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GST Registration No.: BC1120656



ESTIMATE

ADDRESS

Vapor Connoisseur

ESTIMATE # 1001

DATE 27-08-2017

EXPIRATION DATE 13-09-2017

ACTIVITY	QTY	RATE	TAX	AMOUNT
Web development Code foundation and setup	3	100.00	Zero-rated	300.00
Web development Global elements (header, footer, carousel fonts, colors, margins and other variables) and layout responsiveness	8	100.00	Zero-rated	800.00
Web development Landing loader & global page transitions	6	100.00	Zero-rated	600.00
Web development Homepage	10	100.00	Zero-rated	1,000.00
Web development Services page (includes moderate amount of animations)	10	100.00	Zero-rated	1,000.00
Web development Client questionnaire	3	100.00	Zero-rated	300.00
Web development How it works (includes moderate amount of animations)	10	100.00	Zero-rated	1,000.00
Web development Products page (Shopify integrated)	12	100.00	Zero-rated	1,200.00
Web development Product page (individual product)	12	100.00	Zero-rated	1,200.00
Web development Shopping Cart	8	100.00	Zero-rated	800.00
Web development About VC page (includes moderate amount of animations)	10	100.00	Zero-rated	1,000.00
Web development Sample Kits page	5	100.00	Zero-rated	500.00
Web development Contact page	4	100.00	Zero-rated	400.00
QA Full internal QA (optimized for mobile, cross-platform, and cross-browser)	6	100.00	Zero-rated	600.00

ACTIVITY	QTY	RATE	TAX	AMOUNT
Web development Address internal QA feedback	8	100.00	Zero-rated	800.00
Web development Address client feedback (includes 3 major rounds)	6	100.00	Zero-rated	600.00
Web development Integrate with CMS (for updating the static pages content)	8	100.00	Zero-rated	800.00
Web development Basic content implementation	4	100.00	Zero-rated	400.00
Project Management Check-ins/meetings with 123w @ 1hr each	8	100.00	Zero-rated	800.00
Project Management Check-ins/meetings with client @ 1hr each	6	100.00	Zero-rated	600.00
Project Management Preparation, planning, communication, and client on-boarding	8	100.00	Zero-rated	800.00

All items includes mobile optimizations.

Browser support for all major browsers and their last 2 major releases.
(This includes Safari, Chrome, Firefox, Edge and IE11+)

The biggest factor that could influence this estimate, is the animation details. The numbers shown here assume a "moderate" amount of animation detail. The more we re-use animations throughout the site, the more detailed they can be.

The Ecommerce part will be integrated with Shopify through their API. This is much different than any other Shopify theme, as we have full control over hosting, and our backend.
This estimate assumes using the default checkout page.

Payment terms:
50% deposit. The remaining 50% to be paid within 14 days of final signoff (launch). I accept cheque, bank or e-transfer.

Note: it is assumed that client is responsible for any fees related with Shopify and Contentful. Contentful is free for sites with less than 50.000 visitors / month.

TAX SUMMARY

RATE	TAX	NET
GST @ 0%	0.00	15,500.00

Accepted By

Accepted Date

SUBTOTAL
15,500.00
GST @ 0%
0.00
TOTAL

CAD 15,500.00