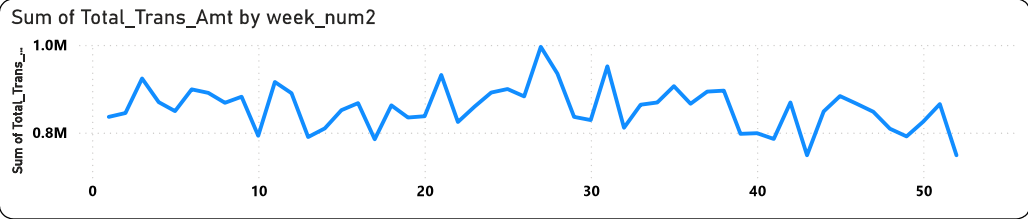
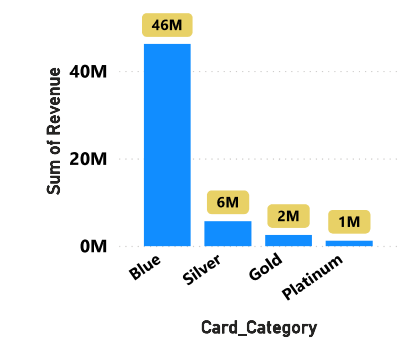


Project Insights

Week_Num	week_num2	Sum of Revenue	Current_Week_Revenue	Previous_Week_Revenue	wow_revenue
Week-52	52	933134	933134	1070439	-0.13
Week-51	51	1070439	1070439	1026549	0.04
Week-50	50	1026549	1026549	980152	0.05
Week-49	49	980152	980152	1008777	-0.03
Week-48	48	1008777	1008777	1047120	-0.04
Week-47	47	1047120	1047120	1078915	-0.03
Total		55315410	933134	1070439	-0.13

Sum of Revenue by Card\_Category



Activation_30_Days	%GT Count of Activation
0	
1	
Total	1

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%