Julia Kubiak

UX Designer

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○ github.com/juliazofiacodes

🙋‍♀️ About me

Hi! I am a student of Information Architecture currently gaining professional experience in the field of UX design. I am interested in creating creative, digital solutions for real problems, developing as a generalist and embracing geek culture.

✏️ UX Experience

🏆 Achievements

Winner of a team-based service design challenge during the #Kis Design Jam workshops organized by Grupa Azoty & Strefa Pomysłodawcy 4.0

The challenge focused on encouraging employees, especially older ones, to download the Azoty Group mobile application, thereby increasing the number of reported employee innovations within the Azoty Group.

🤝 Volunteer Work

Sector 3.0 Fund, Polish-American Freedom Foundation
November 2023 - present
- Assisting in the incubation process and designing optimal solutions responding to social needs and issues

Fundacja Garda
July 2023 - present
- Designing a website for the foundation

Stowarzyszenie Dwie Kreski
Styczeń 2023 - present

Hackathon HackYeah
September 2022 - present
- Promoting the idea of a hackathon among women

🚀 Projects

HackYeah Hackathons 2022 and 2023:
- Creating lo-fi and hi-fi mockups for mobile apps
- Creating the final project presentation
- Collaborating with back-end and front-end developers

#KIS Design Jam Workshops
Design Thinking & Service Design
Grupa Azoty & Strefa Pomysłodawcy 4.0
- Adressing the challenge of encouraging and assisting older employees in using the Azoty Group mobile application for reporting innovations
- Generating ideas and solutions using the Design Thinking methodology

UX/UI & Web Accessibility MOOC Challenge
Code First Girls
- Conducting an accessibility audit for an e-commerce service
- Creating a prototype for an improved e-commerce service

#KIS Design Jam Workshops
Design Thinking & Service Design
Orange & Strefa Pomysłodawcy 4.0
- Adressing the challenge of encouraging and assisting older people in using technology
- Generating ideas and solutions using the design thinking methodology

Webpage Design for language school
Get Into Tech
INCO Academy
- visual identity design
- transforming lo-fi mockups into high-fi
- creating an interactive prototype

📜 Courses and Specializations

Introduction to Accessibility and Inclusive Design
Wojciech Kutyła, Learn Design

Introduction to Web Development
Code First Girls

UX/UI & Accessibility Design
Code First Girls

Foundations of User Experience (UX) Design
Google, Coursera

Get Into Tech
INCO Academy

Visual Elements of User Interface Design
Coursera

🎓 Education

University of Warsaw

Architecture of Information Spaces
BA degree
October 2022 - Present

💼 Professional Experience

🎿 Ski and Sport Instructor

Klub Sportowy Potwory
November 2017 - present

CHRIS
January and February 2017

Towarzystwo Narciarskie
March 2014 - January 2016

🔍 Educator

Muzeum Nauki Kopernik
March 2020 - December 2020

🛠️ Skills

🌍 Languages

Polish (native)

English C1 (CAE certificate)

📈 UX Research, Analytics, and Statistical Analysis

Optimal Workshop

Google Analytics

MS Clarity

MS Excel

SPSS

🤸 Interests

Larping

RPGs

Playing musical instruments

🖌️ Design

Figma

FigJam

UML

👷 Programming Languages

HTML & CSS

Python

R

Skiing

Board games

House plants