

CONTACT

📍 Warsaw
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EDUCATION

📖 Kozminski University in Warsaw
Major: management Specialization: IT project management
Level of education: postgraduate studies
11.2020 – 06.2021

📖 University of Finance and Management in Warsaw
Major: management and marketing
Level of education: Master
10.2015 – 08.2018

📖 Kiev National University of Economics
Major: Accounting
Level of education: Master
09.2002 – 02.2009

TECHNOLOGIES

OS: Google Chrome, Mozilla FireFox, Safari

Computer Language: JavaScript, CSS/HTML

Solution: Jira, Confluence, Microsoft Office (Outlook, Word, Excel, PowerPoint, Project etc.), Figma.

Data: MySQL

Other: Google Analytics, Clicky, GTM Frameworks: React

MANAGERIAL

RFI/RFP , Project Delivery , Project Initiation, Project Planning, Project Executing, Project Monitoring and Control, Project Reporting, Resource Management, Project Client Relationship, Project Operational Excellence, Project Budgeting, Project Scheduling, Programme Management, Project Closing, Post Production Support, Stakeholder Management, Risk Management, Strategic management, Business Analysis, Analytical Skills, Change Management, Process Improvement, Contract Management, Procurement, Leadership, Requirements Analysis

LANGUAGES

English - advanced
Polish - advanced
Russian - native
Ukrainian - native

JULIA SOSNOVSKA

PROJECT MANAGER

PERSONAL PROFILE

Ex-Digital Manager transitioning into a Project Manager role after completing IT project management education and successfully performing project management activities on my last position to ensure on-time project delivery and maintaining successful customer relationships. Over 7 years of experience in IT and working with C-Suite Executives

EXPERIENCE

Projects Manager

Fincard Sp z o.o.

[2022 - till now]

Key Responsibilities:

- Managing IT projects for internal company needs
- Gathering requirements for new functionalities and prioritizing their development
- Maintaining product's backlogs and prioritizing according to current business needs
- Maintaining relationships with stakeholders and presenting new functionalities to gain feedback
- Training end-users
- Managing cost, time and scope of the projects
- Management of project on tools: Confluence, JIRA and MS Office

Projects:

- Package cost change
- API integrations
- Client's flow / process change
- Connections with new suppliers
- White label
- Clients zone

Digitat Manager
LoanMe Sp z o.o.
[2019 - 2022]

Key Responsibilities:

- Create and implement communication strategies in electronic channels.
- Coordinate cooperation with graphic designers and advertising agencies.
- Plan and supervise the work of the IT department on API / website / system changes
- Coordinate the work of internal company departments (analysts, IT, contact center, PR) to achieve the assumed goals
- Project budget management
- Report on the progress of completed works
- Update and create project documentation

Senior SEM Specialist
LoanMe Sp z o.o.
[2018 - 2019]

Key Responsibilities:

- Create and implement SEM/SEO strategies
- Create graphic creations together with the agency.
- Control over budgets.
- Plan, analyze, operate, and implement PPC campaigns.
- Plan and create display campaigns in advertising networks (AdWords, AdForm programmatic).
- Create, plan, and implement advertising campaigns on social channels (Facebook, Instagram, LinkedIn).
- Configure, handle and report data from Google Analytics.
- Prepare reports on the activities carried out and present the results.
- Landing page optimization, A/B tests
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