

**Before the**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**Washington, D.C. 20554**

In the Matter of Yodel Technologies, LLC        )    WC Docket No. 21- \_\_\_\_\_  
For Authorization to Obtain Numbering        )  
Resources Pursuant to Section 52.15(g) of        )  
The Commission's Rules                              )

**APPLICATION OF YODEL TECHNOLOGIES, LLC  
FOR AUTHORIZATION TO OBTAIN NUMBERING RESOURCES**

Yodel Technologies, LLC (“Yodel”), pursuant to Section 52.15(g)(3)(i) of the Federal Communications Commission’s (“FCC’s”) Rules, respectfully requests authorization to obtain numbering as described below. Under the Commission’s *Numbering Order*,<sup>1</sup> an interconnected VoIP provider may obtain numbering resources from the Numbering Administrator upon a showing that it is authorized to provide service in the area for which the numbering resources are requested. Such authorization may be obtained upon an application to the Commission containing the information detailed in Section 52.15 (g)(3)(i)(A)-(G) of the Commission’s Rules. Yodel hereby requests the Commission grant it that authorization. In support of this application, Yodel provides the following information:

**I. INFORMATION REQUIRED BY SECTION 52.15(g)(3)(i)**

**A. § 52.15(g)(3)(i)(A)**

Name: Yodel Technologies, LLC  
Address: 2250 N Coral Canyon Blvd., Suite #202  
City: Washington  
State: UT  
ZIP Code: 84780  
Telephone: (435) 705-3566

Contact for Regulatory Requirements, Compliance, 911 and Law Enforcement:

Name: Kyle Wood, Chief Executive Officer  
Address: 2250 N Coral Canyon Blvd., Suite #202  
City: Washington  
State: UT  
ZIP Code: 84780  
Telephone: (435) 705-3566  
Fax: 727 491-5641  
Email: kyle@yodelvoice.com

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<sup>1</sup> *Numbering Policies for Modern Communications*, FCC 15-70 (rel. June 22, 2015).

**B. § 52.15(g)(3)(i)(B)**

Yodel hereby acknowledges that authorization to obtain numbering resources under Section 52.15(g) of the Commission's Rules is subject to compliance with applicable Commission numbering rules as well as to the numbering authority delegated to the states. The Company hereby also acknowledges that this authorization is subject to compliance with industry guidelines and practices regarding numbering, as applicable to telecommunications carriers. Yodel's United States services are offered in all 48 contiguous states; Yodel does not serve Hawaii or Alaska).

**C. § 52.15(g)(3)(i)(C)**

Yodel acknowledges that it must file requests for numbers with the relevant state commission(s) at least 30 days before requesting numbers from the Numbering Administrators.

**D. § 52.15(g)(3)(i)(D)**

Yodel hereby sets forth its capability to provide service within sixty (60) days of the numbering resources activation date. Yodel is a recently established interconnected VoIP messaging and network services provider. It provides messaging and network services for customers located in all 48 contiguous states. The Company was founded by an experienced telecommunications professional, and it has executed several Master Service Agreements ("MSAs") with various service providers. Yodel is a technology company focused on delivery of call center solutions. Yodel uses pre-recorded scripts that enable any sales rep, regardless of their native language, dialect, or accent to sound professional and clear on any call. The technology utilizes dialers, Soundboard, and CRM software to create a fully innovative and defined system. Yodel technologies provides services to a range of markets, including Healthcare, Education, and Insurance companies. Although Yodel works primarily with companies in the United States, it has staff based in Europe, South America, and Asia. The MSAs demonstrating the access to this platform and capability are attached to this application as Confidential Exhibit A.

**E. § 52.15(g)(3)(i)(E)**

Yodel hereby certifies that it will comply with its Universal Service Fund contribution obligations under 47 CFR part 54, subpart H, its Telecommunications Relay Service contribution obligations under 47 CFR § 64.604(c)(5)(iii), its North American Numbering Plan and Local Number Portability Administration contribution obligations under 47 CFR §§ 52.17 and 52.32, its obligations to pay regulatory fees under 47 CFR § 1.1154, and its 911 obligations under 47 CFR part 9.

**F. § 52.15(g)(3)(i)(F)**

The Company certifies that it has the financial, managerial, and technical expertise to provide reliable service. It is financially stable, led by a strong, experienced management team with substantial managerial experience in the telecommunications industry, and it has sufficient technical expertise and infrastructure in place to provide reliable numbering services. Yodel's key management and technical personnel are identified in attached Exhibit B. Yodel's Management Team Profiles are attached as Exhibit C. None of the identified personnel are being or have been investigated by the Commission or any law enforcement or regulatory agency for failure to comply with any law, rule, or order.

**G. § 52.15(g)(3)(i)(G)**

Yodel hereby certifies that no party to this application is subject to a denial of Federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862.

**II. ACKNOWLEDGEMENT OF CONDITIONS IN SECTION 52.15(g)(3)(iv)**

As required by Section 52.15(g)(3)(iv), Yodel will maintain the accuracy of all contact information and certifications in this application and it will file a correction with the Commission and each applicable state within 30 days of any changes. Yodel also furnishes accurate regulatory and numbering contact information to each state commission when requesting numbers in that state.

**III. CONCLUSION**

Pursuant to Section 52.15(g)(3)(i) of the Commission's Rules, Yodel respectfully requests the Commission grant this application for authorization to obtain numbering resources.

Respectfully submitted,  
*Dingwall Law Group, PLLC*

By:   
Craig Dingwall, Esq.  
Managing Member

**Confidential Exhibit A**

**Yodel Technologies, LLC- Agreements**

Master Services Agreement

Confidential and Proprietary – Filed Separately Under  
Seal Pursuant to 47 C.F.R. §0.459

## **EXHIBIT B**

### **Key Managerial and Technical Personnel**

Kyle Wood, Chief Executive Officer

Robert Pulsipher, Chief Operating Officer

Mark Berry, Chief Technology Officer

Ryan Dana, Vice President of Operations

Aaron Slemboski, Director of Sales Operations

Jordan Wood, IT Project Manager

Darci Shields, Accounting Director

**EXHIBIT C**  
**Management Team Profiles**

Kyle Wood, CEO  
55 E 400 N  
Hurricane, UT 84737  
kyle@yodelvoice.com

**EDUCATION**

HS -Graduated from Dixie High School in 2000

**WORK HISTORY**

- Business owner 2003-2008 in RTS group (1 of 4 owners)
- Business owner 2007-2010 in St George Discount pharmacy (1 of 3 owners)
- Business owner 2008-2011 in WWMG (sole owner) (worldwide marketing group)
- Business owner 2011-2012 in Cowboy express (1 of 3 owners)
- Business owner 2012-2015 in Helios media (1 of 3 owners)
- Business owner 2015-Present in Yodel technologies (1 of 3 owners)

**HONORS AND AWARDS**

Received award of Eagle scout in 1999 from Boy Scouts of America.

Received award for 1st place team in Race across America in 2016

**COMMUNITY SERVICE**

Received honorable release from service for serving a 2-year mission for the Church of Jesus Christ of Latter Day Saints.

**LANGUAGES**

English: Native Language

Spanish: Second Language

**Family**

Currently married to Alaina Wood, married for 16 years, with 8 children.

# ROBERT PULSIPHER

3948 Mimosa Place, Palm Harbor FL 34685 · 435-313-2877  
rob@yodelvoice.com · <https://www.linkedin.com/in/robert-pulsipher-684233129/> ·

## EXPERIENCE

**2004 – 2007**

### **RESTAURANT MANAGER, CHILI'S (BRINKER INTERNATIONAL)**

At the time I was the youngest manager in Chili's history to be hired for this position. Managed all aspects of the restaurant, eliminated all overtime in our district (24 locations)

**2007 – 2012**

### **SALES EXECUTIVE, STRATEGIC FINANCIAL SERVICES**

Discussed the benefits of corporate structures and tax professionals to new business owners. Managed a scheduling and sales team.

**2012 – 2015**

### **OWNER AND OPERATIONS MANAGER, HELIOS MEDIA LLC**

Created and managed operations of over 500 work at home contracted employees, including training, management, quality control processes, etc., that generated 3,000 plus leads a day.

**2015 – PRESENT**

### **OWNER AND COO, YODEL TECHNOLOGIES**

Operations manager, business development, internal product development, new client onboarding and growth with strategic partners.

## EDUCATION

**2000**

### **HS DEPLOMA, PINE VIEW HIGH SCHOOL**

## SKILLS

- Operations, able to set repeatable process and procedures from top to bottom withing the company, and with partners.
- Business Development, creating and nurturing new opportunities for growth.
- Team development, expert in recruiting talent, and retaining growth minded individuals.
- Management, able to follow through, with outlined plans and hold a team and myself accountable.

## FAMILY

Married 17 years to my amazing wife Kari Pulsipher with two children, Carter and Bella Pulsipher

# MARK BERRY

Serial entrepreneur, Chief Technology Officer. Expertise in VoIP Telecommunications, Web Development, Digital Advertising, CRM & data governance, Linux/Datacenter/DevOps.

Highly specialized in remote engineering team management, offshore development, concurrent software patterns (Erlang/Elixir), database architecture, systems architecture, and general web development.

## WORK EXPERIENCE

### YODEL TECHNOLOGIES (*MATRIX MEDIA*) – CLEARWATER, FL

2015-2020 - Co-Founder/CTO – CLEARWATER, FL

### DIGITAL MEDIA SOLUTIONS

2013-2015 – CHIEF TECHNOLOGY OFFICER – CLEARWATER, FL

### HELIOS MEDIA

2012-2013 – CHIEF TECHNOLOGY OFFICER – SALT LAKE CITY, UT

### ONE ON ONE MARKETING

2011-2012 – DIRECTOR OF TECHNOLOGY – LEHI, UT

### TCN BROADCASTING

2003-2005 – DIRECTOR OF TECHNOLOGY

### SHAREAPHOTO.COM

2003-2005 – CO-FOUNDER/CTO – LONDON, ENGLAND

## EDUCATION & ACCOMPLISHMENTS

- Married to wife Michelle Berry. Two daughters.
- Computer Science – Snow College (Ephraim UT, 1993-1995)
- Pilot - Instrument Rated
- Served LDS Mission in Brazil, speaks Portuguese
- More than 1yr living in Romania, Brazil, Switzerland and England.
- National Energy Research Scientific Computing Center (NERSC) intern. Worked doing weather research and modeling. (Eau Claire, WI - 1990-1993)

Ryan Dana  
1758 S Camino Real  
Washington, Utah 84780  
[Rdana@yodelvoice.com](mailto:Rdana@yodelvoice.com)

## EDUCATION

- Master's in Business Administration, University of Phoenix, Graduated in 2010
- Bachelor's in Psychology, University of Utah, Graduated in 2004
- Associate of Arts, Dixie Jr College, 2001
- HS Grad in 1998, Grantsville High

## WORK HISTORY

- Business Owner, Youth Football USA, 2004-2014
- Business Owner, Edge Training Center, 2011-2014
- Program Manager, DMS, 2014-2015
- Director of Operations, Yodel Technologies, 2015- Present
- Business Owner, DJD Enterprises, 2016-Present

## VOLUNTEER AND COMMUNITY SERVICE WORK

- Football Coach for Pine View High School, 2018- Present
- Football Coach for Youth, 8-9 Years old, 2020
- Football Coach for Youth, 11-12 years old, 2020
- Wrestling Coach for Youth, 2016- Present
- Weightlifting Coach for youth, 2015- Present
- Director of Non-Profit which Operates both Wrestling and Weightlifting for youth
- Served an LDS Mission for 2 years from 1999-2001

## Languages

- English
- Tagalog

Family: Married with 6 children.

**Aaron Slemboski**

2850 W Willow Sprout Rd

Lehi, UT 84043

[aaronslemboski@yodelvoice.com](mailto:aaronslemboski@yodelvoice.com)

**Education**

Pine View High School 1992

Dixie College 2000

**Work History**

2010-12 Spot Free Media - Owner

2012-16 Zing Solar – Director Operations

2016-17 ION Solar – Director Operations

2017-present Yodel Technologies – Director Sales

**Personal**

Eagle Scout Award 1990

Bilingual – English/Spanish (2<sup>nd</sup>)

Married for 8 years with 6 children

## **Jordan Wood**

1468 N Overland Trails Dr Washington, UT 84780  
jordan@yodelvoice.com

### **EDUCATION**

HS - Graduated from Pineview High School in 2008  
University – Attended Dixie State University and Majored in IT until starting with DMS & Yodel Technologies

### **WORK HISTORY**

- Worked as a Data Processor for IQ Logistics 2008-2010
- Worked as Product Manager for DMS 2013-2015
- Worked as IT Project Manager for Yodel Technologies 2015-current
- Owner of half of NeoAudio LLC 2018-current

### **HONORS AND AWARDS**

Received award of Eagle scout in 2007 from Boy Scouts of America.

### **COMMUNITY SERVICE**

Received honorable release from service for serving a 2-year mission for the Church of Jesus Christ of Latter Day Saints. 2010-2012

### **LANGUAGES**

English: Native Language  
Spanish: Second Language

Family - Currently married to Jessica Wood, married for 7 years, with 3 children.



## Darci Shields

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### Experience

**February 2019–Present**

Accounting Director • Yodel Technologies LLC

**April 2017–Feb 2019**

Accounting associate • Yodel Technologies LLC

**June 2015–June 2017**

Transaction Coordinator • Real Estate TA • Multiple Las Vegas RE companies

**July 2009–June 2015**

Executive Admin • Admin Management • Elite Web



1121 N 130 West  
Hurricane, UT 84737



(801)690-4489



darci@pivotalaccountingservices.com



### Education

**Dixie State University, St. George, UT**

- Business and Accounting

**Dixie High School, St. George, UT**

- High Honor Roll Grad