

HELLO
My Name is **JULAS**
and I'm a Garaphic-Deisigner



About Me

I'm a passionate graphic designer continually honing my skills through both academic projects and personal creative explorations. I thrive on transforming ideas into impactful visual stories.

Skills

Softwares

Ps	*****	Expert
Ai	*****	Below-Average
Pr	*****	Above-Average
Ae	*****	Beginner

Languages

Tigrigna	*****	Proficient
Amharic	*****	Above-Average
Arabic	*****	Above-Average
English	*****	Above-Average
Japanese	*****	Beginner

Projects

Overview

Concept & Purpose:

This school project was designed to hone my graphic design skills while promoting a unique fast-food deal. I used a half-burger illustration to symbolize that you only pay half the price—but you still get the full burger.

Design Approach & Process:

To emphasize the half-price concept, I used Adobe Illustrator to create an illustration of half of the burger, letting the viewer's mind complete the image. I chose a bold palette of bright yellows and reds to evoke appetite and excitement. Photoshop was used to enhance textures and add depth, ensuring clarity and visual appeal. Balancing the visual elements to clearly convey the idea refined my skills in conceptual advertising.

Reflection:

This project deepened my understanding of visual storytelling and the effective use of imagery to communicate clever promotional messages.

Overview

Concept & Purpose:

Inspired by the FormulaOne Franchise, I embarked on this hobby project to push my design boundaries and explore futuristic aesthetics. The poster channels a high-energy, neon-lit vibe, capturing the thrill of the Formula-One racing world.

Design Approach & Process:

Using a deep red and blue neon palette, I created a striking composition featuring a helmeted racer with dynamic lighting effects.

I blended digital textures, neon glows, and vector elements using Photoshop. The design was crafted to evoke speed and intensity while maintaining visual cohesion.

This process challenged me to experiment with futuristic aesthetics and refine my digital techniques.

Reflection:

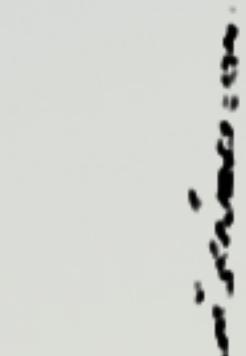
This piece stands as a testament to my commitment to exploring new styles and continuously enhancing my graphic design expertise.

Overview

I designed this Logo for a fictional Production Studio "Abyssinia Studios," merging a lion silhouette from Ethiopia's past Falg with a stylized letterform. The color scheme symbolizes depth, resilience, and creative ambition, making it a striking visual identity that sets a dynamic tone for the Brand.



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THANK YOU FOR YOUR TIME