



FOM Hochschule für Ökonomie und Management

Hochschulzentrum München

Seminararbeit

Im Rahmen des Moduls

Arbeitsmethoden und Softwareunterstützung

Über das Thema

Künstliche Intelligenz im Dienste der Unternehmen - Auswirkungen auf den Arbeitsmarkt

von

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1 Einleitung der Arbeit

1.1 Hintergrund und Ausgangssituation

Seit einigen Jahren hat sich die Welt in das Digitale geändert. Die Kommunikation untereinander geschieht schneller denn je. Meetings werden virtuell veranstaltet und Tätigkeiten digital erledigt. In der aktuellen Lage wird nunmehr erkannt, wie wichtig es ist, mit Computern und ohne direkten Kontakt zu arbeiten. Dies führt in einigen Branchen dazu, dass vermehrt Systeme zum Einsatz kommen, die ihre Arbeit selbst verrichten. Zunächst sollen diese Systeme die Arbeit vereinfachen und sicherer gestalten. Jedoch sehen Unternehmen in der Künstlichen Intelligenz ein größeres Potenzial. Sie soll einen Umbruch herbeiführen, welches Produktionsketten verschnellert und Kosten senken soll. Fortgeschrittene Unternehmen setzen Instrumente der Künstliche Intelligenz in verschiedenen Abteilungen ein.

1.2 Forschungsziel, Forschungsfrage und These

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1.3 Aufbau der Arbeit

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³Vgl. Martínez-Díaz, M./Soriguera, F./Pérez, I., Autonomous driving: a bird's eye view, 2019, S. 563

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2 Theoretische Grundlagen

2.1 Definition Künstliche Intelligenz

2.2 Aktueller Stand der KI in der Arbeitswelt

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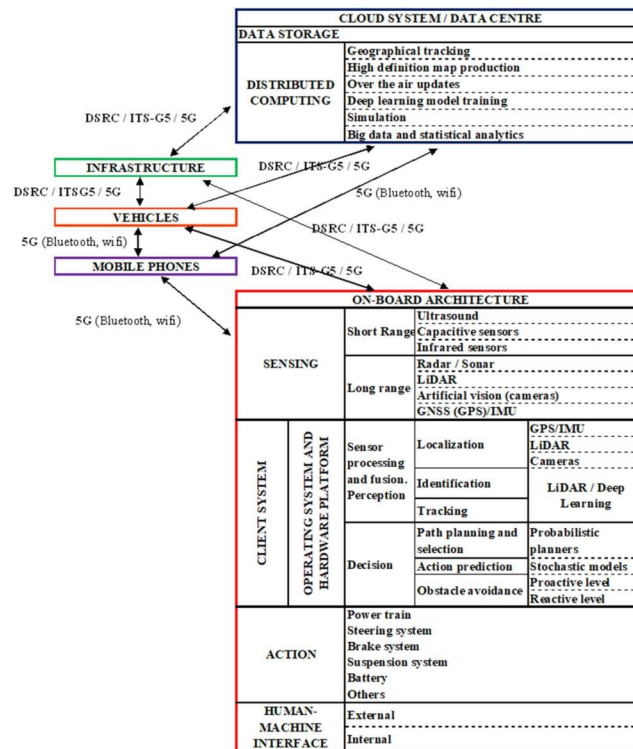
2.3 Chancen und Risiken

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2.4 Ethische Problemsituationen

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Bild 1: Architektur



Quelle: Martínez-Díaz, M./Soriguera, F./Pérez, I., Autonomous driving: a bird's eye view, 2019, S. 564.

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2.5 Auswirkungen der KI auf den Arbeitsmarkt

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3 Methode und Analyse

3.1 Untersuchungsmethode

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3.2 Literaturanalyse

Tabelle 1: Tolle Tabelle

cell1	cell2	cell3
cell4	cell5	cell6
cell7	cell8	cell9

Quelle: Martínez-Díaz, M./Soriguera, F./Pérez, I., Autonomous driving: a bird's eye view, 2019, S. 564.

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3.3 Diskussion der These an Hand der Literatur

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3.4 Konsequenzen

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4 Fazit

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4.1 Kurzzusammenfassung der Arbeit

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4.2 Weitere Empfehlungen

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