# Korea Advanced Institute of Science and Technology



Introduction to Financial Engineering

# Market Analysis and Portfolio Optimization

Professor:
Woo Chang Kim

 $\begin{tabular}{ll} Student: \\ Federico Berto \\ \end{tabular}$ 

Course ID:

*ID number:* 20204817

IE471

#### Introduction

The goal of this report is to describe the experimental process and result for analyzing the market and using prediction results for optimizing a portfolio. In particular, after predicting the future time-series of stock prices, we will optimize the weightings for obtaining an optimal portfolio.

Let us briefly introduce the AI models we will use in the code.

#### Recurrent Neural Networks

Recurrent Neural Networks (RNN) [5] are capable of dealing with sequences of data. As Figure 1 <sup>1</sup> shows, they form an unrolled, sequential undirected graph in which input data are fed sequentially. The vanilla implementation's most notable problem

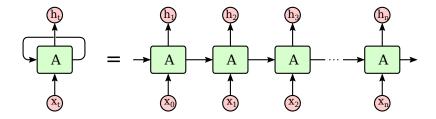


Figure 1: Recurrent Neural Network (RNN) base model

is the so-called *vanishing gradients* problem, in which long time series cannot be dealt with due the parameter updates using gradients; due to the sequential nature of RNNs, the further inputs in the time series are subject to more activation functions, causing updates to be almost independent from them.

For this reason, more advanced versions of Recurrent Neural Networks i.e GRU and LSTM have been created. Nonetheless, the simplicity of RNNs makes them suitable for shorter and less complex time series, since they are faster and also less prone to overfitting due to less parameters.

#### Gated Recurrent Units

Gated Recurrent Units (GRU) [1] were proposed as an RNN variant in 2014: they are similar to LSTMs without an output gate and has fewer parameters. Figure 2  $^2$  shows an overview of the architecture. Having fewer parameters than LSTM , GRUs have been shown to perform better on certain dataset and have better generalization capabilities with fewer data.

<sup>&</sup>lt;sup>1</sup>Source: Github <sup>2</sup>Source: Wikimedia

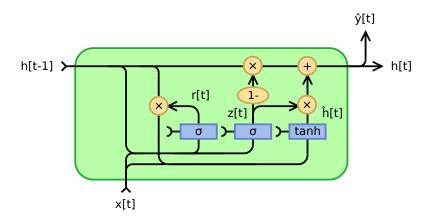


Figure 2: Gated Recurrent Unit (GRU) base model

#### Long Short-Term Memory

The prediction model is based on the Long Short-Term Memory (LSTM) [3] module in Figure 3<sup>3</sup>, which is able to store past information of the data and is thus suitable for time series prediction.

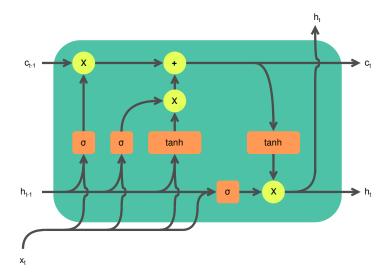


Figure 3: LSTM cell

Further details into the PyTorch [4] implementation can be found in the code, also available on the following Github repository.<sup>4</sup>

 $<sup>^3</sup>$ Source: Wikimedia

<sup>&</sup>lt;sup>4</sup>Link: https://github.com/Juju-botu/financial-engineering-ai.

### **Experiments**

#### Portfolio Optimization on top US companies

In this section we provide the required data for the report.

1. Regimes analysis in Figures 4 and 5.

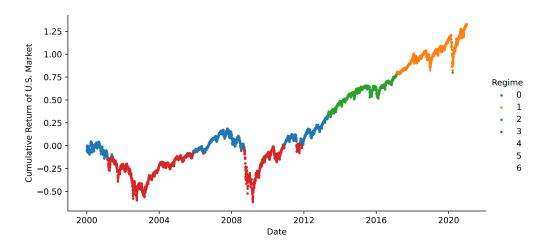


Figure 4: Market analysis with Gaussian Mixture Models

2. Mean values and covariance values of four regimes:

	Regime 0	Regime 1	Regime 2	Regime 3
Mean	137.5967	284.536	197.8587	106.826
Covariance	89.7873	1148.4455	298.8313	142.6559

As we can see, Regime 3 is the one with lowest mean and indeed is the one corresponding to low cumulative returns, while Regime 1 corresponds with high cumulative returns and has high covariances.

- Mean comparison: Regime 1 > Regime 2 > Regime 0 > Regime 3
- Covariance comparison: Regime 1 > Regime 2 > Regime 3 > Regime 0
- 3. Losses for Netflix NFLX every 1000 epochs:

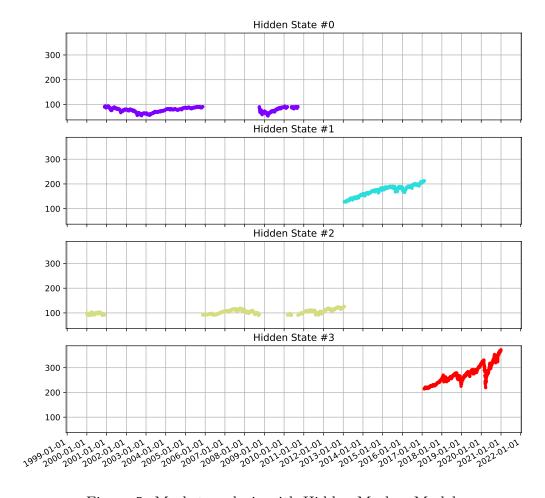


Figure 5: Market analysis with Hidden Markov Models

Epoch	$\operatorname{Loss}$
0	0.3728
1000	0.0003
2000	0.0002
3000	0.0001
4000	0.0001
5000	0.0001
6000	0.0001
7000	0.0001
8000	0.0000
9000	0.0000
10000	0.0000

- 4. ResultsofErrorMetrics(LSTM).csv: attached to the zip file.
- **5.** Three portfolios' last five cumulative returns:

Cumulative Returns of Portfolios						
Date	LSTM	Equally Weighted	Capitalization Weighted			
2020-12-24 00:00:00	4.070533	0.667722	0.960323			
2020-12-28 00:00:00	4.083723	0.682366	0.991312			
2020-12-29 00:00:00	4.099815	0.684749	0.989239			
2020-12-30 00:00:00	4.318745	0.687135	0.985936			
2020-12-31 00:00:00	4.400515	0.696872	0.991695			

- **6.** Comparison of best porfolios: we can clearly see that in this case the LSTM portfolio outperformed both the Equally Weighted and the Capitalization Weighted portfolios; the final return was more than four times the cumulative return of the CPW portfolio.
- **7.** Portfolios performances in cumulative returns over time in Figure 6:

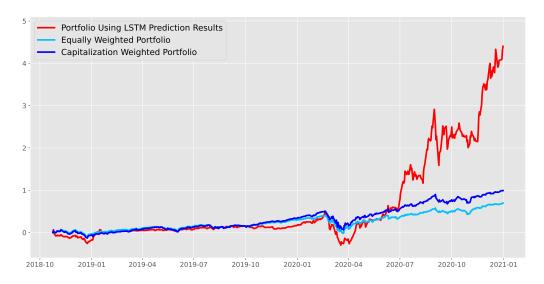


Figure 6: Portfolios performances in cumulative returns over time

## Comparison to other algorithms and datasets

In this section, we show how to improve the algorithm and use different datasets and AI algorithms.

#### Using Pytorch Lightning

We revise the code by using Pytorch Lightning [2]: this PyTorch framework provides a high-level interface by which it is easier to control architectures, results, logging and more. More importantly, it makes the process of moving models to GPU, Tensor Processing Units (TPUs) and even multiple GPUs and TPUs easier while having a negligible overhead. This open-source library is actively maintained by a community highly focused on efficiency and code readability. We refactor the code to be used with Pytorch Lightning.

#### Results Comparison

We show in Figure 7 a comparison of the algorithms run with the same parameters with Pytorch Lightning and including RNN and GRU results and a version of LSTM with dropout.

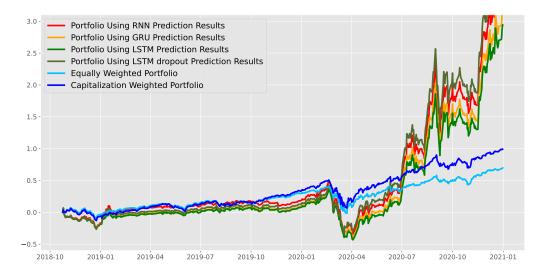


Figure 7: Portfolios performances in cumulative returns over time. As we can see, RNN and GRU perform similarly, while applying dropout as a regularization yields the best results.

Moreover, we train on a new dataset: supposing we want to follow some online advice to invest in 10 stocks <sup>5</sup>. We can train our models and successfully get working portfolios with AI, which we show in Figure 8

<sup>&</sup>lt;sup>5</sup>Source: US News Money

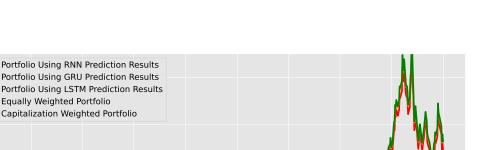


Figure 8: Portfolios performances in cumulative returns over time. As we can see, RNN and GRU perform similarly to LSTM. Even though we may just have 10 stocks, the AI-driven portfolios are still able to outperform the Equally Weighted and the Capitalization Weighted ones.

2020-01

2020-04

2020-10

2021-01

2019-10

# References

1

2018-10

2019-01

2019-04

2019-07

Equally Weighted Portfolio

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[5] Wojciech Zaremba, Ilya Sutskever, and Oriol Vinyals. Recurrent neural network regularization. arXiv preprint arXiv:1409.2329, 2014.