

## SKILLS

### HARD SKILLS

- Wireframing & Prototyping
- Journey Mapping & Persona Development
- User Research & Analysis
- Data Analysis
- Organizing Knowledge and Information
- Web development HTML/CSS & Bootstrap
- Basic programming

### SOFT SKILLS

- Empathy and User-Centric Design
- Leadership and Team Collaboration
- Strong Communication and Presentation Skills
- Adaptability and Problem-Solving
- Attention to Detail
- Honest & Ethical

## HOBBIES



Gardening



Board Games



Guitar



Tennis



Sewing



Cooking

## WORK EXPERIENCE IN FASHION

### TECHNICAL FASHION DESIGNER NTD inc.

May - Aug 2024

- Organized detailed production packages for overseas manufacturing, managing deadlines and designer approvals to ensure smooth production flow.
- Specialized in art sizing, analyzing and adjusting artwork within color and character standards to maintain license agreements and budget constraints.

### TECHNICAL FASHION DESIGNER Crooks and Castles

Feb 2022 - Dec 2023

- Enhanced product-market fit by analyzing customer trends and performance metrics on graphic elements, garment types, and demographic preferences in North American markets.
- Led targeted design strategies, tailoring collections to meet buyer demands by region, ultimately boosting sales.
- Streamlined trend analysis with a structured system that improved product selection based on proven customer preferences and increased stakeholder confidence.

### TECHNICAL FASHION DESIGNER Laura Canada

Oct 2021 - Feb 2022

- Collaborated with cross-functional teams to design and produce styles that aligned with Laura Canada's brand while adhering to seasonal trends.
- Played a key role in aligning design concepts with budget limitations, ensuring production feasibility and consistency across collections.

### TECHNICAL FASHION DESIGNER Margaret M.

Oct 2017 - Oct 2021

- Researched and adjusted collections to meet post-COVID fashion needs, selecting cozy yet professional fabrics for hybrid work environments, contributing to strong sales.
- Presented new collections to buyers based on fashion trend reports and most likely winners for their target market.
- Developed a fabric tracking system, organizing inventory and remnant sales, improving production planning and non-competing sales.

### ASSISTANT FASHION DESIGNER LIDIJA

Apr 2017 - Aug 2021

- Digitizing of patterns for software system update + Manual cutting & sewing.

### ACCESSORIES DESIGNER KAT'S Designs

Sept 2016 - Jan 2017

- Accessory designer + Managing and training interns + Manual cutting & sewing

### FASHION DESIGN INTERN Four Seasons Fur

May 2013 - Aug 2014

- Manual pattern alterations, drafting, cutting & sewing.



References available upon request