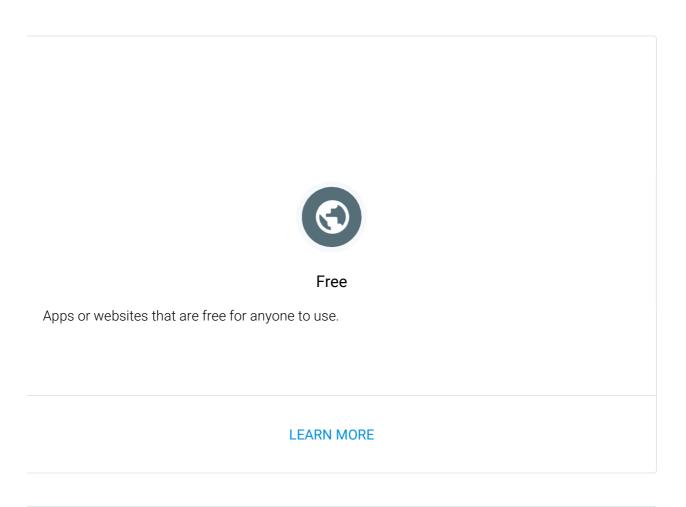
hat type of app or website are you building?

ect the category that best represents the app or website that you are building and learn are about plan options.





Paid

Apps or websites that require an end user or organization to pay a fee for download or access (e.g. freemium, OEM or subscription).

Google Maps APIs are free for a wide variety of use cases, with predictable overage pricing and usage limits for APIs and annual contracts for enterprise deployments.

MORE DETAILS (#DETAILS)

Standard

Free, external, and publicly available implementations

Unlimited, free usage of Google Maps Android API and Google Maps SDK for iOS¹ (#sup_1)

Pay for uplifts above usage limits

Individual API pricing and usage limits

ENABLE BILLING

Premium

Licenses for internal, OEM, and asset tracking implementations

Annual contracts with enterprise terms 2 (#sup_2)

24 hour technical support

Service level agreement (SLA)

Guaranteed ad-free and enhanced API features 2 (#sup_2)

CONTACT SALES (HTTPS://DEVELOPERS.GOOGLE.COM/MAPS/CONTACT-SALES/)

Pricing details

ANDROID	STANDARD	PREMIUM
Google Maps Android API	Unlimited free usage. ^{1 (#sup_1)}	Pricing based on volume required. See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.
Google Places API for Android	Default 1,000 free requests per day, increased to 150,000 free requests per day after identity verification (https://developers.google.com/places/android-api/usage#enable-billing) . Free uplifts for complying applications.	
IOS	STANDARD	PREMIUM
Google Maps SDK for iOS	STANDARD Unlimited free usage. 1 (#sup_1)	PREMIUM Pricing based on volume required. See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.

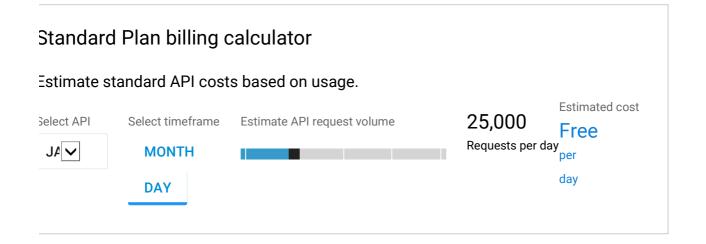
IOS	STANDARD	PREMIUM
	Free uplifts for complying applications.	
WEB	STANDARD	PREMIUM
		Pricing based on volume required.
		Premium enhanced features:
	Free up to 25,000 map loads	Guaranteed ad-free.
Google Maps JavaScript API	per day. ^{3 (#sup_3)}	• Image size up to 2048 x
Google Static Maps API	\$0.50 USD / 1,000 additional	2048 pixels.
Google Street View Image API	map loads, up to 100,000 daily, if billing is enabled.	See <u>Premium Plan Usage</u> Rates and Limits
	J.i.i.g .e e.i.d.i.eu	(https://developers.google.co
		m/maps/premium/usage- limits)
		for more information.
Google Maps Embed API	Unlimited free usage.	
WEB SERVICES	STANDARD	PREMIUM
		· KEIMOW
		Pricing based on volume required.
Google Maps Directions API		·
Google Maps Distance Matrix	Free up to 2,500 requests per day. \$0.50 USD / 1,000 additional requests, up to 100,000 daily, if billing is enabled.	Premium enhanced features:
API <u>4 (#sup_4)</u>		Query-per-second uplifts.Enhanced Distance Matrix
Google Maps Elevation API		API and Roads API
Google Maps Geocoding API		capabilities. (#sup_2) See Premium Plan Usage Rates and Limits (https://developers.google.co
Google Maps Geolocation API		
Google Maps Roads API		
Google Maps Time Zone API		m/maps/premium/usage- limits)
3 , 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		for more information.
Google Places API Web Service	Default 1,000 free requests per	Pricing based on volume
	day, increased to 150,000 free requests per day after identity	required. See <u>Premium Plan Usage</u>

WEB SERVICES	STANDARD	PREMIUM
	(https://developers.google.co m/places/web- service/usage#verify_your_ide ntity_by_enabling_billing)	m/maps/premium/usage-
	ENABLE BILLING	CONTACT SALES (HTTPS://DEVEL
	(to unlock higher quotas)	(to learn more about premium plans)
	View standard plan terms of service (https://developers.google.com/maps/terms)	View premium plan terms of service (https://developers.google.com/ maps/premium/support#terms-of- use)
<		>

¹ Includes paid apps through an online store and internal Android apps as allowed by the <u>Standard Plan Terms of Service</u> (https://developers.google.com/maps/terms#section_9). For other applications, you should contact sales to discuss a Premium Plan license.

(https://developers.google.com/maps/documentation/distance-matrix/usage-limits) and Google Maps Roads API (https://developers.google.com/maps/documentation/roads/usage-limits) documentation for summary of premium plan features.

⁴ Google Maps Distance Matrix API usage is measured in number of elements rather than number of requests.



² See <u>Google Maps Distance Matrix API</u>

³ For some customers, quota exceptions may apply. <u>Learn more here</u>
<u>(https://developers.google.com/maps/pricing-and-plans/standard-plan-2016-update.html)</u>.

Find a Googleauthorized partner

Our worldwide network of partners can help you plan, implement and optimize your mapping solution based on your

Pricing FAQs

Read our FAQs to learn more about our pricing plans, licensing and terms of service.

VIEW ALL FAQS (HTTPS://DEVELOPERS.GOOGLE.COM/MAPS/FAQ#USAGE-LIMITS)

How do I avoid a large bill if my usage unexpectedly increases?

The Google Maps APIs provide complimentary daily quota and set maximum daily billable limits. You can cap the maximum daily limit on usage to protect against unexpected increases...

Read more

(https://developers.google.com/maps/fag#usa

How is quota usage calculated?

The calculation of quota usage varies by API. The web service APIs use requests (note that the Google Maps Distance Matrix API uses elements). The Web APIs use Map Loads to calculate quota usage...

Read more

ge_cap)

(https://developers.google.com/maps/faq#usa ge_quotacalc)

What happens if I exceed the usage limits?

If you exceed the usage limits of a given Google Maps API, the API will return an error message. If you repeatedly exceed the limits, your access to the API may be temporarily blocked... Read more (https://developers.google.com/maps/faq#usage_exceed)

Should I purchase the Google Maps APIs Premium Plan?

You should purchase the Google Maps
APIs Premium Plan if your business or
organization requires any of the following:
An SLA with 24-hour technical support;
Ability to sell a product... Read more
(https://developers.google.com/maps/faq#usa
ge_premium)

OEM licensing

You can license Google Maps as an embedded feature of your stand-alone software or device, such as the <u>iFit line of Google Maps-enabled treadmills (http://www.ifit.com/)</u>. For more information about OEM licensing, contact a <u>Maps API Sales representative</u> (https://developers.google.com/maps/contact-sales/).

Nonprofit, crisis response, and news media organization grants

Qualifying nonprofits, crisis response, and news media organizations may apply for increased quota and licensing grants.

- Nonprofits can learn more on the <u>Google Earth Outreach website</u> (http://www.google.com/earth/outreach/grants/software/index.html).
- Crisis response organizations can <u>apply here</u>
 (https://docs.google.com/a/google.com/forms/d/e/1FAlpQLSc2eGbPY1solxsgcYUTy4BxHRv9H <u>sDBltyQL9kJkoVFQwAT5g/viewform</u>)

.

News media organizations can <u>apply here</u>
 https://docs.google.com/a/google.com/forms/d/15kKTFAadgqjUbAKHYyq1cuQf2ATadLgJbM
 MpsimSF1g/viewform)

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Stack Overflow

Ask a question under the google-maps tag.



GitHub

Fork our samples and try them yourself.



Blog

Read about the latest updates, customer stories, and tips.



Issue tracker

Something wrong? Send us a bug report!