

Julián Lopez Baasch

{Computer Scientist, Economist}
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PRINCIPAL INTERESTS

I'm interested in understanding how learning works in humans and how to make it computationally feasible for intelligent machines. More specifically I like to work with machine learning methods that can approximate human behaviour. I found in (deep) reinforcement learning methods, a natural fit for my interests.

ACADEMIC BACKGROUND

M.Sc. Intelligent Systems 2019

[AIML GROUP](#), [Universitat Pompeu Fabra](#), Barcelona, Spain

- Research in Multi Agent Reinforcement Learning under direction of prof. [Martí Sánchez-Fibla](#).
- Dissertation title: Estimating loss aversion in human behavioural data: A Bayesian approach using Reinforcement Learning.
- Coursework: Machine Learning, Autonomous Systems, Pattern Recognition, Natural Language Interaction, Computer Vision, Web Intelligence, Data Driven Social Network Analysis

M.Sc. Economics

2014

[Universidad Torcuato Di Tella](#), Buenos Aires, Argentina

- Focus areas: Numerical Methods and Game Theory.
- Research in quantitative finance under direction of prof. [Nicolás Merener](#).
- Coursework: Real Analysis, Measure Theory, Dynamic Programming, Evolutionary Game Theory, Causal Inference, Social and Economic Networks, Stochastic Calculus applied to Finance

Licenciate in Economics

2011

Universidad Torcuato Di Tella, Buenos Aires, Argentina

- Minor in Mathematics and Statistics.

EMPLOYMENT HISTORY

Machine Learning Consultant

2019 - Present

[mGrana](#), Buenos Aires, Argentina

- Machine learning consulting for fintech startup
- Assisting in the feature engineering and integration of features into the machine learning pipeline.
- Built a NLP based clustering model of mobile texts data points.

Sr. Data Scientist

2019 - Present

[Banco Galicia](#), Buenos Aires, Argentina

- Building a data science team with the goal of designing, executing and delivering data products using company data and third-party sources.
- Trained and deployed NLP models for multiclass and multilabel classification of comments and posts in social networks (Twitter, Instagram and Facebook).
- Generate and track social listening metrics.

Data Analyst

2014 - 2017

DIRECTV Latin America, Buenos Aires, Argentina

- Responsible for implementing analytical solutions to various datadriven problems related to Customer Experience regional office.
- Developed a model for measuring repeated TV content between channels based on Jaccard Index.
- Implemented a predictive model of prepaid recharges based on media, sports and social events.
- Deployed a logistic regression model to predict the level of satisfaction based on the customer journey records.

TEACHING
(at Universidad
Di Tella)

- Undergrad TA in Law and Economics
Prepared text materials for 'Law and Economics' course, BS in Economics.
Helped +30 students gain a better understanding of the practical exercises and theory. Assisted group study in the problem sets solving.

SKILLS

- Languages
Python, Pytorch, TensorFlow Keras
- Framework
Flask, Docker
- Databases MySQL, PostgreSQL, Hadoop, Hive, Spark
- Other
SNAP, Networkx, Matlab, OpenCV, javascript