



JULIAN HERNANDEZ

Senior Wordpress Developer

CONTACTS

📞 215.400.0468
✉️ julian@julianhernandez.me
🌐 <https://julianhernandez.me>
📍 Philadelphia, PA

SKILLS / TECH

🌐 Wordpress	🎨 Figma
📄 HTML	📄 Gutenberg
🎨 CSS	⚙️ React
🐘 PHP	📦 Node
📜 Javascript	🔗 Express
👉 Sass/SCSS	🌱 MongoDB

FLAGSHIP PROJECTS

lasik.com

Developed from Figma designs using custom Gutenberg components to deliver a fully accessible, WCAG-compliant site with a 90+ accessibility score, while giving the client complete control over content management.

give.vanguard.edu

Delivered a visually engaging yet high-performing site, balancing heavy use of animations, parallax effects, and video with optimized load times and accessibility. Built with custom Gutenberg blocks using JSX and ACF.

quiz.yourbeerfriend.com

Created a custom lead-generation quiz with a weighted scoring system, CRM API integration, and a JSON-driven admin interface. Delivered an engaging, conversion-focused experience.

uhc.qualsight.com

Built a theme system of internal configuration options and theme overrides that allowed the site to be cloned, rebranded, and launched under new brands without touching my source code.

TLDR

Full Stack Software Engineer and Senior Wordpress Developer with **over 7 years of experience** building high-performance web solutions. Has led projects for high profile brands such as **LASIK, United Healthcare, Vanguard University, and Volvo.**

EXPERIENCE

Full Stack Developer at Meta Interactive from May 2021 to Feb 2024 Long Beach, CA (Remote)

- + **Developed and deployed custom WordPress sites and plugins** for high-profile clients on hosting providers such as **WP Engine**
- + **Built custom Gutenberg blocks and component libraries** with **PHP and JSX (React)** from **Figma and Sketch 3** designs
- + Ensured accessibility, responsiveness, and optimization for **Core Web Vitals, SEO** across dozens of client projects ensuring **accessibility and WCAG compliance**

Senior Software Engineering Tutor at Tripleten from Feb 2021 to June 2025 Remote

- + **Tutored and mentored** hundreds of aspiring developers in **React, Node.js**, and full stack project development
- + Led live coding webinars and interactive workshops, keeping students engaged and improving technical comprehension
- + Pioneered proprietary video library for tutors, **scripting and recording instructional content** addressing common student challenges
- + Created structured scripts and projects used across the curriculum, standardizing technical instruction for the team
- + Provided actionable feedback on projects and assignments, improving student retention and success rates

Wordpress Developer at Doctor Multimedia from Nov 2019 to Feb 2021 San Diego, CA (Remote)

- + Developed custom WordPress themes and plugins leveraging **ACF, custom post types and taxonomies**
- + **Created internal tools** including a **custom deployment package and a Chrome extension**, streamlining development workflows and reducing deployment time
- + Maintained ongoing client communication through **Salesforce and Freshdesk**, ensuring quality and satisfaction throughout project lifecycles

Web Developer at Premiere Brand from June 2018 to Nov 2019 Philadelphia, PA

- + Developed and maintained client websites, including e-commerce builds, ensuring functional and aesthetic requirements were met
- + Deployed and managed sites using **AWS, GoDaddy, and SiteGround**
- + Implemented SEO and performance enhancements to optimize client site visibility and usability
- + Contributed to in-person client meetings from clients of all backgrounds, such as Temple University and city councilmen