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www.github.com/JulianMullins

Skills / Competencies

Product Management



Cross-Functional Teamwork



User Research



HTML5 + CSS3



Adobe Illustrator



JavaScript



Git + GitHub



Languages

Spanish

Expert

Interests

Dance | Spanish Culture
(Latin America & Spain) |
Technology | Design |
Cognitive Training |
Entrepreneurship

Julian Mullins

Entrepreneur, Developer & Designer

Fascinated by the power of technology, I am an entrepreneur and a lover of learning

Experience

07/2016 - Present

Product Manager

Cortex Game

An addictively fun game that leverages scientific research to improve intelligence and working memory

- Managed a team of designers and back-end engineers to develop a product roadmap and carry the product from idea to launch within 6 weeks (www.cortexgame.com)
- Held user experience (UX) and user interface (UI) design research sessions to identify customer insights, drive engagement and increase retention with high priority features
- Leveraged Google Analytics and search-engine-marketing to grow to 6,000+ users.
- Implemented front-end React.js application alongside responsive design features of CSS such as Flexbox and media queries to create a seamless user experience across devices

06/2017 - Present

Product Manager / Front-End Developer

TripRiff

A travel platform dedicated to recording, sharing and gaining insights into one's experiences around the world

- Utilized website analytics, surveys and focus groups to gather user feedback and guide the implementation of our product roadmap through weekly sprints monitored in Jira
- Designed and tested site maps and wireframes for our 2.0 launch in Illustrator and InVision
- Developed the website pattern library based off our designs and implemented front-end functionality utilizing the Vue.js framework and the Highcharts Map API

10/2015 - 09/2017

Co-Founder

TreadStone Studios

A brand management/digital design agency focused on small businesses

- Managed the company and client brand strategy through website and brand asset development, user research and usability testing techniques
- Developed client e-commerce websites using the Squarespace platform, custom CSS styling and vector graphic wireframes and full designs using Adobe Illustrator
- Saved clients \$45,000+ in operating expenses while increasing client revenue by 25%

Education

08/2014 - 05/2018

Babson College

Bachelor of Science in Business Administration

Course Highlights

- Case Studies in Business Analytics
- Problem Solving & Software Design

Campus Leadership

- Delta Sigma Pi (Brand Management Chair)
- Babson Dance Ensemble (PR Coordinator)

3.60 GPA
Dean's List

01/2017 - 05/2017

CIEE Seville, Spain Study Abroad

Semester long immersion program including a Spanish internship experience at a web development agency

3.80 GPA

06/2016 - 08/2016

Horizons Technology Fellows Program

Software Engineering, Entrepreneurship

Technology fellowship program for high-potential university students in web and mobile app development