

JULIAN JEANNEAU

ASPIRING DATA ANALYST

Currently in France

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PROFILE

After having worked for over 2 years as a Business Developer at Fuller, I've spent the last few months learning about data analysis (SQL, Python, statistics) aiming for a career change. I also have a strong knowledge of the mobile app industry, with a working experience of more than 5 years in this field.

WORK EXPERIENCE

Fuller Inc.

Tokyo, Japan
2018-2020

Business Developer

As the Head of Data Acquisition, I took care of the contacts and negotiations with our data providers. I was also in charge of expanding App_Ape services abroad, from the strategy to lead generation and customers relations.

Société Générale

Prague, Czech Republic
2015-2017

Channels Development & Innovation Specialist

Main contact with the Parisian headquarters in the area of innovation. I made market researches, benchmarks and managed projects, including the "Personal Financial Manager" feature for our Czech banking app.

Snapp'

Bordeaux, France
2011-2012

Marketing Assistant

I took care of the communication and marketing plan of FidMe (more than 5 million users). I also was responsible for partnerships, press relations and the customers support.

EDUCATION

IAE de Caen
2012-2014

Master's Degree in Marketing

IUT de Tours
2010-2011

Bachelor's Degree in Marketing & IT

Lycée Brémontier, Bordeaux
2008-2010

Higher Technician Diploma in International Trade

SKILLS

MS Office • SQL • Python

French • English