

Santander Consumer USA Auto Finance & Leases Billing Statement

10,800,000 Annually

Media Rate: \$35/M



Santander Consumer USA is a full-service, technology-driven consumer finance company focused on vehicle finance and unsecured consumer lending products. Santander Consumer USA offers financing across the credit spectrum through nearly 14,000 dealers nationwide. Every day, they help thousands of consumers drive their new car home.

Reach these consumers by including an insert into the auto finance and lease statements. The billing cycles are the 1st and 15th of each month.

CONSUMER PROFILE

- 52% Female
- Average Age: 41
- Average Income: \$65,000+

PROGRAM NOTES

- Must include disclaimer: "[Advertiser Name] is not affiliated in any way with Santander Consumer USA, Inc., its affiliates or subsidiaries."

PROGRAM SPECS

Source

Auto Retail Sales & Leases

Minimum Quantity

100,000

Maximum Size

3 ½" x 7 ½"

Maximum Weight

.20 oz.

Maximum Inserts

3



All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

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