

VRAKKA WHITEPAPER

Complete guide to revolutionizing humanity through the power of blockchain technology.



Additional Considerations

The document strives to be accurate and up-to-date, but does not constitute professional advice and is not legally binding, nor is it intended to be.

Blockchain technology and cryptocurrencies are relatively new, and their valuation is not as robust or predictive as traditional models. The valuation of digital assets is market-based, considering business models, alliances and company developments, however, it cannot take into account all possible variables, such as irrational market behavior or manipulations by third parties, unpredictable events such as pandemic and war in Ukraine.

The content reflects the opinions of Vrakka's professionals and their advisors, about the company, strategies, phasing, execution, technology, roadmaps, etc. However, due to its nature, it carries risks and uncertainties and does not guarantee accurate results.

Risks to consider:

A crypto asset and service provider may not operate within your country, so resolving any disputes could be costly and as it would be outside the jurisdiction of your local authorities.

Cryptoassets are stored in a digital wallet and their security depends on private keys. These keys may be held by the owner directly or by the custodian of the cryptoasset or service. If the private keys are lost, the cryptoasset is generally lost. When the private key is in custody, the owner must be informed of his rights to the cryptoasset.



Disclaimer

This document showcases the Vrakka project, tokenomics, roadmaps, technology and ecosystem. The purpose of this whitepaper is to provide a comprehensive introduction to Vrakka tokenomics. However, we understand that there may be some concerns regarding the associated risks. Therefore, we confirm that when acquiring digital assets, we will not be responsible for any financial or other results that may arise from the use of the information provided.

It is important to note that digital assets are a volatile asset class and can be subject to large fluctuations, so there is a high risk of loss in any trade. If you wish to trade these assets, we strongly recommend that you conduct proper research to better understand the risks and obtain the necessary information to make an informed decision.

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Vrakka

I. EXECUTIVE SUMMARY

The vision of the VRAKKA project is stipulated, which consists of relating technology with the problem of habituation through blockchain and our ecosystem. Seeking to improve the quality of life of users through their self-engagement, while providing the tools for their development in the world of cryptocurrencies.

Imminently visualizing how the market points to digital media, VRAKKA is supported by a team with experience in digital assets, application development, relationships and marketing; introducing the crypto world effectively with suitable tools such as an application, NFT's, a utility token to innovate the play to earn games market and an ecosystem designed to provide tools and usability to the VRK token.

VRAKKA is based on a verified legal framework, the company does not guarantee or assume any liability arising from or related to the use, advertising, sale or any other act of trade or marketing that is given to the Utility Token that is different from that expressed in this document, it disclaims the actions that correspond to the use of goods and services offered within the company, likewise is committed to the care of the information provided by users, which is used for the sole purpose of providing the best service.

1.1 Introduction.

Vrakka is a Mexican company. An innovative, technological and friendly project with the society by seeking to show solidarity with it, providing tools for their physical, mental and economic well-being.

Nowadays, the number of people committed to maintaining good habits is very low and there are many opportunities that society misses due to lack of knowledge in obtaining digital assets. Vrakka adopts these two problems and with this is born an ecosystem that was carefully designed so that people have the possibility to improve their quality of life.



In the first block through its application, the user is offered various services from keeping track of their habits, meet challenges that encourage them to achieve their goals and benefit from it, as well as access to an ecommerce within the same application.

VRK is the utility token with which the user is rewarded for the achievement of their activities based on Blockchain technology, developed by a team of experts. The user has the possibility to monetize and potentialize the profit of his tokens by acquiring a NFT.

HYPERHABITS MULTIVERSE is the name of the collection of NFTs that in addition to monetize the tokens generated in the app, allows to boost earnings, perform staking functions with the NFT, exclusive access to vrk community events, pre-sales of tokens and ecosystem products, discounts and promotions with courses and brands associated with Vrakka, as well as access to Vrakka gaming that focuses on the development of mental dexterity video games.

Vrakka is designed for visionary people who want to improve their future and that of the community with a social conscience. As a company we give you the tools to achieve your goals. We know that the bigger the community is, the greater the welfare, not only of the users but also of the world.



Vrakka

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1.2 Context.

We are in the presence of a new technology called blockchain used by crypto assets.

Blockchain

It is an immutable ledger, shared among users that facilitates the process of recording transactions and tracking digital assets within an interconnected network. Cryptocurrencies or tokens can be used to give them a value through assets, an asset can be tangible (a house, a car, cash, land) or intangible (intellectual property, patents, copyrights, trademarks). Virtually anything of value can be tracked and traded on a blockchain network, reducing risk and costs for everyone involved.



Businesses operate and manage information in an effort to make it faster and more reliable. Blockchain is ideal for storing information and accessing it immediately, as well as sharing completely transparent data that is stored in an unalterable ledger, to which only authorized members have access. A blockchain network allows tracking of payments, orders, accounts, signatures, production information, etc. Users have access to the details of a transaction from start to finish, which brings trust and efficiency.



II. LEGAL FRAME

In order to promote investment and the competitiveness of Mexican companies, in December 2005, the new Securities Market Law was published in the Official Gazette of the Federation and became effective in June 2006. This law contemplates a new type of company, the sociedad anónima promotora de inversión (S.A.P.I. de C.V.).

In this sense, Vrakka is a company regulated by the Securities Market Law as well as by the General Law of Mercantile Corporations, being Vrakka a company registered as (S.A.P.I de C.V.).

In the context of our application that rewards users with digital assets, it is critical to address the legal and regulatory issues associated with such assets, which continue to evolve and there are currently certain risks and challenges that need to be considered.



We therefore emphasize that this document is technical and the company assumes no responsibility for the accuracy, completeness or reliability of the information contained herein. It is strongly recommended that you read the disclaimer and do your own research before taking action based on the information in this document.

The legal and regulatory framework for digital assets varies significantly by country and region. Some countries have adopted a progressive approach and are working on creating specific regulations, while others are still in the process of defining their position.

The lack of clear regulation can generate uncertainty for market participants. Therefore, as a company we are attentive to updates and changes in order to proactively adapt to any new regulations that may arise. This allows us to guarantee the security, transparency and legality of our operations, and to provide confidence to our users.



III. VRAKKA

3.1 Problems and solutions

The business justification demonstrates the reasons why the business is being undertaken. It answers the question: Why is this project necessary? And it directs all the decisions related to it.

Starting with our country (Mexico) and Latin America, we have observed that in different environments it is difficult for people to maintain a good lifestyle, which favors being healthy and focuses on their well-being, thus increasing their happiness; with this project we offer a way to provide them with an incentive and tools that encourage them to make new habits and radical changes in their lives, in a simpler way.

Human Development Report 2021/2022

Overall position. Total: 191



Gráfico1. Creado con base en: Programa de las Naciones Unidas para el Desarrollo. (2022). Cuadro de mando 1 - Calidad del desarrollo humano.

Most applications on the market that focus on habit logging charge for it. Our development is totally free for the user and goes far beyond the recording of habits.

Another factor that drives us, is to promote the culture of financial education, providing more tools to the community to benefit from digital assets that are the future in our society.

As a project we have found that fulfillment, from the field of self-realization, dictates that it is to achieve success and feel satisfied with what has been obtained through the fulfillment of a goal.



Therefore, for Vrakka it is a priority to provide tools for people to obtain motivation and action to improve their quality of life and to achieve their personal goals.

Vrakka focuses on solving the problem of bad habits and continuous improvement in people's health, with a wide range of tools offered by the application and the ecosystem, attacking procrastination and continuous improvement in the health of our community.

How does VRAKKA get involved in this process?

Through the application we facilitate the process of acquiring good habits, helping to remember and reward the value of responsibility and habit, constantly meeting the goals set while showing evidence of it. At the same time, it allows us to focus on the continuous improvement of people's health, personal development, finances, family, exercise and, of course, society.



What is generated by achieving a goal?

Pleasure and satisfaction. We act by actions that generate pleasure seeking to obtain a reward system, which works through stimuli or actions that generate pleasure.

Vrakka's participation comes in two ways:

Goal achievement, through habituation and reward, either with incentives such as coupons and discounts, or, if the user has an NFT, with VRK token.

Acquisition of NFTs with value in the market, in addition to their revaluation and continuous generation with monetization and token booster through the fulfillment of the goals set.



Vrakka



Vrakka is a technology project that seeks through its application to offer the user various services from keeping a record of habits, face challenges that encourage them to meet their goals and benefit both economically and in their human development. It is aimed at a general public, of legal age, with the intention of changing their personal habits and helping society.

What differentiates us from other habit applications and also from "play to earn" games or "move to earn" projects, is that in VRAKKA users can benefit not only from performing one productive activity but several. In this sense, we have developed a new category within the industry that we call **Grow and Earn**.

Competitive advantage: The system that has a unique value, which gives it superiority over competitors in the fields of economic, technical and organized activity.

Sustainable advantage: the long-term benefit of implementing a unique strategy aimed at creating value, which at the same time is not applied by existing or potential competitors.



Among the added values of Vrakka is the robust development, which allows to cover digital trends, accompanied by the healthy, wellness market, which every day is of greater interest in people. As well as the tools provided within the application and the ecosystem to achieve the achievement of specific objectives and goals, accompanied by rewards.

The disruptive component of the application is in the rewards given to users, which are intended to motivate them to achieve their goals. In addition, they have the possibility of monetizing and maximizing their earnings with the acquisition of NTFs, so that making progress in improving habits will have an extremely attractive component for the end user. In turn, being a social enterprise, focused on improving the quality of life of people and society, allows integrations and partnerships with various companies, governments or entities that are aligned with the vision of Vrakka.



Vrakka



3.2 Digital products.

A digital product is a non-physical good made with technology that can only be purchased, acquired, consumed, downloaded through the Internet. Our digital products are:



VRK TOKEN

It is a digital currency that seeks to revalue itself. It is a fungible digital asset, based on Blockchain technology.

- Utility token within the ecosystem.



NFT

Non-fungible digital asset (digital illustration) with unique characteristics, unrepeatable, irreplaceable and with a utility within the Vrakka ecosystem.

- Collection of 12,000 useful NFTs within the ecosystem.

NFTs once acquired give great benefits within the ecosystem and can be revalued, so that in the future they could be sold for a higher amount than they were purchased. They become the master key to exclusive access to Vrakka.

3.3 Theoretical Framework.

Habits are related to integrity, well-being and the actions we perform for the benefit of our health. Positively influencing our physical, mental and social state. It is important to emphasize that the family, school and environment play a fundamental role in their work.



Vrakka

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There are paradigms that over the years have limited the possibility of achieving goals and fulfilling purposes. This motivates us to seek information to generate actions that help to produce significant improvements in our lives.

The main objective of our application is to overcome inactivity, providing a series of activities, challenges and rewards that allow progress in the progressive realization of healthy habits. The theoretical bases that support our system will be presented. This allows us to be a very useful, efficient and valuable offer for all our users.

3.3.1 Habits.

A habit is the result of an action that we repeat frequently in an automatic way. According to Aristotle, a habit arises as a consequence of practice and learning. Excellence is not an action, it is a habit. Aristotle states that human virtue is not a faculty, but a habit.

Therefore, focus, discipline, change, order, etc. are vital in their development. Modifying a habit involves constant work and co-awareness of knowing that what we are doing will give results for our well-being.



Generally we have the energy to start changing habits but we lose that momentum. A year begins and it is common for people to set goals that are reflected in habit modification, the important thing is to define a real goal, it is essential to visualize, but if there is no clarity about what you want to achieve or why you want a transformation this becomes just another desire.

It is crucial to have information and acquire knowledge of why we need to modify habits, since during the day we make many decisions that are not really decisions but habits that we execute automatically.



The lifestyle and the way of life we lead is the result of the habits we implement on a daily basis, who we relate to, what we eat, listen to, read, etc. The modification of harmful habits requires changes in the environment and for this to happen we need tools that help us and constantly remind us of our purpose.

Some say that a habit is formed in 21 days, others say in 90 days and some say in 101 days but the real challenge is not to justify our behaviors and to have the determination not to impede the process. Having constant reminders about the change of habit allows the user to generate attention in order not to deviate from the purpose, at the same time increases the capacity of enthusiasm and achievement.



Vrakka



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IV. DEVELOPMENTS

4.1 Vrakka Habits (App).

Vrakka is a modern, easy-to-use, free application with extensive features through which the user can track daily habits and activities, allowing them to manage their time and have more productive days.

Grow and get rewarded.



The app is focused on a game based on the real life of each person, it contains an extensive catalog of habits divided into 6 categories: finance, family, society, health, exercise and personal development.

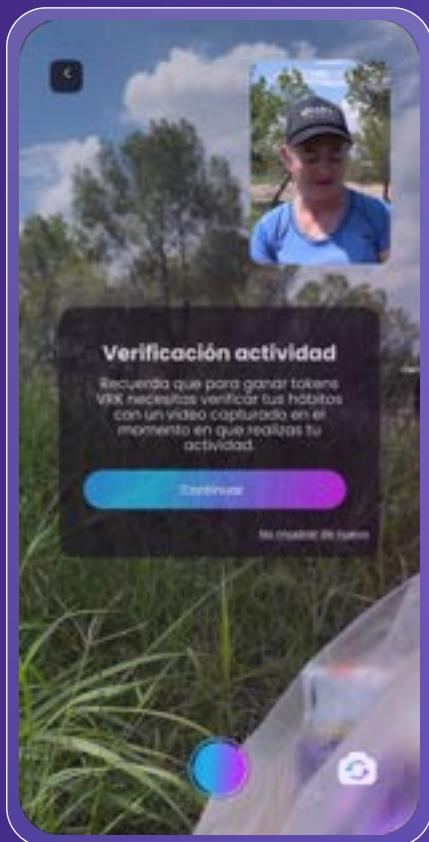
Once the user configures them, he will have the possibility of receiving reminders so that he does not forget during the course of the day what he has to do and register it so that he can win for it. In turn, compete with other users to generate higher earnings.



Vrakka

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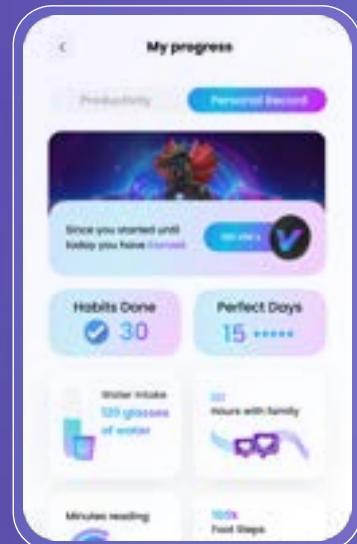
The user will see from the calendar the daily tasks and will be able to mark the progress and fulfillment of his habits manually and will be able to activate notifications to receive reminders.



One of the aspects that sets it apart from other habit applications is that to indicate compliance you must go through a simple verification process in order to receive your reward.

The user receives Endor tokens (fictitious internal gem) which are redeemed for promotions, discounts, courses, products, or if you have a NFT, will be automatically converted to VRK'S and these will be sent to the user's personal WALLETS located in the same application.

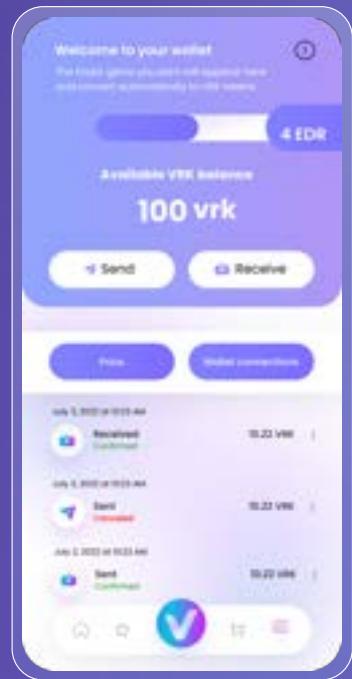
It has a statistics section where you can see your monthly and yearly productivity and personal bests, and share or compete through your progress with friends and family.



Vrakka

The application has an ecommerce, where the user can purchase products, courses, promotions and discounts; they are facilitators and tools for the user to continue complying with their habits.

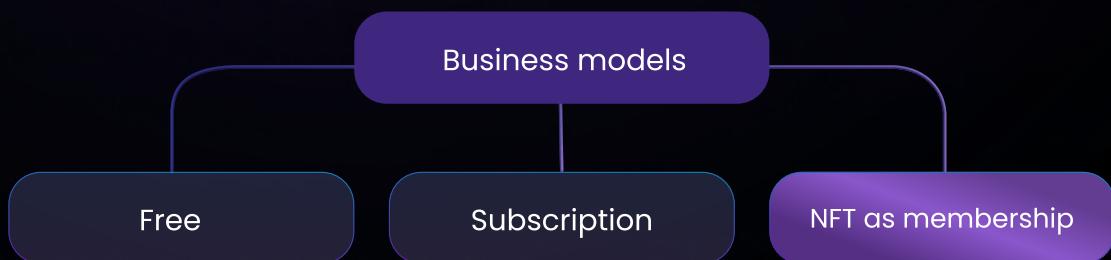
You can also hire the services of experts in the 6 different categories. Both products and services can be paid for with Endor (fictitious internal gem) or VRKs.



In turn, the application and digital assets have direct interaction with the Vrakka ecosystem. It is based on a game focused on real life where the user is incentivized to continue using the application for the constant fulfillment of good habits, through rewards, competitions, bets, internal games and the whole reward system.

4.1.1 Business models.

We offer a variety of business models to adapt to different needs and preferences of our users. We recognize that each market niche has its own unique characteristics and demands.



Free

It focuses on users who are looking for a basic and functional experience. This model allows us to reach a broad audience and provide them with a solid foundation to develop their habits. These users receive the following rewards:

- ✓ Coupons
- ✓ Discounts
- ✓ Promotions

Subscription

Se dirige a usuarios que desean llevar su experiencia al siguiente nivel. Ofrecemos una suscripción mensual que desbloquea beneficios adicionales a los anteriores, los cuales permiten a los usuarios tener una mayor recompensa por su crecimiento.

- | | |
|--------------|------------|
| ✓ Coupons | ✓ Products |
| ✓ Discounts | ✓ Services |
| ✓ Promotions | ✓ Courses |

NFT as membership

Está diseñado para usuarios altamente comprometidos y leales. Quienes adquieren un NFT de la colección "Hyper Habits Multiverse" esté actúa como una membresía premium, estos usuarios disfrutan de todos los beneficios de la suscripción, además de ventajas exclusivas. Esto incluye:

- | | | |
|--------------|------------|------------------------|
| ✓ Coupons | ✓ Products | ✓ Token gain enhancer. |
| ✓ Discounts | ✓ Services | ✓ VRK monetization. |
| ✓ Promotions | ✓ Courses | ✓ Mining VRK token. |

With this, we seek to provide significant value to all our users, regardless of the business model they choose. By offering a variety of options, we can better serve different market niches and reward those users who have shown the greatest loyalty to our application.



How to start in Vrakka?

The easiest way to get started in the Vrakka ecosystem is through the Vrakka Habits app, or by acquiring a Vrakka digital asset. We show you the steps to follow through the app:

1

Download the app from your IOS or Android device.



2

Register by creating an account, we handle two different ways to do it:

- Register with an existing social network account (Web 2)
- Register your wallet (Web 3)

3

Enter the specific data we request so that Vrakka can provide you with a more personalized experience in building your goals by recording your habits.

4

Enter your main goals, by doing so, you will help us understand your interests and provide you with the right tools to accelerate your progress.

5

Activate the Accessibility functionalities within the App for a better experience:

- Notifications: Receive daily notifications in sentences and information regarding your habits, reminders of your records and app updates.

How to start in Vrakka?

- Location: Within the app you can compete by showing the progress of your habits with other people near you in your country and internationally to win prizes, so the user's location is important.
 - Camera: One of the ways to verify the habits is through a double image photograph at the moment of performing habits.
 - API's: We use for the verification of habits API's that allow us to validate what the user is doing.
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Enter information about your physical qualities as well as your personal preferences. By providing us with your weight, age and height, we can accurately calculate recommendations and goals that fit your individual profile.

This allows us to tailor our advice and suggestions to help you set realistic and achievable goals, taking into account your unique physical characteristics.

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Once you start using the app and select the habits to perform, you must check them daily to have the possibility to earn gems, products, courses, coupons, discounts and promotions, or, if you acquire an NFT and link it you can monetize your gems for VRK token with a value in the market and boost your token earnings (limited earnings to users without NFT).

8

Within the application you will find multiple functions to make your use a unique experience, among them you can compete in the form of a video game with other users with similar characteristics and routines to bet gems, and even VRK tokens and many more.

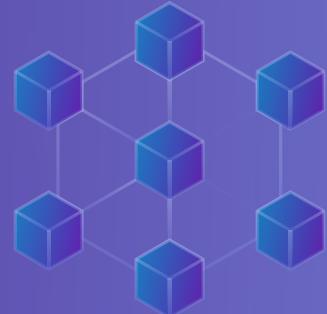
4.2 VRK Token.

A token is "a unit of value that an organization creates to govern its business model and give more power to its users to interact with its products, while facilitating the distribution and benefits among all its shareholders". This is how William Mougayar, author of the book 'The business blockchain', defines the new term of the digital economy.

VRK

It is a utility token created for the Vrakka ecosystem, with which the user is rewarded for the achievement of their activities and is based on Blockchain technology, developed by a team of experts, specifically on the Binance Smart Chain Blockchain.

The token blocks use time division multiple access technology, meaning that no two blocks are ever issued at the same time in a decentralized manner, reviewed by a validator with a sha-256 algorithm used as a clock giving time stamps.



This allows for great speed, whereas today's hardwares are slower and do not provide the full potential of the network.



The VRK token as a product is a great solution to introduce people to the world of digital assets, as it is a useful token for interaction within the Vrakka ecosystem, so that the asset is more sought after by the community, and increases its value.



Vrakka

Users who own a NFT of any Vrakka collection can receive financial rewards for the fulfillment of their habits. The token is a digital currency that seeks to revalue, it is a fungible digital asset and the user, by owning it, obtains great benefits. Within an exchange it can be exchanged and there is the possibility of increasing the amount of tokens earned in case of acquiring an NFT.

The utility token has different functions within the ecosystem, and what is sought with it, is the usability by the community built on it, to revalue and position the VRK.

VRK works as a great tool that allows different market niches to interact within the same ecosystem in order to provide solutions in the economy of the future, in the integration of the application, video games and integrated developments to the ecosystem. Through the staking and the reward system designed for the holders of the Vrakka token, we seek to create a more stable asset, where the demand for it predominates.

The vision and objective is to position the VRK token as the number 1 token in the area of health, exercise and personal development, to increase the number of community, to make the digital asset more and more useful, and of course, to revalue to continue improving lives and our society. Therefore, Vrakka is committed, through its business models where it has a constant flow, to inject liquidity to the VRK, thus creating a more liquid and stable asset.

A. Token Features

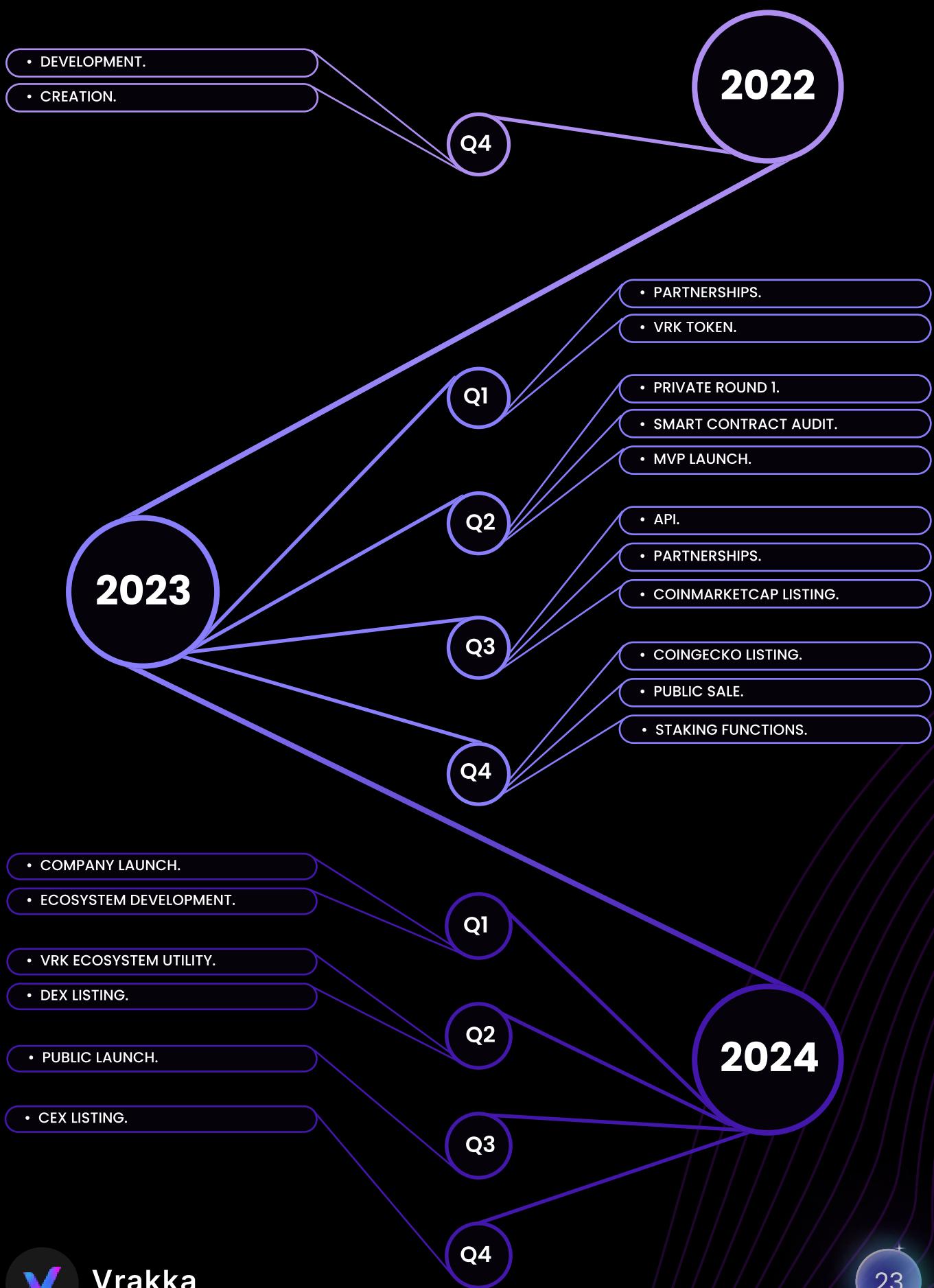
- ✓ Supply: 500,000,000
- ✓ Token creation limit.
- ✓ Utility token.
- ✓ 8 decimals.
- ✓ BSC
- ✓ Deflationary token.

B. Token Sale

- Private Round 1.
- Private Round 2.
- Public round - Website.
- CEX listing.
- DEX listing.
- Sale at Vrakka Habits.



C.VRK roadmap.



Vrakka

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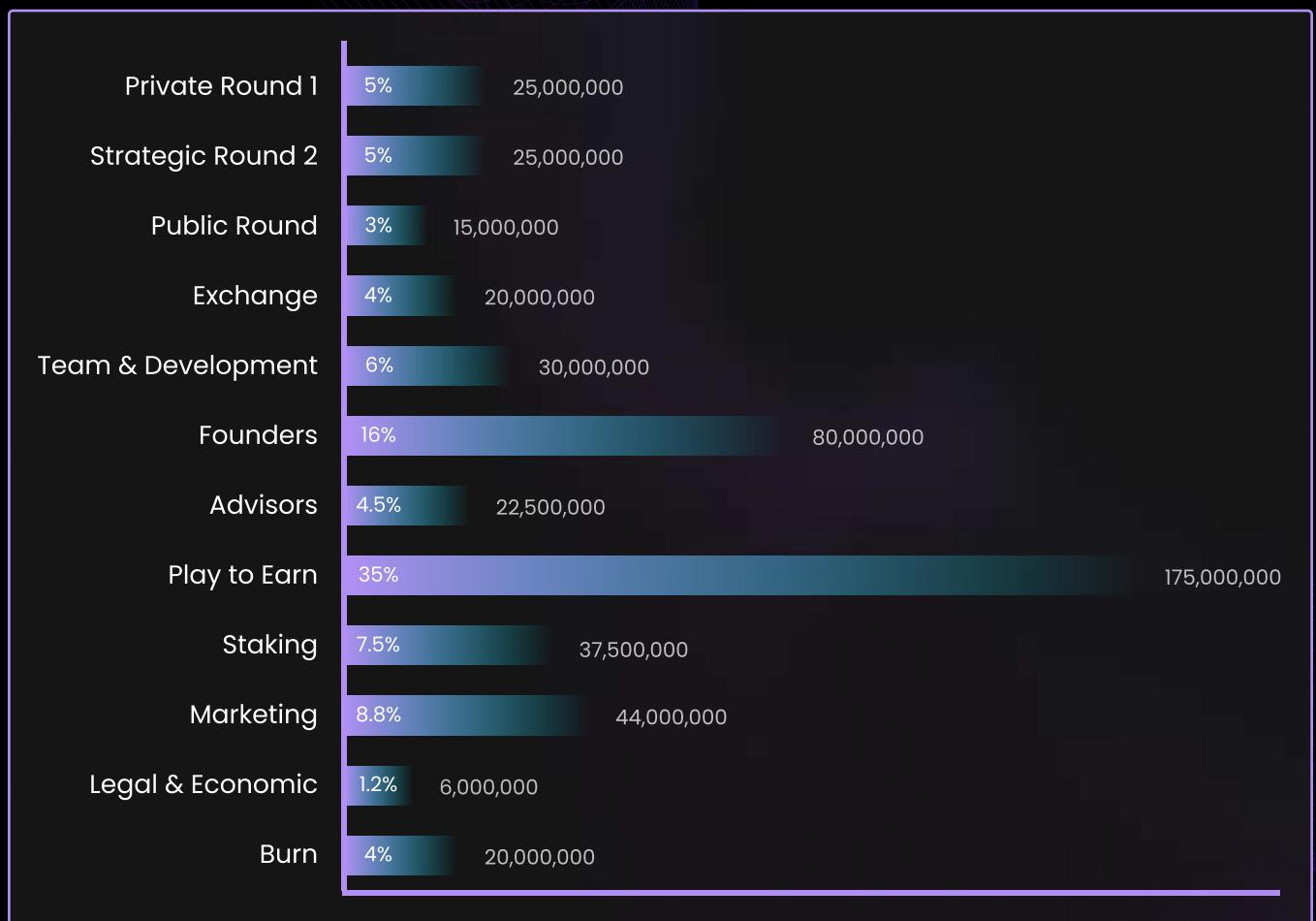
D. Tokenomics.

Tokenomics is a combination of "token" and "economics", tokenomics is a catch-all for the elements that make a particular cryptocurrency valuable and interesting to investors. That includes everything from the supply of a token, how it is issued and its utility.

It is an important concept to consider when making an investment decision, because a project that has smart, well-designed incentives to buy and hold tokens over the long term is more likely to survive and do better than a project that does not. A well-built platform often results in higher demand; new investors flock to the project which allows prices to rise.

Similarly, when launching a project, founding members and developers must carefully consider the economics of their native cryptocurrency for their project to attract investment and succeed.

The distribution of the tokens in their different phases of execution is shown below:



PRIVATE ROUND 1	<p>TOTAL: 25,000,000 VRK RELEASED 10% TGE (UPON TOKEN RELEASE). 90% LOCK-IN FOR 18 MONTHS WITH MONTHLY LINEAR RELEASE OF 5.5% OF THAT 90%. 2,500,000 VRK PUBLIC SALE CIRCULATION. 15,000,000 VRK UNLOCKED IN THE FIRST YEAR. 1,250,000 VRK UNLOCKED MONTHLY.</p>	5%
PRIVATE ROUND 2	<p>TOTAL: 25,000,000 VRK RELEASED 8% TGE (AT TOKEN RELEASE). 92% LOCK-IN FOR 18 MONTHS WITH MONTHLY LINEAR RELEASE OF 5.5% OF THAT 92%. 2,000,000 VRK PUBLIC SALE CIRCULATION. 15,333,333.3333333333 VRK FIRST YEAR UNLOCKING. 1,277,777,7777777778 VRK MONTHLY UNBLOCKING.</p>	5%
PUBLIC ROUND	<p>TOTAL: 15,000,000 VRK RELEASED 20% TGE (AT TOKEN RELEASE). 80% LOCK FOR 12 MONTHS WITH MONTHLY LINEAR RELEASE OF 6.666%. 3,000,000 VRK CIRCULATION TGE. 12,000,000 VRK BLOCKED FOR 12 MONTHS. 1,000,000 VRK MONTHLY UNLOCKING.</p>	3%
EXCHANGE	<p>TOTAL: 20,000,000 UNLOCKED FOR EXCHANGE OR LIQUIDITY. 4% - ON EXCHANGE.</p>	4%



DEVELOPMENT	<p>TOTAL: 30,000,000 VRK RELEASED 10% TGE (AT TOKEN RELEASE) 90% LOCK-IN FOR 24 MONTHS. THEN 18 MONTHS WITH LINEAR MONTHLY RELEASE OF 5.5% OF THAT 90%. 3,000,000 VRK CIRCULATION PUBLIC SALE. 27,000,000 VRK BLOCKING. 1,500,000,000 VRK MONTHLY UNBLOCKING.</p>	6%
TEAM & FOUNDERS	<p>TOTAL: 80,000,000 VRK RELEASED 0% TGE (WHEN TOKEN IS ISSUED) 16% LOCK FOR 24 MONTHS. THEN 24 MONTHS WITH LINEAR MONTHLY UNLOCKING OF 0.66% OF THAT 16%. 0 VRK CIRCULATION PUBLIC SALE. 80,000,000 VRK BLOCKING. 3,333,333.3333 VRK MONTHLY UNLOCKING.</p>	16%
ADVISORS	<p>TOTAL: 22,500,000 VRK RELEASED 0% TGE (UPON TOKEN RELEASE) 4.5% LOCK FOR 24 MONTHS. THEN 24 MONTHS WITH LINEAR MONTHLY UNLOCKING OF 4.166% OF THAT 4.5%. 0 VRK CIRCULATION PUBLIC SALE. 22,500,000 VRK BLOCKING. 937,500 VRK MONTHLY UNBLOCKING.</p>	4.5%
PLAY TO EARN	<p>TOTAL: 175,000,000 VRK RELEASED 2.8571% TGE (UPON TOKEN RELEASE). 97.1428% LOCK FOR 60 MONTHS. THEN LINEAR MONTHLY UNLOCKING OF 1.666 OF THAT 97.1428%. 5,000,000 VRK PUBLIC SALE CIRCULATION. 170,000,000 VRK LOCK-UP. 2,833,333,3333 VRK MONTHLY RELEASE.</p>	4%



STAKING	<p>TOTAL: 37,500,000 VRK DESBLOQUEO LINEAL DEL 0.15% MENSUAL POR 60 MESES. BLOQUEO HASTA LANZAMIENTO FUNCIONES STAKING. 625,000 VRK DESBLOQUEO MENSUAL.</p>	7.5%
MARKETING	<p>TOTAL: 44,000,000 VRK RELEASED 9.09% TGE (UPON TOKEN RELEASE). 90.90% LOCK FOR 12 MONTHS. THEN 18 MONTHS WITH LINEAR MONTHLY UNLOCKING OF 5.5% OF THAT 90.90%. 4,000,000 VRK PUBLIC SALE CIRCULATION. 40,000,000 VRK BLOCKING. 2,222,222.222 VRK MONTHLY UNBLOCKING.</p>	8.8%
LEGAL & ECONOMIC	<p>TOTAL: 6,000,000 VRK RELEASED 0% TGE (UPON TOKEN RELEASE) 1.2% LOCK FOR 18 MONTHS. THEN 18 MONTHS WITH LINEAR MONTHLY UNLOCKING OF 5.55% OF THAT 1.2%. 0 VRK CIRCULATION PUBLIC SALE. 6,000,000 VRK BLOCK. 333,333.33 VRK MONTHLY UNLOCKING.</p>	1.2%
BURN	<p>TOTAL: 20,000,000 VRK THE TOTAL IS BURNED, IT NEVER ENTERS INTO CIRCULATION. 20% OF THE 4% IS BURNED EVERY YEAR FOR 5 YEARS.</p>	4%

According to the roadmap planning, the VRK is on a timeline in which prior to its launch to the public market it is listed on a DEX for the creation of liquidity pools and subsequently launched in Q3 2024.



We know the importance of decentralization and that is why we employ the use of a DEX, but listing on exchanges is also our top priority; therefore, according to the roadmap, the VRK token will be listed until Q4 2024.

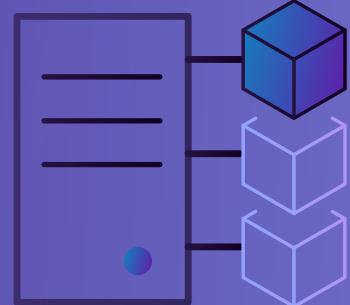
We are creating a stable and useful digital asset for our community, therefore the staking functions of the VRK token, the reward system for holders, and the demand strategies for the token through the use of the platforms, allow us to meet our objective.

4.3 Vrakka NFT Collection

NFT

It means "non fungible token", "non fungible" means that they cannot be replaced by something else, it is unique as each one has special characteristics.

NFTs use blockchain, the technology on which all cryptocurrencies are based; one of the great qualities is the ability to verify claims of ownership or the authenticity of an asset in a decentralized manner; the information is impossible to edit without the entire chain detecting it and is available to anyone who wants access without the need to consult with the owner or author.



This NFT or certificate of authenticity/ownership cannot be copied or forged, even by the author or current owner. Any movement in the ownership or quality of such an NFT is recorded in the centralized public system.



Therefore, you can sell it, lend it, put it as collateral or use it for whatever you want, depending on the "Smart Contract" created at the time of issuance; it can also receive royalties on future transactions without the need to constantly monitor the transaction or charge third parties, all thanks to the blockchain.

The proposal to present the collection to the community is to provide them with a utility, to obtain greater benefits and be the plus within the platform for users, in order to monetize and obtain a greater number of tokens, as well as to launch them to the market for their exchange and to increase their value.

I. First Phase



It is a collection of NFTs created in the Vrakka ecosystem to encourage users to seek to improve their quality of life by performing good habits. The collection is based on a story, where the NFTs are "heroes" who come to earth to help users improve their lives, so that they can contribute to society to save the world.

In the ecosystem an NFT has a utility, becoming a master key to have access to multiple benefits, the main one is that the user can monetize and potentiate the tokens obtained after the achievement of their habits within Vrakka Habits App.



The NFT collection within Vrakka was created in order to be able to distinguish users with better benefits, interacting with the world of digital assets and blockchain.

The creation of the limited utility NFT allows users to access the benefits of the Vrakka platform, and above all of its broad ecosystem in which you can benefit in various ways, from monetizing your tokens and accessing a greater amount of profit on them, to staking your NFT, or using it in the rental business model.

There are several ways in which an NFT holder can profit from it. The first is within the application, when you use it, you can generate tokens that you can monetize, or, if you do not use it, you can rent it to users who do not own a digital asset and receive liabilities in tokens on your NFT.

Staking your NFT within the Vrakkanft.com platform allows users to receive tokens passively for a certain period of time. In turn, using the NFT within the ecosystem benefits the owner by obtaining tokens and monetize them every time habits are fulfilled, allows access to courses and services of professionals within the 6 categories of habits, coupons, discounts, products, access to the ecosystem as Vrakka Gaming and many more benefits.

A. Hyperhabits Multiverse NFTs

They are composed of a collection divided into 2 stages, the first stage is composed of 12,000 NFTs, there are different categories and peculiarities that make them unique and attractive.



In the first collection your utility or benefits are better than in the second, from the amount of tokens you generate, to the percentages in the staking and profits within the ecosystem. This is intended to revalue and give exclusivity to the first stage.



Vrakka

This collection of NFTs offers a notable advantage by allowing the mining of VRKs (tokens) within its ecosystem. This means that holders of this digital asset can receive rewards for the habits that other users perform within the application, whether using the free, subscription or membership model (with NFTs).

As specific goals are achieved by all users within each habit category of the application. An automated count is done and, week after week week after week, corresponding rewards are distributed based on the type of NFT each user possesses,

The goals established in each category are variable and are based on the number of active users participating in activities within the application. These goals are specifically designed, taking into account the average number of areas in which users wish to improve in their lives, as well as the most frequently performed activities.



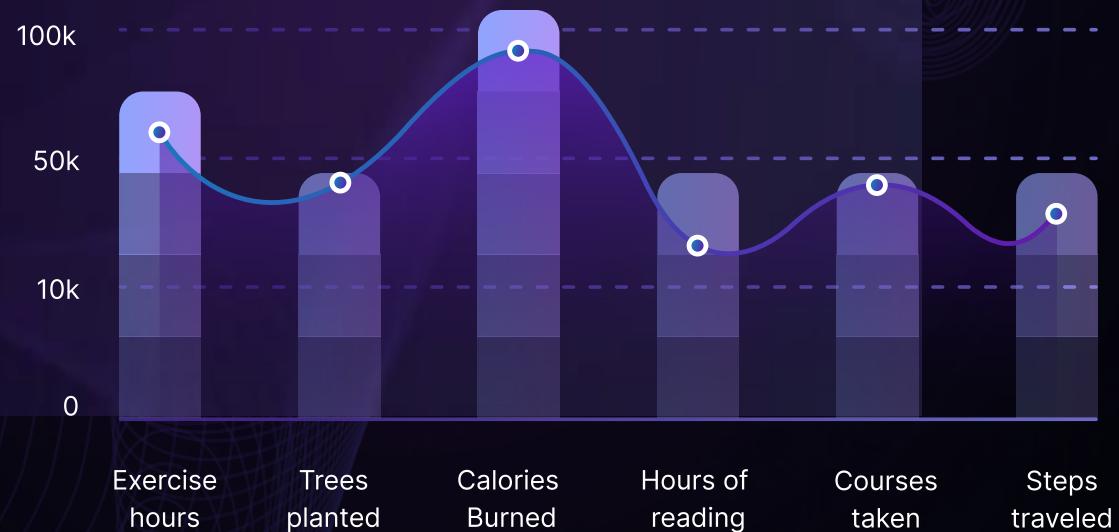
The activities related to meeting goals for token mining consider both users who do not own digital assets and those who own NFTs. Therefore, the goals are adapted according to the number of active users on the platform.

The percentage of mined tokens that users will receive on a weekly basis will depend on the type of NFT they own, along with their multiplier and differentiating factor. The tokens generated through the "mining" process make up 40% of the total supply in the "Play to Win" section of the platform.

One of the requirements for participating in the VRK mining process involves blocking digital assets for a set period of time, with the goal of increasing the number of digital asset holders in Vrakka.

Example of activities in the mining process.

Metric: 1 week



The objective of mining tokens through the activities carried out by users within the application is to provide benefits and utilities to the NFT holders, mainly by providing them with a passive income, promoting the improvement in the quality of life of people, in conjunction with the possession of digital assets.



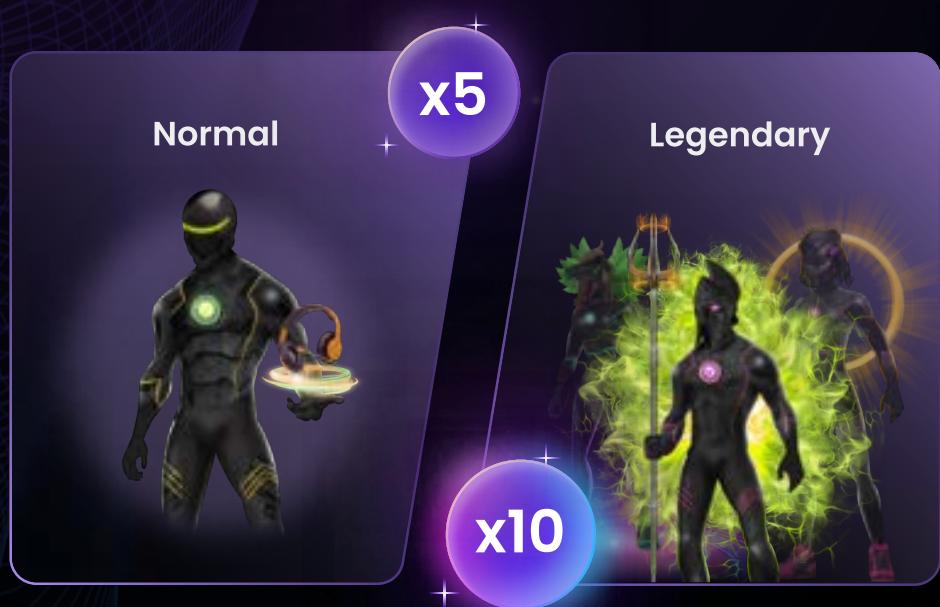
Vrakka

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B. Utilidad NFT.

- Monetization of tokens obtained in the ecosystem.
- Enhancer for obtaining tokens.
- Mining VRK.
- Vrakka academy focused on cryptocurrencies, NFTs and personal development.
- Exclusive access to Vrakka community events.
- Access to pre-sales of future digital assets within the ecosystem.
- Discounts and promotions in marketplace for products and services within the application.
- Access to Vrakka metaverse. Personal development workshops, trainers, nutritionists and more services.
- Access to Vrakka Gaming.
- Staking and obtaining tokens when acquiring your NFT.
- Rental and sale of the digital asset within the APP.

C. Categories

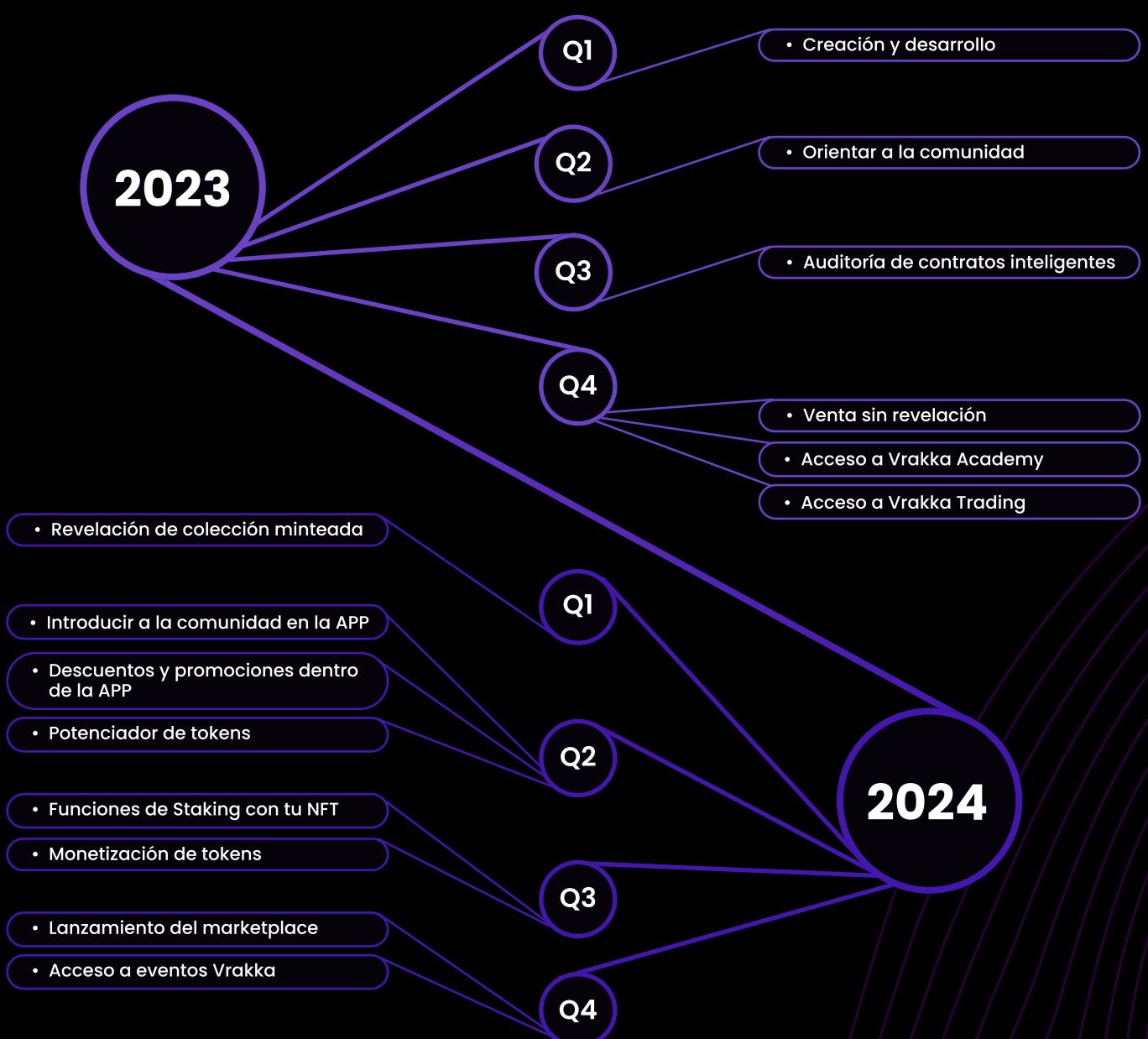


Vrakka

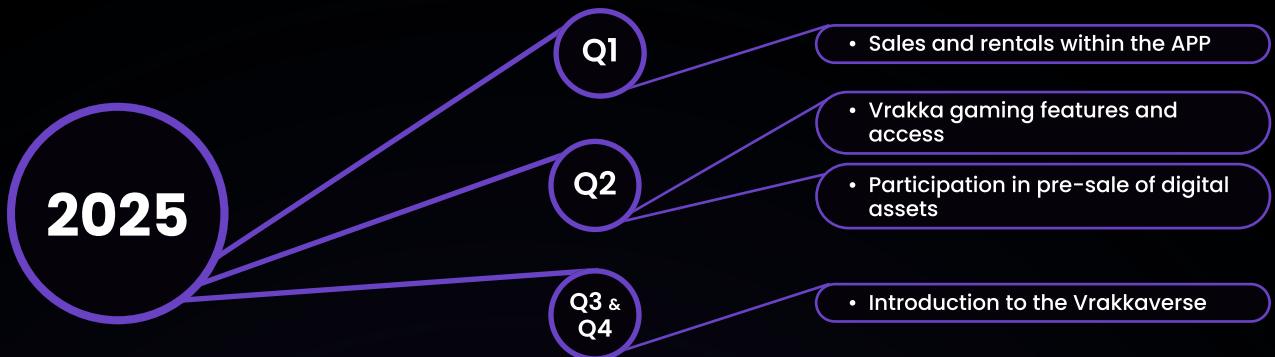
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Category	Amount	%	Differentiator	Enhancer
Normal	6,000	50%	Accesories	X5
Legendary	6,000	50%	Aura	X10

C. Roadmap Hyper Habits Multiverse NFTs.



Vrakka



II. Second Phase

A. Second NFTs Collection.

The second stage consists of 38,000 utility NFT's, it will be launched to the market once the first stage of Vrakka described within the business model of lower price than the first stage is completed, but with less benefits, this in order to revalue the digital assets already mined and generate interest in digital assets without mining, for those users who cannot acquire a NFT already revalued by the developments, functionality and community created within the ecosystem.

B. NFT Utility.

- Enhancer for obtaining tokens.
- Enhancer for obtaining tokens.
- Mining VRK.
- Vrakka academy focused on cryptocurrencies, NFTs and personal development.
- Discounts and promotions in marketplace for products and services within the application.
- Access to Vrakka Gaming.

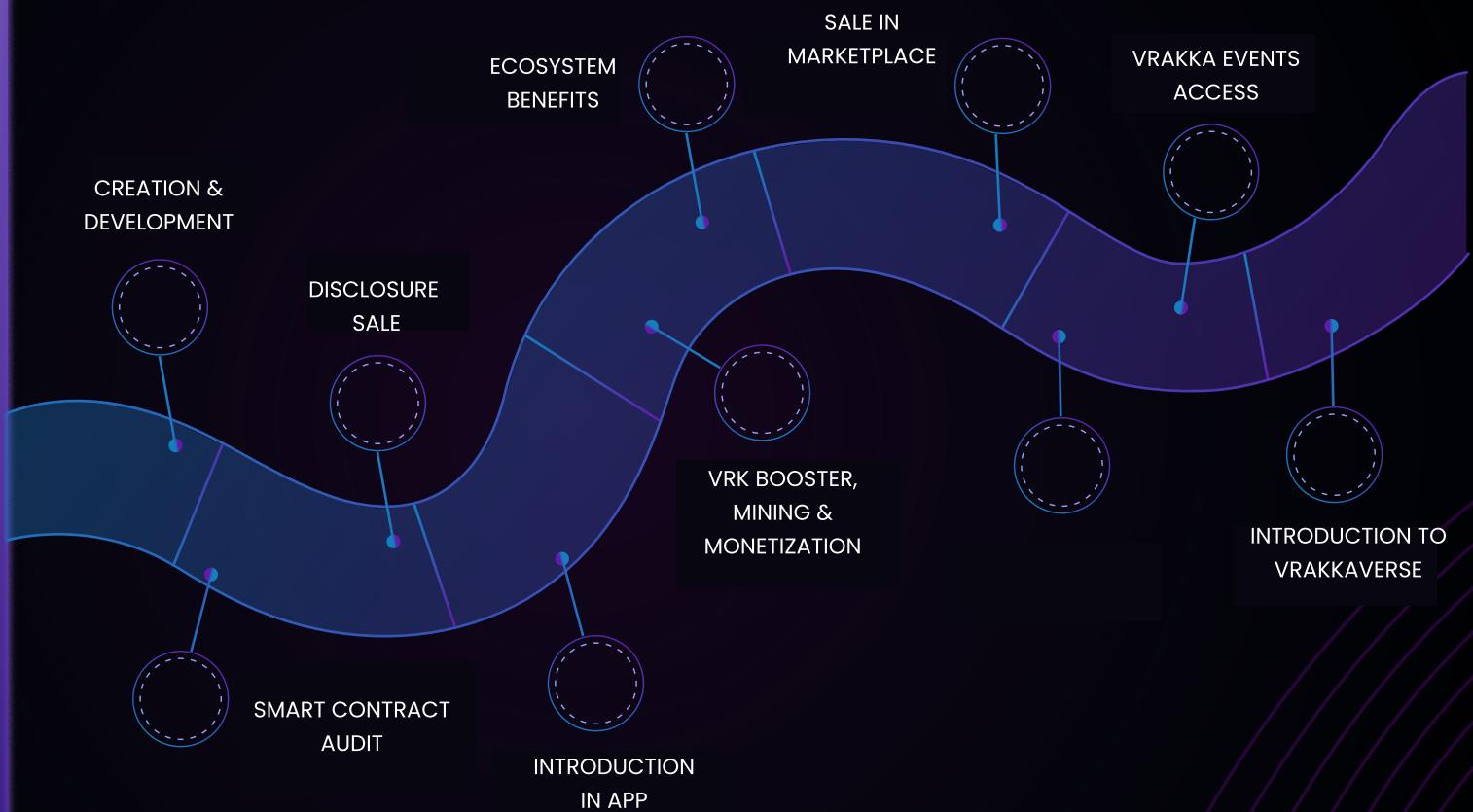


Vrakka

C. Categories

Category	Amount	%	Differentiator	Enhancer
Normal	6,000	50%	Accessories	X5
Legendary	6,000	50%	Aura	X10

D. Roadmap NFTs



Vrakka's NFT collections were created in order to sustain the development of the project, give utility to a digital asset within a robust ecosystem instead of creating costly annual memberships, and above all support the liquidity of the token for people who generate it with their NFT within the app and subsequently use it within the ecosystem or monetize it.



Vrakka

V. ECOSYSTEM

The Vrakka ecosystem was developed with the purpose of providing tools to users to fulfill their goals and improve their quality of life. With the vision and intention to give utility to the VRK token, the collection of NFT's and the other digital assets developed within the platform.

The ecosystem is composed of 19 developments that directly impact 6 categories of habits that Vrakka focuses on. Most of the developments are by Vrakka, but some others are developed by external companies with which partnerships are formalized.



The development of a broad ecosystem, is to make the project sustainable through the monetization of the established developments, and in turn to give the user the full experience within the Vrakka platform. From entering the world of digital assets and new technologies, to participate in IQ video games or attend community events, get discounts at gyms and establishments, to support causes with your rewards within a foundation.



Vrakka

The ecosystem is in constant development and the implementation of these will be gradual through Vrakka's roadmap and stages, according to users and usability.

The 19 developments mentioned above are divided into 9 categories, as shown below:

VRAKKA HABITS

Transform your life and boost productivity with our powerful habits app

Vrakka Habits

Habits application based on a game focused on real life.



Marketplace & Courses

The perfect place to find products and services to achieve your goals.



VRAKKA LABS

Innovative Solutions: Building Tomorrow's Technologies Today.



VRAKKA FUTURE

Unlocking the Potential of Blockchain and Metaverse.

Utility VRK token



A great solution for people looking to get into the world of digital assets.

NFTs



Digital assets that allow you to monetize and leverage token earning.

Vrakkaverse

Meet and interact in our virtual world.



VRAKKA GREEN

Fostering Sustainable Development for a Better Future.



Vrakka

VRAKKA ENTER+TAINMENT

Elevating your gaming experience and private events.

Gaming



Always new challenges.
Test your intellect and make new friends.

Events



Exclusive events within the Vrakka community and metaverse.

VRAKKA FOUNDATION

We supports low-income communities, empathizing with charitable organizations.



VRAKKA EDUCATION

Expanding Horizons through Learning and Knowledge.

Vrakka Academy

The best investment in life is YOU! The power of knowledge in one site.



Library

The more you read, the more knowledge and rewards you will have.

VRAKKA WEALTH

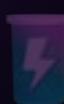
Enhancing Your Life with a Holistic Approach to Health and Fitness.

Vrakka Sports



We give you the power to influence decisions of your favorite teams and support athletes to fulfill their dreams.

Supplements



Nourish your body by providing vitamins, protein, and everything you need for a good daily diet.

Workout



Encourages exercise by facilitating payment in sports centers and personal trainers.



Vrakka

VRAKKA FINANCE

Empowering Your Financial Freedom with Cutting-Edge Solutions.



Makes payments easier, simpler, borderless and so much more.

Trading

Learn about trading and digital trends in the economy.



Real State



Access to pay a percentage of real estate with the VRK token.

Motors

Use your VRK's to acquire a car.



Each development is designed to provide tools to the user for the utility of their tokens within the ecosystem and in turn generate revaluation of the same as they are announcing and launching each of these.

We seek to impact people's lives in a positive way, improve their health, personal development and move society to achieve effective results. Therefore, we provide a robust ecosystem for the user to have a better interaction with digital assets and the platform.

The purpose of the developments is to find ideal clients in companies and strategic allies in brands to impact different market niches and expand Vrakka's vision on a large scale.



Vrakka

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VI. STEPS

Vrakka's stages are aligned to the roadmap and the sustainable business model that exists around the platform and ecosystem, in order to meet the goals established within this document.

Vrakka is divided into 3 stages starting with the launch of the App and the first developments of the ecosystem.

	STAGE 1	STAGE 2	STAGE 3
Users (downloads)	2 M	30 M	100,000,000 M
Over-marketing	✓	✓	✓
Users (suscription)	100 k	1 M	3 M
NFT´s sales	Total sale 1st collection (12K)	25 countries / 3 cities c/u	
Global opening	10 countries / 3 cities c/u	25 countries / 3 cities c/u	75 countries / 3 cities c/u
Registered businesses	15 K	80 K	150 K
Professionals	10 K	50 K	110 K
Big Data	Small clients	Large customers and alliances	Big clients
Ecosystem growth	Launch of 2 products	Launch of 12 products	Fully developed
Token exchange	Listing on CEX and DEX	Listing in additional 5 CEX and 2 DEX	Listing in additional 10 CEX and 4 DEX



	STAGE 1	STAGE 2	STAGE 3
Alliances		With Governments and Foundations National Level	With Governments and Foundations International Level
Token			Total circulation and burning of 15% of the total supply.

The stages are aligned with the vision, development, positioning and expansion of Vrakka globally. Through achievable budgets to impact lives and transform the platform into an everyday game that benefits people's lives.

The stages go hand in hand with the revenues and expansion of the company to improve the positioning and development of the platform day by day.

We are optimistic, but realistic about what can be achieved with the work done, the market studies, the proven MVP, the added value of our platform and ecosystems. Not to mention the problems that are solved by using Vrakka.



Vrakka

VII. OBJECTIVES

7.1 Generals.

- The launch of the ecosystem seeks to impact the lives of users, improving their quality of life and creating harmony among their interests so that they become part of the community.
- To make technological advances available to users, presenting multiple advantages that they can access from their smartphones.
- Helping in the achievement of habits and goals. Creating reinforcers through rewards, which increase personal motivation.
- Improving the quality of life of users through the constant use of our platform and ecosystem.
- Contributing to society regardless of where the user lives, through the society category. In this way we encourage helping others and improving the world in which we live, starting with small actions that generate greater effect by working together.
- Revaluing digital assets in order to reach the largest number of users and community.

7.2 Specifics.

- **Invention.** To be the first company to develop a GROW & EARN game focused on real life token earning.
- **Education.** Educate users in the management of digital assets, creating a healthy culture and awareness in their obtaining, expanding the possibilities for users to improve their economy, seeking above all their security.
- **Activate the economy.** Promoting investment and aspects related to the use of healthy finances.
- **Society.** Promoting sustainability and improving habits within the community.



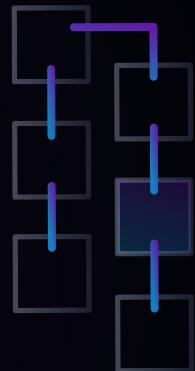
VIII. TECHNOLOGY

7.1 Network design

This whitepaper describes the creation and operation of the BSC network and the VRK token. The BSC network is a decentralized platform built on blockchain technology that allows users to create and manage their own custom tokens. The main goal of the BSC network is to provide a secure and efficient infrastructure for token issuance, thus facilitating the creation of independent digital economies and fostering innovation in the cryptocurrency space.

Introduction

Blockchain technology has revolutionized the way transactions are conducted and enabled the creation of new business models based on digital tokens. However, the process of issuing tokens and managing them can be complicated and costly for non-technical users. The BSC Network aims to address this challenge by providing an easy-to-use and accessible platform for token creation and management.



Main features.

- 1. BSCNative Token VRK:** The VRK is developed on top of the BSC network, it is a BEP-20 token native to Vrakka in order to give it utility within its platform and ecosystem.
- 2. Issuance of customized tokens:** BSC network users can issue their own customized tokens easily and quickly. They can define parameters such as name, token, initial amount and issuance rules. This allows users to create tokens that suit their specific needs, such as utility tokens, governance tokens or tokens representing physical assets.



3. **Smart contracts and automation:** The BSC network is based on smart contracts, which enable the automation of transactions and the implementation of customized business logic. Smart contracts are programmable and execute actions automatically when certain predefined conditions are met, facilitating the creation of complex business scenarios.
4. **Interoperability:** The BSC Network supports widely adopted token standards, such as ERC-20, enabling interoperability with other blockchain networks. This facilitates the integration of BSC Network tokens into other platforms and improves liquidity and accessibility for users.
5. **Community governance:** The BSC network is based on a decentralized governance model, where BSC token holders have a say in making important decisions that affect the network. This ensures that the community has an active role in the development and evolution of the BSC network, promoting transparency and democratic participation.



Benefits and use cases.

The BSC network offers a number of benefits and use cases, including, but not limited to:

- **Tokenization of assets:** Users can represent physical or digital assets as tokens on the BSC network, enabling more efficient transfer and trading of those assets in the digital environment.



- **Decentralized financing:** The BSC network enables the creation of utility tokens that can be used as a way to raise funds through token sales or Initial Coin Offerings (ICOs). This offers projects the opportunity to raise funding in a decentralized way, without relying on traditional intermediaries such as banks or institutional investors.
-
- **Rewards and loyalty programs:** Businesses and communities can use the BSC network to create token-based rewards and loyalty programs. These programs allow users or customers to be incentivized with tokens that can be redeemed for goods, services or discounts, encouraging participation and retention.
-
- **Decentralized governance:** Tokens issued on the BSC network can be used to govern and make decisions in decentralized communities. Token holders can exercise their right to vote on important network-related issues and participate in decision-making on network upgrades, enhancements and changes.
-
- **Token exchange:** Tokens created on the BSC network can be exchanged on both internal and external exchange platforms. This facilitates the liquidity and accessibility of tokens, allowing users to buy, sell and exchange their tokens for other digital assets or fiat currencies.

8.2 Security

Security is a fundamental consideration in token design and development. The Bsc network implements a number of security measures to ensure the integrity, confidentiality and protection of digital assets and user data.



The main security measures implemented in the token are described below:

Smart Contract Standards.

The smart contracts used in the BSC network are developed following best security practices and are subject to rigorous testing and audits. Standards such as ERC-20 are followed, which have been extensively tested and audited, reducing the risk of security vulnerabilities and errors.

Security Audits.

Smart contracts and the BSC network infrastructure undergo periodic security audits conducted by independent and recognized auditing firms in the blockchain security space. These audits seek to identify potential vulnerabilities and ensure that protocols and implementations meet the required security standards.

Cryptographic Protection.

The BSC network uses robust and widely recognized cryptographic algorithms to ensure the security of transactions and the protection of users' private keys. End-to-end encryption is employed in all transactions and communications within the BSC network, protecting the confidentiality of data.

Consensus Mechanisms.

The BSC network implements a secure and efficient consensus mechanism to validate and confirm transactions. The use of consensus based on Proof of Stake (PoS) or Proof of Authority (PoA) ensures that validating nodes are trusted and avoids the possibility of malicious attacks.



Protection
against attacks.

The BSC network includes security measures against various types of attacks, such as double-spending attacks, replay attacks and denial-of-service attacks. These protection mechanisms are designed to ensure the integrity and immutability of transactions and prevent malicious activity on the network.

Security Updates
and Patches.

The BSC network is actively maintained by implementing regular security updates and patches. BNB network developers constantly monitor potential vulnerabilities and work closely with the community to correct any identified security issues and ensure the continued protection of assets and users.

Portfolio
Security.

The BSC network encourages secure storage and management practices for users' private keys. Users are encouraged to use secure wallets and wallets, such as hardware wallets or paper wallets, which provide an additional level of protection against cyber threats.

Audibility and
Transparency

The BSC network is transparent and offers the possibility to audit transactions and smart contracts in real time. Transaction records are stored on the blockchain, enabling transparent and verifiable auditing of all transactions made on the network.





8.2 Technical Features of the Application

Vrakka's mobile application is designed to provide users with an intuitive and seamless experience. It will be developed using native technologies for Android and iOS, allowing to take full advantage of the specific functionalities and features of each platform. The main technical features of the application are described below:

Multiplatform compatibility.

The app will be developed for both Android and iOS, which will ensure that it is available to a broad user base. Native development best practices will be followed for each platform to provide an optimized, high-performance experience.

Intuitive and attractive design.

The application's user interface will be designed with a focus on usability and aesthetics. Modern design principles will be used and extensive testing will be performed to ensure that navigation is simple and enjoyable for users.



Vrakka

Functionalities

The application will offer various functionalities including, but not limited to:

- **User registration and authentication:** Users will be able to create an account and access the application securely.
- **Content exploration:** Users will be able to explore and discover relevant content within the application.
- **Participation in activities:** Users will be able to participate in specific activities within the application, such as contests, surveys or assessments.
- **Rewards and loyalty system:** The application will integrate the Vrakka token to reward users for their participation and encourage loyalty. Users will be able to earn various benefits and rewards.

Wallet and transaction integration.

The application will feature an integrated digital wallet that will allow users to securely store, send and receive Vrakka tokens. Advanced security measures, such as two-factor authentication and private key encryption, will be implemented to ensure the protection of users' digital assets.

Connection with external services.

The application will be able to connect with external services and APIs to provide users with access to additional features, such as integration with social networks, payment services or other related applications.



Vrakka

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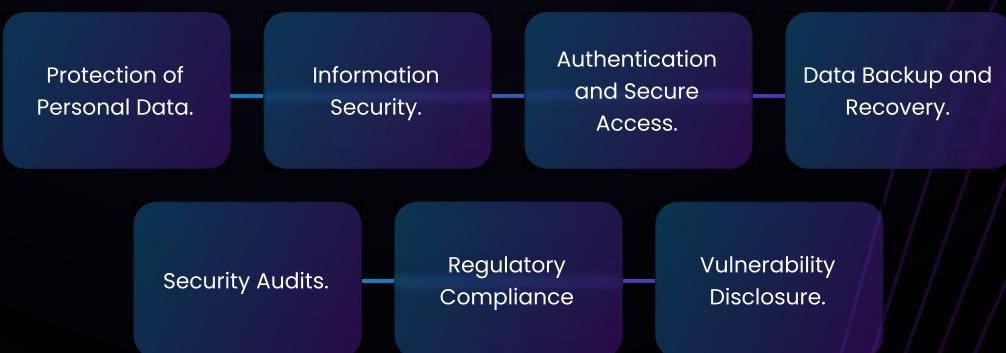
Performance optimization.

Continuous efforts are made to ensure that the application has optimal performance and fast response. Extensive testing will be conducted and enhancements will be implemented as necessary to maintain a smooth and uninterrupted experience.

The integration of the Vrakka token into the application will allow rewarding users and fostering loyalty, providing an enriching experience and strengthening active participation within the application's ecosystem.



User security and privacy are fundamental aspects in the design and development of Vrakka's mobile application. Robust security and privacy measures will be implemented to ensure the protection of user data and assets.



Vrakka

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Personal Data Protection.

All applicable data protection regulations and standards, such as the General Data Protection Regulation (GDPR) and local privacy laws, will be complied with. Safeguards will be implemented to ensure that users' personal data is collected, stored and processed in accordance with privacy and security best practices.

Information Security.

Information security measures, such as data encryption, will be implemented to protect the confidentiality and integrity of user information. Robust security protocols will be implemented to prevent unauthorized access, cyber attacks and data leaks.

Authentication and Secure Access.

Secure authentication methods, such as strong passwords, two-factor authentication (2FA) or biometrics, will be used to ensure that only authorized users have access to the application and its functionalities.

Data Backup and Recovery.

Data backup and recovery measures shall be implemented to ensure the continued availability of information in the event of technical failures or disasters. Procedures and protocols shall be established to perform periodic backups and ensure data recovery if necessary.

Security Audits.

The application will be subject to regular security audits performed by cyber security experts. These audits will identify potential vulnerabilities and security risks, allowing the implementation of corrective measures and continuous improvements in the security of the application.



Regulatory Compliance.

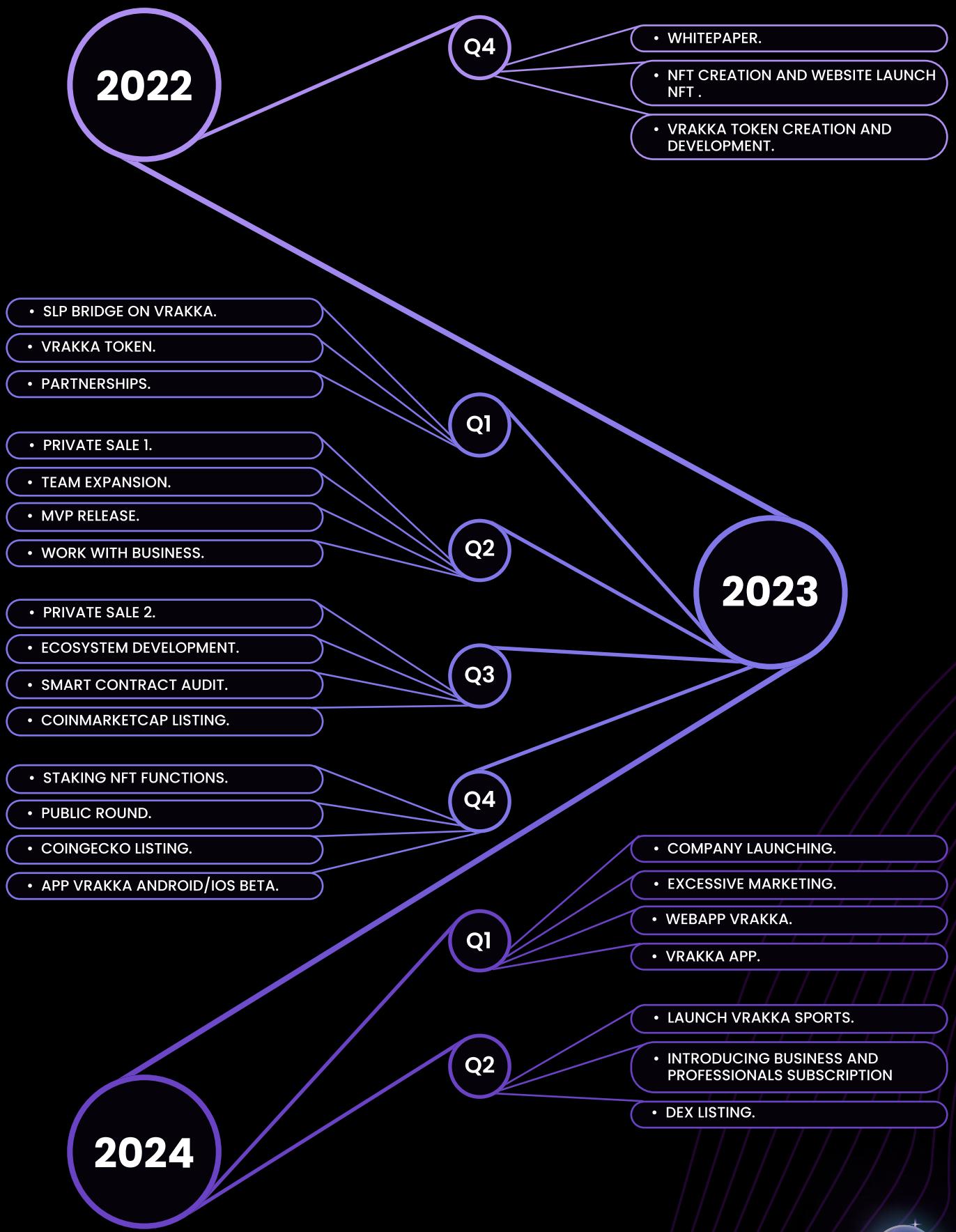
1. The app will comply with applicable laws and regulations, including those related to the prevention of money laundering (AML) and the financing of terrorism (CFT). Appropriate compliance procedures will be implemented to mitigate risks and ensure that the app is used in an ethical and legal manner.

Vulnerability Disclosure.

1. A responsible disclosure process will be established so that users and security experts can report potential security vulnerabilities or problems. This will allow any issues identified to be addressed and resolved quickly, protecting the security and privacy of users.



IX. ROADMAP VRAKKA



2024

Q3

- LAUNCHING PUBLIC SALE.
- VRAKKA EVENTS LAUNCHING.
- ECOSYSTEM DEVELOPMENT.
- ATTRACTION OF CLIENTS.

Q4

- MORE EXCESSIVE MARKETING.
- VRAKKA SUPPLEMENTS LAUNCHING.

- INCREASE THE NUMBER OF BUSINESS AND PROFESSIONALS SUBSCRIPTION

- SECOND PHASE OF NFT COLLECTION.

- VRAKKA GAMING LAUNCHING.

- VRAKKA APP V. 2.0

- VRAKKA SUPPLEMENTS LAUNCHING.

- VRAKKA MOTORS LAUNCHING

- BIG CLIENTS AND PARTNERS.

- INTRODUCING VRAKKAVERSE.

- LAUNCH VRAKKA REAL ESTATE.

2025

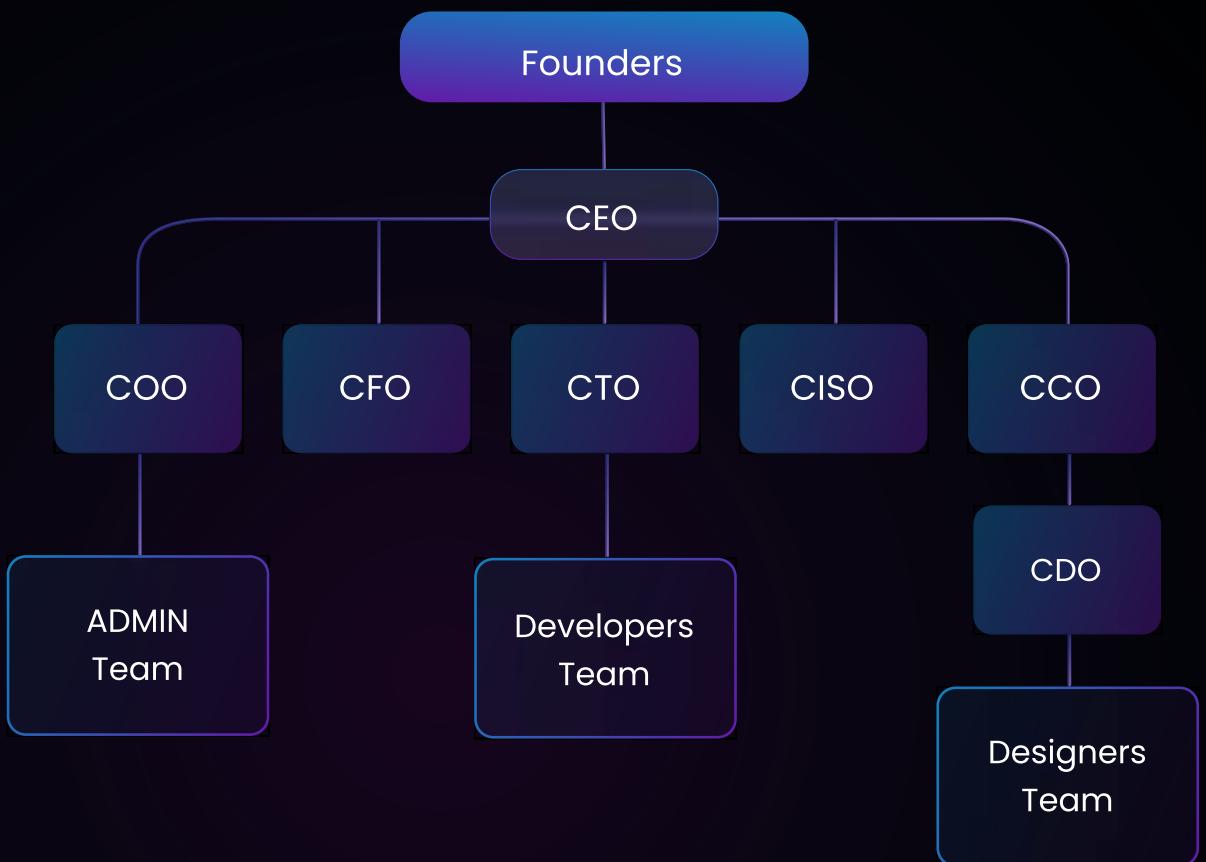
Q1

Q2

Q3

Q4

X. EQUIPO



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FOUNDER & CEO



Roberto Mejia
CO-FOUNDER & CTO



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