Personal portfolio website by Julia Koutsoukos

a contemporary, easily navigable student portfolio that highlights my research, academic work, and UX design as an Information Science major pursuing the Human-Centered Design route.

This project is a personal internet portfolio that aims to showcase my academic work, abilities, and design identity to peers and potential employers. It showcases initiatives in human-centered approaches, design, and UX research. The website will be visually consistent with my design principles, responsive, and simple to use. It will serve as a starting point for networking, internship applications, and demonstrating development as a student designer. It will contain parts such as About Me, Resume, Portfolio, and Contact.
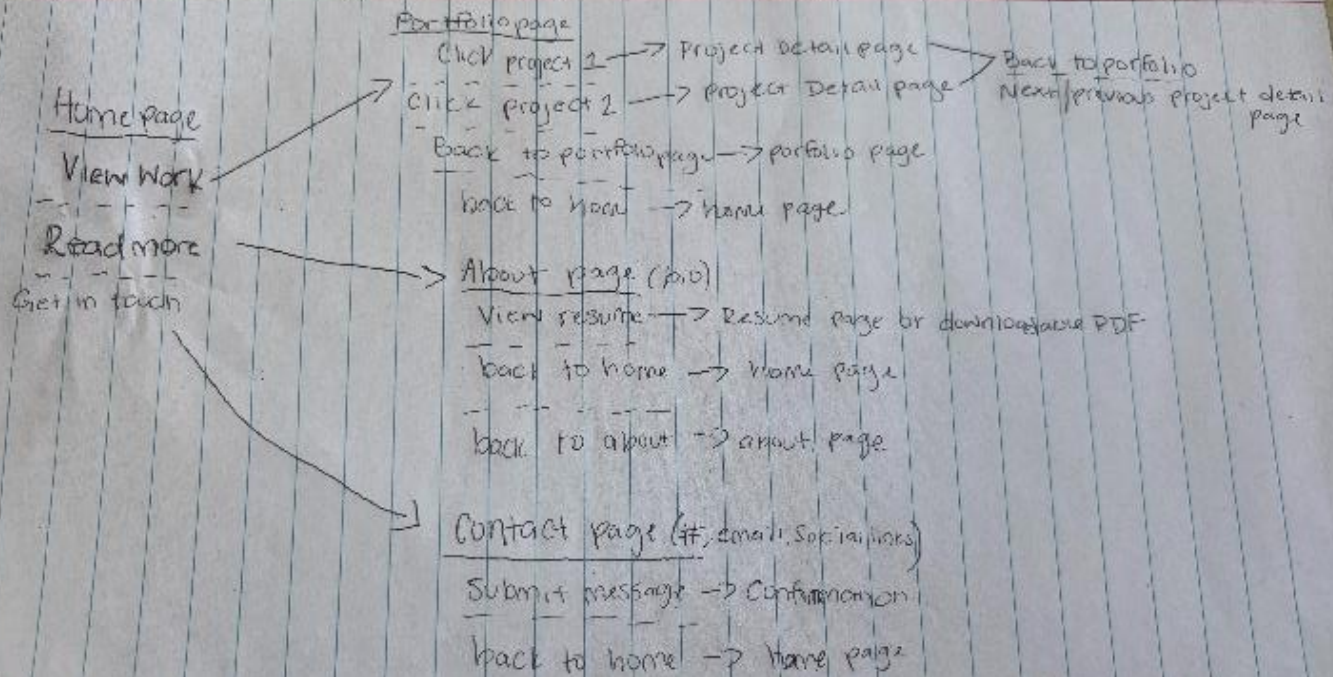
Personas

1. Jessie Anderson, UX Internship Recruiter
   "I look at dozens of portfolios a day, if I can't find your best work fast, I move on"
   - Age: 45 | Gender: Female
   - Experience Level: High, 8+ years in talent acquisition
   - Context of Use: Uses the portfolio while screening candidates; accesses it by choice during internship hiring period
   - Goals: Wants to scan quickly for clarity, professionalism, and real project impact

2. Jordan Lee, Undergraduate design student
   "I want to see how other students break down their process, not just the final screens"
   - Age: 21 | Gender: Male
   - Experience Level: Moderate, currently studying UX design and prototyping
   - Context of Use: Chooses to browse peer portfolios for inspiration
   - Goals: Looks for relatable examples of student-level projects, values clear storytelling and creative layout

Comparative/Competitive Websites

1. Melanie Richards https://melanie-richards.com/
2. Michaella Twersky http://michaellatwersky.com/
3. Sophie Chen https://www.sophiemchen.com/

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Portfolio page

Click project 1 ——> Project Detail page ——> Back to portfolio

Click project 2 ——> Project Detail page ——> Next/previous project detail page

Back to portfolio page ——> portfolio page

back to home ——> home page

Home page

View Work ——>

Read more ——>

Get in touch ——>

About page (bio)

View resume ——> Resume page or downloadable PDF

back to home ——> Home page

back to about ——> about page

Contact page (#, email, social links)

Submit message ——> Confirmation

back to home ——> Home page

Wireframe