



# Julia Anghelescu



## UX/UI DESIGNER

 <https://juliadianaangheles.wixsite.com/ux-ui-potfolio>

 +1 (514)424-0195 |  [julia.diana.anghelescu@gmail.com](mailto:julia.diana.anghelescu@gmail.com) |  Montreal, Canada

### EDUCATION

#### MASTER'S IN INFORMATION STUDIES

McGill University, 2026

- UX career path

#### CERTIFICATE IN UX DESIGN

Concordia University, 2023

#### BACHELOR OF ARTS IN DESIGN (FASHION)

TMU (formerly Ryerson), 2016

- 3.82 GPA
- Recipient of the Victoria Amadio Memorial Award for excellence in evening wear.

### TOOLS



Figma



Canva



Illustrator



Confluence



Python



HTML/ CSS



Excel



Word



Powerpoint

### LANGUAGES

English  
native  
speaker

French  
french  
immersion

Spanish  
socially +  
high school

### PROFILE

Driven by a deep commitment to creating seamless, user-focused experiences, I bring a designer's eye for detail and an analyst's strategic insight to craft digital products that feel as intuitive as they are impactful.

With a foundation in fashion design, I've transitioned to UX with an expertise in aligning aesthetic appeal and user functionality—mapping user flows, defining personas, and building cohesive systems with data-driven approaches. My experience spans from collaborating with cross-functional teams in high-paced environments to managing stakeholder expectations and designing for compliance, all while keeping a strong focus on usability and intuitive design

### WORK EXPERIENCE IN UX

**UX/UI INTERN** Business Development Bank of Canada (BDC) May – Aug 2024

- Benchmarked self-service banking features and adapted them for business loan services.
- Expanded and documented the design system (slider, pagination, file upload, accordion, etc.), collaborating with developers (HTML/Storyboard, Angular) and QA'ing deliverables.
- Researched loan calculators, adapting industry practices to BDC's straight-line loan model.
- Synthesized user test results on new product pages and calculators, presenting insights to improve customer experience.

**UX/UI INTERN** Angler AI - Prospective Data Platform Sept - Oct 2023

- Collaborated with the Co-Founder/CTO to create new pages on the Angler AI web platform.

**UX/UI INTERN** Hit The Books - Tutoring Jul - Sept 2023

- Collaborated with the Co-Founder/CTO to create new pages on the Angler AI web platform.

## SKILLS

### HARD SKILLS

- Wireframing & Prototyping
- Journey Mapping & Persona Development
- User Research & Analysis
- Data Analysis
- Organizing Knowledge and Information
- Web development HTML/CSS & Bootstrap
- Basic programming

### SOFT SKILLS

- Empathy and User-Centric Design
- Leadership and Team Collaboration
- Strong Communication and Presentation Skills
- Adaptability and Problem-Solving
- Attention to Detail
- Honest & Ethical

## HOBBIES



Gardening



Board Games



Guitar



Tennis



Sewing



Cooking

## WORK EXPERIENCE IN FASHION

### TECHNICAL FASHION DESIGNER    NTD inc.

May - Aug 2024

- Organized detailed production packages for overseas manufacturing, managing deadlines and designer approvals to ensure smooth production flow.
- Specialized in art sizing, analyzing and adjusting artwork within color and character standards to maintain license agreements and budget constraints.

### TECHNICAL FASHION DESIGNER    Crooks and Castles

Feb 2022 - Dec 2023

- Enhanced product-market fit by analyzing customer trends and performance metrics on graphic elements, garment types, and demographic preferences in North American markets.
- Led targeted design strategies, tailoring collections to meet buyer demands by region, ultimately boosting sales.
- Streamlined trend analysis with a structured system that improved product selection based on proven customer preferences and increased stakeholder confidence.

### TECHNICAL FASHION DESIGNER    Laura Canada

Oct 2021 - Feb 2022

- Collaborated with cross-functional teams to design and produce styles that aligned with Laura Canada's brand while adhering to seasonal trends.
- Played a key role in aligning design concepts with budget limitations, ensuring production feasibility and consistency across collections.

### TECHNICAL FASHION DESIGNER    Margaret M.

Oct 2017 - Oct 2021

- Researched and adjusted collections to meet post-COVID fashion needs, selecting cozy yet professional fabrics for hybrid work environments, contributing to strong sales.
- Presented new collections to buyers based on fashion trend reports and most likely winners for their target market.
- Developed a fabric tracking system, organizing inventory and remnant sales, improving production planning and non-competing sales.

### ASSISTANT FASHION DESIGNER    LIDIJA

Apr 2017 - Aug 2021

- Digitizing of patterns for software system update + Manual cutting & sewing.

### ACCESSORIES DESIGNER    KAT'S Designs

Sept 2016 - Jan 2017

- Accessory designer + Managing and training interns + Manual cutting & sewing

### FASHION DESIGN INTERN    Four Seasons Fur

May 2013 - Aug 2014

- Manual pattern alterations, drafting, cutting & sewing.

 References available upon request