



Individuals who does not owned a car
spent the most
on bikes

Individuals who lives
in QLD
spent more on bikes than other States

Profit earned from
Entertainment
were higher than other industries

Individuals who aged between
45 to 49
spent the least on bikes

Wealthy customers often
spent less
on bikes

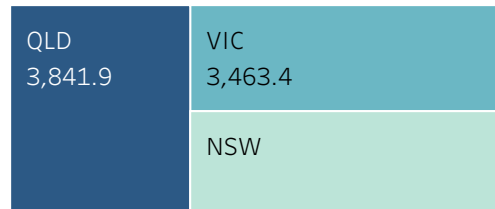


Average Profit Earned from Car Owners

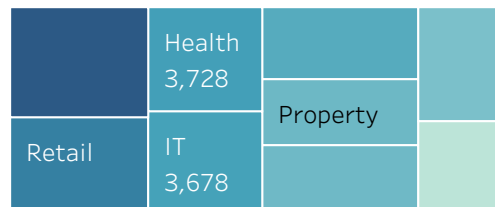
Owns Car

No	3,692.8
Yes	3,177.3

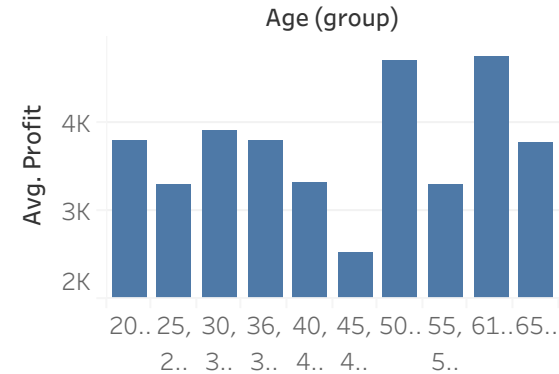
Average Profit Earned by Regions



Average Profit Earned by Industries



Average Profit Earned by Age Groups



Average Profit Earned by Wealth Segments

