

Green Field

Organic Natural Products for the body.

Logotipe and Brand design for a company dedicated to processing natural products for treatment and body beauty.

Each project needs a particular and unique process, although we have to start from the established norms of a professional job, the personality of the brand is always the starting point for creativity.

When we took on this project we knew that the simplicity of the natural, the organic elements, the stylized in simple forms was what the brand asked for and should be reflected in everything: logo, products, packaging, marketing.

We were able to reach that essence that the client was looking for and we created a very basic and strong message letting the photography, the colors and the graphics achieve their objective.