## Julia Kubiak

### **UX** Designer

juliazofia.kubiak@gmail.com



linkedin.com/in/juliazofiakubiak



portfolio



github.com/juliazofiacodes



#### About me

Hi! I am a student of Information Architecture currently gaining professional experience in the field of UX design. I am interested in creating creative, digital solutions for real problems, developing as a generalist and embracing geek culture.



## 📏 UX Experience



#### Achievements

Winner of a team-based service design challenge during the #Kis Design Jam workshops organized by Grupa Azoty & Strefa Pomysłodawcy 4.0

The challenge focused on encouraging employees, especially older ones, to download the Azoty Group mobile application, thereby increasing the number of reported employee innovations within the Azoty Group.



#### Volunteer Work

#### Sector 3.0 Fund, Polish-American Freedom **Foundation**

November 2023 - present

· Assisting in the incubation process and designing optimal solutions responding to social needs and issues

#### Fundacja Garda

July 2023 - present

· Designing a website for the foundation

#### Stowarzyszenie Dwie Kreski

Styczeń 2023 - present

#### Hackathon HackYeah September 2022 - present

· Promoting the idea of a hackathon among women

## Projects

#### HackYeah Hackathons 2022 and 2023:

- Creating lo-fi and hi-fi mockups for mobile apps
- Creating the final project presentation
- · Collaborating with back-end and front-end developers

#### **#KIS Design Jam Workshops Design Thinking & Service Design** Grupa Azoty & Strefa Pomysłodawcy 4.0

- Adressing the challenge of encouraging and assisting older employees in using the Azoty Group mobile application for reporting innovations
- Generating ideas and solutions using the Design Thinking methodology

#### UX/UI & Web Accessibility MOOC Challenge **Code First Girls**

- Conducting an accessibility audit for an e-commerce
- Creating a prototype for an improved e-commerce service

#### **#KIS Design Jam Workshops Design Thinking & Service Design** Orange & Strefa Pomysłodawcy 4.0

- · Adressing the challenge of encouraging and assisting older people in using technology
- · Generating ideas and solutions using the design thinking methodology

#### Webpage Design for language school **Get Into Tech**

#### **INCO Academy**

- visual identity design
- transforming lo-fi mockups into high-fi
- · creating an interactive prototype

## Courses and Specializations

Introduction to Accessibility and Inclusive Design Wojciech Kutyła, Learn Design

Introduction to Web Development Code First Girls

UX/UI & Accessibility Design Code First Girls

Foundations of User Experience (UX) Design Google, Coursera

Get Into Tech
INCO Academy

Visual Elements of User Interface Design Coursera



#### **University of Warsaw**

Architecture of Information Spaces BA degree October 2022 - Present



# > Ski and Sport Instructor

Klub Sportowy Potwory November 2017 - present

CHRIS
January and February 2017

Towarzystwo Narciarskie March 2014 - January 2016

## Educator

Muzeum Nauki Kopernik March 2020 - December 2020



## Languages

Polish (native)

English C1 (CAE certificate)

/ Design

Figma

FigJam

**UML** 

## ✓ UX Research, Analytics, and Statistical Analysis

Optimal Workshop

Google Analytics

MS Clarity

MS Excel

**SPSS** 

## Programming Languages

HTML & CSS

Python

R

## ✓ Interests

Larping Skiing

RPGs Board games

Playing musical instruments

House plants