Week 8: Data Science Part-Time Course

Working with Data: APIs

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What is an API?

- ► Application Programming Interface
- Set of routines, protocols and tool used for building software applications
- ▶ Web APIs: List of function calls that are made to remote servers

Examples of where APIs can be of use

- Connecting to databases
- Connecting to python modules that can turn LED lights on and off
- ▶ Web services for accessing currency of stock prices
- Extending python with C code
- ▶ Adding your own functions to the numpy module

Why did APIs become popular?

- Prevents webscrapping
- ▶ Allows a website's brand to be incorporated into other webpages
- ▶ Easy to use for JavaScript programmers

Famous APIs

- ▶ Facebook Graph API: posts + activities
- ▶ Yelp API: reviews + business data
- ▶ Echonest API: recommendations + info on tracks and artists
 - Spotify
 - Pandora
 - Shazam
 - SoundHound

Making API Calls

Making HTTP requests to a server and sending/receiving structured data from that endpoint

- ▶ API tokens:
 - Given when you register to obtain an authorization key
 - Usually needs to be renewed
 - A way to prevent abuse on the server's resources

HTTP

- ▶ HyperText Transfer Protocol
- Protocol that determines how web pages get sent from one place to another
- Defines the format of messages passed between HTTP clients and HTTP servers
- ▶ HTTP clients: make or generate HTTP requests
 - Browsers: Chrome, Firefox, Safari
 - Command line programs: curl, wget
 - Application code: python requests, scrapy, mechanize
- ▶ HTTP and web servers: receive HTTP requests and generates HTTP responses

JSON

- ▶ JavaScript Object Notation
- A way to stop info in an organized manner
- ▶ Built on two structures:
 - Collection of name/value pairs
 - Unordered list of values