KENZIE·TKACH

Profile.

My name is Kenzie Tkach and I'm a graphic designer, photographer, and videographer originally from Dayton, OH and currently based in Phoenix, AZ. I have a B.A in Advertising and Graphic Design from Grand Canyon University. My goal is to use my passion for art and design to tell stories that can reach and inspire others.

Experience.

Graphic Designer | LittleBird
Phoenix, AZ | Oct 2022 - Feb 2023
I worked as a graphic designer on the marketing team at LittleBird, a multifamily smart technology company. I used the Adobe Creative Cloud to create digital advertisments, in-house assets, and more. Additionally, I used my experience in Davinci Resolve to edit promotional videos.

Design Intern | The Reynolds and Reynolds
Dayton, OH | May 2022 - Aug 2022
I worked with Reynolds and Reynolds' in-house design team. Using the Adobe Creative Cloud programs, I created promotional posters, advertisements, and other creative assets for company products, branding elements, and internal and external events.

Design Intern/Volunteer | Canyon Creative
Phoenix, AZ | Sep 2022 - Sep 2023
I volunteered as a graphic designer at GCU's student-led design agency, Canyon Creative. My main responsibilities included planning and creating social media assets for the Phoenix based nail polish start-up, Zylarra.

Junior Program Specialist | Grand Canyon Education
Phoenix, AZ | Oct 2021 - Oct 2022
I met with potentional students interested in GCU's College of Arts and Media to inform them about our programs and give them a tour of our facilities.

Resident Assitant | Grand Canyon University
Phoenix, AZ | Aug 2022 - May 2024
I held a student leader position as an RA in a freshman dorm at GCU. I worked with a team of other student leaders, created a welcoming enviroment for new students, planned community events, made marketing materials, and had weekly mentoring meetings with my Resident Director.

Contact.

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Programs.

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Lightroom
Figma
Davinci Resolve
Microsoft and Google Office Suites
Project Management tools such as Monday and Basecamp

Hard Skills.

Photography
Videography
Video Editing
Basic HTML and CSS

Soft Skills.

Interpersonal Communication
Leadership
Eagerness to Learn
Passionate
Adaptable
Able to Work Well Under Pressure

Education.

Grand Canyon University
Phoenix, AZ | 2021 - 2024
B.A. in Advertising and Graphic Design