

Country Curtains Blow-in

16,000,000 Annually

Media Rate: Inquire



For over 60 years, Country Curtains has been providing quality curtains and home décor products, allowing their customers to create inviting, cozy and beautiful homes enjoyed by family and friends.

Their customers are interested in gardening, cooking, decorating, scrapbooking, antiques and the convenience of shopping at home.

Country Curtains is allowing companies to ride along with their catalog mailings sent directly to homes nationwide.

CONSUMER PROFILE

- 90% Female
- Age 45+
- \$75,000+ HHI
- Online Shopper
- Home Owner

PROGRAM SPECS

Source

Catalog, Internet

Average Order Value

\$100

Minimum Quantity

100,000

Maximum Size

6" x 6"

Minimum Size

3 1/2" x 5"

Maximum Weight

.20 oz.

Maximum Inserts

1

the new
Country Curtains
bedding, décor and more

All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

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