



## Julia Lima

### UX Designer

Auckland, New Zealand

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**Web Portfolio:** julialima.com.ar

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Reliable, well-organized, professional and constantly seeking to improve. UX designer with two years of experience in a software company. Excellent at solving problems creatively and quickly. Interested in growing as a person and as a professional permanently, looking for permanent feedback.

### Skills & Tools

Ideation

Wireframing

User Research

Visual Design

Interaction Design

Responsive Design

Documentation

Sketch (Wireframing)

InVision (Prototyping)

CSS/HTML (Web Development & Prototyping)

Typeform (User Research)

Heap (Data Analysis)

### Education & Certifications

BACHELOR IN DESIGN - MINOR:  
GRAPHIC

Universidad Provincial de Córdoba  
Argentina

DEVELOPMENT AND DESIGN OF  
WEB PAGES

Universidad Tecnológica Nacional  
Córdoba - Argentina

USER RESEARCH - METHODS AND  
BEST PRACTICES

Interaction Design Foundation

### Work Experience

#### FERGUS SOFTWARE LTD.

**Position:** UX Designer. Jan 2018 - Present. Auckland, New Zealand

Job management software for trades businesses. Its main objective is to help business owners from quoting to invoicing a job. New Zealand's leading trade job management solution with 1500 users.

#### GRUPO PROYECTAR

**Position:** Product Designer - Freelance & Co-founder. Aug 2017 - Present. Argentina & remote

Mobile and web applications to control home-care services efficiency by monitoring health professionals' activity. Currently used by approximately 1000 users (between medical professionals and admin people).

#### TURÍSTICOS

**Position:** Product Designer - Freelance and Co-founder. 2016 - 2018. Argentina & remote

An e-commerce web application developed with a tourism expert and a computer engineer. Its purpose is to sell entertainments, activities, and trips to tourists at the local level. Nowadays it is being used in two cities in Argentina by approximately 200 users.

#### GNOME OUTREACH PROGRAM FOR WOMAN

**Position:** UI Designer - Intern. Dec 2014 - Feb 2015. Remote  
Internship project for a US company called Evergreen that needed to migrate its desktop application to a web one. My task was to create a style guide for this new web app.