

Contact

E-Mail

juli\_narvaez@hotmail.com

Languages

Spanish – Native  
English – B2  
French – A1

Country

Colombia

Agile

Scrum  
Kanban

Top Skills

Attention to Details  
Communication  
Problem-Solving  
Time Management  
Leadership

Design Skills

Strategic Thinking  
Human Centered Design  
Accessibility  
Web Design  
Mobile Design  
Problem Solving  
Style Guides  
Business Requirements  
User Flows  
Interaction Design  
User Research  
Design Thinking

Dev Skills

HTML5  
CSS3  
Sass  
Javascript  
React  
Redux  
Accessibility

Tools

Figma  
Figjam  
Adobe XD  
Sketch  
Maze  
Photoshop  
Illustrator  
Optimal Workshop  
Zeplin  
Visual Studio Code

UX/UI Designer  
Julian Narvaez  
Curriculum Vitae

UX/UI Designer

User Interface

User Experience

Design Thinking

User Testing

Human Centered Design

Summary

Who am I?

I'm Julian, a **User Interface (UI)** and **User Experience (UX)** Designer with a passion for creating intuitive and engaging digital experiences. With over 5 years of experience in the field, I have developed a deep understanding of how design can impact user behavior and business outcomes. I take a holistic approach to design, focusing on understanding user needs, exploring creative solutions, and working closely with development teams to ensure successful implementation. My knowledge of Frontend Development and collaboration skills help me to create user-friendly interfaces and communicate effectively with stakeholders.

What I do?

Currently, I lead the design team for **Lean Solutions Group**, where I use tools like **Figma**, **Maze**, and **FigJam** to create intuitive and accessible designs. I'm proud to have successfully implemented user research processes in this project, resulting in great feedback from users and stakeholders alike. I'm currently studying to become a **Product Designer**, which will broaden my expertise in the field.

Work Experience

Lean Tech

Senior UX/UI Designer2022–Current

- Responsibilities:**
- Participating in all aspects of UI/UX, including research, ideation, strategy, interaction design, and visual design.
  - Establishing and maintaining UX/UI design standards.
  - Updating, maintaining, and developing interface specifications to support the development team's needs.
  - Empowering and mentoring designers to foster a collaborative and productive team environment.
  - Managing design workflows to ensure all deliverables align with style guides and maintain high-quality standards.
  - Ensuring timely project delivery.
- Achievements:**
- Facilitated direct and effective communication with stakeholders, resulting in the successful execution of solutions for project challenges.
  - Conducted comprehensive user research, informing user-centered design processes and improving user satisfaction.
  - Structured efficient UX processes, leading to consistent, high-quality results throughout the development cycle.
  - Currently defining the 'Way of Work' (WoW) and 'Definition of Done' (DoD), setting clear standards and processes to enhance productivity and work quality.
  - Aligned the entire team with a product-centric mindset, resulting in design and development decisions geared toward delivering exceptional products.

UX/UI Designer2021–2022

- My objective is to enhance user interactions across various platforms by deeply understanding user needs. I specialize in creating user-friendly interfaces with exceptional usability, employing tools and methodologies such as user research and testing, interviews, user persona development, information architecture, prototyping, and design system creation.
- Achievements:**
- Design System Leadership:** Spearheaded the creation and successful implementation of the LSG Platform design system, resulting in streamlined and consistent user experiences across the platform.
  - Custom Journey Map:** Developed a customized Journey Map for Research, enhancing our understanding of user behaviors and pain points.
  - UX/UI Classroom:** Established the UX/UI Classroom, a collaborative learning environment where team members share their expertise in design and research topics.
  - Accessibility Advocacy:** Instructed Accessibility classes, educating team members on various types of deficiencies and how to address them through design, promoting inclusive design practices.
  - Atomic Research Workshop:** Conducted an Atomic Research workshop, equipping the team with valuable skills and techniques for user research.
  - Advanced Figma Training:** Provided multiple Advanced Figma classes, resulting in outstanding prototyping skills among team members, which greatly contributed to project success.

Marca Registrada

Digital Creative2020–2021

- My objective is to elevate advertising campaigns by delivering enhanced value through interactive technological solutions. I leverage my expertise in development tools like HTML, CSS, JavaScript, as well as design tools including the Adobe Suite. My aim is to not only meet but exceed the expectations of each project.
- Responsibilities and Achievements:**
- WordPress Management:** Proficiently manage WordPress pages, ensuring they are up-to-date and optimized for performance.
  - Web Design and Development:** Create and develop web pages that captivate audiences and drive engagement.
  - Landing Page Development:** Develop compelling landing pages that maximize conversion rates and user engagement.
  - Augmented Reality Filters:** Design and develop Augmented Reality filters for social networks, enhancing brand engagement and user interaction.
  - Animation Expertise:** Utilize animation to elevate the impact of advertising campaigns, effectively capturing the audience's attention and delivering the desired message.

Graphic Creative2019–2020

Creation of graphic pieces for advertising campaigns

Education

Universidad ICESI

Interactive Media Designer2015–2020

The interactive media designer is an autonomous, creative and dynamic professional who adapts to market variations and the demand for new digital products and services typical of the current technological context, which poses important challenges to the productive sector, framed in what is has called the Digital Revolution 4.0.

Platzi

Curso de Frontend Developer 20192019  
Curso de Pework: Buenas Prácticas y Entorno de Desarrollo en MacOS 20192019  
Curso Profesional de React y Redux 20212021