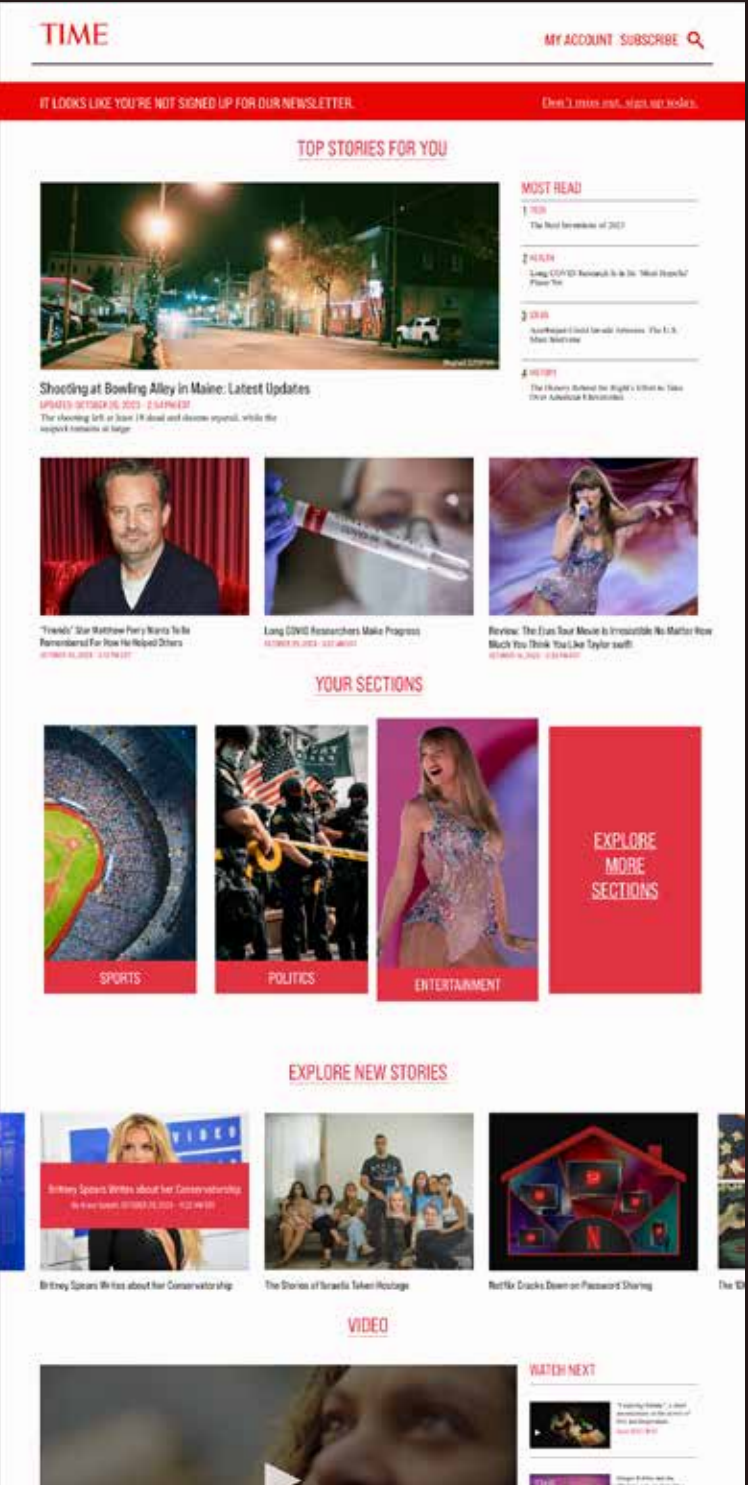
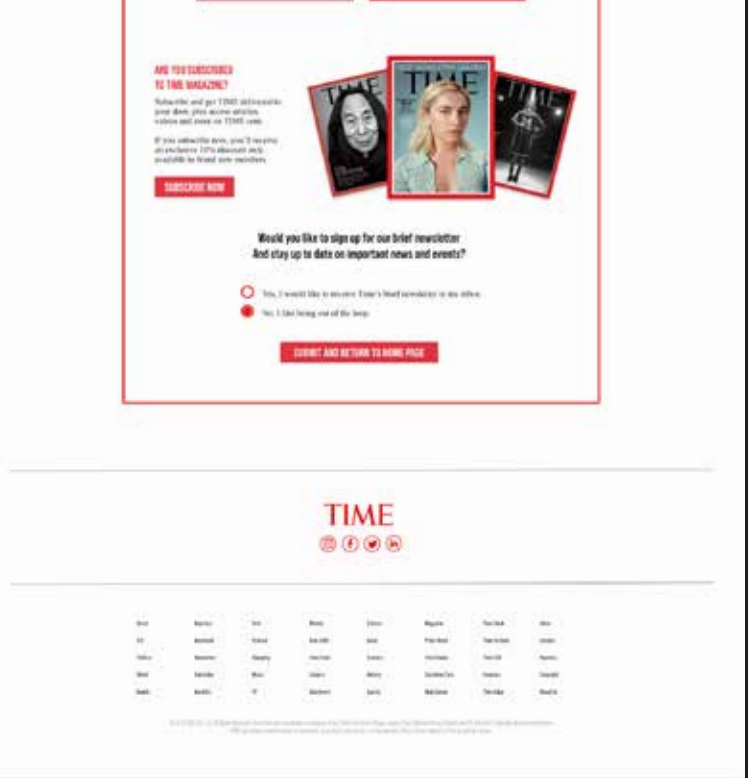
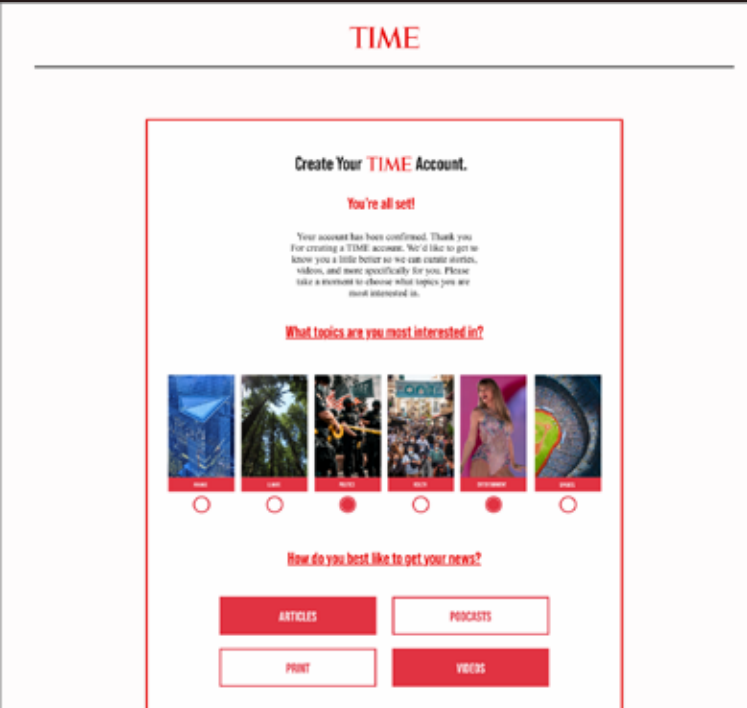
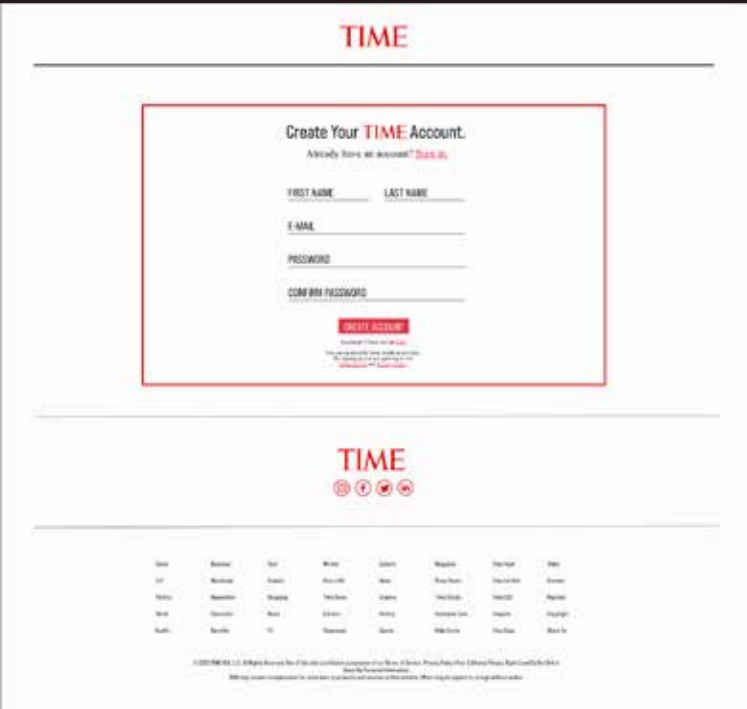
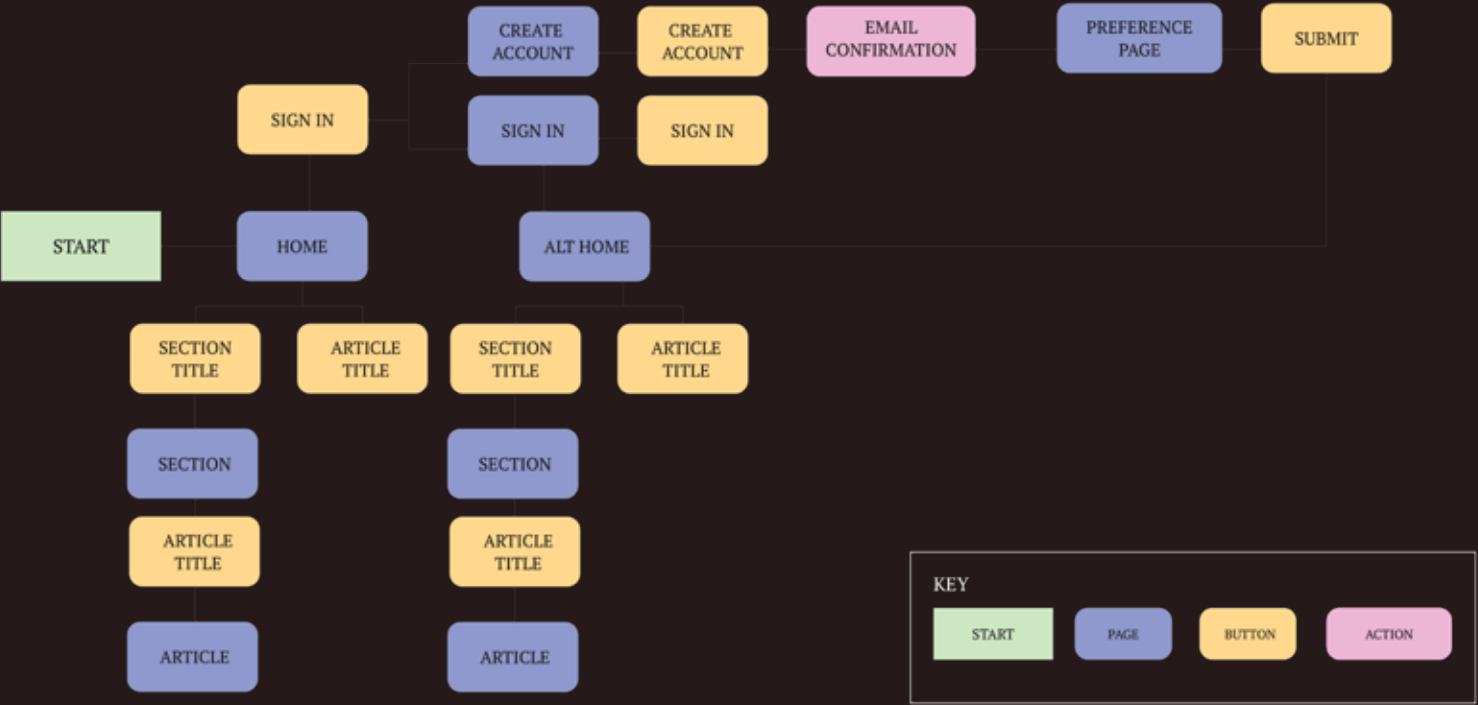


TIME MAGAZINE WEBSITE REDESIGN

Time Magazine's website redesign reflects their clean, informative, and sophisticated brand while presenting their content in a visually appealing and user-oriented style.

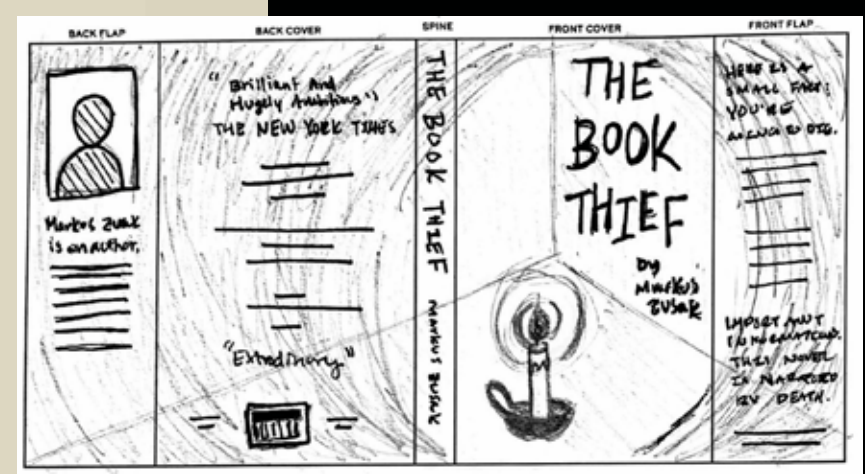
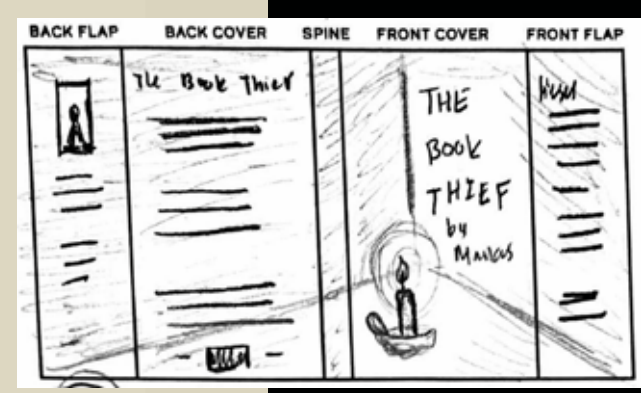


USER FLOW





PROCESS ↘



“THE BOOK THIEF” BOOK COVER DESIGN

I designed a new book cover for “The Book Thief” by Mark Zusak inspired by the symbolism of light and darkness that is portrayed throughout the story. The cover incorporates mixed media including physical and digital art.



Grand Canyon University's Center for Worship Art's Presents the Grand Collective Concert, promoting their new album: Fully Known.

GCU ARENA
APRIL 28 - 30th, 2023
Buy Tickets

THE VENUE

GCU's 1,000-seat Arena opened in Sept. 1, 2019, just 16 months after university officials broke ground on the project. The nearly 100,000-square-foot sports and entertainment venue hosts GCU athletes, university and community events and national concert tours.

Get Directions



FEATURING



Ashley Rider

Ashley Rider was born in Portland, Oregon. She has been singing and playing guitar since she was 10 years old. Ashley believes God gave her this gift to glorify Him.

Support the worship team
\$1000+



Madison Russel

Madison Russel grew up in Healdsburg, Texas. She grew up with an amazing belief that her musical gift is to bring testimony to glorify God.

Support the worship team
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Kyleigh Almich

Kyleigh Almich, hailing from Austin, Texas, announced her musical journey at 10. She is dedicated worship leader and musician, being able to play guitar & harmonica as well as sing and write.

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Cody Still

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Nicole Jasperse

Nicole Jasperse is a native of Miami, Florida. With a heart devoted to worship, she passionately leads with vocals and guitar, and she thanks God every day for the opportunity to do what she loves.

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BENEFITTING

BLOOD WATER

Blood Water is an international nonprofit that partners with a local community-driven organization to end water and WASH (Water, Sanitation, and Hygiene) issues through organizational development and financial support.

All proceeds from the Fully Known Concert will go to support Blood Water and their mission. To learn more, visit bloodwater.org.



ABOUT US

The Center for Worship Arts represents a collaborative relationship between the GCU that stems from a partnership between the College of Theology and the College of Arts and Sciences.

The vision for this innovative center and its academic programs were a direct result of collaborative work between industry experts, members of the faculty, and seasoned worship leaders who worked together to launch the center in the fall of 2019.



THE GRAND COLLECTIVE



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THE GRAND COLLECTIVE

FULLY KNOWN CONCERT RESPONSIVE WEBSITE

Grand Canyon University's own worship team "The Grand Collective" hosted a concert promoting their new album, "Fully Known". I designed this responsive website for the event inspired by the album cover art.

TICKETS

\$25
General Admission
Buy Tickets

\$100
VIP Backstage Pass
Buy Tickets

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THE MET MUSEUM FIND YOURSELF HERE PRINT CAMPAIGN

The goal of the Metropolitan Museum of Art’s “Find Yourself Here” Campaign is to inspire the people of New York City to “find themselves” both metaphorically and physically at the Museum. I created a series of print advertisements using Photoshop compositing skills that connect to viewers in unexpected and personable ways.





PHX OLYMPIC CITY PITCH BRANDING ELEMENTS

I designed a logo and a city branding campaign to add enticing visuals to a pitch website promoting Phoenix, AZ as the 2032 Olympics host city.

PHX OLYMPIC CITY PITCH INTERACTIVE MAP

I designed this interactive, isometric map for the Phoenix Olympic City Pitch landing page. The goal of the map is to help the viewer picture what an Olympic Village built in Phoenix, Arizona could look like.



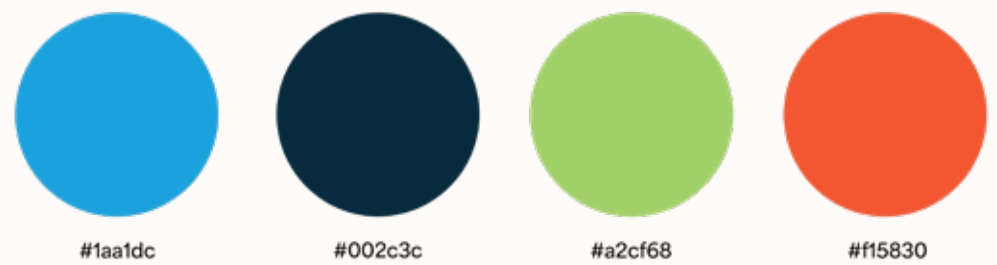
Logo Design



Icon only



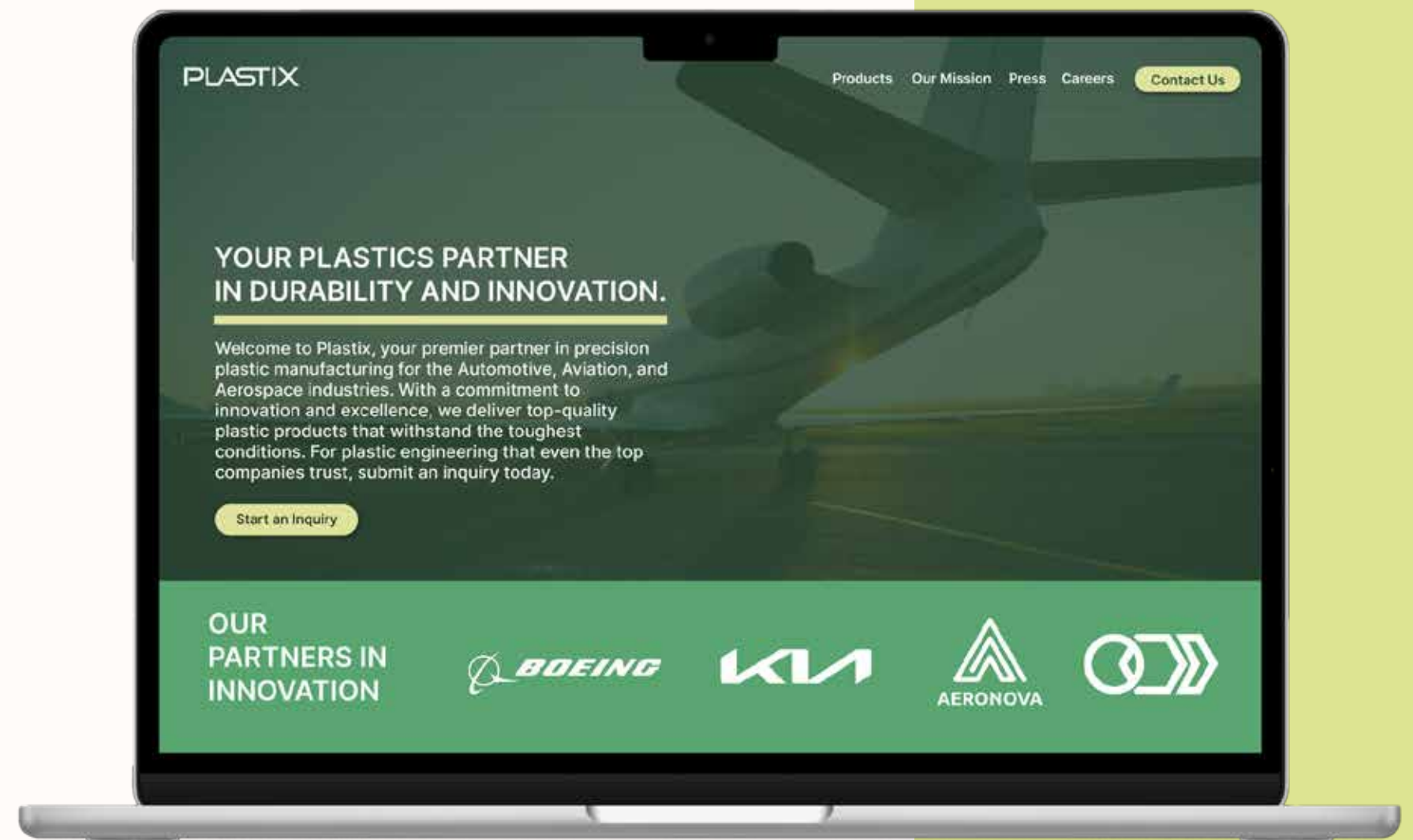
Brand Colors



WARBY PARKER “SIGHT TO SUCCEED” CAMPAIGN

To showcase their dedication to providing access to adequate eye care, exams, and eyewear, Warby Parker implemented the “Sight to Succeed” Campaign. This Campaign brings awareness to the issue and encourages viewers to participate in their “buy a pair, give a pair” program. Following the Art Direction of classmate Charlotte Bedward, I created these assets to promote the campaign.





PLASTIX COMPANY WEBPAGE DESIGN

I worked with a team of other designers and art directors to create a brand identity for a plastics manufacturing company named “PLASTIX”. My delegated task was to design a homepage for their website that showcases their mission statement and what makes them stand out in the industry.



KENZIE TKACH is a Graphic Designer, Photographer, and Videographer. Her goal is to use her passion for art and design to tell stories that can reach and inspire others.



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behance.net/kenzietkach