



# ALANKAN

**-Let's analyze**

*"You can have data without information, but you cannot have information without data."*

## About the Event

Alankan is a case study challenge that will test the knowledge and skills to solve a data analytics-based case. This event will be conducted in two rounds. The winners of the competition will be decided after the completion of the final round which will be held during Cognizance. This competition celebrates the advancement of data science in today's corporate world and would provide you an excellent platform to exhibit your skills while earning yourself a certificate and lucrative prize.



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Cognizance office, Multi Activity Center ,IIT Roorkee

## Event Structure

### Stage-1 (Abstract Submission):

Link for the case study and dataset are given below.

[Dataset link](#)

[Case study and Data description](#)

### Submission of solution

- 1) PowerPoint presentation Max.10 slides (excluding, introduction slide).
  - 2) Send a text document where code is written or the Project file.
  - 3) Use different algorithms and compare results (accuracy, specificity, etc).
- An abstract of the solution needs to be uploaded on the Cognizance website before 15th April 2021.
  - The abstract should not exceed 500 words and the cover page of the abstract should include the details (Name, Cogni ID, Institute name, email & contact number) of all team members along with the Team name.
  - The confirmation of acceptance of the abstract will be informed via email to the participant.



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## Stage-2 (Final Presentation):

- The second round is the presentation round and will be conducted during Cognizance 2021 on 17th April 2021.
- The teams will be presenting their work through a PowerPoint presentation (15 minutes long) in front of a panel of judges during Cognizance, 2021.

## General Guidelines

- Eligibility: Student pursuing Undergraduate/Master's Degree in any discipline.
- Team Size: Maximum size up to 3 members.
- All the members of a team should be from the same college.
- Plagiarism is not acceptable, any team doing so will be immediately disqualified.
- Solutions in excel format, Python or any other software having detailed calculation and analysis will need to be submitted.
- One presentation explaining the approach and methodology used to analyze the case and final insights will need to be submitted.
- Prize Money will be distributed Equally in the case of a Tie.
- The format and rules of events are subject to change before the start of the event.
- A student cannot be part of more than 1 team.
- Teams found not adhering to the rules and regulations can be disqualified.
- The decision of the judges will be final and binding.



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## Queries:

For any query, you can contact:

**Anshika Gupta | +91-9516584962**

Or mail your queries with Subject “**Query | Alankan | Cogni ID | Team Name**” to **events@cognizance.org.in**

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