

STAPLES PACKAGE INSERT OPPORTUNITIES

Staples offers a wide range of office supplies, technology, furniture and business services, with over 1,800 office superstores worldwide, a mail order catalog, e-commerce and contract businesses. Reach their loyal buyers with the Staples package insert programs, targeting businesses and consumers in the U.S. and Canada.



Staples.com Package Insert Program

8,500,000 Annually
Reach Staples U.S. customers

Staples Business Advantage Package Insert Program

3,500,000 Annually
Reach Business Advantage exclusive members

Staples Customer Profile

- 53% Female
- Average age: 48
- Average income: \$87,000
- 43% households with children

50% of U.S. small businesses are active Staples customers

ON THE HORIZON

Quill.com Package Insert Program

5,000,000 ANNUALLY
Reach small-to medium-sized businesses

Staples Canadian Package Insert Program

1,000,000 ANNUALLY
Reach Staples Canadian customers

Turn-key or pre-printed inserts accepted.

Contact Sandra Roscoe
to discuss Staples advertising opportunities!
203.448.4810 or sandra.roscoe@plusme.com

