

What type of app or website are you building?

Select the category that best represents the app or website that you are building and learn more about plan options.



Free

Apps or websites that are free for anyone to use.

[LEARN MORE](#)



Paid

Apps or websites that require an end user or organization to pay a fee for download or access (e.g. freemium, OEM or subscription).

Google Maps APIs are free for a wide variety of use cases, with predictable overage pricing and usage limits for APIs and annual contracts for enterprise deployments.

MORE DETAILS (#DETAILS)

Standard

Free, external, and publicly available implementations

Unlimited, free usage of Google Maps Android API and Google Maps SDK for iOS^{1 (#sup_1)}

Pay for uplifts above usage limits

Individual API pricing and usage limits

ENABLE BILLING

Premium

Licenses for internal, OEM, and asset tracking implementations

Annual contracts with enterprise terms^{2 (#sup_2)}

24 hour technical support

Service level agreement (SLA)

Guaranteed ad-free and enhanced API features^{2 (#sup_2)}

CONTACT SALES (HTTPS://DEVELOPERS.GOOGLE.COM/MAPS/CONTACT-SALES/)

Pricing details

ANDROID	STANDARD	PREMIUM
Google Maps Android API	Unlimited free usage. ^{1 (#sup_1)}	Pricing based on volume required. See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.
Google Places API for Android	Default 1,000 free requests per day, increased to 150,000 free requests per day after identity verification (https://developers.google.com/places/android-api/usage#enable-billing) . Free uplifts for complying applications.	----
IOS	STANDARD	PREMIUM
Google Maps SDK for iOS	Unlimited free usage. ^{1 (#sup_1)}	Pricing based on volume required. See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.
Google Places API for iOS	Default 1,000 free requests per day, increased to 150,000 free requests per day after identity verification (https://developers.google.com/places/ios-api/usage#enable-billing) .	----

IOS	STANDARD	PREMIUM
	Free uplifts for complying applications.	
WEB	STANDARD	PREMIUM
		Pricing based on volume required.
		Premium enhanced features:
Google Maps JavaScript API	Free up to 25,000 map loads per day. ^{3 (#sup_3)}	<ul style="list-style-type: none"> Guaranteed ad-free. Image size up to 2048 x 2048 pixels.
Google Static Maps API	\$0.50 USD / 1,000 additional map loads, up to 100,000 daily, if billing is enabled.	See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.
Google Street View Image API		
Google Maps Embed API	Unlimited free usage.	---
WEB SERVICES	STANDARD	PREMIUM
		Pricing based on volume required.
		Premium enhanced features:
Google Maps Directions API	Free up to 2,500 requests per day.	<ul style="list-style-type: none"> Query-per-second uplifts.
Google Maps Distance Matrix API ^{4 (#sup_4)}		<ul style="list-style-type: none"> Enhanced Distance Matrix API and Roads API capabilities.^{2 (#sup_2)}
Google Maps Elevation API	\$0.50 USD / 1,000 additional requests, up to 100,000 daily, if billing is enabled.	See Premium Plan Usage Rates and Limits (https://developers.google.com/maps/premium/usage-limits) for more information.
Google Maps Geocoding API		
Google Maps Geolocation API		
Google Maps Roads API		
Google Maps Time Zone API		
Google Places API Web Service	Default 1,000 free requests per day, increased to 150,000 free requests per day after identity verification	Pricing based on volume required. See Premium Plan Usage Rates and Limits

WEB SERVICES	STANDARD	PREMIUM
	https://developers.google.com/places/web-service/usage#verify_your_identity_by_enabling_billing	https://developers.google.com/maps/premium/usage-limits for more information.
	ENABLE BILLING (to unlock higher quotas)	CONTACT SALES (HTTPS://DEVELOPERS.GOOGLE.COM/MAPS/PREMIUM/SUPPORT#TERMS-OF-USE) (to learn more about premium plans)
	View standard plan terms of service (https://developers.google.com/maps/terms)	View premium plan terms of service (https://developers.google.com/maps/premium/support#terms-of-use)

¹ Includes paid apps through an online store and internal Android apps as allowed by the [Standard Plan Terms of Service \(https://developers.google.com/maps/terms#section_9\)](https://developers.google.com/maps/terms#section_9). For other applications, you should contact sales to discuss a Premium Plan license.

² See [Google Maps Distance Matrix API \(https://developers.google.com/maps/documentation/distance-matrix/usage-limits\)](https://developers.google.com/maps/documentation/distance-matrix/usage-limits) and [Google Maps Roads API \(https://developers.google.com/maps/documentation/roads/usage-limits\)](https://developers.google.com/maps/documentation/roads/usage-limits) documentation for summary of premium plan features.

³ For some customers, quota exceptions may apply. [Learn more here \(https://developers.google.com/maps/pricing-and-plans/standard-plan-2016-update.html\)](https://developers.google.com/maps/pricing-and-plans/standard-plan-2016-update.html).

⁴ Google Maps Distance Matrix API usage is measured in number of elements rather than number of requests.

Standard Plan billing calculator

Estimate standard API costs based on usage.

Select API

JA

Select timeframe

MONTH
DAY

Estimate API request volume

25,000
Requests per day

Estimated cost
Free
per day

Find a Google-authorized partner

Our worldwide network of partners can help you plan, implement and optimize your mapping solution based on your

Pricing FAQs

Read our FAQs to learn more about our pricing plans, licensing and terms of service.

[VIEW ALL FAQs \(HTTPS://DEVELOPERS.GOOGLE.COM/MAPS/FAQ#USAGE-LIMITS\)](https://developers.google.com/maps/faq#usage-limits)

How do I avoid a large bill if my usage unexpectedly increases?

The Google Maps APIs provide complimentary daily quota and set maximum daily billable limits. You can cap the maximum daily limit on usage to protect against unexpected increases...

[Read more](#)

[_https://developers.google.com/maps/faq#usage_cap](https://developers.google.com/maps/faq#usage_cap)

How is quota usage calculated?

The calculation of quota usage varies by API. The web service APIs use requests (note that the Google Maps Distance Matrix API uses elements). The Web APIs use Map Loads to calculate quota usage...

[Read more](#)

[_https://developers.google.com/maps/faq#usage_quotacalc](https://developers.google.com/maps/faq#usage_quotacalc)

What happens if I exceed the usage limits?

If you exceed the usage limits of a given Google Maps API, the API will return an error message. If you repeatedly exceed the limits, your access to the API may be temporarily blocked... [Read more](https://developers.google.com/maps/faq#usage_exceed)
(https://developers.google.com/maps/faq#usage_exceed)

Should I purchase the Google Maps APIs Premium Plan?

You should purchase the Google Maps APIs Premium Plan if your business or organization requires any of the following:
An SLA with 24-hour technical support;
Ability to sell a product... [Read more](https://developers.google.com/maps/faq#usage_premium)
(https://developers.google.com/maps/faq#usage_premium)

OEM licensing

You can license Google Maps as an embedded feature of your stand-alone software or device, such as the [iFit](http://www.ifit.com/) line of Google Maps-enabled treadmills (<http://www.ifit.com/>). For more information about OEM licensing, contact a [Maps API Sales representative](https://developers.google.com/maps/contact-sales/) (<https://developers.google.com/maps/contact-sales/>).

Nonprofit, crisis response, and news media organization grants

Qualifying nonprofits, crisis response, and news media organizations may apply for increased quota and licensing grants.

- Nonprofits can learn more on the [Google Earth Outreach website](http://www.google.com/earth/outreach/grants/software/index.html) (<http://www.google.com/earth/outreach/grants/software/index.html>).
- Crisis response organizations can [apply here](https://docs.google.com/a/google.com/forms/d/e/1FAIpQLSc2eGbPY1solxsgcYUTy4BxHRv9HsDBltYQL9kJkoVFQwAT5g/viewform) (<https://docs.google.com/a/google.com/forms/d/e/1FAIpQLSc2eGbPY1solxsgcYUTy4BxHRv9HsDBltYQL9kJkoVFQwAT5g/viewform>)

- News media organizations can [apply here](https://docs.google.com/a/google.com/forms/d/15kKTFAdgqjUbAKHYyq1cuQf2ATadLgJbMMpsimSF1g/viewform)
(<https://docs.google.com/a/google.com/forms/d/15kKTFAdgqjUbAKHYyq1cuQf2ATadLgJbMMpsimSF1g/viewform>)

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Stack Overflow

Ask a question under the
google-maps tag.



GitHub

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yourself.



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customer stories, and tips.



Issue tracker

Something wrong? Send us a
bug report!