

# Julian Hernandez

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## WORK EXPERIENCE

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### META INTERACTIVE

Full Stack Developer

Long Beach, CA (Remote)  
May 2021 – Feb 2024

- Developed and deployed **custom WordPress sites and plugins** for high-profile clients on hosting providers such as **WP Engine**
- Built custom **Gutenberg blocks** and **component libraries** with **PHP and JSX (React)** from **Figma and Sketch** 3 designs
- Ensured accessibility, responsiveness, and optimization for Core Web Vitals, SEO across dozens of client projects and **WCAG compliance**, along with rapid deployments using a variety of CI/CD pipelines

### TRIPLETON

Senior Software Engineer Tutor

Remote

Feb 2021 – June 2025

- Tutored and mentored hundreds of aspiring developers in **React, Node, Github Actions** and full stack project development
- **Led live coding webinars and interactive workshops**, keeping students engaged and improving technical comprehension
- Pioneered proprietary video library for tutors, **scripting and recording instructional content** addressing common student challenges
- Created structured scripts and projects used across the curriculum, standardizing technical instruction for the team
- Provided actionable feedback on projects and assignments, improving student retention and success rates

### DOCTOR MULTIMEDIA

Wordpress Developer

San Diego, CA (Remote)  
Nov 2019 – Feb 2021

- Developed custom WordPress themes and custom plugins leveraging **ACF, custom post types and taxonomies**
- **Created internal tools** including a **custom deployment package and a Chrome extension**, streamlining development workflows and reducing deployment time
- Maintained ongoing client communication through **Salesforce and Freshdesk**, ensuring quality and satisfaction throughout project lifecycles

### PREMIERE BRAND

Web Developer

Philadelphia, PA  
June 2018 – Nov 2019

- Developed and maintained client websites, including e-commerce builds, ensuring functional and aesthetic requirements were met
- Deployed and managed sites using **AWS, GoDaddy, and SiteGround**
- **Implemented SEO and performance enhancements** to optimize client site visibility and usability
- Contributed to in-person client meetings from clients of all backgrounds, such as Temple University and city councilmen

## PROJECTS

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(View full portfolio at <https://julianhernandez.me>)

### THE LASIK.COM (<https://lasik.com>)

Lead Developer

Developed from Figma designs using custom Gutenberg components to deliver a fully accessible, WCAG-compliant site with a 90+ accessibility score, while giving the client complete control over content management.

### ALUMNI SITE FOR VANGUARD UNIVERSITY (<https://give.vanguard.edu>)

Lead Developer

Delivered a visually engaging yet high-performing site, balancing heavy use of animations, parallax effects, and video with optimized load times and accessibility. Built with custom Gutenberg blocks using JSX and ACF, giving Vanguard's web staff the flexibility to manage and adjust content without developer intervention while ensuring the site remained both dynamic and user-friendly.

### DIRECTORY SITE FOR UNITED HEALTHCARE (<https://uhc.qualsight.com>)

Lead Developer

Engineered site to serve as the foundation for a series of branded clones. Built a theme system of internal configuration options and theme overrides that allowed the site to be cloned, rebranded, and launched under new brands without touching my source code.

### VOLVO CES (<https://vcesvolvo.com>)

Lead Developer

Engineered a brand-compliant site that integrated with Volvo's API to automatically pull product data. Implemented advanced caching for faster performance and ensured real-time inventory accuracy.

### INTERACTIVE LEAD GENERATOR (<https://quiz.yourbeefriend.com>)

Lead Developer

Created a custom lead-generation quiz with a weighted scoring system, CRM API integration, and a JSON-driven admin interface.

## ADDITIONAL

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**Technical Skills:** JavaScript (ES6+), TypeScript, React, Next, Node.js, Express, HTML/CSS, Tailwind, PHP, SQL, Git, Figma, Webpack, CI/CD, Accessibility (WCAG), Core Web Vitals, Wordpress, SQL, MySQL, Postgres, MongoDB

**Soft Skills:** Public speaking, mentorship, developer advocacy, community building, technical writing, workshop facilitation