Product Vision

Campus Event Management System

Group 10

Problem statements:

Users in our target demographic struggle with [insert specific problem or challenge]. Existing solutions fail to address their needs, leading to frustration and inefficiency adequately.

Teachers and event organizers struggle with informing students about future events.

Teachers and event organizers have to spend too much time making event announcements.

Teachers and event organizers can't easily keep track of event participants.

Students find it difficult to find events related to their interests.

Students find it difficult to search and filter event types.

Students have difficulties with remembering event dates and times.

Target audience:

We have to target audiences: event organizers and teachers on the event management side and students on the event visitor side. For event management, an easy-to-use interface for creating and managing events. They need to be able to add new and change events effortlessly with key information being easily editable. Students need to easily see the events and filter events by type, interest, time, and location.

Value proposition:

Our product offers a streamlined and user-friendly platform that simplifies event management and discovery on campus, providing users with numerous benefits and advantages:

- For event organizers and teachers: reduced time spent on announcements, better participant tracking, and an efficient event management process.
- For students: easy access to events that match their interests, efficient search and filtering options, and timely reminders to help them stay organized.

Key Features and Functionality:

- **Event Listings:** Comprehensive list of upcoming events, including workshops, seminars, and extracurricular activities.
- **RSVP System:** Easy RSVP options for students to register for events.
- **Attendance Tracking:** Users can track attendance at events, providing organizers with accurate participant data.
- **Notifications and Reminders:** Automatic notifications and reminders for upcoming events to ensure students stay informed.
- **Search and Filter Options:** Advanced search and filter options allow students to find events based on type, interest, time, and location.
- **User Profiles:** Personalized user profiles where students can manage their event preferences and track their event history.

Goals and Objectives:

- Make event management less cumbersome for both attendees and organizers.
- Enable attendees to easily find events that interest them on the days they are available and in nearby locations.
- Provide attendees with information on event attendance numbers and spot availability.
- Allow teachers and organizers to add and edit upcoming events easily.
- Enhance the overall campus event experience by making it more engaging and accessible for all users.