

JULES BARALOTTO

WEB DEVELOPER & DIGITAL MARKETING

After being graduated from a Master 2 in Digital Marketing, i followed a web dev formation "Le Wagon" and I'm now seeking for a job in this industry that I like so much



EXPERIENCE

Audit Intern

KUBE GROUP 2023

- Assisted in conducting financial and operational audits by analyzing company records and identifying discrepancies.
- Supported the audit team in preparing reports and ensuring compliance with internal controls and regulations.

Waiter

BAR POUPOUNE SUMMER 2021 - 2024

- Served customers in a high-volume bar, accurately taking orders and providing prompt, friendly service.
- Maintained cleanliness, adhered to safety standards, and assisted with restocking to ensure smooth operations.

Accounting intern

PRO-EXPERTS 2020

- Enter and verify financial transactions, reconcile accounts, and assist in preparing financial statements.
- Gather documentation, analyze discrepancies, and ensure timely execution of closing tasks for internal and regulatory reporting.

CONTACT

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EDUCATION

Le Wagon

WEB DEVELOPMENT 2025

- Mastery of programming languages (Ruby, JS, HTML, CSS)
- Worked with PostgreSQL and Sqlite DB
- Worked in MVC pattern, mastery of Rails
- Created projects with colleagues on Github, deployed on Heroku

Kedge Business school

MSC DIGITAL MARKETING AND SALES 2024-2025

- Mastery of Adobe Suite tools
- Google Ads certifications
- Website creation using code and no-code platforms

IBBA PROGRAM 2019 - 2024

- Studied marketing, business, and law ; specialized in finance.
- All courses conducted in English, with an investment project.
- Four months of experience in communication for a school's association.

McMaster University

FINANCE SPE CANADA 2021 - 2022

- Business valuation, ratio analysis, M&A
- Advanced English proficiency in technical fields

Carlos 3 de Madrid

MARKETING SPE SPAIN 2022 - 2023

- Development of digital strategies → SEO/SEA campaigns; email marketing; KPI and performance tracking.
- Market and consumer behavior analysis; trend studies; customer segmentation.

TOOLS

- Ruby Rails
- PostgreSQL
- GitHub, Heroku
- Adobe pack
- Excel
- Wordpress, Shopify

INTEREST

- Sport → tennis and padel (recreational)
- Esport → European champion in Teamfight Tactics, streamed to several hundred viewers, signed a one-year contract with an esports organization, earned €5,000 from the game

LANGUAGES



C1 level 970 TOEIC score (2024)



Niveau B2