#### Evaluating the Privacy-Preserving Capabilities of Generated Synthetic Data

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**Objective**: Evaluate the privacy-preservation of SOTA generative models in synthesizing financial data for ML research.

## **Generative Models:**Banksformer, CTGAN, TVAE, DoppelGANger

**Dataset**: Czech 1M transactions dataset with account, type, opteration, amount, k\_symbol

#### **Privacy Evaluation Summary**

**Privacy Metrics:** Measured k-anonymity, l-diversity, and t-closeness, where the synthetic datasets maintained lower k-anonymity and l-diversity. Banksformer showed the closest distribution proximity.

**Re-identification Risk:** likelihood of tracing an individual back to their original data from the generated data via comparing frequency distributions. DoppelGANger and Banksformer exhibited higher re-identification risks as distributions don't closely match the real ones.

**Attribute Disclosure Risk:** potential for sensitive information about individuals to be inferred from a dataset. Al synthetic datasets exhibited lower risk as they don't retain the same attribute relationships.

**Membership Inference Attacks:** determine if an individual's data was used in the training set of a model. Results revealed that Banksformer and DoppelGANger are highly susceptible to these attacks.

Balancing Utility and Privacy

# **Evaluating the Privacy-Preserving Capabilities of Generated Synthetic Data**

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## **Objectives**



Evaluate the privacy-preservation of state-of-the-art generative models in synthesizing financial datasets



Investigate the trade-offs between data utility and privacy across different synthetic data generation techniques



### **Generative Models**



#### **CTGAN**

Generating tabular data that mimic real distributions, addressing challenges of imbalanced and sparse data



#### **TVAE**

Triplet-based Variational
Autoencoder, enhances data
representation in latent space to
capture complex relationships



#### **DoppelGANger**

Dual mechanism with MLPs and RNNs, generating metadata and time-series data while preventing mode collapse



#### **Banksformer**

A transformer-based approach for generating sequence data, focusing on temporal dynamics and patterns





### **Dataset: Czech transactions**



Over 1M Transactions from 4500 accounts



Timestamps from Jan 1, 1993 to December 31, 1998

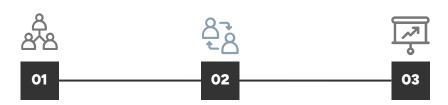


Features: account, type, operation, amount, k\_symbol





## **Privacy Metrics**



#### **K-Anonymity**

each individual is indistinguishable from at least **k-1** others for every identifiable attribute set

#### **L-Diversity**

for every group of individuals, there are at least **l** diverse values for each sensitive attribute

#### **T-Closeness**

distribution of a sensitive attribute is no further than **t** from the dist of the attribute in the entire dataset

#### Results

- Real data maintained high k-anonymity and l-diversity, synthetic data had low
- T-closeness varied significantly: Banksformer showed closer distribution proximity compared to others



## **Re-identification Risk**

The likelihood that an individual's data in a synthetic dataset can be traced back to that individual in the original dataset



#### **Frequency Dists**

Compare the frequency distributions of categorical variables between the real and synthetic



## Kolmogorov-Smirnov (KS) Test

Similarity between the distribution of numerical variables, quantifying the max discrepancy between their cumulative distribution functions

#### Results

- DoppelGANger and Banksformer exhibited higher re-identification risks
  - significant discrepancies in both categorical and numerical
- CTGAN and TVAE provide a more balanced approach
  - close categorical similarities, diverse numerical distributions
  - better balance between privacy and utility



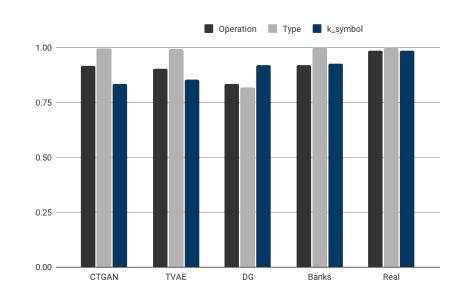
### **Attribute Disclosure Risk**

Potential for sensitive information about individuals to be inferred from a dataset

 Random Forest classifiers to predict sensitive attributes based on other data attributes

#### **Results**

Models trained on synthetic data typically yielded lower prediction accuracies, indicating that the synthetic data doesn't retain the same attribute relationships

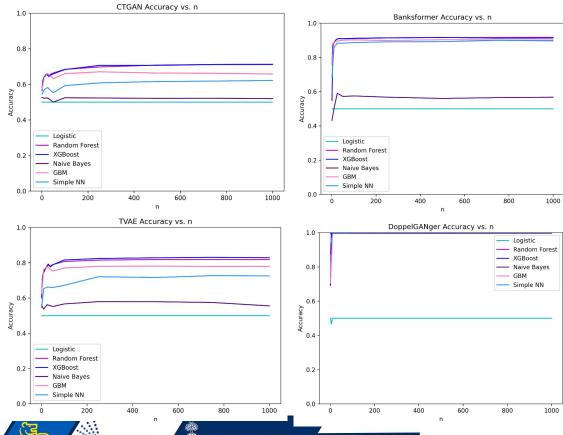


## **Membership Inference Attacks**

Real and synthetic combined and labelled: creates a dataset **Combine Data** that reflects potential knowledge an attacker might possess Binary classifiers trained to differentiate between real and fake **Attack Models** logistic regression, Naive Bayes, Random Forest, XGBOOST, GBM, and a feedforward neural network Balanced accuracy, precision, recall, and F1 scores using 5-fold **Performance Metrics** cross-validation Varying n, the number of accounts to which an attacker has **Different Splits** access to labels = 1, 10, 25, 50, 100, 250, 500, 750, 1000



## **Membership Inference Attack Results**



- As n increases, accuracies converged
- Logistic Regression overfit: predits 1 class → balanced accuracy of around 50%
- Banksformer and DoppelGANger: high accuracies → significant privacy concerns
- CTGAN and TVAE: better resistance to attacks, with accuracies closer to the ideal 50%

## **Conclusions**



#### **Generative Model Effectiveness**

CTGAN and TVAE showed better results in protecting privacy Banksformer and DoppelGANger exhibited vulnerabilities that could lead to privacy breaches



#### **Data Utility and Privacy Balance**

Further development and refinement of generative models are required to enhance their ability to produce useful yet non-revealing datasets



#### **Further Research**

Integration of differential privacy or encryption techniques directly into the data generation process and the exploration of the trade-off between utility and privacy

## Thanks!

