

# PIZZA SALES REPORT

Jan/15-Dec/15

Pizza\_category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size pizza** contributes to **maximum** sales

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizzas Sold

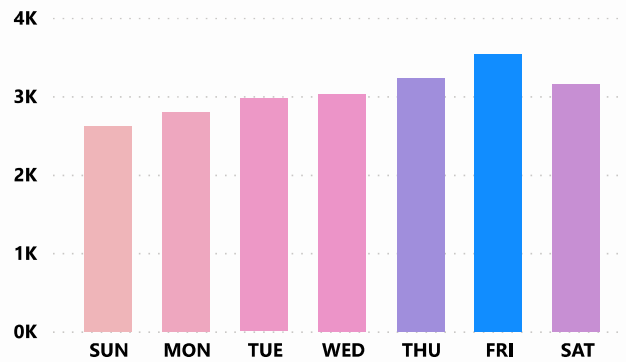
21K

Total Orders

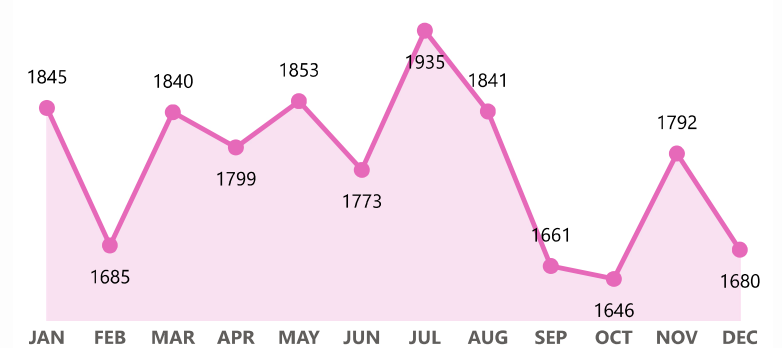
2.32

Avg Pizzas Per...

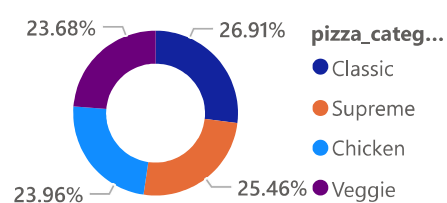
### Daily Trend for Total Order



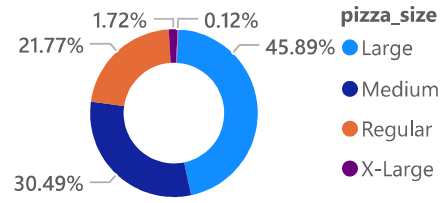
### Total Orders by Order Month



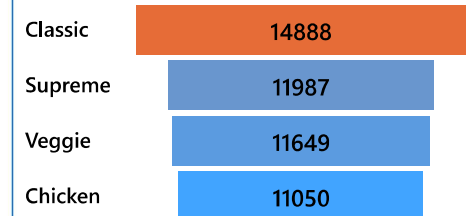
### % of Sales by pizza\_category



### % of Sales by pizza\_Size



### Total Pizzas Sold by pizza\_category



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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre minimum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie carre Pizza Contributes to minimum Total Orders

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizzas Sold

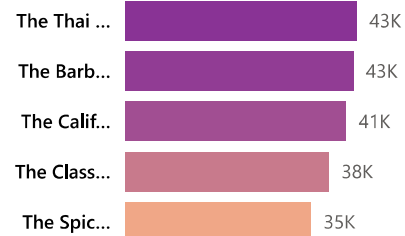
21K

Total Orders

2.32

Avg Pizzas Per...

### Top 5 Pizzas by Revenue



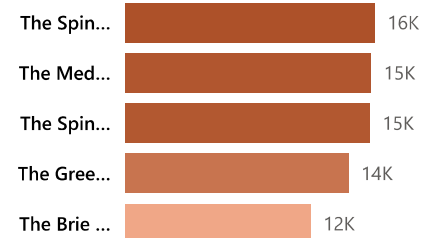
### Top 5 Pizzas by Quantity



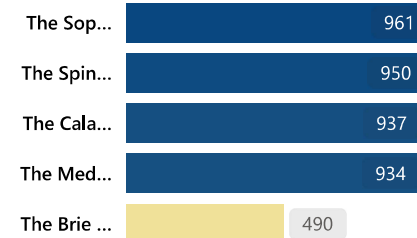
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

