PEER GROUP 10

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Murukali Product Data Scraping Report

Overview

This project focused on scraping product data from the Murukali e-commerce website, analyzing the collected data, and visualizing product pricing information.

Objectives

- Collect product details (name, price, description, image URL, link).
- Store and analyze the data.
- Visualize product pricing for comparison.

Tools Used

• Python, Requests, BeautifulSoup, JSON, Pandas, Matplotlib

Methodology

- Scraped product data from web pages.
- Cleaned and processed the data.
- Stored the data in a CSV file.
- Performed price analysis and visualization.

Products Scraped

- Laptop Stand
- USB-C Hub Adapter
- Wireless Keyboard
- Ergonomic Office Chair
- Plastic Bathroom Accessories (6pcs)
- Car Shape Bluetooth Speaker
- Haishi Wall Clock

Key Results

- Collected and stored product data in CSV.
- Generated price statistics.
- Visualized product price comparisons with a bar chart.

Conclusion

The project efficiently gathered and analyzed product data, providing valuable insights into product pricing through clear visualizations.

Future Enhancements

- Scrape more product attributes like ratings and reviews.
- Expand product selection.
- Automate data collection and updates.
- Add advanced visualizations and analysis.