

UX/UI Designer Julian Narvaez Portfolio

Hey there! I'm an **User Interface (UI)** and **User Experience (UX)** Designer with a passion for creating intuitive and engaging digital experiences. With over **5 years** of experience in the field, I have developed a deep understanding of how design can impact user behavior and business outcomes

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UX – Research

Client



Project

Streamlining Recruitment Processes for a Logistics Outsourcing Company

RoI

UX/UI Designer

Tools

Meet



Project Overview

I conducted a comprehensive UX research project aimed at improving the recruitment processes of a logistics outsourcing company serving international clients. This research focused on evaluating the workflows of four user profiles: Talent Acquisition Leader, Talent Acquisition Leader Jr, Talent Acquisition Specialist, and Talent Acquisition Analyst, with respective profiles of 3, 2, 5, and 8 individuals. The research employed semi-structured interviews and surveys to gather insights.

Key Findings

1. **Portal Performance Impact:** The recruitment processes were being hampered by slow portal performance during data loading.
2. **Inefficient Data Gathering:** Inefficiencies were identified as users needed to utilize 3 to 5 different Excel files for the same process.
3. **Opportunities for Process Streamlining:** Several recruitment processes could be optimized for greater efficiency.
4. **Insufficient Candidate Information:** Candidate feedback indicated that sometimes the information requested in the portal was overly extensive.
5. **Lack of Prompt Feedback:** Candidates expressed dissatisfaction with the speed of feedback during the recruitment process.
6. **Portal Speed Perception:** 33% of users felt that the portal did not adequately represent speed in their processes.
7. **Navigation Challenges:** 20% of users had difficulties finding certain actions within the Recruitment views.
8. **Sequential vs. Simultaneous Processes:** 10% of users believed the recruitment process should be more simultaneous rather than linear.

Implications and Recommendations

The research findings pointed to the need for a more effective portal for recruitment personnel. This portal should prominently display relevant candidate information, feature a robust and efficient search functionality, streamline the candidate registration process, reduce the reliance on external Excel files by enhancing portal functionalities, and improve the overall user experience.

User Feedbacks

During interviews, participants frequently mentioned phrases such as "This could be better," "I sometimes can't find the candidate I need," "The information is incomplete," "This candidate is not suitable for me," and "The page takes too long to load."

Collaborative Effort:

I conducted this research in collaboration with a Business Analyst, ensuring a multidisciplinary approach to problem-solving and solution recommendations.



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UX – Research

Client
 LEAN SOLUTIONS GROUP

Project
 Recruitment (UX)

Challenge
 Create a personalized journey map that shows all the research results clearly for each team member to make effective decisions with real data improving the user experience.

RoI
 UX/UI Designer

Tools
 Figjam, Maze



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UI Design

Client

 **LEAN OPERATIONS**

Project

Create New Account (Desktop)
Implementations – Billing – Operations

Challenge

“Accounts” is a complex data that cuts across 3 large areas of the process: Billing, Operations and Implementations. The challenge was to give use to each of the areas involved without affecting their individual processes on a single screen where they had synergy.

Rol

UX/UI Designer

Tools

Figma



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UI Design

Client



Project

Customer Portal (Mobile)
First Mobile

Challenge

Consolidate all business processes within a small screen giving the client the necessary functionalities to manage their outsourcing employees.

Rol

UX/UI Designer

Tools

Figma



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Development

Client



Project

Responsive Portfolio Website

Challenge

Create my own developer portfolio and develop with all the tools that I learned.

Rol

UI Designer and Developer

Tools

Adobe XD, Illustrator, HTML5, CSS3, Sass, Javascript



Website

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Contact

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