

# Julia Knutas

*– Product Designer undergoing transformation to the UX field through EC Education*

## Education

### Current – UX Design, EC utbildning

Courses done when starting internship

- Business, customer interaction & communication
- Design Sprint
- Introduction to UX production
- Prototyping tools for UX production
- Programming for UX production
- Project management & agile methods

### Academical merits

Malmö University

Bachelor Degree Product Design and Materiality

– 180 HP (2015–2018)

Graphic Design and Media – 15 HP (2018)

Bauhaus University Weimar, exchange (2017–18)

Free art 18 HP

Design History 12 HP

### Stockholm University

Introduction to ecology 7,5 HP (2012)

Ethnology step one – 30 HP (2014)

### Gymnasium

Globala Gymnasiet (2010–2013) Bild,

kommunikation och samhällsvetenskap

### Merits

Adobe Illustrator, Photoshop and InDesign

Balsamiq

InVision

Figma

Word & Excel

SolidWorks & Fusion360



## Experience in the design field

### Market stores, Malmö Upcycling Service (2019–2020)

From October until April I was working with the rebranding of one of Sweden's biggest fashion retailers, MQ. Malmö Upcycling Service was hired to design a whole new concept for the chain, starting with the three flagship stores in Malmö, Göteborg and Stockholm. The new concept was made in collaboration with the branding agency Happy F&B. We used discarded industry materials from local manufacturers in Skåne to produce the designs. During the spring, we continued to work with implementing parts of the design in all of their 120 stores.

### Product Designer, Malmö Upcycling Service (2018–2020)

I was a part of M.U.S for two years. During that time we exhibited chairs at the Stockholm Furniture and Lights Fair, held lectures about sustainable design, did workshops at museums and other venues among many other things. My role included both design and administrative aspects of running a startup. During my years in M.U.S we've been acknowledged in ELLE interior Sweden, The Financial Times UK and won the Architectural Digest Deutschland's Readers Award.

### Assistant hos Petra Lilja Design Studio (2018)

During the spring of 2018 I assisted the industrial designer Petra Lilja in a project called What Matters. Its purpose was to bridge the gap between designers and material researchers. My tasks included user studies, research and involvement in creating a bio-based plastic in collaboration with the Swedish Agricultural University in Alnarp. The result was exhibited in Eindhoven during the design week.

### ***Product Design Practician, Radinn AB (2017)***

Radinn is a company based in Malmö that produces electrical wakeboards which they sell globally. I worked together with my former classmate Simon Alse to create a case for their product in Solidworks. Besides from design, the project involved research and contact with producers all over Europe.

### ***Illustration work***

MyFryday (2015), illustration in inlay. Author: Ylva Porsklev.  
You will not have my hate, swedish translation (2016)  
illustration in inlay. Author: Antoine Leiris.  
The Book of Failure (upcoming book). Author: Samuel West. Multiple illustrations.

### ***Other experience***

Sales Person, Svenssons i Lammhult (2019–)  
During the weekends I work extra as a sales person in the furniture and interior shop Svenssons i Lammhult. I enjoy the atmosphere. It's also a great feeling to be trusted to help people to decide on how to furnish their homes.

### ***Waitress/Bartender. Restaurang Metro and more(2011–2019)***

I've worked in the restaurant business for approximately eight years all together. Here in Malmö I've worked at the well known bar Metro att Möllevångstorget for three years. The job includes a lot of responsibility, social skills and stress management. It's been stimulating for me as a social person but i can't say it wasn't a relief to leave the late shifts behind. I also worked at several restaurants and cafés in Stockholm including Blå Porten, Lundbergs Konditori and the Black Swan.

